

## FROM THE EDITOR

**T**his issue is an example of cyber-cooperation between members: it was edited in the Netherlands, the layout was done in Jamaica and printing and mailing took place in the UK.

Most of its content is devoted to the Barcelona Conference 2002. In the middle six pages you will find all practical information. On pages 24 to 32 you will find reports on the Barcelona plans of those Sections and Working Groups that were able to respond to a call for copy.

Topics of worldwide concern receive special attention for Barcelona's Round Table on six other pages and plenary sessions which deal with: HIV/AIDS and Communication Strategies; Environment and Communication Research (pages 22 and 23); and the role of Women in Communication Scholarship (pages 12 to 15).

We have included the Agendas of the International Council and the General Assembly, to give you an idea what will be discussed at these meetings. Of course, as required by the Association's statutes, you should expect the full agendas and discussion papers by snail mail.

— MdeB.

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## INTERNATIONAL COUNCIL

Saturday July 20th, 9:00 - 14:00 (Optional) Wednesday July 24th, 14:30 - 18:30; Friday July 26th 16:00 - 18:30

- |  |   |   |  |
|--|---|---|--|
| 1. Opening   | 9. Deputy Secretary General's Report (including NGO and World Summit)                                   | 13. Vice president Eddie Kuo's Report                     | 20. New members  |
| 2. Barcelona Report  | 10. Vice president Marjan de Bruin's Report (including Newsletter)                                      | 14. Head of Sections' Reports                             | 21. New Section(s)   |
| 3. Agenda  | 11. Vice president Katharine Sarikakis' Report (including Junior Scholars Network and Women's Research) | 15. 2003 Taiwan Conference                                | 22. The funding policy of the Association. How to promote the attendance of researchers from developing countries? |
| 4. Minutes International Council Budapest                      | 12. Vice president Jan Servaes' Report (including journal and book series)                              | 16. 2004 Puerto Alegre Conference                         | 23. Priorities for 2003-2003. Philosophy and raison d'être of IAMCR  |
| 5. President's Report  |   | 17. IAMCR-ICA Conference in Austin, November 18-20, 2002. | 24. Election to substitute Vice president Tawana Kupe  |
| 6. President-elect's Report                                    |   | Conference IAMCR/ICA/ECCR, Loughborough, November 2003    | 25. A.O.B.   |
| 7. Secretary General's Report (including Web site)             |   | 18. Procedures for forming Working Groups                 |  |
| 8. Treasurer Report (including financial statement and budget) |   | 19. IAMCR Schiller's Award                                |  |

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### IAMCR • AIERI • AIECS NEWSLETTER

Website IAMCR: www.humfak.auc.dk/iamcr  
For all Governing bodies see back cover

### IAMCR SUBSCRIPTION RATES

Individual membership: US\$80; Student: US\$40  
Institutional membership: US\$400  
Low income countries  
Individual membership: US\$20; Student: US\$20  
Institutional membership: US\$200

### NEWSLETTER ADVERTISING RATES

Full page: US\$300; Half page: US\$200  
Business Card format: US\$50



## Thank you all for your help and cooperation

*by Manuel Parés i Maicas, President*

**T**his will be the last opportunity to communicate with you, IAMCR members, as President of our Association. I intend to be brief, since essentially I have already let you have my ideas and projects in previous messages.

As always, many of the projects and initiatives described in our Newsletter have come to fruition; other have not, often despite my best efforts. Being President of IAMCR is not an easy task. Our membership is drawn from countries worldwide, representing different cultures, ways of thinking, ideologies, religion and languages. Communication is not always an easy task with such diversity.

However, I am happy to be able to state that it seems that the last activity of my mandate, the 23rd Conference and General Assembly of Barcelona, will be a great success. There are a number of factors that encourage this optimism:

- Barcelona, the capital of Catalonia, is an attractive venue; plus memories of the 16th Conference held here in 1988 are highly positive.
- The comprehensive and wide-ranging programme of activities, which offers great scope through the Sections, Working Groups, Round Tables and other formats.
- We regret that the Organising Committee has been obliged to limit to 750 the number of participants. Practical considerations make it impossible to satisfy all demands, despite their best efforts.
- We are also sorry not to be in a position to offer more funding for travel expenses to our participants.

Much work has taken place on the scholarship programme for accommodation and/or registration run by the Organising Committee. Unfortunately, our work to achieve greater provisions has not succeeded.

- The Organising Committee has worked excellently in conjunction with Secretary General Ole Prehn. All of them deserve our most cordial congratulations.

I thank the members of the Executive Board, the International Council, all the Committees and the membership as a whole for their cooperation.

I wish the President-elect, Professor Frank Morgan, a successful presidency. His talents should ensure that he will. At the end of the General Assembly I shall hand over to him the gavel — symbol of the presidency.

If the new Statutes are approved by the General Assembly, I will not be taking on any further representative roles in the Association. Therefore, I would like to take the opportunity now to thank you for all your help and cooperation.

I hope to devote my future efforts to the Working Group on Ethics of Society — Ethics of Communication, which I have established. From the outset, the response has been very positive, and I have been obliged to limit the number of Conference participants, since the interest in attending was far beyond what was possible.

This area should, I believe, because of its subject matter and interdisciplinary nature, become one of the most important for our Association.

Again, a sincere thanks you to all of you.

### IAMCR General Assembly • Friday July 26th, 9:00 - 13:00

1. Opening	8. Head of Sections Reports	November 18-20, 2002. Conference
2. Agenda	9. Approval of the President-elect's Report on the text of the new Statutes	IAMCR/ICA/ECCR, Loughborough, November 2003
3. President's Report		
4. Secretary General's Report		14. New members
5. Treasurer's Report	10. Barcelona Conference 2002 Report	15. New Sections
6. Deputy Secretary General's Report	11. 2003 Taiwan Conference	16. IAMCR Schiller's Award
7. Vice presidents Reports. Election to substitute VP Tawana Kupe	12. 2004 Puerto Alegre Conference	17. A.O.B.
	13. IAMCR-ICA Conference in Austin,	18. Handing over of Presidency



## Taking stock, taking heart

*by Frank Morgan, President-elect*

**M**anuel Parés i Maicas reminds us that, in Barcelona, he will pass the gavel and the responsibility of the Presidency to me. It is timely therefore to acknowledge his contribution in that office over the past four years.

Manuel is a man of great grace, sensibility and personal charm. He has worked hard to build on the Association's cultural traditions and to lead us forward into the twenty-first century. When he took the chair in Glasgow four years ago, we were wrestling with a number of issues, including how best to represent and serve our members worldwide, to balance the relationship between the Association's Sections and its governing bodies and to organise our conferences, meetings and publications. Also at issue was the conceptual framework for media and communication research.

In Leipzig in 1999, Manuel recognised that a review of the structure and operation of the Association's Sections would not be sufficient to resolve these issues. He commissioned a more wide-ranging review of the whole Association's structures and operation. The outcomes of that review were accepted in principle in Singapore in 2000. The International Council endorsed their statutory detail in Budapest last year. The General Assembly in Barcelona will decide whether or not to adopt them.

Adopting new statutes will not, of course, end our ongoing need to adapt to a rapidly changing world. Worldwide, the universities in which most of us work and the media and communication professions that we serve are all under intense pressure to describe, explain and put into perspective what is happening around us — and often also to us. It is all too easy to be overwhelmed and silenced by the roaring torrent of events. But, as several colleagues have reminded me recently, the truth of human experience lies not in the momentary tumult of the earthquake and the tempest but in the "still small voice" and the silence that follow.

Not long ago, many of us were prepared to believe

that the soft flutter of a butterfly's wings above the Amazon could be felt and heard in far away Japan, if not actually cause a tsunami there. Now, it seems, this lovely and enigmatic emblem of the chaotic and global nature of the world might be one of the casualties of recent months — itself hijacked and blown up by conflict and gloom.

Refugees from earlier strife, however, recall that human perception is dreadfully limited. Alexander of Macedon learned on the banks of the Indus, several thousand years ago, that there is more to an elephant than its smooth hard tusks, its large leathery ears or the rosy hair of its tail. Popper, more recently, shared Xenophanes' view that "the gods did not give us to know all things". Yet, he concluded, through research we may learn and know things better.

Some of you, I know, wish that IAMCR were a faster learner. We have begun to widen our membership and streamline our operations. At Barcelona, we expect a large gathering and wide diversity of voices. We will address the elusive and perhaps contradictory theme of intercultural communication. We will acknowledge the great contribution of women to research and scholarship (as well as practice) in media and communication. Thanks to Annie Méar's initiative and diplomacy, and the good offices of IDRC, we will have a pioneering forum on environmental communication presented by scholars from developing countries. Marjan de Bruin and Elizabeth Fox will convene a forum on Communication and HIV/AIDS. Thanks to UNESCO, and its revived interest in communication research, we will have a Round Table on future research agendas, including preparation for the 2003 World Summit on Information Society. UNESCO funding will enable selected scholars from developing countries to attend and contribute.

Manuel allocated specific portfolios to the members of the Executive Board, which helped to lift its performance. One immediate benefit was in the

*...(cont'd on page 5)*

## 60 grants for scholars attending IAMCR Barcelona

Sixty scholars from Latin America, Eastern Europe, Africa and Asia, intending to participate in IAMCR's Barcelona Conference (2002) have heard they will receive full or half grants.

The Barcelona Organising Committee announced it approved 35 full grants and 25 half grants. In total 157 scholars applied for the grants. Sections and Working Groups in which the participants intended to present were involved in the decision-making by giving recommendations. The grants were reserved for researchers from countries with limited research resources such as Latin America, Eastern Europe, Africa and Asia.

Full grants will include five nights accommodation (from the night of Sunday 21 to the night of Thursday 25 July) and free registration. Half grants will guarantee free registration.

The final decision was in the hands of a special committee formed by professors of the Autonomous University of Barcelona, in consultation with the UNESCO Communication Professor 2002 at this university.

The Committee considered 84 full grants applications from different geographical areas: Africa (9.5%), Asia (32%), Central and Eastern Europe (15.5%) and Latin America (43%). From those 84, 35 have been accepted from the following areas: Africa (17%), Asia (20%), Central and Eastern Europe (17%) and Latin America (46%).

Twenty-six half grants applications were considered coming from: Africa (4%), Asia (8%), Central and Eastern Europe (16%) and Latin America (72%). One was rejected. See for a more detailed report page 7.

## Membership to decide on Board and Council composition

The General Assembly in Barcelona will be asked to agree a revised set of statutes providing, among other things, for a substantially reduced Executive Board (EB). The EB in the draft statutes shall be reduced to five (5) members — the President, two Vice presidents, Secretary General and Treasurer — all elected by and from the General Assembly.

It will also be asked to discuss a proposal on the new composition of the IAMCR's International Council (IC). In this proposal the IC will

comprise of the Section Heads, an equal number of members elected directly by the General Assembly and the Executive Board.

All office bearers, including the President, to be elected for one 4-year term with an option to be re-elected once only. Age, gender and geographical equity were endorsed by the International Council in Budapest (2001) but not as electoral formulas.

## New Journal — Conflict and Communication

With a thematic issue on "Right-wing Populism and National Identity", the Berlin academic publisher Regener has started to publish a new refereed academic journal, Conflict & Communication online, which can be downloaded from the internet address: <http://www.cco.regener-online.de>

Its goal is to bring together and integrate under a peace science perspective the theories, methodological approaches and empirical findings of a variety of different disciplines which study conflict and/or communication as a topic of research.

In order to meet the high standards of this journal, especially in the start-up phase, a sufficient number

of high-quality manuscripts is needed. The editor — Prof. Dr. Wilhelm Kempf — would therefore like to receive contributions to be considered for publication.

Contact: Wilhelm Kempf ([Wilhelm.Kempf@uni-konstanz.de](mailto:Wilhelm.Kempf@uni-konstanz.de)). Mail to: Prof. Dr. Wilhelm Kempf, Projektgruppe Friedensforschung, Universität Konstanz, D-78457 Konstanz, Germany. Tel: #49-7531-882564.

## Inter/Sections double issue: Marginalization as Violence

Inter/Sections: the journal of global communication and culture, the new journal by the Junior Scholars Network, will publish a double issue on: Marginalization as Violence? Voice Outside the Mainstream (Vol 2 / Issues 3-4 / July 2002). Guest editors for this issue are: Ziauddin Sardar, Annabelle Sreberny, Daya K. Thussu.

Annual subscription rate: individuals: US\$30, institutions: US\$130. Contact: Ms Liakoni: [papazisi@otenet.gr](mailto:papazisi@otenet.gr) <http://www.muhlenberg.edu/communication/iamcr/inter>.

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### ... Taking stock (cont'd from page 4)

quality of the Newsletter. We still need, however, better agenda management and decision-making in the Board, and better use of communication technology, including the Internet domain [www.iamcr.net](http://www.iamcr.net), negotiated for us by Andrew Calabrese and Kaarle Nordenstreng.

Ole Prehn's prodigious efforts notwithstanding, we still have

work to do on our conference planning. We also need to strengthen our network of strategic partnerships and support — which Divina Frau-Meigs, Eddie Kuo, Katherine Sarikakis, Jan Servaes and I have all worked on in various ways.

If the new statutes are agreed, the next task is to update the supporting rules and regulations. We should likewise think again about the structure of our Sections

and Working Groups. We might even think about more innovative approaches to media and communication research. Not to mention getting around to doing some of it.

Manuel is right. Presiding over this Association is not an easy task. But he did it well — in a tradition laid down by Halloran, Hamelink and Mowlana — and we thank him. With your help, I hope to be a worthy successor.

# IPDC should deal with less fashionable items than the Digital Divide

by Divina Frau-Meigs,  
Deputy Secretary General

The purpose of this preparatory meeting on December 20th, 2001, was to help re-define the missions and the working methods of the International Program for Development of Communication (IPDC) which have been heavily criticized by donor countries over the last two years (the program is 25 years-old) — resulting in a suspension of funding and a moratorium on further allocations. IAMCR is an NGO with consultative status at IPDC and I represented our Association during that meeting at the request of our President, Manuel Parés i Maicas. The substance of the debates and decisions is related below.

## IPDC OBJECTIVES

IPDC should not be an emergency help programme but a programme of general long-term and long-range assistance. Its issues should deal with less fashionable items than the digital divide and should be aligned more with UNESCO humanitarian values such as: defense of freedom of expression, long-distance education, pluralism of voices and diversity of points of view (especially women's), issues of access to media (especially for women). The emphasis should be laid on training.

## FUND-RAISING

IPDC must be more transparent, more efficient, present itself more clearly.

The role of donor countries should not be to interfere in the review procedure of individual country projects. This should be entrusted to IPDC and reviewed later, as donors should stay in the background and not be held responsible for decisions made by IPDC. Besides, the relation

between IPDC and the Information For All Program (IFAP) should be clarified. IPDC cannot serve as a fundraiser for IFAP, even though some crosscutting projects can benefit from the synergy of both programs. IPDC should concentrate on development issues in needy countries and pay more attention to the requirements for access and training asked by developing countries and donor countries alike.

## DONOR FATIGUE

Several reasons for “donor fatigue” were identified: the feeling that IPDC has moved away from its original missions and purposes, which were to meet the demand for help to raise the level of news media in developing countries; the feeling of the lack of flexibility of the Bureau of IPDC, which has become too much bureaucratic; the feeling that the world situation has changed and IPDC has not adapted to the convergence between communication and information means, the attitudinal changes and expectations of some developing countries, the requirements for training and knowledge to be acquired, the evaluation of the impact of the projects over time.

The recommendations suggest that IPDC should pursue efforts to gain access to European funding sources, private and public. It should also develop a fund-raising policy, that emphasizes high quality innovative projects, excellent results after implementation, and appropriate promotion of project achievements. It should create a fund-raising task force, to establish direct contacts with potential public and private donors. The creation of a “Media Solidarity Action Fund”, to be financed by the interest earned on

special account resources, by funds-in-trust contributions and by symbolic contributions by UNESCO member states from developing countries, is also under consideration.

## LIMITATION OF NUMBER OF PROJECTS APPROVED

After discussion, the number agreed upon is no more than 30 projects per year, covering regional projects and in line with priorities. The moratorium imposed on all new projects in March 2001 will be maintained, until the present backlog (46 projects approved for 2001) gets reduced to no more than 20 projects.

It is suggested that the projects submitted to the Council should be classified in the “project documents” according to media categories and not by regional or national criteria, in order to allow the Council members to have a better professional orientation of any discussion and to put projects in clearer perspective for funding purposes.

Though sustainability evaluation of the projects is difficult, it is still recommended to attempt such an evaluation, even if it has to take into account evaluation of success and failure. Projects should be evaluated (as they already are) by independent consultants, in the field of media, through contracts concluded with IPDC. More importantly, the results of these evaluations should be integrated in projects to come (especially for institutions re-applying for funding).

## NEXT IPDC DEBATE

The theme chosen is the one proposed in March 2001: “Is there still a need for IPDC — and if yes, why? Media development: what role and orientations for IPDC?”

Over each of these issues, I positioned IAMCR as a research institution, and therefore encouraged, supported or proposed ideas that underlined the need for training in a diversity of media categories (not just Internet); the need for special attention to access (especially of women); the need for evaluation and maintenance-sustainability after funding; the need for a clarified relationship with the new program “Information for All”.

The Organising Committee, with the support of the institutions sponsoring the Conference, created a programme of grants and subsidies. Two categories of grants have been offered:

a) *Full grants*: A full grant includes five nights accommodation (from the night of Sunday 21 to the night of Thursday 25 July) and free registration.

b) *Half grants*: A half grant includes free registration.

The Organising Committee initially offered a total of fifty grants. It was suggested to increase this number if complementary sponsorship for the Conference could be obtained.

#### GRANTS APPLICATIONS RECEIVED

The deadline to apply for grants was March 30th, 2002. In total, 157 applications have been received — 118 for full grants and 39 for half grants.

The concession of grants was subject to the approval of the Abstracts by the corresponding Sections or Working Groups, 118 applications fulfilled this criterion.

According to the information published in the Conference brochures and on the website, the grants were reserved for researchers from countries with limited research resources in Latin America, Eastern Europe, Africa and Asia. One hundred and eleven (111) applicants came from Africa (8%) Asia (29%), Central and Eastern Europe (17%) and Latin America (46%).

#### EVALUATION OF THE APPLICATIONS

The evaluation of the candidates was performed by an academic commission formed by professors of the Autonomous University of Barcelona, in consultation with the UNESCO Communication Professor 2002 at this university:

- Miquel de Moragas, Department of Journalism, Autonomous University of Barcelona

# Report on Grants Programme Organising Committee

## 23 IAMCR CONFERENCE AND GENERAL ASSEMBLY

### BARCELONA 2002

by *Barcelona Organising Committee*

- To contribute on the central theme of the conference: Intercultural Communication;
- To distribute equally by gender;
- To take into account the costs from long distances points to Barcelona;
- To give priority to those candidates with papers in front of those with posters;
- To have fulfilled all the requirement of the application form.

- Maria Corominas, Department of Journalism, Autonomous University of Barcelona
- Hector Borrat, Department of Journalism, Autonomous University of Barcelona
- Montserrat Bonet, Department of Audiovisual Communication and Publicity, Autonomous University of Barcelona
- Nancy Morris, Temple University, UNESCO Communication Professor 2002 at the Autonomous University of Barcelona

#### SELECTION CRITERIA

The evaluation committee applied the following criteria:

- To facilitate the first opportunity of participation in international academic meetings to those researchers from universities and institutions with limited research resources, priority given to those from low-income countries (World Bank list);
- To facilitate the participation of postgraduates and researchers who have recently obtained their degree or doctorate; without excluding senior researchers from universities and institutions with limited resources for international meetings;
- To distribute the grants among candidates from different countries — different universities in the same country — in order to provide the maximum international presence;

#### 60 GRANTS GIVEN AND WAITING LIST

In total, 35 full grants and 25 half grants have been given. A waiting list for full grants has been created in case that any of the applicants would not be able to come to Barcelona.

The Organising Committee has requested confirmation of the personal details of those proposed to be given grants (passport, document to certify doctor or postgraduate status, etc.)

#### FULL GRANTS

In total, the Organising Committee has considered 84 full grants applications from different geographical areas: Africa (9.5%), Asia (32%), Central and Eastern Europe (15.5%) and Latin America (43%).

From those 84, 35 have been accepted, 29 were rejected and 20 are placed on a waiting list. Receivers of the 84 grants are from the following areas: Africa (17%), Asia (20%), Central and Eastern Europe (17%) and Latin America (46%).

#### HALF GRANTS

The Organising Committee considered 26 half grant applications from different geographical areas. Only one was rejected.

The 25 half grants were given to applicants in Africa (4%), Asia (8%), Central and Eastern Europe (16%) and Latin America (72%).

# The Importance of Having a Mentor

by Sumati Nagrath

**A**fter reading Wai Hsien Cheah's piece in the November Newsletter (Vol 12/2, 2001), I felt the need to contribute to this discussion in the hope that at some point in the near future, we can begin to put the mentoring programme into motion. Being relatively new to the world of academia, I can appreciate the need for having a mentor early on in our academic careers. Fortunately for me, I have had some wonderful minds acting as informal mentors to me, giving advice, talking me through my work, and just being there to listen if an idea came along, thus providing the encouragement and support that has enabled me to get this far. However, not many people are this lucky. As someone who has felt the benefits of the mentoring system, however informal, I feel that this system needs to be formalised so that several more junior scholars can get the support that they need and deserve.

At times our supervisors act as mentors and though it may work for some, it doesn't work for others, and therefore the need to have a mentoring system with an organisation such as the IAMCR becomes more important. Where the junior scholar learns to look beyond his or her own research and gets an understanding of what is going on in the larger academic world.

## FEASIBILITY

I seriously doubt the feasibility of having a one to one mentor programme, for two reasons. One I do not think that it is logistically possible, taking into consideration the workloads and distances, and secondly I think that we may have academic and emotional needs that may not be fulfilled by one person alone. What would perhaps be better suited is the creation of online-discussion groups according to research areas/interests, wherein senior scholars participate by offering advice. This will allow JSN members to be part of more than just one group, as well as allowing the members to interact with each other.

The online groups will obviously have members based in different parts of the world. The members based in areas close to each other can get together and form a group that could meet every quarter. This could be mentored by a senior scholar based in the same area and with similar research interest. The groups should be kept small, perhaps no more than five members. It might be a daunting task in terms

of organisation, but this is where I think that with the initiative from the junior scholars and the right kind of encouragement from the senior scholars it is possible.

## HOMELAND ADVANTAGE

In the previous issue the importance of having mentors from one's own homeland was raised. I am from India, and am at present a doctoral candidate at the University College Northampton, and although I don't think that it is strictly necessary to have a mentor from one's own homeland, I agree with the need of being in touch with at least one senior scholar from one's own country. This can be achieved by having similar groups as mentioned above, now only on the basis of one's country of origin rather than on research interests. This helps overcome the feeling of isolation that many international scholars face when they first come to another country to work. By working in sync, this system can hopefully provide every junior

scholar with two mentors, whose combined input and support, both intellectual and emotional will perhaps help the scholar through their early academic life.

## DATABASE

For this to materialise, the very first thing that needs to be created, as suggested previously by Cheah, is a formalised database. Right now we have to rely to a large extent on an informal network — almost a method of hit and trial. Some senior scholars may be too busy or in some exceptional cases dis-inclined to act as mentors, therefore the need to have a list of those who are ready and willing to hold out a supporting hand.

I also feel that there is a need to look at the junior scholars and recognise the differences that exist among them rather than viewing us as a homogenous group of 'junior scholars.' The group has ethnic, gender and age variations and maybe even within the JSN sub-groups can be formed. Not too many but a few with a senior scholar acting as an advisor rather than a mentor to it. I believe that to promote and encourage more participation of young scholars in IAMCR, the mentoring system within IAMCR is an imperative and needs to be actualised as soon as possible.

## MEMBERS' NEW WORK

**Media and Democracy in Zimbabwe, 1931-2002**, by *Keyan Tomaselli and Hopeton Dunn* (eds.), offers a history of government uses of radio and TV, spanning the federation days, the Smith regime, the time of the Unilateral Declaration of Independence (UDI), and the post-independence era. The book also provides a contemporary comment on media and political issues leading up to and including the April 2002 elections. This is a finely textured study which examines problems and prospects facing African broadcasters.

Publisher: International Academic Publishers, Denver, Colorado, 2002  
ISBN 158868156, US Price \$25.00. Pages 165

**Media, Democracy and Renewal in Southern Africa: New Approaches to Political Economy**, an

**anthology**, by *James Zaffiro*, is the first to provide critical perspectives on media structures, ownership, new regulatory regimes, and the way both nations and local communities within them have engaged with globalisation via localised responses in Southern Africa. Studies discuss privatisation, black empowerment, liberalisation and media freedom in South Africa, Zimbabwe, Zambia, Namibia, Botswana, Lesotho, and with regard to diasporic issues in the Caribbean. This book is a companion to the journal *Media Development* (issue 2001/2) which contains further studies of media and globalisation in South Africa, Lesotho, Swaziland, Zimbabwe and Zambia.

Publisher: International Academic Publishers, Denver, Colorado, 2002  
ISBN 1588681513, US\$26.00. Pages 310

## Digital Divide Symposium

### A Conference organised by the IAMCR/ICA by Jana Diesner

*November 15-17, 2001 in Austin, Texas, USA*

The idea to hold the Digital Divide Symposium grew from discussions at the 1999 ICA symposium in San Francisco when IAMCR president Manuel Parés i Maicas and ICA president Linda Putnam discussed areas of possible cooperation. The first joint symposium between the ICA and the IAMCR was convened by the presidents of both organisations — Manuel Parés i Maicas from Spain representing IAMCR and Joseph N. Cappella from the United States representing ICA. Members of both organisations were represented in the symposium's organising committee: Prof. Wolfgang Donsbach from the Dresden University of Technology, Chair of the Psychology and Public Opinion section of the IAMCR and Chair of the Digital Divide Symposium, Prof. Joseph Straubhaar (ICA), U Texas, College of Communication and Associate Dean for Academic Affairs, Prof. Sharon Strover (ICA), U Texas, College of Communication, Prof. John Downing (ICA), U Texas, College of Communication and Oscar Gandy (IAMCR), Annenberg School for Communication at the University of Pennsylvania.

The University of Texas at Austin, College of Communication, under Dean Ellen Wartella co-sponsored the event. The Rural Policy Institute (RUPRI) and the International Federation of Communication Associations also supported the symposium.

In the 1990's the Digital Divide was defined as a gap between the have's and the have not's in terms of accessing and using new Information and Communication Technology (ICT). The variety of talks presented at the symposium gave an insight into a wide range of inequalities in relation to ICT that led to a broader Definition of the Divide. It was agreed that the Digital Divide exists not only between developed and developing countries but also within countries and between communities and different groups of people.

Whereas previous definitions focused on access as one of the crucial independent variables that determine the use of ICT, current approaches move beyond this definition. It was made clear that access needs to be conceptualized in much broader human and technological terms. A distinction must be made between having the technology available and being able to access and use the content that resides on it.

Today the Digital Divide is understood as a complex and dynamic process that includes a set of multiple divides in terms of accessibility, content, utilization and reception. Those divides are a function of many independent variables including such as generation, region, income, education, ethnicity and identity. In addition to these aspects, psychological and cognitive factors such as anxiety towards new technologies may inhibit the use of the ICT.

Several contributions to the symposium presented Data and Studies that examined various aspects of the Divide. An analysis of the content of web pages revealed that there is a lack of local and social issues in the WWW. The majority of web pages has technical or commercial content, whereas only a small number of community service features is supported by web services.

Other papers concentrated on the diffusion theory and the knowledge gap theory related to the Digital Divide. It was demonstrated that there are primarily innovators, early adapters and the early majority using the Internet today while the late majority still is not very familiar with it.

Comparisons between Europe and the US revealed that even though the Internet was started in both regions at the same time differences have occurred since then. It appears that the population in the US has better ICT skills and a lower technical gender gap than the Europeans. However, in Europe more community projects and public education centres were established that aim to overcome the Digital Divide. Furthermore the European governments offered more general incentives to use ICT such as tax cuts for hardware. While the discussions in the US are more centred around hardware issues, the debates in Europe are focused on content related problems. It was anticipated that a key issue in the future would be to have the right software rather than having the most advanced and cheapest hardware.

The influence of the globalization on the Digital Divide was also examined at the symposium. One contribution presented results from one of the first empirical tests of the transformational thesis of globalization applied to the Digital Divide. With that results a network representation of the Digital Divide itself was developed which showed how economic, political, and cultural networks together influence the differential distribution of informational goods and services.

A systematic cross study of the diffusion process of general-purpose technologies among consumers was also presented. This study analyzed and discussed the potential impact of income distribution on the diffusion of new technologies. It was argued that there is a threshold income level that determines the adoption of new technologies.

New Methodologies and tools were introduced that help to analyze and quantify the Digital Divide. Constraints were identified that result from the structure of the Internet and functionalities of existing information retrieval systems. Other researchers introduced novel Internet connectedness indices. These indices are multidimensional measures for relationships between the Internet and individuals. The ORBICOM members presented an index for digital and analog communication, which relates to the Human Development Index. This Index measures the information state of a country or a group as a function of information density (hardware, software and expertise) and information use (consumption).



**The University  
of the  
West Indies  
Mona Campus**

## **HEALTH COMMUNICATION SPECIALIST**

CARIBBEAN INSTITUTE OF MEDIA AND COMMUNICATION (CARIMAC)  
UNIVERSITY OF THE WEST INDIES, MONA

A vacancy exists for a Health Communication Specialist in the Caribbean Institute of Media and Communication (CARIMAC), The University of the West Indies, Mona Campus. CARIMAC is the major regional Institute in the English Speaking Caribbean for education, training and research in the field of media and communication. CARIMAC is an Institute within the Faculty of Arts and Education.

Persons with the following qualifications are encouraged to apply:

- 1) A Ph.D or similar academic qualification, in Communication with specialisation in Health Communication with a Behavioural Science orientation;
- 2) At least five years international/cross-cultural experience in HIVAIDS/ Reproductive Health Communication;
- 3) Experience in teaching at undergraduate and postgraduate levels;
- 4) Demonstrated interest and competence in applied research and intervention in behaviour change;
- 5) Experience in project management and sourcing of (external) funds.

Immediate responsibilities will include:

- Developing multi-disciplinary undergraduate courses, as well as a postgraduate MA Degree in Health Communication;
- Leading a multi-disciplinary team in the delivery of both undergraduate courses and the MA Degree programme.
- Collaborating with public sector, private sector and NGO communities, locally and regionally; as well as being available for consultations with these various sectors.

A competitive emoluments package including housing, travel allowance, etc. is offered.

Appointment in the first instance will be for a three-year period at the level of Senior Lecturer/Lecturer.

Detailed applications (two copies) giving full particulars of qualifications and experience, date of birth, marital status, and the names and addresses of at least three referees should be sent to:

The Campus Registrar  
Attention: Senior Assistant Registrar  
Appointments Section  
The University of the West Indies  
Mona Campus  
Kingston 7, Jamaica

In order to expedite the appointment procedure, applicants are advised to ask their referees to send confidential reports direct to the University without waiting to be contacted.

The talks that addressed the interdependencies between the Democratic Process and the Digital Divide delineated the relations between participation, diversity, control over content and power. It was stated that the danger of a political knowledge gap exists between ICT users and non-users. This implicitly includes differences in political participation. Once people have access to ICT and skills to use it, the question comes up if the participants of the information-based society and economy are active contributors or passive receivers. Furthermore it was stated that the global information system that has been enabled through the Internet also requires a global cosmopolitan democracy. There are still countries that restrict ICT access to their citizens for example by censoring content.

Further areas of interest at the symposium were the potential and already implemented Solutions that aim to overcome the Digital Divide. According to a variety of contributions basic infrastructure such power generation and distribution as well as network infrastructure and connectivity have to be provided first. There should be technology and expertise sharing between experts and inexperienced web users. One suggestion was the development of strategic partnerships between Industry, Government, NGO's, Social Service Agencies and Education. Existing Federal and State grant programs should be used to implement solutions to overcome the gap.

The second aspect to bridge the Digital Divide is to provide skills and expertise in using ICT. Preconditions for using the Internet are literacy and knowledge of one of the primary languages of the Internet. Discussion groups and e-newsletters can share educational resources and information. Another way of teaching skills and expertise is to establish public access channels and technology education programs. In Latin America so called Telecenters train people to use ICT and inform community members and organisations about the benefits and opportunities new technologies. Public libraries also play an important role in providing access to ICT and content. A variety of Projects were presented, that aimed to bridge the Digital Gap on a regional, national or global level. CHES (Comprehensive Health Enhancement Support System) for example is an ongoing NCI/Markle-funded pilot project, that provides personal computers and Internet access for all poor breast cancer patients (household income under 250% of poverty) in urban Detroit and rural Wisconsin. Evaluations of CHES verified improvements in quality of life and a more efficient use of health care services for those women who used CHES frequently. UNITeS, the United Nations Information Technology Service, was presented as a global initiative that sends volunteer ICT experts from any country to developing countries in order to teach computer skills.

The question that remains is whether the Digital Divide can be overcome or not by satisfying the independent variables that cause the divide such as access to technology, expertise in using ICT as well as social and economic inequalities.

The symposium programme, titles of talks, names of speakers and downloadable versions of a few papers are provided at [www.humfak.auc.dk/iamcr/sektions.html](http://www.humfak.auc.dk/iamcr/sektions.html).

## Youth Media Education Conference

by Divina Frau-Meigs, Deputy Secretary General

*Séville 15-16 February 2002*

The general framework of this conference, hosted by the Andalusia Television and the International Association of Educational Televisions (AITED), was based on a number of different events and documents of UNESCO and its member states, notably the "Grünwald Declaration on Media Education" (1982), the Toulouse Colloquy "New Directions in Media Education" (1990), and the Vienna conference "Educating for the Media and the Digital Age" (1999).

The general objectives of the seminar were to promote media education through regional approaches; propose innovative legislation about media education and media curricula; improve exchanges and co-operation between government officials, researchers, educators and media practitioners.

### AREAS OF POLICY

The seminar was attended by 23 invited representatives from 14 countries. On the basis of the seminar recommendations, it is planned to prepare for renewed action in UNESCO's member states through a specialized programme in media education. It was generally felt by members of the Seville Seminar that to make media education operational, to ensure its visibility and its legitimacy, it was necessary to narrow down its focus. So media education was defined as teaching and learning with and *about* media, rather than *through* media; it involves critical analysis *and* creative production; it should promote the sense of community and social responsibility, as well as individual self-fulfillment, and it can take place in formal and informal settings.

Media education should in priority be addressed to young people, ages 12-18, but should take into account children, ages 5-12, because of the development of the young person (knowledge-acquisition, reality/fiction distinction, identity-building, citizen-consciousness development). In the light of this definition, the participants of the Seville Seminar recommended that five areas of policy should be developed:

- research platforms for policy-makers, agenda-setters, other researchers and the larger public;
- training for teachers and other practitioners;
- media partnerships with schools, NGOs, other private or public institutions and actor;
- networking for all practitioners and the general public; consolidating and promoting the public sphere for all actors of civil society (parents, teachers,

...(cont'd on page 15)

# “What we have not yet begun to see in this organisation is a real, heart-felt change in its culture.”

— a discussion among seven IAMCR members

*When Vice president Katharine Sarikakis took special responsibility for, among other things, “promoting the participation of women in the IAMCR” she asked IAMCR members for their thoughts on women’s current status in the Association. Her invitation sparked a lively debate in the summer of last year, from which we selected the most relevant parts.*

— MdeB.

## **Katharine Sarikakis (UK):**

“It is my intention, with your help, to work for widening women’s participation in the IAMCR, both as scholars and administrators. The ideal situation would be to make use of this discussion forum (womennet) and (re)launch — or continue — a debate on what we need, on change (or no change) and perhaps on , as a start, some history — and herstory!

What are your main concerns as women academics and professionals?

What would you like to see happening in the IAMCR?

Are there any special issues you feel should be urgently addressed by the Executive Board and/or the International Council?

Are you satisfied with the representation of gender in the Association, participation in conferences, publishing presence?

How do you think the organisation should attract and promote women in its activities? Please respond to this email even if it is to say that this message is naive or pointless!”

## **Karen Ross (UK):**

“No, your invitation, Katharine, is not naive or pointless, but perhaps the issue is more to do with motivation? We already know that women and young scholars are especially disadvantaged from being involved in professional associations/ attendance at conferences because they find it difficult to get funding from their position so far down the food chain. So, a solution, which some of us have already put to the

EB, is a sliding fee scale.

As far as the Association doing things for women, I’m not sure that this is either feasible or desirable! We should be campaigning to be given equal opportunities to stand with our male colleagues and not to be disadvantaged (notwithstanding points above) because of our sex.

In order to take a more active role in the Association we, any and all of us, need to put ourselves forward.

There are also the different issues involved in personal versus gender discrimination, by which I mean the culture of the organisation which seems to ignore the views of women as a group and specific discriminations, at a person level, experienced by women colleagues. But I guess we are also part of the culture of our Association, so it is incumbent on us to support those colleagues — women and men — who want to pursue a more inclusive policy and to ensure that those people who really want to stand for elected positions on precisely such an inclusive agenda get our support.

It is also incumbent on us, if we agitate in private, to agitate in public, at the very least by responding to calls for feedback on ideas/positions/ policy which are in the process of development, or to questionnaires, etc. If we don’t make our views known and have an input, what right do we have to then whine about subsequent decisions?”

## **Margaret Gallagher (France):**

“I agree that we women have to take responsibility for ourselves, and

that those of us who want to do so should put ourselves forward for positions, tasks etc., and with complete motivation. We have seen many women ready to do that, particularly in recent years — up to the level of presidential candidacy. This is terribly important because, even if we don’t always get elected, we demonstrate an assumption about our own worth. Believe me, this was not the case twenty years ago. And we now see an Executive Board with an even gender-balance — at least in terms of numbers. That in itself is important (vis à vis the past, it is almost a revolution), though it can of course become an alibi or an excuse — and we must not allow that to happen.

What we have not yet begun to see in this organisation is a real, heart-felt change in its culture so that it moves beyond the base-point of accepting women as officers of the association to a more fundamental understanding that women’s positions/ perspectives are to be fully respected and admitted.”

## **Gee-Gee Robinson (Canada):**

“Change in IAMCR’s ‘culture’ unfortunately continues to lie disproportionately on the shoulders of female members.”

## **Annabelle Sreberny (UK):**

“One of the best ways of changing the ‘culture’ of IAMCR is to expand its intellectual remit. We need new Sections and Working Groups on different media, different genres, different issues. These could bring new people into the organisation. We have little work on either film or music, two of the most transnational of forms. We have little work on identity: cultural, political, sexual (where’s the Gay and Lesbian section and queer theory?) etc. etc.”

**Emperatriz Arreaza (Venezuela):**

"My concern is not only for women, but also for all the scholars from other parts of the world, who do not live and work in Europe or North America. For many of us it is almost impossible to go to any of the IAMCR Conferences due to lack of financial support of our home universities. Sometimes, our only connection with IAMCR, or any other academic network, is through email, or the Newsletter after paying our membership fees."

**Marjan de Bruin (Jamaica):**

"That issue worries me a lot: how to create access and real opportunity for colleagues in developing countries to participate in the IAMCR? What we probably should do is to share more of the Executive Board discussion(s) or Agenda with networks such as this one."

**Margaret Gallagher (France):**

"Perhaps we could/should share our e-mail lists and our websites (such as the Gender website) more effectively for information sharing — about our work and interests? For reasons of cost, many of us are not in a position to attend Conferences and meetings. I therefore fully support the idea of a sliding scale for people on low incomes. However, for some of us — like myself — the main benefit of the IAMCR will continue to be, as it has always been, the network and information sharing, which do not have to be restricted to Conferences."

**Gee-Gee Robinson (Canada):**

"Also in the IAMCR the male and female information networks are truly separate and proposals and names do not penetrate from the one to the other. This means that the women who are on the Executive Committee have to be alerted to make submissions to all up-coming functions. This is particularly important for the plenary sessions at all of our Conferences. IAMCR's decision-making structures are another matter, because they depend strongly on informal communication practices."

**Margaret Gallagher (France):**

"Wise words, and they help us a lot. You are absolutely right — there are two (still) non-intersecting networks. Sometimes it is hard for all of us to remember this. But — after all these years — it is important to be reminded that, despite much progress, we are still relatively 'marginal'. I do agree about the need for women members of the Executive Board — and indeed all of us women — to take responsibility for decision-making and development."

**Katharine Sarikakis (UK):**

"How can we encourage women to become motivated? I lost motivation several times already and I have only been around the IAMCR for three years! Are there any specific practical things that we can start doing? This doesn't mean we limit ourselves to a functionalist reaction to what is going on — on the contrary. We do need something in place that will encourage women to participate and continue."

From my experience as a junior member and from my contact with the juniors of this Association I know that motivation can be severely damaged when your work is not recognised and you don't feel you are at home. Besides, young people have very little faith in 'politics' although these are everywhere. If we don't 'educate' our young members to respect and promote the good work of each other and create spaces for women, there is not going to be much change in the future. Without good mentors very few women will be interested or motivated to be involved at all. I would like to propose to form a committee for the status of women, perhaps something similar to the one by AEJMC. This committee would monitor the work of IAMCR, make proposals for policy and encourage women to participate, publish, etc. Several of us are doing that already, I suppose this is partly what the gender section is doing, the Junior Scholars Network and URAN. However, coordination of efforts, without undermining the autonomy of networks and persons, would be the right thing to do. Our greatest advantage is that we are international — more than any other organisation. We could launch it in

Barcelona, with a call for interest in Budapest."

**Annabelle Sreberny (UK):**

"We could think about a mentoring process for less experienced scholars, providing critical feedback on work or, more simply still, help in thinking out which journal would be the best location for a particular piece of work. This kind of work is probably best done informally and would again add to the burden of already pressured female academics. I'm ready to do a bit, always reserving the right to say no if I'm swamped with other stuff."

**Marjan de Bruin (Jamaica):**

"In a sense, informal structures will work. On the other hand, I don't feel so happy with the statement that IAMCR's decision-making structures depend or depended strongly on informal communication practices and that we, women, need to develop our own structures in this respect. I don't think it is as simple as that. Of course, informal communication does play a role in decision-making. Yet, at the same time we are determined to create more transparency than previous Executive Boards seemed to have been able to do. We need to find a balance between benefiting from informal support and communication and at the same time leaving behind us the old-boys-style of lobbying and discussing which was always taking place outside of any control. We don't want to replace one privileged network by another one."

**Katharine Sarikakis (UK):**

"It is true that decisions are not as transparent as they should be. Recently some of the EB members produced reports of their activities in the last year. These were circulated among the EB and IC and I suppose they will be circulated to the membership later on this year. I proposed and drafted a set of Conference criteria open for discussion, to be included in our Newsletter, exactly because I thought that the decision-making processes are not clear and not accountable."

**Marjan de Bruin (Jamaica):**

"We have a very common and well-known problem: we don't have the time to keep up with all the discussions taking place at cyberspace speed. We are all volunteers, and while the President and Secretary General may have drummed up some support from their respective Universities, the other members may not always have been able to do so. Part of what seems to be a lack of progress is not determined by IAMCR structures and procedures, but by the way we let ourselves be caught in multiple tasks and responsibilities. Let's face it, there are four (!) strong women on the Executive Board at the moment."

**Margaret Gallagher (France):**

"It is (still) more difficult for many women than it is for a lot of men to commit large amounts of time to organisational tasks because women and men (still) by and large carry many family and relationship burdens in unequal measure."

**Annabelle Sreberny (UK):**

"We could be in danger of overstating the negative side of women's participation in IAMCR and not recognising what is actually there. For things to be visible, sometimes we just have to see them. It is true, there are feisty women on the Executive Board, more on the International Council, yet others in Sections, and on other committees!

In addition, I don't agree that it's only women who are aware of the gender imbalance or working to promote gender equality. Yet we need to think of structural mechanisms to make the organi-

sation more gender balanced and more open in general. Quotas could serve to maintain numbers over time, which can help to push forward new initiatives and also means enough of the 'other' on an on-going basis to perhaps change the atmosphere of the (white) boy's club."

**Gee-Gee Robinson (Canada):**

"On another point: many North American members compare IAMCR's functioning with that of ICA, where the gender situation is much more formally organised. Unfortunately this comparison is quite faulty because ICA has a paid General Secretary who has been on the job for the past 20 years. He keeps all of the organisational details in his head and running. At IAMCR we do not have the money to pay for a General Secretary, which means that much organisational knowledge gets lost in the turnover of the Executive Committee members who are volunteers. The implication is that all individual members of the organisation and the Executive in particular have to take a much more pro-active and involved stance than is necessary in ICA."

**Margaret Gallagher (France):**

"I couldn't agree more that the fact that the ICA has a permanent administrative entity leads to continuity and institutional memory — bonus points in relation to organisational development, and to women's interests, and a system that de-links the ongoing requirements of the Association from the vagaries of personal (and temporary) agendas. This is a point that some of us have been arguing for years. It is of course

true that the IAMCR is a much 'poorer' organisation than ICA. However, there are other ways of using the existing small pool of IAMCR funds (e.g. to hire a permanent consultant who would be responsible for certain on-going tasks).

Like others in the Association, I believe that this kind of arrangement could only work to the advantage of the IAMCR in general.

On another point, all these discussion lists are horribly colonised by Anglophones. It's not difficult to see why. Even to find the time to write in one's own language is a huge challenge. To write in a second or third language must often be the final, insurmountable obstacle. But many of us on this list speak — or at least read — other languages well enough to be able to read and respond to messages in them."

**Annabelle Sreberny (UK):**

"English might be the barrier but so too might be the fact that we are ourselves 'insiders' and it's perhaps quite as intimidating to jump in here as into other IAMCR lists? I can't be the only one who's aware of the limited number of voices talking on this very list. How to improve our own accessibility is important; how do we get more and different women talking on this list?

I'd also like to say that while I share the general frustration about the chauvinism of IAMCR, I far prefer its transnationalism and its more radical political (if not always cultural) edge to the businesslike and driven tone of ICA. IAMCR has been a place of global connectedness for decades, which I celebrate, and why I stay."

Katharine Sarikakis (UK) To sum up the issues that have been discussed (in no particular order):

- lack of (self) motivation to put ourselves forward for positions etc
- lack of time and resources to participate as we would wish to
- little access to internal decision-making structures/informal procedures
- women are still the ones responsible/expected to promote gender equality in IAMCR
- voting procedures: candidacy, campaign and voting
- language (English dominating)
- culture of IAMCR is 'off-putting' for most of us
- marginalisation of women.
- identify problems and factors restricting women's participation

**SOME PROPOSALS:**

1. nominate women for panels (consult the womennet)
2. nominate women for (EB and IC) posts
3. change voting system so that campaign of candidates are accessible to all; votes expressing rejection are recognised; systematic and organised representation of candidates
4. use of languages apart from English for our communication
5. establishment of a committee that would monitor and make policy proposals in an official way
6. better information on each other's research work
7. open up publishing opportunities for women.

## Barcelona Special Plenary

# Women in Communication Scholarship: Achievements and Aspirations

This plenary, the first of its kind in the IAMCR Conferences, aims to elaborate three fundamental aspects of women's contribution to communication scholarship:

- women's involvement in formal research policy via IAMCR;
- women's research practice in the field of feminist approaches to communication research and
- women's research practice in communication research more generally.

The panel will comprise speakers who will focus on different aspects of the principal themes of achievements and future aspirations and whose contributions will generate a lively discussion on the specificity of women's contribution to communication scholarship. The aim of the plenary is to enhance women's visibility as scholars and members of the association; encourage the wider membership to actively make use of academic and professional work produced by women and to acknowledge the rich past and identify some possible directions for the future. The panel consists of scholars

who represent a variety of geographic origins, seniority in the academe and research areas. This should not be understood as a 'unique' or 'special' plenary, instead the convenors would like to emphasize that the plenary should be seen as one aspect of the project of enhancing women's visibility and role in IAMCR.

Convenors: Katharine Sarikakis and Karen Ross (Coventry University, UK)

Chairperson: Frank Morgan (University of Newcastle, AUSTRALIA)

### INVITED SPEAKERS

Emperatriz Arreaza-Camero — Profesora titular Universidad del Zulia. Maracaibo, VENEZUELA

Feng Christina Yuan — Assistant to Chief Editor, China Women's News; Co-ordinator of Media Monitor Network for Women. Beijing, CHINA

Wambui Kiai — Lecturer, School of Journalism, University of Nairobi, Nairobi, KENYA.

Annabelle Sreberny — Professor in Mass Communication, University of Leicester, UK

Gertrude J Robinson — Professor Emeritus Communication Studies, McGill University, CANADA

### WOMEN'S BUSINESS MEETING: THE WAY FORWARD

(Monday July 22, at 7.00 pm)

Right after the plenary members are invited to attend a meeting focussed on ways forward in the IAMCR. We will be discussing the main problems that women face in the IAMCR and ways to tackle these problems. This consultation meeting will give a clear picture of the status of women in our Association. In this meeting we will also be deciding if the best course of action would be through a formally assigned body/group that will monitor and propose policy or through other informal networks.

As the meeting is taking place at the beginning of the Conference, it will give us the opportunity to further discuss issues later in the week if this is necessary. If you want items on the agenda, please send them to me as soon as possible.

Please make sure that you attend this meeting as it is very important that as many people as possible have an input and that any decision made will reflect the politics and opinions of as many of us as possible.

Katharine Sarikakis  
(k.sarikakis@coventry.ac.uk)

### ... Seville (cont'd from page 11)

NGOs, youth groups, consumer, viewers and listeners associations).

Among the important actions to be taken, there was the development of evaluation procedures taking into account the specificity of media education in formal and non-formal contexts and settings, with appropriate certification whenever feasible. The attendants agreed on the need to publish a collection of manuals called 'Pilot', and tool kits, adjustable, with regional modules, possibly delivered via long-distance education courses and Summer courses in media education for teachers and teacher-trainees.

The UNESCO Clearinghouse on Violence on the Screen was asked to extend its activities to media literacy programmes for young people, and to coordinate a worldwide network of correspondents. The application of the Florence Agreement (and the Nairobi Protocol) on copyright exceptions for non-profit educational use of

media was strongly urged, as well as the development of industry standards and ethics on media education, which ensure independence of researchers and users. The participants also worked at setting these priorities according to different regions of the world.

Africa, Latin America, Europe and Asia all decided on a certain number of concrete actions, possible partnerships, and events to attach these priorities to. The major world events to come have been identified as the Forum of Cultures (Barcelona, 2004), the Forum of Researchers (Buenos Aires, 2004) and the World Summit on Youth and Media (Brasilia, 2004).

All participants of the Seville Seminar agreed to transmit and disseminate these recommendations to the National Commissions of UNESCO, the members of their associations, as well as other interested institutions and bodies of actors (national regulatory authorities, NGOs, consumer groups, viewers and listeners associations). UNESCO is currently preparing a CD-ROM containing all the documents of reference in the field (mentioned in this report).

**CONFERENCE PROGRAMME**

The Conference programme is structured around the sessions of the Association's Sections and Working groups and other sessions arranged by the Organising Committee. The central theme of the Conference is: Intercultural Communication.

Special sessions on the central theme of the Conference, Intercultural Communication, will be held on July 23rd and July 25th July from 18.30 to 20.00 during which representatives of diverse sections and other experts invited by the Organising Committee will present their papers.

**LE PROGRAMME DE LA CONFÉRENCE**

Le programme de la Conférence est axé sur des séances propres aux sections et aux groupes de travail de l'Association, et sur d'autres séances organisées par le Comité d'organisation.

Les 23 et 25 juillet, de 18 h 30 à 20 h 00, auront lieu deux séances extraordinaires sur la Communication Interculturelle au cours desquelles les représentants des différentes sections et d'autres experts invités par le Comité organisateur présenteront leurs exposés

**EL PROGRAMA DE LA CONFERENCIA**

El programa de la Conferencia está estructurado en sesiones propias de las secciones y grupos de trabajo de la Asociación y otras sesiones propias organizadas por el Comité Organizador.

Los días 23 y 25 de julio de 18.30 a 20.00h se celebrarán dos sesiones extraordinarias sobre Comunicación Intercultural en las que presentarán sus ponencias representantes de diversas secciones y otros expertos invitados por el Comité de Organización.

**INAUGURAL SPECIAL PLENARY SESSION**

The Conference will begin with a plenary session during which the following persons have confirmed their participation: the sociologist Anthony Giddens; the former director general of Unesco, Federico Mayor Zaragoza; the writer Taslima Nasreen and the media specialist Rossana Reguillo.

**OTHER SPECIAL PLENARY SESSIONS**

During the Conference there will be other special plenary sessions, such as the one organised under the title "Women in Communication Scholarships: Achievements and Aspirations", a debate on "Gaudí, art and intercultural communication" within the framework of Gaudí Year which is being held in Barcelona throughout 2002.

In addition, a special session by the Media & Sport working group will be held along with a joint session featuring the Media & Sport group and the Gender section in FC Barcelona's stadium on Wednesday 25th July.

**SÉANCE PLÉNIÈRE EXTRAORDINAIRE INAUGURALE**

La Conférence débutera par une séance plénière à laquelle ont confirmé leur participation le sociologue Anthony Giddens, l'ancien directeur général de l'UNESCO, Federico Mayor Zaragoza, l'écrivain Taslima Nasreen et la communicologue Rossana Reguillo.

**AUTRES SÉANCES PLÉNIÈRES**

Au cours de la Conférence auront lieu d'autres séances plénières extraordinaires, telles que celle qui sera organisée sous le titre de « Women in Communication Scholarships: Achievements and Aspirations » ou un débat sur « Gaudí, art et communication interculturelle », encadré dans l'Année Gaudí qui se déroulera à Barcelone durant toute l'année 2002.

Une séance spéciale du groupe de travail « Media & Sport » et une séance commune de « Media & Sport » et la section de Genre ont prévues pour le mercredi 25 juillet au stade du FC Barcelona.

**SESIÓN PLENARIA EXTRAORDINARIA INAUGURAL**

La Conferencia se iniciará con una sesión plenaria en la que han confirmado su participación el sociólogo Anthony Giddens; el exdirector general de Unesco, Federico Mayor Zaragoza; la escritora Taslima Nasreen y la comunicóloga Rossana Reguillo.

**OTRAS SESIONES EXTRAORDINARIAS PLENARIAS**

Durante la Conferencia existirán otras sesiones extraordinarias plenarias, como la organizada bajo el título "Women in Communication Scholarships: Achievements and Aspirations" o un debate sobre "Gaudí, arte y comunicación intercultural" enmarcado en el Año Gaudí que se celebra en Barcelona durante todo el 2002.

Además, se celebrará una sesión especial del working group Media & Sport y una sesión conjunta de Media & Sport y la sección de Género en el estadio del FC Barcelona el miércoles día 25 de julio.

### THREE ROUND TABLES ARE BEING PREPARED:

- AIDS and Communication Strategies
- UNESCO-IAMCR Forum on “Communication, Research in Information Technologies and 2003 World Summit on the Society of Information”
- IAMCR-IDRC Round Table: Communication, Culture and Environmental Research in Africa and the Middle East

### OTHER ACADEMIC ACTIVITIES

The Organising Committee is working with other academic activities parallel to the Conference, including the following:

- Pre-conference on “Our Media, not Theirs”, organised by the Community Communication Section of the IAMCR, the Faculty of Communication of the University Ramon Llull, the Institut de la Comunicació (InCom-UAB), and the Ford Foundation.
- Meeting of Young Researchers organised jointly by the Spanish Association of Young Researchers in Communication and the Junior Scholars Network of the IAMCR, in collaboration with the Faculty of Communication Sciences of the Autonomous University of Barcelona.
- Session on “Three 11th Septembers in the History of the Communication Between Peoples”, organised by the Association of Historians of Media and Communications, the History Section of IAMCR and the Aula Diari de Barcelona of the Pompeu Fabra University.

*There will be several socio-cultural activities such as the verbena (party) on 22nd July*

### TROIS TABLES RONDES SONT EN COURS DE PRÉPARATION:

- SIDA et Stratégies de Communication
- UNESCO - IAMCR Forum sur « Communication, recherche en matière de technologies de l'information et Sommet mondial sur la société de l'Information 2003 »
- IAMCR IDRC Table Ronde: Communication, Culture and Environment Research in Africa and the Middle East.

### AUTRES ACTIVITÉS ACADÉMIQUES

Le Comité d'organisation est en train de collaborer à d'autres activités académiques en parallèle à la Conférence, dont notamment:

- Préconférence sur « Our Media, not Theirs » organisée par la section Médias Communautaires de l'Association en collaboration avec l'Université Ramon Llull, l' Institut de la Comunicació (InCom-UAB), et le Ford Foundation.
- Rencontre de Jeunes chercheurs, organisée par l'Association espagnole de Jeunes chercheurs en Communication et la Junior Scholars Network de l'AIERI, en partenariat avec la Faculté des Sciences de la Communication de l'Université autonome de Barcelone.
- Séance sur « Les trois 11 septembre dans l'histoire de la communication entre les peuples », organisée par l'Association des Historiens de la Communication, la Section d'Histoire de l'AIERI et l'Aula Diari de Barcelona de l'Université Pompeu Fabra.

*Il existera également des activités socioculturelles telles que la fête populaire de la nuit du 22 juillet.*

### TRES MESAS REDONDAS ESTÁN SIENDO PREPARADAS:

- SIDA y Estrategias de Comunicación
- UNESCO-IAMCR Forum sobre “Comunicación, investigación en tecnologías de la Información y Cumbre Mundial sobre Sociedad de la Información 2003”
- IAMCR-IDRC Round Table: Communication, Culture and Environment Research in Africa and the Middle East.

### OTRAS ACTIVIDADES ACADÉMICAS

El Comité de Organización está colaborando en otras actividades académicas paralelas a la Conferencia, entre ellas destacan las siguientes:

- Preconferencia sobre “Our Media, not Theirs”, organizada por la sección organizada por la sección Medios de Comunicación Comunitarios de la Asociación en colaboración con la Universidad Ramon Llull.
- Encuentro de Jóvenes Investigadores, organizada conjuntamente por la Asociación Española de Jóvenes Investigadores en Comunicación y la Junior Scholars Network de la AIECS, en colaboración con la Facultad de Ciencias de la Comunicación de la Universidad Autónoma de Barcelona.
- Sesión sobre “Los tres 11 de septiembre en la historia de la comunicación entre los pueblos”, organizada por la Asociación de Historiadores de la Comunicación, la Sección de Historia de la AIECS y el Aula Diari de Barcelona de la Universidad Pompeu Fabra.

*Existirán además algunas actividades socio-culturales como la verbena del día 22 de julio*

## HOW TO ENROL?

You can enrol through the Conference web page ([www.barcelona2002.org](http://www.barcelona2002.org)). Payment can be made by bank transfer or credit card (there is a charge of 3% for bank expenses on payments by credit card).

## THE ENROLMENT INCLUDES:

- access to plenary sessions, sections and working groups, and to the inaugural reception;
- Conference documents;
- coffee-breaks;
- lunch on 22nd, 23rd and 25th July;
- access to other cultural activities programmed for those enrolled.

The Conference will accept a maximum of 750 enrolled participants, as

AIECS/AIERI/IAMCR approved in Singapore (2000) and ratified in Budapest (2001).

Acceptance of enrolment will be on a first-come-first-serve basis. In consequence the acceptance of an abstract for the presentation of a paper on the part of the sections and working groups does not automatically mean or guarantee "per se" the reservation of an enrolment place.

# JULY 21-26

## COMMENT S'INSCRIRE?

Les démarches d'inscription peuvent être effectuées à travers le site Internet de la Conférence ([www.barcelona2002.org](http://www.barcelona2002.org)). Le paiement peut être effectué par virement bancaire ou par carte de crédit (le paiement avec carte de crédit entraîne une majoration de 3% de frais bancaires).

## L'INSCRIPTION COMPREND:

- l'accès aux séances plénières, aux sections et aux groupes de travail et à la réception inaugurale;
- les documents de la Conférence;
- les pauses café;
- les déjeuners des 22, 23 et 25 juillet;
- l'accès à d'autres activités culturelles programmées pour les personnes inscrites.

La Conférence admettra un nombre maximal de 750 participants, comme il a été approuvé par AIECS/AIERI/IAMCR à Singapour en 2000 et ratifié à Budapest en 2001. L'ordre de réception des demandes d'inscription sera rigoureusement respecté. Par conséquent, l'acceptation d'un abstract pour présenter une communication par les sections et les groupes de travail n'implique pas automatiquement ni ne garantit une réservation de place d'inscription.

# 2002

## ¿CÓMO INSCRIBIRSE?

Los trámites de inscripción pueden realizarse a través de la página web de la Conferencia ([www.barcelona2002.org](http://www.barcelona2002.org)). El pago se puede realizar a través de una transferencia bancaria o de tarjeta de crédito (el pago con tarjeta de crédito tiene un recargo del 3% por gastos bancarios).

## LA INSCRIPCIÓN INCLUYE:

- el acceso a las sesiones plenarias, secciones y grupos de trabajo, y a la recepción inaugural;
- documentos de la Conferencia;
- coffee-breaks;
- almuerzos de los días 22, 23 y 25 de julio;
- el acceso a otras actividades culturales que se programen para los inscritos.

La Conferencia admitirá un máximo de 750 inscritos, tal como aprobó AIECS/AIERI/IAMCR en Singapur 2000 y ratificó en Budapest 2001. Se seguirá rigurosamente el orden de llegada de la formalización de la inscripción. En consecuencia la aceptación de un abstract para presentar una comunicación por parte de las secciones y grupos de trabajo no significa automáticamente ni garantiza "per se" una reserva de plaza de inscripción.

## GRANTS

The Organising Committee, with the support of several of the Conference's sponsoring institutions, has set up a grants and subsidies programme reserved for researchers with limited resources for research from Latin America, Eastern Europe, Africa and Asia.

Only those people whose Abstract has been approved by the corresponding section or working group may benefit from a grant. Priority for grants is given to post-

graduate students and researchers who have recently been awarded their doctorate, without excluding senior researchers from universities and institutions with limited resources.

Priority is also given to presenters of papers on the central theme of the Conference, Intercultural Communication.

## VISAS

If you need a visa to enter Spain, please contact the Technical Secretary [cg.barcelona2002@manners.es](mailto:cg.barcelona2002@manners.es)

## ACCOMMODATION

A choice of accommodation is available for the Conference, ranging from student halls of residences to four-star hotels. It is recommended to book your hotel as soon as possible. Please, visit [www.barcelona2002.org](http://www.barcelona2002.org)

## TABLE WITH PRICES AND REGISTRATION DATE

	Members of Association	Non-members
10th January to 31st March 2002	390	460
1st April to 12th July 2002	450	520
Enrolment in situ	500	570
Young researchers, post-graduates and doctorates* and low income countries**	180	250

\*documents certifying university enrolment must accompany conference enrolment

\*\*following World Bank criteria

**NOTE:** Members of IAMCR have to be updated with the 2002 payment

## BOURSES

Le Comité d'organisation, avec le soutien de quelques institutions qui parrainent la Conférence, a créé un programme de bourses et d'aides réservées aux chercheurs ayant des ressources limitées en provenance d'Amérique latine, d'Europe de l'Est, d'Afrique et d'Asie.

Uniquement pourront bénéficier de ces bourses les personnes qui présenteront un abstract qui sera approuvé par la section ou le groupe de travail

correspondant. L'on privilégiera l'octroi de bourses aux étudiants jeunes licenciés et aux chercheurs venant de faire leur doctorat, sans pour autant exclure les chercheurs seniors des universités et des institutions aux ressources limitées.

D'autre part, il sera également privilégié les communications sur le thème central de la Conférence : la Communication Interculturelle.

## VISAS

En cas de besoin d'un visa pour entrer en Espagne, veuillez contacter le Secrétariat technique à l'adresse [cg.barcelona2002@manners.es](mailto:cg.barcelona2002@manners.es)

## HÉBERGEMENT

L'offre d'hébergement pour la Conférence est variée et va des foyers d'étudiants aux hôtels quatre étoiles. Il est recommandé de faire la réservation des hôtels le plus tôt possible. Contacter l'adresse : [www.barcelona2002.org](http://www.barcelona2002.org)

## TABLEAU AVEC PRIX ET DATE D'INSCRIPTION

	Membres de l'Association	Non membres
10 janvier au 31 mars 2002	390	460
1er avril au 12 juillet 2002	450	520
Inscription sur place	500	570
Jeunes chercheurs, jeunes diplômés, études de doctorat et low income countries*	180	250

\* Une copie de l'inscription universitaire ou document équivalent certifiant le statut devra accompagner la demande d'inscription

\*\* Suivant le critère de la Banque mondiale

**N.B.:** Les membres de l'Association doivent avoir payé la cotisation 2002 pour pouvoir bénéficier des réductions

## BECAS

El Comité Organizador, con el apoyo de algunas instituciones patrocinadoras de la Conferencia, ha creado un programa de becas y ayudas reservadas a los investigadores con recursos limitados para la investigación provenientes de América Latina, Europa del Este, África y Asia.

Únicamente podrán beneficiarse de estas becas aquellas personas que habiendo presentado un abstract haya sido aprobado por la corres-

pondiente sección o grupo de trabajo. Se prioriza la entrega de becas a estudiantes de postgrado y a investigadores que hayan obtenido el título de doctor recientemente, sin excluir por ello a los investigadores seniors de universidades e instituciones con recursos limitados.

Por otra parte, también se otorga prioridad a aquellas comunicaciones sobre el tema central de la Conferencia, la Comunicación Intercultural.

## VISADOS

En caso de necesitar un visado para entrar en España, por favor póngase en contacto con la Secretaría Técnica [cg.barcelona2002@manners.es](mailto:cg.barcelona2002@manners.es)

## ALOJAMIENTO

La oferta de alojamiento para la Conferencia es variada y comprende desde residencias estudiantiles hasta hoteles de cuatro estrellas. Se recomienda realizar la reserva de hoteles lo antes posible. Visite [www.barcelona2002.org](http://www.barcelona2002.org)

## PRECIOS Y FECHA DE INSCRIPCIÓN

	Miembros de la Asociación	No miembros
10 de enero al 31 de marzo del 2002	390	460
Del 1 de abril al 12 de julio del 2002	450	520
Inscripción in situ	500	570
Jóvenes investigadores, post-graduados y estudios de doctorado y países con baja renta*	180	250

\* Una copia de la matrícula o documento equivalente que certifique su estatus deberá acompañar a la inscripción

\*\* Por acuerdo de IAMCR, según el criterio del Banco Mundial.

**NOTA:** Los miembros de la Asociación deben tener pagado la cuota del 2002 para acogerse a los descuentos

## THE CONFERENCE

The organisation in Barcelona of the 23 Conference and General Assembly of the International Association for Media and Communication Research (IAMCR) is an initiative of the Institute of Communication (www.uab.es/incom) of the Autonomous University of Barcelona.

The conference is to be held in Barcelona from 21st to 26th July 2002. The Conference headquarters are to be based in the Institut del Teatre of the Barcelona Provincial Council.

A total of 14 Sections and 11 Working Groups will be present in Barcelona, which between them have received more than 900 proposals for the presentation of papers.

Prior to the opening of the Conference, a Virtual Forum based on dialogue and preparatory debate of these sessions has been set up. The Forum will make available the texts written by the speakers of the special plenary sessions on Intercultural Communication. Any user can give his/her opinion about the ideas presented by the speakers, question or reinforce the opinion of other users, and/or expand the information provided through other texts or documents, which the person concerned can make available to the rest of users.

The Virtual Forum on Intercultural Communication is accessible through the Conference website: <http://www.barcelona2002.org> and through the Communication Portal of InCom: [www.portalcomunicacion.com](http://www.portalcomunicacion.com)

## LA CONFÉRENCE

L'organisation à Barcelone de la 23ème Conférence et Assemblée générale de l'Association Internationale des Études et Recherches sur l'Information et la Communication (AIERI) est une initiative de l'Institut de la Communication (www.uab.es/incom) de l'Université autonome de Barcelone.

La Conférence se déroulera à Barcelone du 21 au 26 juillet 2002 à l'Institut del Teatre du Conseil provincial de Barcelone. Le thème central de la Conférence est: la Communication Interculturelle.

Participation sans précédent  
Au total, à la Conférence de Barcelone assisteront 14 sections et 11 groupes de travail qui ont reçu plus de 900 propositions de présentation de communications.

Pendant la période précédant l'inauguration de la Conférence, un Forum virtuel de dialogue et de débat aura pour but de préparer ces séances. Ce Forum facilite les textes élaborés par les intervenants des séances plénières extraordinaires sur la Communication Interculturelle. Dans ce cadre, l'utilisateur peut donner son avis sur les idées exposées par les intervenants, mettre en question ou renforcer l'opinion d'autres utilisateurs, et/ou élargir l'information fournie par le biais d'autres textes ou de documents que la personne concernée pourra mettre à disposition des autres utilisateurs.

Le Forum virtuel sur la Communication Interculturelle est accessible au travers du site Internet de la Conférence : <http://www.barcelona2002.org> et du Portail de la communication de l'InCom : [www.portalcomunicacion.com](http://www.portalcomunicacion.com).

## LA CONFERENCIA

La organización en Barcelona de la 23 Conferencia y Asamblea General de la Asociación Internacional de Estudios en Comunicación Social (AIECS) es una iniciativa del Instituto de la Comunicación (www.uab.es/incom) de la Universidad Autónoma de Barcelona.

La Conferencia se celebrará en Barcelona del 21 al 26 de julio de 2002. La sede de la Conferencia será el Instituto del Teatro de la Diputación de Barcelona. El tema central de la Conferencia es: la Comunicación Intercultural.

En total, en Barcelona, estarán presentes 14 secciones y 11 grupos de trabajo que han recibido más de 900 propuestas de presentación de comunicaciones.

Con anterioridad a la inauguración de la conferencia se ha creado un Forum Virtual de diálogo y debate preparatorio de estas sesiones. Este Forum facilita los textos elaborados por los ponentes de las sesiones plenarias extraordinarias sobre Comunicación Intercultural. A partir de ahí, el usuario puede dar su opinión sobre las ideas expuestas por los ponentes, cuestionar o reforzar la opinión de otros usuarios, y/o ampliar la información facilitada mediante otros textos o documentos que el propio interesado podrá poner a disposición del resto de usuarios.

El Forum Virtual sobre Comunicación Intercultural es accesible a través del website de la Conferencia: <http://www.barcelona2002.org> y del Portal de la Comunicación del InCom: [www.portalcomunicacion.com](http://www.portalcomunicacion.com)

Sessions at the Conference venue (Institut del Teatre)

	P4.1 (50P)	P4.2 (50)	S1.3 (40)	S1.4 (40)	S1.5 (40)	S1.6 (40)	P3.1. (50)	P3.2(50)	P3.3. (50)	Auditori (90)	Estudi (120)	Ovidi Montllor (300)
Sat. 9:00-14:00										Exec Board		
Sat 16:00-20:00										Sec Heads		
Sun 9:00-18:30												Internation. Council
Mon 9:00-13:00	Plenary											
	LUNCH											
Mon 14:30-15:30	Political Economy	Comm Tech	Community. Commun.	Participatory. Comm.	Psychology Public Op	Media Education	JSN	Gender. Commu.	History	Political. Comm.	Internat. Comun.	Audience
	COFFEE BREAK											
Mon 16:00-17:45	Political Economy	Comm Tech	Community. Commun.	Participatory. Comm.	Psychology Public Op	Media Education	JSN	Gender. Commu.	History	Political. Comm.	Internat. Comun.	Audience
Mon 18:30-20:00												Women in Comm.
Mon 20:00-21:00												Women's meeting
Tue 9:00-10:30	Political Economy	Comm Tech	Community. Commun.	Participatory. Comm.	Psychology Public Op	Professional Education	JSN	Gender. Commu.	History	Political. Comm.	Internat. Comun.	Audience
	COFFEE BREAK											
Tue 11:00-13:00	Political Economy	Comm Tech	Community. Commun.	Participatory. Comm.	Psychology Public Op	Professional Education	JSN	Gender. Commu.	History	Political. Comm.	Internat. Comun.	Audience
Tue 14:30-15:30	Political Economy	Comm Tech	Community. Commun.	Participatory. Comm.	Psychology Public Op	Professional Education	JSN	Gender. Commu.	History	Political. Comm.	Internat. Comun.	Audience
	LUNCH											
Tue 16:00-17:45	Political Economy	Comm Tech	Community. Commun.	Participatory. Comm.	Psychology Public Op	Professional Education	JSN	Gender. Commu.	History	Political. Comm.	Internat. Comun.	Audience
	COFFEE BREAK											
Tue 18:30-20:00										UNESCO		Intercultur. Comm.
Wed 9:00-10:30	Official meeting	Post Socialism	Ethics	DD/ECCR	Environment	Global Media Pol.	Broadcast Europe	Media Religion	Popular Culture			
Wed 11:00-13:00	Media Production	Post Socialism	Islamic Media	DD/ECCR	Environment	Global Media Pol.	Broadcast Europe	Media Religion	Popular Culture			
Wed 14:30-18:30										Internat. Council		
Thu 9:00-10:30	Political Economy	Comm Tech			Media and Sport	DD/ECCR	Law	Gender Commu	History	Political. Comm.	Internat. Comun.	Audience
Thu 11:00-13:00	Political Economy	Comm Tech			Broadcast Europe	Media Production	Law	Gender Commu	History	Political. Comm.	Internat. Comun.	Audience
Thu 14:30-15:30	Political Economy	Comm Tech			Political Communic.	Media Religion	IDRC	Gender Commu	History	Political. Comm.	Internat. Comun.	Audience
Thu 18:30-20:00										UNESCO		Intercultur. Comm.
Fri 9:00-10:30												General Assembly
Fri 11:00-13:00												General Assembly
Fri 16:18:30										Internat. Council		

## HIV/AIDS and Communication Strategies

by Elizabeth Fox and Marjan de Bruin

The Development Communications Round Table recently made the following challenge to communicators regarding the HIV/AIDS pandemic. In response to this challenge, transcribed below, the IAMCR will organise a Round Table Discussion on "Meeting the Communication Challenge of HIV/AIDS". This public session will take place on Wednesday, July 24 in the late afternoon. It will consist of presentations by leaders in the field of communication and HIV/AIDS from the North and from the South and from Catalunya.

This special session on HIV/AIDS communication of the 23rd Conference and General Assembly will follow on the global HIV/AIDS meeting to be held in Barcelona in July 2002.

**H**IV/AIDS communicators have been successful in broadening awareness of HIV/AIDS; increasing knowledge of how HIV/AIDS is contracted; placing HIV/AIDS in the context of human rights; increasing knowledge and demand for effective services, and, mobilizing political support for national HIV/AIDS plans.

Local, national and international communities, however, have struggled to make an impact on overall HIV/AIDS rates. Despite increased attention and concern, the pandemic continues to spread. Countries that are making the most progress, for example Thailand and Uganda, are characterized by communication environments that feature high levels of: accurate knowledge; interpersonal dialogue; public debate; local action; and, central involvement of people living with HIV/AIDS. These characteristics are common across other HIV/AIDS initiatives that are making a difference in their countries and communities. The Communication for Development Community will encourage and support this approach on a broader scale. Recognizing this scenario, the Communication for Development Round Table believes the following:

1. The HIV/AIDS pandemic presents unique and unresolved challenges for communication for development. In the continuing absence of a cure and a vaccine for HIV/AIDS, the capacity of people to communicate with each other is a critical part of containing the epidemic.

2. Despite the success noted above, existing HIV/AIDS communication strategies have proved inadequate in containing and mitigating the effects of the epidemic. For example, they have often: treated people as objects of change rather

than the agents of their own change; focused exclusively on a few individual behaviors rather than also addressing social norms, policies,

culture and supportive environments; conveyed information from technical experts rather than sensitively placing accurate information into dialogue and debate; tried to persuade people to do something, rather than negotiate the best way forward in a partnership process.

3. Progress in slowing the epidemic will require a multisectoral response and using communications to tackle the behaviors related to the spread of the epidemic and address its causes (inequality, prejudice, poverty, social and political exclusion, discrimination, particularly against women).

## Environmental Research, Culture & Communication

by Annie Méar

**T**he International Development Research Centre (IDRC) of Canada is inviting ten researchers from Africa and the Middle East to participate in two Round Tables entitled: Environmental Research, Culture and Communication, at the Barcelona conference.

The main objective of the Round Tables is to discuss various communication strategies, used not only to secure the participation of the local populations in development projects, but also to maximize the impact of the research results.

The researchers will present a number of field research initiatives related to the agricultural management practices of natural resources.

They will assess communication practices used to disseminate field research results to the end-users in the local communities as well as to the decision makers in charge of policy design and implementation. Organisational, ethical as well as professional parameters of culture and communication will provide the matrix for analysis and discussion.

Some of the presentations will be in French, followed by a summary in English. Here is a list of the ten researchers invited to take part in the Round Tables:

*Diamé, Fadel.* West Africa Rural Foundation, Dakar, Sénégal: Collaborative programs and grass-roots organisational capacity building.

*Diatta, Malainy.* Institut sénégalais de recherche agricole, Dakar, Sénégal: Bioreclamation of saline soils in the coastal zone of Senegal.

*Quansah, Charles.* International Water Management Institute (IWMI), Regional office for Africa, Kumasi, Ghana: Communication strategies and tools used for participatory monitoring, evaluation and dissemination of improved land management technologies in peri-urban Kumasi, Ghana.

*Fall, Safietou.* Institut sénégalais de recherche agricole, Dakar, Sénégal. Improving crop-livestock productivity through efficient natural resource management in peri-urban mixed farming systems of semi-arid Africa.

*Kibi, Nlombi.* Université de Ouagadougou, Faculté des sciences économiques et de gestion, Ouagadougou, Burkina Faso: Water conflict resolution through participatory communication: a stakeholder approach.

*Konate, Yacouba.* Comité permanent inter-états de lutte contre la sécheresse dans le sahel, Ouagadougou, Burkina Faso: Participatory communication in support of community actions against desertification.

*Niang, Ahmadou.* International Centre for Research in Agro-forestry, Bamako, Mali: Fences come alive: removing constraints to the use of

... (cont'd on page 23)

**O**ne innovation at the Barcelona Conference will be a joint UNESCO-IAMCR Round Table on the future of media and communication research. Dr Abdul Waheed Khan, UNESCO's Assistant Director-General (Communication and Information), and Frank Morgan discussed this initiative during our meeting in Paris on 11 September 2001, following the IAMCR meeting in Budapest.

UNESCO (CI) was already looking at ways to resume its research activities in this field as both a platform for its own policy development and a direct contribution to media and communication development worldwide. Collaboration in this direction is consistent with IAMCR's long and productive relationship with UNESCO. It also provides a way in which UNESCO can help to support academic research in poorer countries by commissioning and financing individual researchers, and assisting them to present and publish their work through IAMCR.

The first of these Round Tables will focus on preparing for the 2003 World Summit on Information Society (WSIS). To this end, in December 2001, UNESCO conducted a consultation at the University of Leicester, UK, covering the WSIS together with media, dialogue and peace, community communication and information structures, and ICTS and education for all. Nine of the 16 participants in that meeting were IAMCR members, from Africa, Asia, the Caribbean and Europe including a Past President, a Vice President and two International Councillors.

The Leicester meeting encouraged UNESCO to resume research in this area but recognised that the organi-

## UNESCO-IAMCR Round Table

by Frank Morgan

sation is better placed to facilitate others than to undertake projects directly itself. It therefore recommended that UNESCO assist a diversity of organisations, especially universities and NGOs, to work collaboratively on wide-ranging studies of media and communication that will be readily accessible to both policy makers and practitioners. "Work should be policy oriented, clearly written (in) language (that will) reach (audiences) with a broad range of abilities and cultural contexts" — a tough call for academics and bureaucrats alike.

Subsequently UNESCO called for papers for Barcelona in the areas of info-ethics and universal access to information and knowledge, linguistic and cultural diversity in media and information networks, ICTS and people with disabilities, gender and ICTS, freedom of expression in the information society, education and training for the information society and media, violence and terrorism. A number of IAMCR Heads of Sections and Working Groups helped to identify potential contributors. UNESCO chose to commission and fund:

- **Info-ethics and access**

*Prof Illa Joshi, AMIC, Singapore*

*Dr Sue Tait, University of Canterbury, New Zealand*

- **Linguistic and cultural diversity**

*Margarida M. Krohling Kunsch, ALAIC, Brasil*

*Prof Keyan Tomaselli, University of Natal, South Africa*

- **Disabilities**

*Anuradha Mohit, National Human Rights Commission, India*

*Philippe Chabasse, Handicap International, Paris*

- **Gender**

*Dr Magdallen N. Juma, African Virtual University, Kenya*

*Dr Esther Williams, The University of the South Pacific, Fiji*

- **Free expression**

*International Federation of Journalists, Belgium*

- **Education & training**

*Dr Nevine M. Darwish, Cairo University, Egypt*

*Dr Tarek G. Shawki, UNESCO, Egypt*

- **Media, violence and terrorism**

*Prof Annabelle Sreberny, University of Leicester, UK*

*J-Paul Marthoz, Human Rights Watch*

*Prof A. Odasuo Alali, California State University Bakersfield, USA*

*Prof Basyouni Ibrahim Hamada, United Arab Emirates University*

*Prof Luis Nunez, FELEFACS, Mexico*

*Prof Lúcio Martins Rodrigues, ALAIC, Brasil*

*Prof Aggrey Brown, CARIMAC, Jamaica*

These presentations will be programmed in two sessions — on Tuesday and Thursday afternoon, 18:30 - 20:00 hr. Dr Khan and Frank Morgan will chair the sessions. Divina Frau-Meigs has agreed to act as rapporteur.

We look forward to this exciting development and to closer co-operation with UNESCO in the future, not least in the planning and preparation of sessions such as these. We hope also to get closer to our goal of strengthening the research activities of women and younger colleagues in less developed countries.

...Environmental (cont'd from page 22)

live fences to improve farm families welfare and environmental protection in the sahel.

*Césaire Pooda, Journalistes en Afrique pour le Développement, Ouagadougou, Burkina Faso.* Development-based experimentation in participatory communication.

*Tushemereirwe, Wilberforce, K.* National Agricultural Research Organisation, Ntebbe, Uganda. Communication among banana growers for improvement of soil and

water management.

*Zurayk, Rami.* Faculty of Agricultural and Food Sciences, American University of Beirut, Lebanon. The local users network: an intercultural participatory development communication platform for the sustainable improvement of livelihoods in drylands.

The Round Tables aim to bring together researchers, policy makers, change agents as well as representatives from community groups in order to discuss the most appropriate

communication strategies in a number of cultural contexts in Africa and the Middle East. The two Round Tables are jointly organised by The International Association for Media and Communication Research (IAMCR) and the International Development Research Centre (IDRC) of Canada. The organising committee consists of representatives from both organisations: Ola Smith and Guy Bessette for IDRC; Frank Morgan, Thomas Jacobson, Anders Hansen and Annie Méar for IAMCR.

## The Bermuda Triangle Revisited

Already four months ahead of the Barcelona Conference and General Assembly, we are sure that the Conference will be a success as far as participation is concerned. Around the time of the deadline for submitting abstract proposals, more than 900 abstracts were received either online or through mailings directly to the Section Presidents and Working Group Chairs.

The Conference will also be a success in relation to the diversity in the programme, where not only the Sections next to all will be active, but also Working Groups, panels, and Round Tables in numbers succeeding previous Conferences. Among the special panels and Round Tables, the UNESCO and IDRC Round Tables should be specially mentioned.

Although the Conference has attracted an overwhelming interest, the success has created all sorts of logistic problems not that easy to explain to all the convenors, who repeatedly have called for more sessions and bigger rooms in order to approve as many of the highly qualified papers as possible.

During the process of programming the Conference, we have integrated facilities outside the Conference venue to meet as many needs as possible, but in spite of this there are certain limits to take into account. First there is the limit of 750 participants that the Conference can accept due to security and limitations related to catering and housing etc. Second, exclusive of the off-venue facilities, the Conference site has 12 rooms available during the Conference for normal and poster sessions. These limitations are finite and explain why we have had to re-arrange the programme several times during the last days of the planning. I know for sure that many of the Section Presidents and Working Group Chairs are not at all happy with this situation, but during this process, some hard-cut management was necessary. I have felt like being staged in the midst of a Bermuda triangle, and I am sure this goes for the excellent Barcelona teams as well.

It is my sincere hope that we all will focus on the success of attracting so many people from around the world, rather than concentrating on the unavoidable difficulties this bears with it.

I am looking forward to seeing as many of you as possible in the sunny and fascinating capital of Catalonia. Let's have a ball.

Ole Prehn, Secretary General  
(prehn@hum.auc.dk)

*Section Reports are published as submitted to the Editor — Ed.*

## Audience and Reception Studies

Section President: Klaus Bruhn Jensen

The upcoming Barcelona Conference has generated an unusually high interest and commitment from researchers in all corners of the world — this section received more than 100 proposals for presentations

at the Conference. I am happy to be able to report that, with the assistance of the local organisers, it has proven possible to accommodate about 70% of submissions, mostly in paper sessions, but also in the form of posters. The preliminary programme has been forwarded to Barcelona.

In addition to the main business of research, our meetings in Barcelona also will involve a changing of the guard. The NEQTAR Working Group whose activities fed into the current section, began in 1988 — in Barcelona, in fact. It has been my pleasure to serve as convenor of the working group and to facilitate the transition to section status. This

transition seems an appropriate occasion for me to step down as president and to involve others in the administration and future development of the section. Considering the importance of reflecting the cultural and gender diversity of the association and the field, I have been in contact with Tony Wilson, a longtime regular of the IAMCR meetings, and Umi Khattab of Malaysia, and they have kindly agreed to share the presidency of the section, beginning at the Barcelona Conference. The Conference will include a Business Meeting where the transition may take place; I hope that a good number of colleagues will join us to contribute with ideas and suggestions regarding the future of the section.

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## Communication Technology Policy

Section President: Ursula Maier-Rabler

Like other Sections and Working Groups, CTP also faced an enormous amount of submissions for presentation at the Barcelona Conference. Almost 80 papers were submitted and thanks to the fact that the organising team extended the amount of available slots we could accept 41 papers to be presented in eight sessions. For the first time in CTP history we accepted 11 papers for presentation through a poster session. Additional to the eight sessions, CTP will organise a Round Table session with distinguished members of the Section presenting their views of the future of CTP research. The 10th slot will be used to have our Business Meeting which

will be mostly occupied by the election of a new Section Head and one or two Vice Presidents.

Nine sessions is the highest number of session that has been organised by CTP at a single conference. We'll start with "New Agendas, New Applications, New Challenges", chaired by Hopeton Dunn from Jamaica. The papers in this session deal mostly with special technological applications (e.g. e-shopping, personalized agency) and its consequences. A special session will deal with "Patterns of Usage" while another sessions puts the emphasis on "policy processes" in the field of telecommunication and the Internet.

Urgent needs due to theoretical deficits in the area of internet research are the forces behind the session "Theorizing the Internet" which will be chaired by Robin Mansell. Outcomes of the EMTel-Research project on "ICT in Everyday Life" will be discussed in a special session, organised and chaired by Paschal Preston. Another topic will be "ICT in the context of (Mass)Media". We'll have a special session in the field of "e-democracy/e-government" and — according to the overall theme of the Conference — "(Inter)Cultural Aspects of ICT" will be discussed on two levels: Modes and Models will be the first part and regional experiences will be presented in the second part.

The already mentioned Round Table "Challenges and Perspectives of CTP research" gathers a group of well known and long-standing section members. We hope to be able to publish their statements on our website in advance in order to provide a stimulating impulse for discussion.

#### **Business Meeting:**

Due to other commitments, the present Vice president of the section, Pascal Verhoest, will not be available to succeed the current Section Head, Ursula Maier-Rabler. A small election committee will collect suggestions and nominations for President and Vice presidents and prepare an election list. Please

contact Ursula Maier-Rabler in this respect.

For further details on the CTP program in Barcelona please visit the CTP website at [www.komdat.sbg.ac.at/ectp](http://www.komdat.sbg.ac.at/ectp).

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## Gender and Communication

Section Chairs: Karen Ross and Gita Bamezai

Hello colleagues — like many of the Sections, we received a record number of abstracts for the Barcelona conference this year and I'm pleased to say that, as a consequence of the organising committee's hard work in trying to accommodate our demands to increase the number of slots available for sessions, the Gender Section will be putting on ten sessions plus a joint session with the Media and Sport Working Group.

The Section received 52 papers, plus 1 panel proposal, plus 6 papers for the joint session, from 18 countries, and a record number of abstracts from postgraduate students (14). As in previous years, the calibre of abstracts was high but pressure on space meant, inevitably, that some people were disappointed not to be included in the programme, but we hope that they try again next year. The Gender Section has decided to standardise the length of sessions during the Barcelona conference and will be posting up a timetable of sessions outside the room in which the Gender Section's presentations will be held. What this means, in practice, is that most sessions will be around 90 minutes, and we think that this will make the programme

more accessible. We very much look forward to our joint session with the Media and Sport Working Group, which will be held at Barcelona FC's grounds, which seems appropriate, now that women's sport is beginning to achieve some credibility in the media, although there is still a long way to go.

The Gender Section is also very pleased that the Association has decided to honour women communication scholars' particular contribution to the field by including a plenary session on this topic at the beginning of the conference, on Monday evening, to be chaired by the President-elect, Frank Morgan. With an excellent line-up, this plenary constitutes an important milestone in the Association's history and, we hope, signals a new era which will embrace diversity in gender, generation and geography and reinvigorate interest in the Association as a lively forum in which new voices can sit alongside the usual suspects. Immediately after this plenary, there will be a meeting for women members of the Association to discuss how best we can contribute to the Association's successful future and the Gender Section looks forward to working with other women in the Association in pushing forward this agenda. Thanks especially to Katharine Sarikakis (VP) for her work in getting both the plenary and the subsequent meeting, off the ground and into reality.

Like other Sections, we have forfeited a formal space in the programme for our business meeting to maximise the inclusion of more good papers, so we will post up the time and place of the business meeting on the first full day of the conference (Monday), outside the room where the Section's session will be held.

We look forward to what promises to be an excellent conference in Barcelona and hope to meet up with new and old friends in that wonderful city. For updates on the Gender Section's Barcelona programme, please check out our website: <http://www.coventry.ac.uk/ccmr/iamcr>

Karen Ross, Joint-Chair with Gita Bamezai

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## History

Section Head: Terhi Rantanen

The History Section has broken its record: we received more than 50 abstracts for the Barcelona Conference. As a result, we have doubled the number of our sessions. Another, and more unfortunate, consequence was that this time all abstracts could not be accepted. I hope that those of you whose abstracts were not successful will not give up and we will see you at the forthcoming conferences.

In Barcelona we will have a combination of the old and the new. US, Australian and Ghanaian scholars will begin our programme with the topic "Challenging Media Histories". The Conference theme, the history of intercultural communication, will have a session of its own, as will the history of global media. One session will be devoted to an old-time favourite, the history of the press. A more recent object of interest, media and identity in a historical perspective, attracted more papers than any other topic. We also invited for the first time proposals for topics for a whole session and received one: the history and culture of the newsroom. Last but not least, and also for the first time, our section will have three sessions in languages other than English: history of the media in Spain and history of the media in Latin America, both mostly

in Spanish, and a Round Table in French.

Thanks to our active hosts, our Section and the Asociación Española de Historiadores de la Comunicación, in cooperation with the Universitat Pompeu Fabra, Barcelona City Council and the Institut de la Comunicació, will hold a joint session on Wednesday 24th July. This will be dedicated to the subject of "Three '11th Septembers' in the History of Communication between Peoples". We will have a Round Table with three speakers (one Catalan, one Chilean and one North American professor), each of whom will talk for approximately 30 minutes, before giving way to debate.

The combination of the old and the new is also nicely reflected in the participants. We will see some 'old' faces, our regular participants, but also 'new' ones. I warmly welcome both and look forward to lively discussions in Barcelona.

### Tentative Programme

- Monday, July 22 (14.30 to 15.30): Challenging Media Histories
- Monday, July 22 (16.00 to 17.45): Historical Approaches to Intercultural Communication
- Tuesday, July 23 (9.00 to 10.30): History, Media and Identity I
- Tuesday, July 23 (11.00 to 13.00): History, Media and Identity II
- Tuesday, July 23 (14.30 to 15.30): History and Culture of the Newsroom
- Tuesday, July 23 (16.00 to 17.30): History of Global Media
- Wednesday, July 24 (9.00 to 13.00): Three '11th Septembers' in the History of Communication between Peoples
- Thursday, July 25 (9.00 to 10.30): History of the Press
- Thursday, July 25 (11.00 to 13.00): History of Media in Spain
- Thursday, July 25 (14.30 to 15.30): History of Media in Latin America
- Thursday, July 25 (16.00 to 17.45): Témoignages historiques et processus médiatiques
- Thursday, July 25 (17.45): Business Meeting

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## Law

Section President: Andrei Richter

Sessions of the Law Section will present the following topics:

Session 1: Global Governance in the Information Age: How does Cyberspace affect political and legal norms? This will be a Round Table discussion with additional papers. Participants in the discussion will be: Claudia Padavoni, University of Padua (Italy), Cees Hamelink, University of Amsterdam (Netherlands), Marc Raboy, University of Montreal (Canada), Wolfgang Kleinwachter, University of Aarhus (Denmark). Additional Papers include: Gary W. Ozanich, State University of New York (U.S.A.) 3-G Wireless Auctions: A Barrier to New Services for Local Communication; Christian Kaschuba, University of Washington, (U.S.A.) The Digital Challenge to the Public Interest: The Regulation of Virtual Advertising in the European Union; Artur Matuck, University of São Paulo (Brazil) Ewriting: re-scripting authors' rights in the electronic domain. The session will be moderated by Wolfgang Kleinwachter.

Session 2: Media Law: War and Peace. The speakers for this session are planned to be: Yassen Zassoursky, Moscow State University (Russia). Intolerance, Xenophobia, Fundamentalism, Fanaticism, Terrorism, and Totalitarianism in the Media: Challenges of the 21st Century; Susan Drucker and Gary Gumpert, Queens College (U.S.A.) America and the War on Terrorism: Civil Liberties Challenged; Andrei Raskine, Moscow State University (Russia). Journalists in Afghanistan and Chechnya: Comparative Analysis of Legislation Conditions in the Conflict Zones. Moderator will be Andrei Richter.

Session 3: Media Law, Culture and Society: National Cases will have Mohammad Sahid Ullah, Chittagong University (Bangladesh). Contempt Cases: In Quest of Press Freedom and People's Right to Know in Bangladesh; Dima Dabbous-Sensenig, Lebanese American University (Lebanon). Ending The War? Broadcasting Legislation in Lebanon; Lee Jae-Jin, Hanyang University, Seoul (Korea). Understanding the 'Media Stars' in Korean Libel Laws. Also moderated by Andrei Richter.

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## Media Education Research

Section President: Keval J. Kumar

The Media Education Research Section of the IAMCR has been active for more than a decade and a half. Hampton Press has published the first anthology of the papers presented at recent annual conferences, edited by Birgitte Tufte and Tony Lavender.

A new International Journal of Media Education, edited by Andrew Hart, has begun publication. It is published by Trentham Books ([www.trentham-books.co.uk](http://www.trentham-books.co.uk)). Media educators and researchers are invited to send contributions to:

Dr. Andrew Hart, Media Education Centre, Research and Graduate School of Education

University of Southampton S017 1BJ  
England. E-mail: [aph1@soton.ac.uk](mailto:aph1@soton.ac.uk)

The UNESCO Clearinghouse for the Study of Children and Violence on the Screen has put together an interesting compilation entitled "Outlooks on Children and Media",

edited by Cecilia von Feilitzen and Catharina Bucht. (See [www.nordicom.gu.se](http://www.nordicom.gu.se), for further details).

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## Participatory Communication Research

Section President: Thomas L.  
Jacobson

The Participatory Communication Research Section programme in Barcelona will comprise six panel sessions, presenting 30 papers. It will also be active in co-sponsoring a number of events. Two of these are joint panel sessions to be held in association with the Community Communication Section, organized by officers of the two Sections and the considerable assistance of Laura Stein, of the University of Texas at Austin, who is a member of Community Communication. Tuesday morning 9:00 - 10:30 the session scheduled in the PCR program will include three papers from Community Communication members. Likewise, Tuesday morning 9:00 - 10:30 in a session scheduled in the Community Communication programme will include three papers from the Participatory Communication Research Section. Members of each Section can choose among these two and learn a little about activities in the other Section. These jointly sponsored sessions should be interesting, and with any luck will lead to fruitful collaboration in the future.

The Participatory Communication Research Section is also co-

sponsoring two other sessions. The International Development Research Council (IDRC) of Canada has provided a grant to support the distribution of work done by Africans in the area of development. IDRC is covering travel for ten individuals to attend the Barcelona conference and possible publication of a book containing their reports. Ranging across fields such as environmental conservation, agricultural practices, and others, all of the reported projects include participatory components. Since a number of them concern environmental matters, the Working Group on the Environment, Science and Risk Communication will co-sponsor as well.

The organising committee consists of the following people: Ola Smith and Guy Bessette of IDRC; Anders Hansen, Convener of the IAMCR Working Group on the Environment and Risk Communication; Frank Morgan, President-elect of IAMCR; IAMCR Treasurer Annie Méar, and myself. If you'd like information on these panels feel free to contact a committee member.

Given the participatory components of these projects these sessions promise to be of great interest to PCR Section members who work in the development area. They will be held in succession from 14:30 - 17:45 on Thursday July 25th. Please do turn out to welcome our African colleagues.

Finally, the Participatory Communication Research Section is pleased to schedule a Round Table organised by French colleagues. Titled "Actualité de la communication des organisations en Europe et dans l'espace francophone," it will be chaired by Françoise Bernard (Université de Provence), and have Catherine Loneux (Université Rennes 2) who organised the session, as discussant.

Good news on the membership front. The member list for the Participatory Communication Research Section has grown from 99 a year ago to 145. Please note the Section business meeting will be held during the second half of a slot that will

begin with paper presentations, scheduled Tuesday the 23rd, from 11:00-13:00. The Business Meeting will begin at 12:00. Please come and help plan future Section activities.

Hope to see you in Barcelona.

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## Political Communication Research

Section Chair: David L. Paletz

This section has organised eleven panels and one poster session at the IAMCR Conference in Barcelona. The seventy participants come from twenty-six countries.

This will be the last IAMCR Conference at which David L. Paletz will chair the Political Communication Research section. A business meeting to elect Paletz's successor will be held at the beginning of the section's session on Thursday July 25 at 16:00. Anyone interested in running for the position of section chair should notify Professor Paletz at:

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Box 90204  
Duke University  
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USA  
fax + 919-660-4330  
paletz@duke.edu

## Political Economy

Section Head: Graham Murdock

My thanks to everyone who suggested a paper for the Barcelona Conference. The record number of submissions — over 80 — has enabled us to put together a very strong programme across six sessions, reflecting the diversity and vitality of current activity among Section members. The section will also be running “poster” sessions for the first time in Barcelona, to provide a platform for the excellent proposals that we were unable to find room for on the panels. This is an important innovation which I urge all members to support.

In line with the Association's policy on the rotation of executive positions, I will be stepping down as Section Head in Barcelona, having served for four years. Please send nominations for a new Head, duly seconded, to g.murdock@lboro.ac.uk

To smooth the transition and provide practical help and advice to whoever is elected I suggest that we also agree a system whereby former Heads remain as Vice or Associate Heads for a further one or two years. Again, please e-mail me any comments on this proposal

I look forward to seeing everyone in Barcelona for what promises to be an outstanding Conference

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## Professional Education

Section Heads: Mohd. Safar Hasim  
and George Thottam

The Professional Education Section will organise six panels in Barcelona.

Five of the panels will be in English and one in Spanish. The section received many abstracts mainly in English, and in Spanish, from all over the world.

We are very happy that many of the abstracts are good and hope to accommodate as many as possible. At the time of writing this short note, we have not been able to finalise the selection.

We hope all those members whose abstracts are selected to give their best in Barcelona. To those not selected, please bear in mind, the space is fairly limited and is not a reflection of their ability. We hope they will be able to participate in future conferences.

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## Psychology and Public Opinion

Section President: Wolfgang  
Donsbach

The section's slight identity change — decided in Singapore — from “Sociology and Social Psychology” to “Psychology and Public Opinion” obviously has led to a clearer picture of what the section's topics are about. The section head received almost 40 proposals for the Barcelona Conference. They range from studies on the public impact of the events of September 11 to global opinions on the clash of cultures and tolerance in children's cultures.

Despite this diversity, there is a common denominator in almost all proposals: empirical work on the processes of information building, reception, and effects.

Readers will have heard about the limited capacity at the Barcelona Conference. Therefore, each section has been allocated a certain number of papers, i.e. in our case 28. As a consequence, there will be a rigid

selection process based on the peer reviews. Nevertheless, as we all know it from the airlines' practices, we will accept slight overbooking to make up for no-shows.

Besides the six paper sessions, Barcelona will also be the site of our section's Business Meeting with the election of a new section president. Nominations before the start of the conference are welcome. Please send them to the current president's email:

Wolfgang.Donsbach@mailbox.tu-dresden.de

## Junior Scholars Network

Chair: Dr. John L. Sullivan

Co-Chair: Rosa Mikeal Gross

The Junior Scholars Network (JSN) has had an extremely busy and productive season since the Budapest conference in September of 2001. For those unaware of the JSN or its role in the Association, this division, inspired by Ramona Rush, Professor of Communication at the University of Kentucky, was created to address the concern that young scholars — graduate students, new professors, and young researchers — have different needs than long-established academics.

The mission of JSN is to provide panels, Round Tables, and business meetings which take these needs into account. Focusing on pre-published research, long-term projects, and works-in-progress, our panels and Round Tables are designed to provide feedback and productive discussion that contribute to good research. We hope to create a space where senior and junior scholars can provide our panelists with support and critical insight into their research and writing. As some of our members have done, young scholars active in the JSN continue on to become active and productive contributors to the Association at large. The JSN has received much goodwill and support from our senior

colleagues in IAMCR and we hope to continue to contribute positively to the vitality of the Association.

With about 90 active members from all over the world, JSN membership is at an all-time high. This year — our panelists represent universities from around the world — our division will certainly contribute to this Conference's intercultural theme! Our members are from all over Europe, including the UK, Belgium, Hungary, Greece, Italy, and Sweden. We have members from Asia — including Singapore, China, and India — from Egypt, and from countries in the Americas — Brazil, Canada, and the US. This diversity is well-represented in our presenters for the upcoming Annual Conference in Barcelona.

This year we received 44 abstract submissions for the Barcelona conference and we accepted 26 for panel presentations and five for poster sessions (for a total of 31 abstracts). We will hold six panels — our largest number ever! The panels address topics ranging from shifting pressures in media professions to international press and coverage of cultural conflict. We have two panels devoted to new technologies: "The Internet — Panacea or panopticon?" and "Children, new technologies and educational possibilities." We will explore politics and policy in two panels: "Persuasion, cultural production, and participation in the public sphere" and "International media policy and political economy." JSN is actively searching for senior and established scholars to be respondents for these panels, so please contact John Sullivan if you would like to participate in one of these panels.

The Chair wishes to extend its sincere gratitude to the following JSN members who spent a great deal of time assisting with conference planning and evaluating many of the excellent abstracts we received: Katalin Lustyik, Dr. Katharine Sarikakis, Rosa Mikeal Gross, Dr. Claudia Padovani, and Jana Diesner.

As our submissions and number of panels grow, JSN continues to

develop. We have a division website, accessible through the IAMCR site, which includes a member directory, conference news, paper archive, and general information about JSN. Our website also includes links to the official academic journal of the JSN, *Inter/sections*. The journal, launched in 2001, is peer-reviewed and focuses on the work of young scholars. *Inter/sections* is dedicated to the study of culture and its relation to interpersonal, international and intercultural communication. It is published twice each year and subscriptions may be purchased online at <http://www.muhenberg.edu/communication/iamcr/inter/>.

JSN always welcomes new members who feel 'young' in the world of communication to participate in our panels, Round Tables, and business meetings. Membership is free, and can be obtained by emailing the Chair, John Sullivan ([sullivan@muhenberg.edu](mailto:sullivan@muhenberg.edu)).

This year in Barcelona, there will be a joint session with members of JSN and students from the Asociación Internacional de Jóvenes Investigadores en Comunicación (International Association of Young Researchers in Communication) of the school of communication of the Universidad Autónoma de Barcelona. The joint session will include presentations by scholars from both organisations and will address the issues and challenges that face young scholars around the globe.

Finally, JSN will be holding elections for all positions: Chair, Co-Chair, Academic Officer, Financial Officer, and Internal Communications Officer. Descriptions of each position may be found on the JSN website in the by-laws. If members would like to place their names on the ballot (individuals may run for multiple positions), please email John Sullivan as soon as possible. Members will be contacted via email with the slate of candidates. We look forward to seeing everyone again in Barcelona!

Rosa Mikeal Gross  
Dr. John L. Sullivan  
([sullivan@muhenberg.edu](mailto:sullivan@muhenberg.edu))

## Broadcasting in Europe: coming to terms with the new public-commercial competitive challenge

Convenors: Jo Bardoel and Jan van Cuilenburg, The Amsterdam School of Communications Research ASCoR, University of Amsterdam (Organised in co-operation with the European Consortium for Communications Research — ECCR)

For a long time public service broadcasting, mostly operating in a monopoly regime, seemed to be Europe's gift to the world. Limited availability of broadcasting frequencies, high barriers of entry to the broadcasting market, an immense impact of the audiovisual media and their central role in the functioning of modern democracies, these were all arguments to keep broadcasting as a reserved activity for public institutions. In 1989 the newly adopted European Directive 'Television without Frontiers' did away with the remaining public broadcasting monopolies on the old continent. In fact this was the outcome of a gradual process over the past two decades in which, as a result of technological and economic changes, competition was introduced in broadcasting markets and a new, dual broadcasting order was put in place all over the European continent.

Over a decade later the new dual order seems to be pretty stable, and most European countries have some kind of a dual broadcasting system in which strong commercial and public broadcasters co-exist more or less peacefully. But the battle goes on, last but not least at the European Union level. The private operators call for an equal level playing field, and complain about infringements of the EC Treaty (unfair competition between public and private broadcasters) as a result of extensive funding for public broadcasters by European nation-states (see the recent "Communication from the Commission on the Application of State aid to public service broadcasting", 2001/C 320/04). Also on a national level, commercial broadcasters complain about unfair trade and competition by public broadcasters when entering new services such as theme channels and Internet activities.

For that matter, we want to assess how public — and commercial — broadcasters come to terms with the new competitive challenge on a European and national level.

- How do public broadcasters (re)define their remit and improve their performance in terms of social responsibility and accountability in order to be "distinctive" enough to justify prolonged public privileges such as an independent position, a comprehensive programming task and adequate financial and technical resources. And how do private broadcasters respond? Do they just try to limit the playing field and the privileges for public broadcasters, or are they also beginning to legitimise their activities in terms of social responsibility and to claim their part of the public cake?

- How do programming policies of public and commercial broadcasters develop: is there a convergence or a divergence of public and commercial programming, and do we see adaptation, compensation or purification strategies?

- What are the terms of trade in the new media field? To what extent do public broadcasters have access to the new platforms, and in which way can unfair competition with commercial players be avoided?

- How are the experiences with public broadcasting and/or the public-commercial dual order in countries outside Europe? How are the concept and the practices of public broadcasting assessed in other countries or continents?

- What new media policy alternatives and institutional arrangements may be conceptualised to guarantee for public broadcasting services in a competitive environment?

### PROGRAMME (alphabetic order)

#### Session 1:

Broadcasting in Europe: regulating the new media landscape (Wednesday, 9.00 - 10.30)

Thomas Coppens (Ghent, Belgium)

PSB mission statements: a comparative study

Almudena Gonzalez del Valle Brena (Salamanca, Spain)

Advertising and Sponsoring without Frontiers

Jackie Harrison (Sheffield, United Kingdom)

e-Public Service Delivery and Interactive Television: Re-evaluating the remit and scope of public service broadcasting (PSB) in the digital age

Sonja Kretzschmar (Erfurt, Germany)

Public Service TV versus Commercial TV: New Possibilities for Intercultural Communication in Europe

Pertti Naranen (Tampere, Finland)

European Digital Television: New Regulatory Challenges

Sharon Strover (Austin/Texas, United States of America)

The Effects of Interactive Television on Broadcasting: comparing emerging models in Europe, the US and Korea

#### Session 2:

Broadcasting in Europe: learning from European and non-European experiences (Wednesday, 11.00 - 13.00)

Pieter Fourie (Pretoria, South Africa)

Reconsidering academic concerns with broadcasting policy in a developing country

Anna Mari Jonsson (Goteborg, Sweden)

Diversity — same news or different? Diversity in a Changing Television Market: A Swedish Example.

Brian McNair (Sterling, Scotland/United Kingdom)

Public Service Broadcasting in the UK: the case of

political access TV and radio

Ociepka Beata Katarzyna (Wroclaw, Poland)  
Pacesetters? The Western Public Broadcaster Model in Central European Reality

Thomas Steinmaurer (Salzburg, Austria)

Finally Changing Structures. The Belated Transition into a Dual Broadcasting Order in Austria

Yassen Zassourski (Moscow, Russia)

Russian Television Crisis: The Demise of Private National Channels

#### Session 3:

Broadcasting in Europe: competition and its consequences (Thursday, 11.00 - 13.00)

Christian Christensen (Istanbul, Turkey)

Putting Competition into Context: Public Service and Commercial TV News in Sweden

Farrell Corcoran (Dublin, Ireland)

Globalisation on the Periphery: Competitive Forces in the Irish Broadcasting Sector

Timothy John Havens (Norfolk, VA United States of America)

Windows on the West: A Comparative Analysis of Programming Practices at Hungarian Public and Commercial Broadcasters

Cinzia Padovani (Boulder/Colorado, United States of America)

"What's the difference?" Counter-scheduling and homologation in the Italian Television Market

Andrea Roth (Amsterdam, The Netherlands)

Competition and Diversity in 'Two-tiered' Television Markets: The Netherlands and Germany — A Comparative Analysis

Jo Bardoel

bardoel@bs19.bs.uva.nl

## Ethics of Society and Ethics of Communication

Convenor: Prof. Manuel Parés i Maicas

Ethics has become a theme of a relevant and a general interest in the different communities, irrespectively of ideologies, cultures and political systems.

This makes it necessary to face the relationship between Ethics and Society, and, in our field, between Ethics of Society and Ethics of Communication.

This is the main objective of the working group which we propose. We should like to emphasize that the term Communication is conceived in a broad sense including information, propaganda, disinformation, public relations, advertising, cultural development, and that it is diffused through all sorts of media, including Internet.

The objective of the working group should be envisaged as a way of taking into account, from the

ethical point of view, the different types of communication, in addition to journalism, that are not usually dealt with in the work of our sections and working Groups.

We received 12 abstracts, but because of the limited intake, we could only accept four. The quality of most of these abstracts made it difficult to select.

Manuel Parés i Maicas  
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Professor of Facultat de Ciències de la Comunicació  
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## Global Media Policy

Convenor: Marc Raboy

The Global Media Policy working group will host two sessions in Barcelona. The first will pursue the working group's effort to map the terrain of this new object of scholarly research, begun at the Glasgow congress, through five papers and a general discussion. The second session will highlight the upcoming World Summit on the Information Society (Geneva, 2003), and particularly the efforts to ensure effective civil society participation in shaping the Summit's agenda.

A number of working group members who have been involved in the Communication Rights for the Information Society (CRIS) campaign, a global coalition formed in 2001, will report on the state of

the Summit preparatory process. The session will also address some of the key issues to be raised at the Summit, and explore ways that research in the area of global media policy may be able to support civil society concerns.

Prof. Marc Raboy,  
Department of Communication,  
University of Montreal  
Canada  
marc.raboy@umontreal.ca

## Media and Sport

Convenor: Alina Bernstein

Thanks to the 2002 Organizing Committee's efforts and to the extraordinary collaboration of Miquel de Moragas Spa the meetings of the Media and Sport Working Group at the Barcelona Conference will be a highly unique gathering, taking place for the most part at the FC Barcelona's stadium! Moreover, the group has collaborated with the Gender Section — many thanks to Karen Ross for her support and hard work — to organize a special session dedicated to papers focusing on gender, media and sport.

Like all other sections and working groups I received more abstracts than ever before and a process of selection was undertaken. With the valuable help of two members of the group the best proposals were selected but unfortunately some good work had to be left out, a feeling I know many others share. Nevertheless, I am pleased to say that this time round we will have a wider range of topics and presenters than ever before.

At the Barcelona conference we will be seeking the

General Assembly's approval for our working group becoming a section and are hoping for the membership's support for this move.

Most of the activity over the last few months was geared towards the conference but other activities included, thanks to generosity and hard work of Jens Sejer Andersen, a move to a new cyberspace 'home' and we can now be found at: <http://www.play-the-game.org/partners/>

Looking forward to seeing you in Barcelona.

Dr. Alina Bernstein  
alinaber@netvision.net.il

## Popular Culture

Convenor: Garry Whannel

The Working Group on Popular Culture received 55 enquiries regarding the 2002 Conference, and as a result 37 abstracts of proposed papers, from over 20 countries, were submitted. Ten papers have been selected for inclusion, but as I write, The Working Group on Popular Culture, like other groups and sections, is hoping that some expansion of the programme may be possible, in order to allow for the inclusion of more papers. The response has been very gratifying, and I hope that a thriving network in popular culture study will develop from out of the activities of the working group.

Garry Whannel  
Professor of Media Cultures  
Dept of Media Arts  
University of Luton, UK  
gwhannel@britishlibrary.net

## JOURNAL DISCOUNTS FOR PAID-UP MEMBERS

The following journals are offering a substantial discount on their regular subscription rate for 2002 to our individual members:

Arts and Humanities in Higher Education £17.25 (Reg. £23)	Journal of Consumer Culture £17.25 (Reg. £23)
Asian Journal of Communication \$20 (Reg. \$28)	Journal of Health Communication \$49 (Reg. \$70)
Critical Arts: A Journal for South-North Cultural Studies 4 Issues at \$50 (Reg. \$90)	Journal of International Communication \$20 (Reg. \$40)
Discourse & Society £30.75 (Reg. £41)	Journal of Social and Personal Relationships £43.50 (Reg. £58)
Discourse Studies £29.25 (Reg. £39)	Journal of Visual Culture £25.50 (Reg. £34)
Ethnicities £25.50 (Reg. £34)	Journalism £23.25 (Reg. £31)
European Journal of Communication £33.00 (Reg. £44)	Media, Culture & Society £36.00 (Reg. £48)
European Journal of Cultural Studies £27.75 (Reg. £37)	New Media & Society £27.75 (Reg. £37)
Feminist Theory £24.75 (Reg. £33)	Organisation £35.25 (Reg. £47)
Gazette £34.50 (Reg. £46)	Political Communication \$43 (Reg. \$115)
Howard Journal of Communications \$30 (Reg. \$51)	Telematics and Informatics \$43 (for Electronic Only Subscription)
Indian Journal Communicator \$20 (Reg. \$30)	The Information Society \$59 (Reg. \$82)
International Journal of Cultural Studies £27.75 (Reg. £37)	Theory, Culture & Society £36.00 (Reg. £48)
	Visual Communication £25.50 (Reg. £34)

If you are interested, please send your name, affiliation and the list of journal(s) you want to:  
Jan Servaes/Rico Lie, K.U.Brussel, CSC, Vrijheidslaan 17, B-1081 Brussels, Belgium. Email: <[freenet002@pi.be](mailto:freenet002@pi.be)>  
Once we confirm that you are a paid-up member, your request will be sent to the publisher for billing and mailing.  
More discounts will be announced soon.

## Between Empires: Communication, Globalisation and Identity

*Auckland University of Technology (AUT) February, 13 - 15, 2003*

Bounded culturally by the experience of the British Empire and seeking to be part of the decentred system of global rule that has been identified as the new form of Empire, the historical and cultural situation of New Zealand provides a microcosm through which to explore the new geometry of power and domination.

As a pan-Pacific centre, structurally permeated by the free play of the global market, New Zealand is also deeply implicated in the politics of place and community as symbolised by its founding document, the Treaty of Waitangi. Yet today as the once compact reassurances of monoculturalism face the challenge of hitherto submerged ethnicities for recognition, the issues of nationhood and identity have become major themes in the media and, relatedly, the sphere of popular culture and public debate. The confrontation of the global and the local within the bounds of a small geopolitical space provides an opportunity to explore the fate of the Other under the multicultural logics of Empire.

The conference is being jointly hosted by AUT's Centre for Communication Research and School of Communication Studies. It will be held in the University's Conference Centre on the Wellesley campus, Auckland.

Plenary speakers include:

- Sean Cubitt (University of Waikato)
- Colin Sparks (University of Westminster)
- Janet Wasko (University of Oregon).

### Themes

The conference invites papers that explore from a variety of disciplines and perspectives the following themes:

- Globalisation and National Identity
- Media, Technology and Education
- Visual and Material Cultures

- Journalism and the Public Sphere
- New Technologies and Society
- Critical Theory, Cultural Theory and Communication
- Language and Globalisation.

Relevant topics include but are not limited to:

- the political economy of global communication flows and cultural exchanges
- the media and the cultural politics of authenticity, memory and the right to self-expression
- the management of cultural hybridity as resource for the market and political control
- the social and cultural meaning of work and leisure in the era of flexible production and hyper-consumerism
- the re-birth of the 'Commons' through new modes of media practice and new forms of media activism
- the role of visual and verbal languages in the re-imagination of self, community and national identity
- the fate of indigenous cultures in the era of identity politics and cultural tourism
- the historical and sociological features of post-colonial nations, including New Zealand
- verbal and visual discourses of globalisation.

### Submissions

Abstracts should be submitted in two parts. The first part should include the full title and the abstract text of no more than 300 words. Author(s) name/s should not appear in the abstract or its heading. The second part should give the title of the submission, and author name/s with full contact details of lead author: postal address, email address, phone and fax. Abstracts should be submitted to the address below, by email if possible — within the email message, not as an attachment. If submitting by fax or hard copy, please use separate pages for the abstract and for the author details.

Deadline for receipt of abstracts is 31 May 2002. Acceptances will be notified by 31 July 2002.

### Substantive enquiries to:

Associate-Professor Barry King, Head

of School, School of Communication Studies, AUT. [barry.king@aut.ac.nz](mailto:barry.king@aut.ac.nz)  
Professor Allan Bell, Director, Centre for Communication Research, AUT. [allan.bell@aut.ac.nz](mailto:allan.bell@aut.ac.nz)

Administrative enquiries to:  
Karen Donovan, School of Communication Studies, AUT.  
[karen.donovan@aut.ac.nz](mailto:karen.donovan@aut.ac.nz)

### Contacts

e-mail: [between.empires@aut.ac.nz](mailto:between.empires@aut.ac.nz)

fax: + 64 9 917-9987

tel.: + 64 9 917-9999

postal: Between Empires Conference, School of Communication Studies, Auckland University of Technology, Private Bag 92006, Auckland 1020, New Zealand

## Mass Media and Communication in the @Society of the 21st century

*The Faculty of Journalism,  
Moscow State University, Russia  
October 17 -19, 2002*

International Scientific Conference, organised by The European Consortium for Communications Research (ECCR) in association with the Faculty of Journalism of Moscow State University

Issues related to the development of mass media and telecommunications will be discussed at the October forum. The Conference will undoubtedly become one of the most distinguished events of the year and shall be dedicated to the 50th anniversary of the Faculty of Journalism, Moscow State University.

In the framework of the congress the following events are scheduled:

Scientific conference: 300 Years of Russian Newspaper: From a Printing Machine to E-media

Special session on the information society (as a special event on the eve of the World Summit on the Information Society which will take place in 2003)

ECCR Assembly General

## Special Issue *Telematics and Informatics*

### *Information and Communication Technology in Africa: Markets and Policies*

Information and Communication Technology (ICT) markets are international. However, penetration rates are very diverse around the world. This creates challenging situations where market structures in countries with low rates of penetration of ICTs are adapted to the general international trends in technology and regulatory structures with their point of departure in economically developed countries.

Only a small minority of people in Africa has a telephone, let alone an Internet connection. In developing countries there is a mix of large areas with very little use of ICTs and smaller islands of advanced usage. An open question is how development strategies and policies best can deal with this duality — developing a basic infrastructure and servicing the

needs of the advanced users. What are the experiences with the ongoing liberalization in African countries and what is the impact on penetration of ICTs?

Research papers dealing with information and communication technology developments in Africa are encouraged in the following areas:

- Development of telecommunications in urban and rural areas
- Internet — penetration and usage
- Strategies for universal service/access
- Country cases and comparative studies
- Liberalization, de-regulation and privatization
- Regulatory structures and agencies
- Social interests affecting ICT developments
- Usage of ICT in social and business life
- New ICT-businesses in Africa
- National and Pan-African ICT policy visions and plans

(...cont'd on page 34)

## CALL FOR PAPERS

...*Mass Media (cont'd from page 32)*

The Congress Programme includes plenary and section meetings which will cover a wide range of issues related to the history of Russian journalism as well as today's transformations of traditional media in the broader context.

Leading media and communication scholars, policymakers and practitioners are expected to participate. Among them are: Mr. Michael Gorbachev, former President of the USSR; Dr. Waheed Khan, Deputy Secretary-General for Communication, UNESCO Paris; Mr. Philippe Busquin, EU Commissioner for Research, Brussels; Dr. Peter Johnston, EC ICT, Brussels; Dr. Jean-Claude Burgelman, IPTS, Sevilla, Spain; Dr. Brian Shoemith, ECU, Perth, Australia; Dr. Jan van Cuilenburg, Media Commissioner, Netherlands; Dr. Pradip Thomas, Research Director, WACC, London, UK; Dr. Kaarle Nordenstreng, Tampere University, Finland; Terhi Rantanen, Tampere University, Finland; Dr. Robert Picard, Manager, Media Group, Business Research and Development Center, Turku School of Economics and Business Administration, Finland; K. M. Shrivastava, Professor, Indian Institute of Mass Communication, New Delhi, India; and Dr. Antti Kasvio, Tampere, Finland.

Plenary meetings will be dedicated to 300 Anniversary of Russian Press. The following issues are going to be discussed:

- Russian Media in the International Context 1703-2003
- Russian and Foreign Journalism. 18th Century
- Russian Press in the 18th Century. International Community and First Russian Publications and Publicists (Katherine the Great, Novikov, Fonvizin, Krilov, etc.)
- Free voices of Russia in Europe
- Concentration of Russian Media in the World at the turning point (end 19th beg. 20th century).
- Communist Press in Russia in the International Context. From Revolutionary Freedom to Authoritarianism and Totalitarianism. Russian Press Abroad (Russian Immigration Press).
- Thaw of the 1960s in the International Context
- Glasnost and World Press at the end of the 20th and beginning of the 21st Century.

Section meetings are also to be held on 18 October, 2002.

Conference fee: 250 \$US or 300 EURO for foreign participants; 125\$ or 150 EURO for junior researchers and scholars from soft currency countries.

The conference fee includes conference materials, a book of

abstracts, lunches and coffee breaks during the conference days. The organisers offer three hotels for accommodation. If you wish to stay in one of the below mentioned, you can fill out a Registration Form, attached to the Call for Papers, and forward it to the Organisers.

Working languages of the conference are English and Russian. Deadline for the submission of abstracts: June 1, 2002. Registration for the conference will be opened at the MSU Faculty web site ([www.journ.msu.ru](http://www.journ.msu.ru)) after 15 April 2002.

For information on membership in ECCR, conference registration, submission of abstracts, travel to Moscow, etc., please contact:

Dr. Natalia Bolotina  
email: [n\\_bolotina@journ.msu.ru](mailto:n_bolotina@journ.msu.ru)  
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URL: <<http://home.pi.be/eccr/>>  
Subscribe to on-line list at [majordomo@listserv.vub.ac.be](mailto:majordomo@listserv.vub.ac.be)

*...Telematics (cont'd from page 33)*

Authors should send four copies of their manuscript to the guest editors. Contributions should be original and should not have appeared in any other journal.

Submission deadline: October 1 2002  
 Notification of acceptance: January 1 2003

Guest editors:  
 • Anders Henten  
 • Amos Anyimadu  
 • Morten Falch

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## New Section in Critical Arts: A Journal of South-North Cultural and Media Studies "Under Fire"

The post-millennium world has seen a rapid escalation of violent conflicts in the Middle East, West, Central and some areas of Southern Africa, and ongoing civil wars and human rights abuses in a variety of other regions across the world.

As a means to engage these developments, Critical Arts has instituted a new section, "Under Fire". This is in keeping with its interpretation of cultural studies as a form of praxis, of experience, and of strategic intervention, in which individuals find themselves caught up in broader process over which they may have little or no control. The aim of this section is to invite short theorised autobiographies and dramatic narratives of what it is like living under fire, of the relevance of cultural studies in such circumstances, and how it could be deployed to challenge such conditions. (Length: anything up to 2000 words.) How does one explain the contradictions, the opposing ir/rationalities, the fracturing of logics which so brutally feed political solidarities at any cost?

This call emanated from a number of unsolicited submissions we have been receiving from colleagues in Palestine and Zimbabwe, letters from friends in Israel, and marginalised groups in South Africa, amongst others. It is also a response to the debates on petitions being circulated on the Internet for and against Israel, as one example. The exigencies of being under fire make it hard to find the discursive space in which participants can catch enough breath to speak the truths of their own participation:

- When does a culture of resistance lose focus, becoming a culture of violence as an end in itself?
- At what point can one recognize when legitimate defense against violence has suddenly become indistinguishable from the Warsaw Ghetto?
- How can we turn war-talk into justice-talk, without provoking warmongers to renewed efforts?
- In a world with a global view of even the most local eruption of violence, how can those under fire on opposite sides of the street, the valley, the river, the sand dune find enough space to escape the solidarities of occupation, of resistance, and develop a language of restitution, restoration, Reformation, in the face of corporate and state reaction?

"Under Fire" hopes to become such a space, and we do not expect to define what will make submissions acceptable or not. The object is for those who have had enough, to speak in the ways they believe those across the camp or the river might attend to them. We will consider these submissions as and when they are received, and where appropriate publish them in successive issues of the journal. Where necessary we will moderate inputs, but will avoid managing them.

The "Under Fire" submissions should reflect not just the pressures of a personal involvement within a context of oppression, occupation, or resistance; it should carry a clear indication of just how this involvement tests the cultural studies tradition. In this "test" the writers' experience must draw not only on the cultural studies method of examining texts and contexts, but should also use the writer's own context as the critical touchstone for pushing the cultural studies envelope. There is a danger of cultural studies becoming a megadiscipline where the Text becomes an end in itself at the expense of its relation to context.

The reason for 'culture' being the political solution it recommended to Coleridge, Carlyle, Arnold, Ruskin and Eliot 100 to 200 years ago, was that it focused on the relation between the inherited text of a tradition and the yet-to-be-written text of its successors. Although development encourages identities to shift from one generation to the next, we do not use the concept of 'identity' without recognizing that present generations both share and inherit something that makes them continuous with their predecessors. Our journal is seeking to profile those approaches to issues that are amenable to a cultural studies-derived intervention, on the basis that 'culture' is a marker of deeper continuities than the immediate conflicts under the fire of which so many must somehow live their lives. They must, perhaps, restore the vision of earlier theorists and historians, for whom 'culture' was a kind of synthesis arising from the contradictions between human society and the politics of nations. Under the pressures of globalization, this kind of understanding becomes more relevant at every turn.

E-mail your narratives to:

Keyan Tomaselli  
 Editor-in-Chief  
 tomasell@nu.ac.za

For further information on Critical Arts see our website:  
[www.und.ac.za/und/ccms/publications/criticalarts/criticalarts\\_default.asp](http://www.und.ac.za/und/ccms/publications/criticalarts/criticalarts_default.asp)  
 Subscription information: Govends@nu.ac.za

# Conferences, seminars and workshops

## June 25-28, 2002

*International Conference on Argumentation;*  
University of Amsterdam. <http://www.hum.uva.nl/issa>

## June 29-July 2, 2002

*Crossroads in Cultural Studies;*  
Fourth International Conference which provides an open forum for all topics of interest to the international cultural studies community. Venue: Helsinki and Tampere, Florida. Information: <http://www.crossroads2002.com>

## July 3-5, 2002

*Rhetorics at the Margins: Gender, Sexuality, Violence;*  
This Symposium is organised by the Association for Research and Communication in Southern Africa. Venue: National University of Lesotho. While papers are invited on any topic relevant to rhetoric studies, the central focus of the Symposium will be on gender, sexuality and violence as marginalized yet powerful discursive agents for social deliberation. Proposals for papers and offers to chair/organise panels on specific sub-topics should be addressed (preferably by e-mail) to the conference convenor, Professor Chris Dunton, Department of English, National University of Lesotho, P. O. Roma 180, Lesotho. Fax: (Lesotho) 340000. e-mail: [c.dunton@nul.ls](mailto:c.dunton@nul.ls).

## July 10-12, 2002

*Communication: Reconstructed for the 21st Century;*  
Australian & New Zealand Communication Association Conference. Information: [mary-power@bond.edu.au](mailto:mary-power@bond.edu.au)

## July 12-13, 2002

*Current Issues and Directions in Social Interaction Research;*  
Venue: Kwangwoon University, Seoul Korea. Information: Prof. Tae-Seop Lim, School of Communication Arts, Kwangwoon University, Nowon-gu, Seoul 139-701, South Korea. Tel: 011-822-940-5373. Fax: 011-822-918-3258; e-mail: [taeseoplim@hanmail.net](mailto:taeseoplim@hanmail.net) or [tslim@gwu.a.kr](mailto:tslim@gwu.a.kr)

## July 15-19, 2002

*International Communication Association;*  
52nd Annual Conference. Theme: Reconciliation through Communication. Venue: The Seoul Hilton, Seoul, Korea. <http://www.ica hdq.org>

## July 22-26, 2002

*IAMCR Conference: Intercultural Communication;*  
Conference and General Assembly of the International Association for Media and Communication Research. Special Theme: Venue: Barcelona, Spain. Information: <http://www.barcelona2002.org>

## August 25-28, 2002

*Globalization of Political Communication Issues;*  
International Political Science Association. A new international workshop to elaborate on the evolution of political communication and to compare experiences and research. Venue; Italy <http://www.ipsa-aisp.org>

## September 18-20, 2002

*International Conference on Communication in Healthcare;*  
Warwick, UK. Information: [enquiries.oxconf@pop3.hiway.co.uk](mailto:enquiries.oxconf@pop3.hiway.co.uk)

## September 27-28, 2002

*National Narratives and Identities in a Globalized World: The Latin American Case;*  
This conference is organised with the assistance of the Humanities Research Center at the ANU, the Institute of Latin American Studies at La Trobe University. Venue: La Trobe University, Melbourne, Australia. Case Information: Dr. Barry Carr, History Department, La Trobe University. e-mail: [b.carr@latrobe.edu.au](mailto:b.carr@latrobe.edu.au), Fax: +61 3-9853-4331, Tel: +61 3 9853-1127 and Dr. Steven Niblos. [niblo@latrobe.edu.au](mailto:niblo@latrobe.edu.au)

## October 17 -19, 2002

*Mass Media and Communication in the @Society of the 21st century;*  
The Faculty of Journalism, Moscow State University, Russia. International Scientific Conference, organised by The European Consortium for Communications Research (ECCR) in association with the Faculty of Journalism of Moscow State University. The Congress Programme includes plenary and section meetings which will cover a wide range of issues related to the history of Russian journalism as well as today's transformations of traditional media in the broader context. (See also Call for Papers in this Newsletter.) For information on membership in ECCR, conference registration, submission of abstracts, travel to Moscow, etc., please contact: Dr. Natalia Bolotina, email: [n\\_bolotina@journ.msu.ru](mailto:n_bolotina@journ.msu.ru). ECCR — European Consortium for Communications Research, email: [freenet002@pi.be](mailto:freenet002@pi.be) or [Rico.Lie@pi.be](mailto:Rico.Lie@pi.be)

## December 2-7, 2002

*ITU Telecom Asia 2002, Hong Kong;*  
Information: <http://www.itu.int/newsroom>

## February 13-15, 2003

*Between Empires: Communication, Globalisation and Identity;*  
Auckland University of Technology (AUT). The conference is being jointly hosted by AUT's Centre for Communication Research and School of Communication Studies. It will be held in the University's Conference Centre on the Wellesley campus, Auckland. Abstracts should be submitted in two parts. The first part should include the full title and the abstract text of no more than 300 words. Author(s) name/s should not appear in the abstract or its heading. The second part should give the title of the submission, and author name/s with full contact details of lead author: postal address, email address, phone and fax. Deadline for receipt of abstracts is 31 May 2002. Acceptances will be notified by 31 July 2002. Associate-Professor Barry King, Head of School, School of Communication Studies, AUT. [barry.king@aut.ac.nz](mailto:barry.king@aut.ac.nz) Professor Allan Bell, Director, Centre for Communication Research, AUT. [allan.bell@aut.ac.nz](mailto:allan.bell@aut.ac.nz) (See also Call for Papers in this Newsletter.)

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