



The Publication Committee's Work Plan and progress made up to June 3, 2013.

In its post Durban deliberations, the Publication Committee¹ decided to concentrate on selected points of its mandate, approved at the IAMCR's Annual General Meeting, in Durban, July 2012.

1. Produce proposals for working relationships with three publishers who expressed an interest in publishing with IAMCR: Palgrave, Intellect, and IB Taurus, replacing the ending relationship with Hampton Publishers.
2. Developing a general policy proposal that would focus on regional publications, linked to regional associational structures but published at a global level.
3. Developing a proposal on how to collect quality work from IAMCR Conferences, including exploring the option of publishing an electronic journal or e-book disposed online for free access on IAMCR's website.
4. Staying in touch with Hampton Publishers regarding the last few publications by IAMCR members before this publisher closes completely.
5. Liaising with the IAMCR editor, Annabelle Sreberny, on progress made in the Global Handbook series with Wiley-Blackwell.

This Progress Report will also include publications being discussed with or proposed to Palgrave Publishers.

Details

1. Produce proposals for working relationships with three publishers who expressed an interest in publishing with IAMCR: Palgrave, Intellect, and IB Taurus, replacing the ending relationship with Hampton Publishers.

Status: The Committee gave priority to completing a proposal for Palgrave Publishers (see Appendix), which was, after circulation among the members of the EB, submitted to Palgrave on April 29th, 2013. Palgrave provided a first round of feedback, early May, and we revised the proposal accordingly. Reviewers have already provided positive feedback and the agreement is about to be finalized. It will be important to launch the series with sufficient titles close to "ready for publication."

¹ The Publication Committee consists of Chandrika Kaul, Friedrich Krotz, Guillermo Mastrini, Ibrahim Saleh, Pradip Thomas, Karin Wilkins and is co-chaired by Claudia Padovani and Marjan de Bruin.

The Committee has started work on a proposal for Intellect and, depending on whether additional value could be gained, will consider a proposal to IB Taurus.

Palgrave will be more focused on generally edited and collective volumes to reflect the intellectual work of Sections and Working Groups with a view of sharing the diversity in knowledge and approaches in the Association including its geo-cultural richness, while Intellect's publications would include more single authored work, especially including junior researchers. The Publication Committee will move focus on specific a possible relationship with IB Taurus after negotiations with Palgrave and Intellect will have been completed.

An International Editorial Board for the IAMCR/Palgrave series would be the body to develop editorial policy, to spot gaps in knowledge sharing and give feedback on the direction of the series.

Book proposals submitted to Palgrave or being developed for submission:

a. Padovani C. and Calabrese A. (eds.) *Communication Rights and Social Justice: Historical accounts of transnational mobilizations*.

This book proposal has already been submitted to Palgrave and was reviewed, with a very positive outcome. This volume offers historical perspectives on social mobilizations related to communication, information and culture as human rights (part I and II) in order to put contemporary mobilizations (part III) in perspective. The manuscript will be sent to Palgrave shortly.

b. Fattorello F. *Theory of the Social Technique of Information* (edited by G. Ragnetti and translated from Italian by Maria Way).

This volume is a translation of the writings of Francesco Fattorello – a well-known scholar involved in the creation and development of the IAMCR and vice-president of the Association between 1964-1981. The volume has never been published in English (the third Italian edition dates back to 1963). The proposal was reviewed by two long-time associates of IAMCR (Prof. Nordenstreng and Prof. Nossek) who recommended strongly to add this historical contribution to IAMCR's scholarly new series. The rights to an English translation have been granted to the IAMCR.

c. Our Mexican colleague Rodrigo Gomez proposed an English translation of a volume on the Political Economy of Communication. The original Spanish version is titled: Albornoz, Luis A. (comp.) (2011) *Poder, Medios, Cultura. Una perspectiva crítica desde la economía política de la comunicación*. Editorial Paidós – Colección Estudios de Comunicación, Buenos Aires, 2011. The Publication Committee is in the process of identifying the appropriate reviewers of this proposal. The work was said to have been very successful in the Spanish speaking academic world.

d. Chris Paterson, from the IAMCR Working Group Media Production Analysis, sent a preliminary proposal for a new volume on "*Media Production Research: Advancing the Field*." ICA/IAMCR/ECREA will be hosting a conference in June 2013 bringing together media production researchers (from cultural industries traditions and

journalism studies traditions) on this issue. Paterson would act as editor, possibly with one or two colleagues.

Attention points for International Council:

a. The International Council is asked for its guidance in finalizing the composition of the International Advisory Board.

This Board would include members of the Publication Committee, representing not only a variety of professional and academic interests but regional diversity as well. Based on the current members of the Publication Committee, the Board members would include: Ibrahim Saleh from Egypt (but based in South Africa); Martin Becerra from Argentina; Karin Wilkins from the USA; Friedrich Krotz from Germany. We have candidates in mind from Latin America, South Africa and Russia but, in addition, more, carefully selected, persons are needed for a better geographical spread.

We also suggest that selected members of the International Council would be included as well as representatives of IAMCR's Executive Committee – either the President (currently Janet Wasko) or the vice-president in charge for publications (Pradip Thomas). These names would change in line with new elections.

Both co-editors of the Publication Committee – currently Claudia Padovani and Marjan de Bruin – would act as Series Editors. We would want to be guided by Palgrave's experience whether the Series Editors should be members of the Advisory Board or just participate in it.

b. The profiling of IAMCR as an academic community from which innovative texts are emerging, in partnership with well-established publishers, can only work when the members of the Association are in full support of this. **The International Council is asked to discuss the most desirable way of realizing the connection between Sections' and Working groups' productions and using IAMCR's publication channel with various publishing houses.**

2. Developing a general policy proposal that would focus on regional publications, linked to regional associational structures but published at a global level.

Status: The Publication Committee is aware that the issue of regional and global publications is thematically intertwined with the mandate of the Task Force "Changes in Academia/IAMCRs Future" installed by the International Council at the 2012 Durban Conference and chaired by Friedrich Krotz, also a member of the Publication Committee.

Anticipating further discussion of the theme of regional and global publications at the panel discussion "Changes in Academia/IAMCRs Future" in Dublin, the Publication Committee decided to begin its work on this issue at a modest level. Through one of its Spanish-speaking members, Guillermo Mastrini, it started to explore the possibilities for working with one or more publishers covering the Spanish-speaking regions across the globe. Unfortunately, Guillermo, who was in the

process of developing a proposal on this issue for Gedisa, a publisher for Spanish speaking audiences, had to resign from the Publication Committee due to personal circumstances. The Committee found an apt replacement in the person of Martin Becerra from Argentina who has already been asked to follow up on this.

In meantime, Ibrahim Saleh from Egypt (currently based in South Africa) is investigating the outlets and production sites for regional publications in selected African countries and will have a concept paper ready to start off the discussion in Dublin.

All the above points are on the agenda for PC discussion in Dublin.

3. Developing a proposal on how to collect quality work from IAMCR Conferences including exploring the option of publishing an electronic journal or e-book disposed online for free access on IAMCR's website.

Status: This proposal relates to conference themes and is meant to provide adequate and coordinated spaces to collect quality work from IAMCR events, such as its yearly Conferences. Prior to developing a concept paper on this issue, we are currently exploring which regional structures are existing and active; as well as which yearly IAMCR Conferences resulted in a published Conference book.

Status: Furthermore, this proposal relates to the possibility for (especially younger) scholars to get funding and support for their participation thanks to availability of publishing venues for their research work. The Committee received an initial concept paper from Denize Araujo addressing this specific aspect, which includes different options to implement an ongoing publication opportunity based on iamcr conference themes (ebook, working papers, CD). This tabled as one of its discussion points at its June 13th Skype meeting.

4. Staying in touch with Hampton Publishers regarding the last two publications by IAMCR members before this publisher closes completely.

Status: In September 2012 Hampton Press published *Deliberation, the Media and Political Talk*, by Maia Rousiley. The very last book in the Hampton IAMCR series will be *Digital Communication – a South American Perspective*, by Cosette Castro and André Barbosa Filho. The expected publication date was initially before mid 2013. However, after extensive re-editing the manuscript is back with the authors for completion. This process illustrates the time consuming process involved in translating works for publishing in a second language. Hampton has committed itself – although not publishing any more new books – to continue to sell the books it published and maintain its website.

5. *Liaising with the IAMCR editor, Annabelle Sreberny, on progress made in the Global Handbook series with Wiley-Blackwell.*

Status: The Handbook Series Editor reports that the Handbook on *Media and Development* is almost complete; *Media and the Middle East* is commissioning contributions.

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