

HUMAN  
RIGHTS *and*  
COMMUNICATION  
*Derechos Humanos y Comunicación*  
*Mexico City / Ciudad de México*

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Centre for Media and Film Studies  
School of Oriental & African Studies  
University of London  
Russell Square  
London WC1 OXG  
United Kingdom

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Torre II de Humanidades, piso 6,  
Ciudad Universitaria, C. P. 04510,  
Delegación Coyoacán, México, D. F.

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Av. División del Norte 906,  
Narvarte Poniente, C.P. 03020  
Delegación Benito Juárez, México, D.F.

Diseño y formación  
Leonel Sagahón y Susana Vargas

Imagen de portada  
María Eugenia Guzmán-García

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# Welcome

**The Universidad Nacional Autónoma de México (UNAM), the first** university in Mexico and in Iberoamerica, recently recognized by UNESCO as a world heritage site, through the Center of Interdisciplinary Research in Sciences and Humanities (CEIICH), aims to welcome to the 2009 Annual Conference of the International Association for Media and Communication Research (IAMCR), “Human Rights and Communication”.

It is an honor that for second time in history, Mexico will be able to host the Conference. The Universidad Nacional Autónoma de México aims to offer communication researchers the best possible framework for feedback of knowledge and debate on the major issues of communication, culture and the media. In order for this exchange to be as fruitful as possible, the organization aims to bring together a very broad-based international representation and to ensure the maximum dissemination of the results of the Conference by using new information technologies in its organization.

The celebration of the IAMCR Conference at the Universidad Nacional Autónoma de México has been possible thanks to the support of the IAMCR community and of a large number of people from the UNAM and from other Mexican and Foreign institutions, who have contributed in various ways to its organization.

Finally, our thanks are due to those who will participate in all the different academic activities. Welcome to the 2009 IAMCR Conference at the Universidad Nacional Autónoma de México.

Salud!

**Local Organising Committee**

# Bienvenida

**La Universidad Nacional Autónoma de México, la primera universidad** de Iberoamérica, recientemente reconocida por la UNESCO como Patrimonio Cultural de la Humanidad, por conducto del Centro de Investigaciones Interdisciplinarias en Ciencias y Humanidades, tiene el honor de dar la bienvenida a la Conferencia Anual de la Asociación Internacional de Estudios en Comunicación Social (AIECS), del 21 al 24 de julio de 2009, con el tema “Derechos Humanos y Comunicación”.

Es un honor que por segunda vez en la historia, México sea la sede de la Conferencia. La Universidad Nacional Autónoma de México tiene el gusto de ofrecer a los comunicólogos del mundo las mejores condiciones para conocer y dialogar acerca de los temas clave en la comunicación, la cultura y los medios. En este tenor, la organización de la conferencia ha promovido la participación de investigadores de América Latina, Asia, África, Europa, Norteamérica y Oceanía, además de representantes de organismos de derechos humanos, nacionales, regionales e internacionales, y asegurará la divulgación de los resultados de la Conferencia.

La celebración de la Conferencia de la AIECS en la Universidad Nacional Autónoma de México ha sido posible gracias al apoyo de la comunidad de la AIECS y del trabajo de un numeroso grupo de personas, de nuestra Universidad y de otras instituciones de México y de otros países, que han contribuido de distintas maneras a su organización.

Por último, queremos expresar nuestro agradecimiento a todas las personas que van a participar en las distintas actividades académicas. A todas ellas, bienvenidas a la Conferencia AIECS 2009 en la Universidad Nacional Autónoma de México.

Salud!

**Comité Organizador Local**

# IAMCR PRESIDENTIAL WELCOME LETTER

## *Carta de bienvenida de la Presidenta de la AIECS*

■ It is most appropriate that the 2009 IAMCR conference in Mexico takes human rights as its focus. Human rights have become a key theme in political, social and economic development around the world, often recognised as much in their breach as in their application.

The discourse of human rights was formalised in the 1940s after the atrocities of World War Two, together with the recognition of “genocide”, a term first developed in 1944, and the notion of “crimes against humanity”. Yet the history of the notion of human rights reaches back into history and has been utilised by philosophers and theorists from a range of cultural traditions, while the formalization of human rights can be found in the development of international humanitarian law as it developed from the mid-nineteenth century.

Human rights enjoy universal recognition even as different cultural and political systems articulate varying notions of rights. The original formulation have been extended to recognise rights of specific groups that include women, children and indigenous peoples.

Rights are at the centre of many contemporary debates. Some argue that discourses about rights are too individualised and omit a concern for collectivities. Others are concerned that political rights have become prioritised over economic provision, even that a rights discourse has become a weapon of powerful states to promote specific forms of development. Yet others worry that rights mean little without attendant obligations. Many people struggle to achieve human rights while for others, existing rights are sometimes taken for-granted and even eroded with little resistance.

For our academic and practitioner fields of study and engagement, the issues around human rights are particularly acute. In many countries, journalists and other media professionals are still threatened by severe constraints on expression. Concern is mount-

■ Es muy pertinente que la Conferencia 2009 de la AIECS en México, tenga en su centro de reflexión los derechos humanos, pues constituyen un tema clave en el desarrollo político, social y económico.

Después de las atrocidades cometidas durante la Segunda Guerra Mundial, el discurso de los derechos humanos se formalizó en los años 40, al lado del reconocimiento del genocidio, un término desarrollado por primera vez en 1944, y de la noción de crímenes contra las humanidad. El nacimiento de los derechos humanos se halla en la propia historia y han sido utilizados por filósofos y teóricos provenientes de diversas tradiciones culturales, mientras que su formalización deriva del derecho humanitario internacional desarrollado a partir de la segunda mitad del siglo XIX.

Los derechos humanos gozan de reconocimiento universal, lo que se ve reflejado en la articulación de diversas nociones de derechos de distintas culturas y sistemas políticos. La formulación original ha sido extendida para lograr el reconocimiento de los derechos de grupos específicos, que incluyen a las mujeres, a los niños y a los grupos indígenas.

Los derechos humanos son el centro de muchos debates contemporáneos. Algunos argumentan que los discursos alrededor de los derechos son en extremo individualizados y que omiten el sentido de colectividad. Otros se confiesan consternados por el hecho de que los derechos políticos han sido priorizados sobre las necesidades económicas, aún cuando el discurso de los derechos se ha convertido en el arma de estados poderosos para promover formas específicas de desarrollo. Algunos más han centrado su atención en el hecho de que aquéllos significan poco si no apuntan

ing about the erosion of information rights and privacy rights in the current digital era. Intellectual property rights are a site of confrontation between capital and creativity. A long-standing philosophical and legal debate rages around the meaning and the practice of the “right to communicate”. In multicultural societies and in a globalised environment, however, the freedom of expression exercised by some confronts the cultural sensitivities of others, sometimes with violent consequences.

Thus the complex of issues around human rights lies at the heart of the research and policy concerns of IAMCR. They also present a challenge for us as an international organization that seeks to intervene in policy domains and to have a voice in international debates: how do we decide what our positions should be?

These are amongst the most crucial issues of our time and it is vital that we give them the analytic attention they require. I invite you all to participate in what will undoubtedly be a fascinating conference.

**Annabelle Sreberny**

President IAMCR

a obligaciones específicas. Muchas personas luchan por alcanzar los derechos humanos, mientras que para otros, los derechos existentes son dados por sentado e incluso violentados sin que se oponga una resistencia mínima.

Para nuestros campos de estudio y compromisos académicos y prácticos, las cuestiones alrededor de los derechos humanos son particularmente agudas. En muchos países, periodistas y otros profesionales de los medios son tratados bajo severos límites en materia de expresión. Los derechos informativos y de privacidad son violentados en la era digital. Los derechos sobre la propiedad intelectual son un lugar de confrontación entre el capital y la creatividad. Un largo debate de carácter filosófico y legal se ha dado alrededor del significado y la práctica del “derecho a comunicar”. En sociedades multiculturales y en un ambiente globalizado, la libertad de expresión ejercida por algunos confronta las sensibilidades culturales de los otros, algunas veces con consecuencias violentas.

Así, la complejidad de temas alrededor de los derechos humanos se halla en el corazón de la investigación y políticas que conciernen a la AIECS. Ello representa un desafío para nosotros, como organización internacional que busca intervenir en el ámbito de las políticas y tener voz en los debates internacionales: ¿cómo decidir qué posiciones adoptar?

Estos son algunos de los temas cruciales de nuestro tiempo y es vital que les destinemos la atención analítica que requieren. Los invito a participar en la que indudablemente será una Conferencia fascinante.

**Annabelle Sreberny**

Presidenta AIECS

*The Conference Theme*  
**HUMAN RIGHTS  
AND COMMUNICATION**

■ Along with the issues corresponding to the IAMCR's Sections and Working Groups, the organisers of the Mexico Conference propose that the participants devote time to the discussion of a topic of great importance for world-wide coexistence: Human Rights and Communication.

The adoption of the United Nations (UN) Charter in 1945 and the Universal Declaration of Human Rights (UDHR) in 1948, obliged all States to establish, protect and enforce Human Rights at global, regional, national and local levels. Since then, the recognition of the inherent dignity and the equal and inalienable rights of every person, has forced the international community to recognise and assume its responsibility in the promotion of universal respect and the protection of human rights. Also, to guarantee the indivisibility of human rights and their interdependence with peace and development.

Human rights provide a "universally available set of standards for the dignity and integrity of all human beings" (Hamelink, 1994). The fulfilment of these standards, based on the principles of freedom, equality, solidarity and inviolability, and of inclusiveness, diversity, universality and participation is directly linked to the possibilities of communication as a right. In this sense, the MacBride Report (1980) says that the right to communicate is a prerequisite for other human rights. In particular, we must recognise the connection that exists between the right to communicate and those human rights that guarantee public participation. Henceforth, the right to communicate involves other basic human rights, such as: freedom of expression, the right to information, and the universal access to information and knowledge, but the involvement of citizens in decision-making processes about communication and information policies, the promotion of the cultural diversity by media and NTIC's, the access of social groups that have historically been excluded from the public sphere –such as women, indigenous

*El tema de la conferencia*  
**DERECHOS HUMANOS  
Y COMUNICACIÓN**

■ El Comité Local invita a los participantes a destinar la discusión y el análisis de la Conferencia, a un tema central para la co-existencia universal: Derechos Humanos y Comunicación.

La adopción de los estatutos de las Naciones Unidas en 1945 y de la Declaración Universal de los Derechos Humanos en 1948, obligó a los Estados miembro a reconocer, establecer, proteger y fortalecer los derechos humanos a nivel global, regional, nacional y local. Desde entonces, el respeto a la dignidad de las personas y a su derecho a la igualdad, han impulsado a la comunidad internacional a reconocer y asumir su responsabilidad en la promoción, respeto y protección universal de los derechos humanos. Asimismo, a garantizar la indivisibilidad de los derechos humanos y su interdependencia con la paz y el desarrollo.

Como lo señala Hamelink (1994), los derechos humanos proveen un marco universal de estándares para la integridad y la dignidad de todos los seres humanos. Este marco se encuentra basado en los principios de libertad, igualdad, equidad, solidaridad, inviolabilidad, inclusión, diversidad, participación y comunicación. En este tenor, el Informe MacBride (1980) expresa que el derecho a comunicar es un pre-requisito para la realización de otros derechos humanos. En particular, debemos reconocer la relación que existe entre el derecho a comunicar y aquellos que garantizan la participación pública. Así, el derecho a comunicar va de la mano de la libertad de expresión, el derecho a la información y el acceso universal a las tecnologías y al conocimiento, pero también, de la participación de los ciudadanos en los procesos de toma de decisión relacionados con las políticas de comunicación e información, de la promoción de la diversidad cultural por parte de los medios de comu-



and young people- to resources and tools to realize their right to communicate, and the protection of privacy and confidentiality of communication are involved too.

The importance of communication as a basic human right is established in article 19 of the UDHR, which declares that “everyone has the right to freedom of expression and opinion; this right includes the freedom to hold opinions without interference and to seek, receive and impart information and ideas through any media and regardless of frontiers”.

However, while recognising the importance of communication in contemporary societies and how it should impact them in positive ways, we must not ignore its negative aspects which result in the inability of many groups to exercise their communicative rights.

Peace, democracy and development will only be achieved if we guarantee the principles of communication as a human right, that is the right to communicate for all. Consequently, we consider that it is imperative to promote the analysis, discussion and formulation of information and communication strategies and policies, from the human rights’ perspective. This is a responsibility we can no longer delay.

nicación y las nuevas tecnologías, del acceso de los grupos sociales que históricamente han sido excluidos de la esfera pública a las herramientas de comunicación –mujeres, indígenas y jóvenes, entre algunos de ellos-, así como de la protección y confidencialidad de la comunicación.

La importancia de la comunicación como derecho humano se encuentra establecido en el Artículo 19 de la Declaración Universal de los Derechos Humanos, que expresa que “cada persona tiene el derecho a la libertad de expresión y de opinión; este derecho incluye la libertad de tener opiniones sin interferencia y a recibir e impartir información e ideas a través de cualquier medio, sin que medien fronteras”.

Sin embargo, al mismo tiempo que reconocemos la importancia de la comunicación en las sociedades contemporáneas y su impacto positivo, no debemos ignorar los aspectos negativos que resultan de la falta de acceso de muchos grupos sociales al ejercicio de sus derechos comunicativos.

Por ello, consideramos que la paz, la democracia y el desarrollo sólo serán realizados si garantizamos los principios de la comunicación como un derecho humano, esto es, del derecho a la comunicación de todas las personas. Pensamos que es imperativo promover el análisis, la discusión y la formulación de estrategias y políticas de comunicación e información desde la perspectiva de los derechos humanos. Es una responsabilidad que no podemos aplazar.



## UNIVERSIDAD NACIONAL AUTÓNOMA DE MÉXICO

■ According to its Organic Legislation, the Universidad Nacional Autónoma de México is a public corporation, a decentralized State agency, sanctioned with full legal powers, providing higher education to teach professionals, researchers, university teaching staff, and technicians who are useful to society; organizing and carrying out research, principally on national conditions and problems; and disseminating the benefits of culture as broadly as possible.

Its autonomy is characterized by its academic freedom and independence. It is the only university in Mexico with Nobel Prize laureates: Alfonso García Robles (Peace), Octavio Paz (Literature) and Mario Molina (Chemistry).

Besides being the most recognized university in Iberoamerica, it is one of the largest and the most artistically detailed. Its main campus is a World Heritage. Some of the most recognized artists in Mexican history, such as David Alfaro Siqueiros and Diego Rivera painted murals in the main campus, known as Ciudad Universitaria.

The Universidad Nacional Autónoma de México was recently awarded with the Príncipe de Asturias Prize.

■ En su Ley Orgánica, se expresa que “la Universidad Nacional Autónoma de México es una corporación pública, organismo descentralizado del Estado, dotado de plena capacidad jurídica y que tiene por fines impartir educación superior para formar profesionistas, investigadores, profesores universitarios y técnicos útiles a la sociedad; organizar y realizar investigaciones, principalmente acerca de las condiciones y problemas nacionales, y extender con la mayor amplitud posible los beneficios de la cultura”.

Su autonomía se refleja en los principios de libertad de cátedra y de investigación. Es la única universidad en México que ha formado a ganadores del Premio Nobel: Alfonso García Robles (Paz), Octavio Paz (Literatura) y Mario Molina (Química).

Además de ser la universidad con mayor reconocimiento en Iberoamérica, es una de las más grandes y bellas. El campus principal, Ciudad Universitaria, ha sido declarado Patrimonio Cultural de la Humanidad por la UNESCO. Algunos de los más reconocidos artistas de la historia de México, como David Alfaro Siqueiros y Diego Rivera son los autores de los murales que figuran en el campus central.

La Universidad Nacional Autónoma de México fue galardonada en 2009 con el Premio Príncipe de Asturias.





*The Venue / La sede*  
**CENTRO CULTURAL UNIVERSITARIO  
TLATELOLCO**

■ Inaugurated in 2007, the Centro Cultural Universitario Tlatelolco occupies the former Foreign Relations Secretariat building. A component of the UNAM, the cultural project has the main purpose to benefit the communitarian life of the Central-North part of the City.

The cultural center contains two interesting permanent exhibits. The Colección Andrés Blaisten, on the first floor, comprises the largest privately owned collection of Mexican 20th-century art. Downstairs, the Memorial del 68 both chronicles and memorializes the 1968 student massacre at Tlatelolco.

The building is surrounded by the archeological zone of Tlatelolco and the Plaza of the Three Cultures.

■ El Centro Cultural Universitario Tlatelolco (CCUT) es un proyecto estratégico de la Universidad Nacional Autónoma de México (UNAM). El complejo arquitectónico que por casi cuatro décadas ocupó la Secretaría de Relaciones Exteriores (SRE) se incorporó al patrimonio inmobiliario universitario en noviembre de 2006, con el propósito exclusivo de crear un gran espacio cultural que anime y enriquezca, a través de diversos proyectos culturales, la vida comunitaria de la zona norte de la capital del país, ampliando el alcance de los programas académicos de la institución y dando cumplimiento a uno de los más importantes principios del espíritu universitario.

El CCUT está delimitado al norte por la bella zona arqueológica de Tlatelolco y la Plaza de las Tres Culturas.

## TENANGOS

*The IAMCR Conference's bags, embroidered by hand!*  
*¡Los bolsos de la Conferencia IAMCR, hechos a mano!*

■ Ford Foundation has joined to our Conference, by financing the bags that have been provided to the attendees. These bags are produced by craftswomen specialized in embroideries named Tenangos. With this project, we pretend to promote the work of these women from the community of San Nicolas, belonging to Tenango de Doria Municipality, Hidalgo, located in the Mexican Otomí region. The construction of the network with this group of women was obtained thanks to the support of the Government of Hidalgo State, through the Hidalgo International Corporation.

What Tenangos are?

They are handmade embroideries arisen as an economic alternative for the population of San Nicolas, Hidalgo. Nowadays, it is a handicraft that identifies all the communities belonging to Tenango de Doria, particularly, the embroiderer women are recognized by the characteristics of its work and distinguished from others, -because of the closed of their embroideries- the drawers are identified by their outlines, but mainly, because of the animals, people, real and mythical, which comprise their life and Otomí cosmovision.

"Metritos" - today named "Tenangos", because of the region where they come from-, are used to make tablecloths, cushions, blankets, bed sheets, shawls, handbags, among others.

■ La Fundación Ford se ha unido a los trabajos de la Conferencia, financiando los bolsos que les han sido entregados a los participantes. Se trata de morrales producidos por mujeres bordadoras especialistas en Tenangos. Con este proyecto, se impulsa el trabajo de las artesanas de la población de San Nicolás, perteneciente a Tenango de Doria, Hidalgo, en la región Otomí. El acuerdo con esta red de productoras se logró gracias también al apoyo de la COINHI del gobierno del estado de Hidalgo.

¿Qué son los Tenangos?

Son bordados que surgieron como una alternativa económica para la población de San Nicolás, Hidalgo. Actualmente, es un trabajo que identifica a todas las comunidades pertenecientes a Tenango de Doria, y en particular, a las mujeres bordadoras, quienes son identificadas por las características del trabajo que realizan -algunas hacen un bordado más cerrado que el de otras-, y a los dibujantes, que son reconocidos por sus trazos, pero sobre todo, a sus animales y personajes, reales y míticos, que forman parte de la vida y la cosmovisión Otomí.

Los metritos -hoy llamados "Tenangos", para hacer hincapié en la región de donde son originarios- son utilizados para elaborar manteles, cojines, sábanas, rebozos, sarapes, bolsas, morrales, entre otros



## *Conference committees*

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- **Alberto Brunori, Ph.D.**  
*Representative in Mexico of the Office of the High Commissioner for Human Rights of the United Nations / Representante en México de la Oficina del Alto Comisionado de las Naciones Unidas para los Derechos Humanos*
- **Mrs. Teresa Rodríguez**  
*Director of the United Nations Development Fund for Women Regional Office for Mexico, Central America, Cuba and Dominican Republic / Directora de la Oficina Regional de UNIFEM para México, Centroamérica, Cuba y República Dominicana*
- **Mario Bronfman, Ph.D.**  
*Representative of the Ford Foundation for Mexico and Central America / Representante de la Fundación Ford para México y Centroamérica*
- **Mr. Darío Ramírez**  
*Representative of Article XIX for Mexico and Central America / Director para México y Centroamérica de Artículo XIX*
- **Mrs. Aleida Calleja**  
*Vice President of AMARC / Vicepresidenta de la Asociación Mundial de Radios Comunitarias (AMARC)*
- **César Bolaño, Ph.D.**  
*President of the Latin American Association of Communication Researchers / Presidente de la Asociación Latinoamericana de Investigadores de Comunicación (ALAIIC)*
- **Eric Torrico, Ph.D.**  
*Past President of the Latin American Association of Communication Researchers / Ex - Presidente de la Asociación Latinoamericana de Investigadores de Comunicación (ALAIIC)*
- **Emilio Álvarez Icaza, M.A.**  
*President of the Federal District Human Rights Commission / Presidente de la Comisión de Derechos Humanos del Distrito Federal*
- **Raúl Trejo, Ph.D.**  
*President of the Mexican Association of the Right of Information / Presidente de la Asociación Mexicana de Derecho a la Información*
- **Maricela Portillo, Ph.D.**  
*President of the Mexican Association of Communication Researchers / Presidenta de la Asociación Mexicana de Investigadores de la Comunicación*
- **Rodrigo Gómez, Ph.D.**  
*Past-President of the Mexican Association of Communication Researchers / Ex-Presidente de la Asociación Mexicana de Investigadores de la Comunicación*
- **Marcela Lagarde, Ph.D.**  
*President of the Researchers Network for the Life and Freedom of Women / Presidenta de la Red de Investigadoras por la Vida y la Libertad de las Mujeres*
- **Gloria Ramírez, Ph.D.**  
*President of the Mexican Human Rights Academy / Presidenta de la Academia Mexicana de Derechos Humanos*
- **Mrs. Lucía Lagunes**  
*Director of the Women Communication and Information Agency / Directora de la Agencia Comunicación e Información de la Mujer, A. C. (CIMAC)*
- **Mercedes de Vega, Ph. D.**  
*Director of the Ministry of Foreign Affairs Diplomatic Historical Heritage / Directora del Acervo Histórico Diplomático de la Secretaría de Relaciones Exteriores*
- **María Celia Toro Hernández, M.A.**  
*Director of the Matías Romero Institute / Directora del Instituto Matías Romero*

*Representatives of the Hidalgo State International Corporation /  
Representantes de Corporación Internacional Hidalgo  
del Gobierno del estado (COINHI)*

### LOCAL ORGANIZING AND SUPPORT COMMITTEES /

#### COMITÉES LOCALES DE ORGANIZACIÓN Y APOYO:

#### LOCAL ORGANIZING COMMITTEE /

##### COMITÉ ORGANIZADOR LOCAL

- **General Coordination / Coordinación General**  
Aimée Vega Montiel (CEIICH, UNAM)
- **Organising Team / Equipo Organizador**  
Daniel Cazés (CEIICH, UNAM)  
Rogelio López (CEIICH, UNAM)  
Gladys Castillo (CEIICH, UNAM)  
Paulo Vázquez (CEIICH, UNAM)  
María Eugenia Guzmán (CEIICH, UNAM)  
Mireille Campos (CEIICH, UNAM)  
Bertha Martínez  
Nelly Lucero Lara (FCPyS, UNAM)  
Walys Becerril (FCPyS, UNAM)  
Israel Rodríguez (FFyL, UNAM)  
Rodrigo Gómez (UAM)  
Jerónimo Repoll (UACM)  
Maricela Portillo (UACM)  
Adriana Peimbert (UACM)  
Isabela Corduneanu (UACM)  
Leonel Sagahón (UACM)

#### UNIVERSITIES / UNIVERSIDADES

- **Universidad Nacional Autónoma de México**  
Centro de Investigaciones Interdisciplinarias  
en Ciencias y Humanidades  
Secretaría General  
Facultad de Ciencias Políticas y Sociales  
Posgrado de Ciencias Políticas y Sociales  
Dirección General de Servicios de Cómputo Académico  
TV UNAM  
Difusión Cultural UNAM  
Centro Cultural Universitario Tlatelolco  
Centro de Enseñanza en Lenguas Extranjeras  
Coordinación de Humanidades

- Universidad Autónoma de la Ciudad de México
- Universidad Autónoma Metropolitana unidad Cuajimalpa
- Instituto de la Comunicación de la Universidad Autónoma de Barcelona

#### INSTITUTIONS / INSTITUCIONES

- Instituto Nacional de las Mujeres
- Comisión Bicameral del Canal del Congreso de la Unión
- Canal del Congreso
- Gobierno de la Ciudad de México
- Secretaría de Turismo de la Ciudad de México
- Fideicomiso del Centro Histórico de la Ciudad de México

#### INTERNATIONAL ORGANIZATIONS /

##### ORGANISMOS INTERNACIONALES

- Organización de las Naciones Unidas (ONU)
- Oficina en México del Alto Comisionado de las Naciones Unidas para los Derechos Humanos (OACNUDH)
- Fondo de Desarrollo de las Naciones Unidas para la Mujer (UNIFEM)
- Fundación Ford
- Artículo XIX
- Asociación Mundial de Radios Comunitarias (AMARC)
- Asociación Latinoamericana de Investigadores de Comunicación (ALAIIC)

#### NATIONAL ORGANIZATIONS /

##### ORGANISMOS NACIONALES

- Comisión de Derechos Humanos del Distrito Federal (CDHDF)
- Asociación Mexicana de Investigadores de la Comunicación (AMIC)
- Asociación Mexicana de Derecho a la Información (AMEDI)
- Academia Mexicana de Derechos Humanos (AMDH)
- Red de Investigadoras por la Vida y la Libertad de las Mujeres
- Comunicación e Información de la Mujer, A. C. (CIMAC)

**THANKS TOO TO:****AGRADECEMOS TAMBIÉN A:**

- Acervo Histórico Diplomático de la Secretaría de Relaciones Exteriores
- Instituto Matías Romero
- Corporación Internacional Hidalgo del Gobierno del estado (COINHI)
- Estudiantes de la Facultad de Ciencias Políticas y Sociales de la UNAM
- Estudiantes de la Academia de Comunicación y Cultura de la UACM
- Estudiantes del Programa Verano de Investigación Científica de la AMC

**LOCAL SCIENTIFIC COMMITTEE /****COMITÉ CIENTÍFICO LOCAL**

Alma Rosa Alva de la Selva, Ph.D. (UNAM)

Vicente Castellanos, Ph.D. (UAM)

Inés Cornejo, Ph.D. (UIA)

Delia Covi, Ph.D. (UNAM)

Javier Esteinou, Ph.D. (UAM)

Fátima Fernández, Ph.D. (UNAM)

Raúl Fuentes, Ph.D. (ITESO)

Rodrigo Gómez, Ph.D. (UAM)

Jorge González, Ph.D. (UNAM)

Susana González, Ph.D. (UNAM)

José Carlos Lozano, Ph.D. (ITESM)

Silvia Molina, Ph.D. (UNAM)

Guillermo Orozco, Ph.D. (UdeG)

Patricia Ortega, Ph.D. (UAM)

Maricela Portillo, Ph.D. (UACM)

Jerónimo Repoll, Ph.D. (UACM)

Enrique Sánchez, Ph.D. (UdeG)

Beatriz Solís, Ph.D. (UAM)

Florence Toussaint, Ph.D. (UNAM)

Raúl Trejo, Ph.D. (UNAM)

Aimée Vega Montiel, Ph.D. (UNAM)

## *General Programme*

# PROGRAMA GENERAL

### MONDAY, JULY 20TH

- 12:00 to 17:00  
Registration (Lobby)

### TUESDAY, JULY 21TH

- 8:00 to 12:00  
Registration (Lobby)
- 8:30 to 9:30  
Opening Ceremony (Auditorium)
- 9:30 to 11:00  
Opening Speech (Auditorium)
- 11:00 to 11:15  
Coffee break (Salón Juárez)
- 11:15 to 12:45  
Plenary I (Auditorium)
- 12:45 to 14:15  
Lunch (Salón Juárez)
- 14:15 to 15:45  
Sessions  
(Rooms at Tlatelolco, CELE, DGSCA, Matías Romero and SRE)
- 15:45 to 16:15  
Coffee break (Salón Juárez)
- 16:15 to 18:00  
Sessions  
(Rooms at Tlatelolco, CELE, DGSCA, Matías Romero and SRE)

### WEDNESDAY, JULY 22TH

- 9:00 a 10:45  
Sessions  
(Rooms at Tlatelolco, CELE, DGSCA, Matías Romero and SRE)
- 10:45 to 11:00  
Coffee break (Salón Juárez)
- 11:00 to 12:30  
Plenary II (Auditorium)
- 12:30 to 14:15  
Lunch (Salón Juárez)
- 14:15 to 15:45  
Sessions  
(Rooms at Tlatelolco, CELE, DGSCA, Matías Romero and SRE)
- 15:45 to 16:15  
Coffee brake (Salón Juárez)
- 16:15 to 18:00  
Sessions  
(Rooms at Tlatelolco, CELE, DGSCA, Matías Romero and SRE)

### THURSDAY, JULY 23TH

- 9:00 to 10:45  
Sessions  
(Rooms at Tlatelolco, CELE, DGSCA, Matías Romero and SRE)
- 10:45 to 11:00  
Coffee break (Salón Juárez)
- 11:00 to 12:30  
Plenary III (Auditorium)
- 12:30 to 14:15  
Lunch (Salón Juárez)
- 14:15 to 15:45  
Sessions  
(Rooms at Tlatelolco, CELE, DGSCA, Matías Romero and SRE)
- 15:45 to 16:15  
Coffee brake (Salón Juárez)
- 16:15 to 18:00  
Sessions  
(Rooms at Tlatelolco, CELE, DGSCA, Matías Romero and SRE)

### FRIDAY, JULY 24TH

- 9:00 to 10:45  
Sessions  
(Rooms at Tlatelolco, CELE, DGSCA, Matías Romero and SRE)
- 10:45 to 11:00  
Coffee break (Salón Juárez)
- 11:00 to 12:30  
Plenary IV (Auditorium)
- 12:30 to 14:15  
Lunch (Salón Juárez)
- 14:15 to 15:45  
Sessions  
(Rooms at Tlatelolco, CELE, DGSCA, Matías Romero and SRE)
- 15:45 to 16:15  
Coffee brake (Salón Juárez)
- 16:15 to 18:00  
Sessions  
(Rooms at Tlatelolco, CELE, DGSCA, Matías Romero and SRE)
- 18:00 to 19:00  
Closing Ceremony (Auditorium)

## *Central Programme*

# PROGRAMA CENTRAL

### OPENING CEREMONY

July 21, 8.30 A.M. - 9.30 A.M. Venue: Auditorium

- Norma Blazquez Graf, Ph.D. Director of the CEIICH-UNAM
- Marcelo Ebrard, B.A. Mayor of Mexico City
- Estela Morales, Ph.D. Director of the Humanities Coordination - UNAM
- Annabelle Sreberny, Ph.D. President of the International Association for Media and Communication Research (IAMCR)
- Per Jauert, Ph.D. University of Denmark
- Daniel Cazés, Ph.D. Immediate Past Director of CEIICH-UNAM
- Aimée Vega Montiel, Ph.D. Chair of the Local Organising Committee, CEIICH-UNAM

### OPENING SPEECH

July 21, 9.30 A.M. -- 11.00 A.M. Venue: Auditorium

- Introduction: Hopeton S. Dunn, Ph.D. - IAMCR Secretary General (Acting)
- Plenary Keynote Speaker – Néstor García Canclini, Ph.D. – Autonomous Metropolitan University (Argentina-Mexico)
- Appreciation: Raúl Fuentes Navarro, Ph.D. - Local Scientific Committee

### PLENARY 1, COMMUNICATION AND HUMAN RIGHTS, A PRESIDENTIAL CONVERSATION

July 21, 11.15 A.M. - 12.45 P.M. Venue: Auditorium

Panel Chair: Annabelle Sreberny, Ph.D., IAMCR President

#### Panelists:

- Jo Glanville – Editor of Index on Censorship (UK)
- Kwame Boafo, Ph.D. - UNESCO Representative to the Caribbean (Ghana)
- Agnès Calamard, Ph.D. – Director of Article XIX (UK)
- Frank La Rue Lewy - United Nations Special Rapporteur on the Right of Opinion and Expression (Guatemala)

#### Discussion

### PLENARY 2, LANGUAGES IN IAMCR

July 22, 11.00 A.M. - 12.30 P.M. Venue: Auditorium

Panel Chair: John Downing, Ph.D. IAMCR Vice-President

#### Panelists:

- John Downing, Ph.D. – IAMCR Vice-President (USA)
- Ibrahim Saleh, Ph.D. – Arab-European Media Observatory (Egypt)
- Divina Frau-Meigs, Ph.D. – La Sorbone University (France)

- Aimée Vega Montiel, Ph.D. – National Autonomous University of Mexico (Mexico)
- Annabelle Sreberny, Ph.D. – IAMCR President (UK)

#### Discussion

### PLENARY 3, RESEARCH, MEDIA AND HUMAN RIGHTS

July 23, 11:00 A.M. - 12:30 P.M. Venue: Auditorium

Panel Chair: Ruth Teer Tomaselli, Ph.D. IAMCR Vice-President

#### Panelists:

- Margaret Gallagher, Ph.D. - Independent Researcher (UK)
- Cees Hamelink, Ph.D. –University of Amsterdam (Netherlands)
- Divina Frau-Meigs, Ph.D. – La Sorbone University (France)
- Damián Loreti, Ph.D. –University of Buenos Aires (Argentina)
- Raúl Trejo Delarbre, Ph.D. – National Autonomous University of Mexico (Mexico)

#### Discussion

### PLENARY 4, PERSPECTIVES ON HUMAN RIGHTS AND RESEARCH IN LATIN AMERICA

July 24, 11:00 A.M. - 12:30 P.M. Venue: Auditorium

Panel Chair: John Sinclair, Ph.D. University of Melbourne (Australia)

#### Panelists:

- Antonio Pasquali, Ph.D. – Central University of Venezuela (Venezuela)
- Jesús Martín-Barbero, Ph.D. – Javeriana University (Colombia)
- Fátima Fernández, Ph.D. – National Autonomous University of Mexico (Mexico)
- Maria Immacolata Vasallo de Lopes, Ph.D. – University of Sao Paulo (Brazil)
- Miquel de Moragas i Spà, Ph.D. – Autonomous University of Barcelona (Spain)

#### Discussion

### CLOSING CEREMONY

July 24, 18.00 P.M. - 19.00 P.M. Venue: Auditorium

Closing Remarks by IAMCR President

- Annabelle Sreberny, Ph.D.

Closing Remarks by the Chair of the Local Organising Committee

- Aimée Vega Montiel, Ph.D. (CEIICH-UNAM)

*Sessions & Chairs*  
**SESIONES Y COORDINADORES**

**SECTIONS**

- AR Audience and Reception**  
**CC Community Communication**  
**CP Communication Policy and Technology**
- ES Emerging Scholars Network**
- GC Gender and Communication**
- HC History**  
**IC International Communication**
- JR Journalism Research and Education**  
**Media Education Research**
- LC Law**
- MC Mediated Communication,**  
**Public Opinion and Society**
- MS Media and Sport**  
**PR Participatory Communication Research**
- PC Political Communication**  
**PE Political Economy**

**Chairs**

- Virginia Nightingale  
 Per Jauert  
 Dr. Hopeton Dunn  
 Dr. Jo Pierson  
 Maria Michalis  
 Bart Cammaerts  
 Sara Bannerman  
 Stefania Milan  
 Rosa Mikeal Martey  
 Todd J.M. Holden  
 Margaretha Geertsema  
 Maria Edstron  
 Carlos Barrera  
 Sujatha Sosale  
 Tania Cantrell
- Ibrahim Saleh
- Andrei Richter  
 Mohammad Sahid Ullah
- Hillel Nossek  
 Friedrich Krotz  
 Alina Bernstein  
 Rico Lie  
 Pradip Thomas  
 Philippe J Maarek  
 Janet Wasko  
 Helena Sousa

**WORKING GROUPS**

- CA** Comic Art
- DD** Digital Divide
  
- EV** Environment, Science and Risk Communication
- ET** Ethics of Society and Ethics of Communication
- EP** European Public Broadcasting Policies
  
- HE** Health Communication and Change
  
- CH** Communication and HIV-AIDS
  
- IM** Islam and Media
  
- MR** Media and Religion
- PO** Popular Culture
- VC** Visual Culture

**SPECIAL SESSIONS**

- CR** Crisis Communication Session
- TI** TIC's, Environment and Indigenous Rights Session
- LA** Latin American Visual Representations

**OTHER SESSIONS**

- PS** Presidential Session
- SO** Southnet
- TF** Task Force
  
- EC** Panel ECREA
- AC** Panel International Communication Association

**Chairs**

John Lent  
 Elena Vartanova  
 Olga Smirnova  
 Anders Hansen  
 Manuel Pares i Maicas  
 Jo Bardoel  
 Leen d'Haenens  
 Marjan de Bruin  
 Thomas Tufte  
 Sara Cardey  
 Nancy Muturi  
 Joseph Muyangata  
 Basyouni Hamada  
 Muhammad Ayish  
 P. Johannes Ehrat  
 Barry King  
 Sunny Yoon

**Chairs**

Sigurd Allern  
 Andrew Calabrese  
 Denize Correa Araujo

**Chairs**

Annabelle Sreberny  
  
 Andrew Calabrese  
 Hopeton Dunn  
  
 Barbie Zelizer

## IAMCR • AIECS • AIERI Conference

**Human Rights and Communications / Mexico City 2009****Sections, Working Groups, Special Sessions And Other Sessions**

DATE	21 Jul		22 Jul		
	14.15- 15.45	16.15- 18.00	9.00-10.45	14.15- 15.45	16.15- 18.00
<b>Aula Magna</b>	PolCom 1	PolCom 2	PolCom 3	PolCom 4	PolCom 5
<b>Salón 1</b>	Audience 1	Audience 2	Audience 3	Audience 4	Audience 5
<b>Salón 2</b>	Gender 1	Gender 2	Gender 3	Gender 4	Gender 5
<b>Salón 3</b>	PolEcon 1	PolEcon 2	PolEcon 3	PolEcon 4	PolEcon 5
<b>SRE</b>	JRE/MER 1	JRE/MER 2	JRE/MER 3	JRE/MER 4	JRE/MER 5
<b>Cele 1</b>	MC,OP&S 1	MC,OP&S 2	MC,OP&S 3	MC,OP&S 4	MC,OP&S 5
<b>Cele 2</b>	ESN 1	ESN 2	ESN 3	ESN 4	JOINT ESN/GMP 5
<b>Cele 3</b>	History 1		History 2	History 3	History 4
<b>Cele 4</b>	HealthComm 1	HealthComm 2	HealthComm 3	President 1	President 2
<b>Cele 5</b>	ICA 1	ECREA 1			Med&Sport 1
<b>Cele 6</b>	HIV 1	HIV 2	HIV 3	HIV 4	HIV 5
<b>Cele 7</b>	Popu Cult 1	Popu Cult 2	Popu Cult 3	Popu Cult 4	Popu Cult 5
<b>Cele 8</b>	Comic Art 1	Comic Art 2			
<b>DGSCA 1</b>	CP&T 1	CP&T 2	CP&T 3	CP&T 4	CP&T 5
<b>DGSCA 2</b>	Community 1	Community 2	Community 3	Community 4	Community 5
<b>DGSCA 3</b>	Partcip 1	Partcip 2	Partcip 3	Partcip 4	Partcip 5
<b>MatíasRom 1</b>	IntCom 1	IntCom 2	IntCom 3	IntCom 4	IntCom 5
<b>MatíasRom 2</b>	Media&Reli 1	Media&Reli 2	Media&Reli 3	Media&Reli 4	Media&Reli 5
<b>MatíasRom 3</b>				Visual Cult 1	Visual Cult 2

**Sections Slots**

<b>Audience</b>	9	Audience and Reception	<b>Med&amp;Sport</b>	3	Media and Sport
<b>Community</b>	12	Community Communication	<b>Partcip</b>	12	Participatory Communication Research
<b>CP&amp;T</b>	10	Communication Policy and Technology	<b>PolCom</b>	14	Political Communication
<b>ESN</b>	8	Emerging Scholars Network	<b>PolEcon</b>	14	Political Economy
<b>Gender</b>	13	Gender and Communication			
<b>History</b>	6	History			
<b>IntCom</b>	10	International Communication			
<b>JRE/MER</b>	14	Journalism Research and Education / Media Education Research			
<b>Law</b>	2	Law			
<b>MC,OP&amp;S</b>	12	Mediated Communication, Public Opinion and Society			



23 Jul			24 Jul		
9.00-10.45	14.15- 15.45	16.15- 18.00	9.00-10.45	14.15- 15.45	16.15- 18.00
PolCom 6	PolCom 7	PolCom 8	PolCom 9	PolCom 11	PolCom 13
Audience 6	Audience 7	Audience 8	Audience 9	Crisis 1	TICs,E&IR 1
Gender 6	Gender 7	Gender 8	Gender 9	Gender 11	Gender 12
PolEcon 6	PolEcon 8	PolEcon 10	PolEcon 11	PolEcon 12	PolEcon 13
JRE/MER 6	JRE/MER 7	JRE/MER 8	JRE/MER 10	JRE/MER 11	JRE/MER 14
MC,OP&S 6	MC,OP&S 7	MC,OP&S 8	MC,OP&S 9	MC,OP&S 10	MC,OP&S 11
ESN 6	ESN 7	ESN 8	Gender 10		JRE/MER 13
History 5	LAVisRep 2	Digital Divide 1	Digital Divide 2	Digital Divide 3	Digital Divide 4
LAVisRep 1	Environ 1	Environ 2	Environ 3	Environ 4	Environ 5
Med&Sport 2	Med&Sport 3	Islam 1	Islam 2	Islam 3	Islam 4
HIV 6	HIV 7	Ethics 1	Ethics 2	Ethics 3	
Popu Cult 6	Popu Cult 7	Popu Cult 8	EuroPBP 1	EuroPBP 2	Gender 13
PolEcon 7			Law 1	Law 2	
CP&T 6	JOINT CP&T 7/JRE12	CP&T 8	CP&T 9	CP&T 10	MC,OP&S 12
Community 6	JOINT Community8/	Community 9	Community 10	Community 11	JOINT Community12/
Partcip 6	Partcip 7	Partcip 8	Partcip 9	Partcip 10	Partcip 11
IntCom 6	IntCom 7	IntCom 8	IntCom 9	IntCom 10	
Southnet 1	Community 7	JRE/MER 9	PolCom 10	PolCom 12	PolCom 14
	Task Force 1				Partcip 12

### Workig Groups

<b>ComicArt</b>	2	Comic Art
<b>DigitalDivide</b>	4	Digital Divide
<b>Environ</b>	5	Environment, Science and Risk Communication
<b>Ethics</b>	3	Ethics of Society and Ethics of Communication
<b>EuroPBP</b>	2	European Public Broadcasting Policies
<b>HealthComm</b>	3	Health Communication and Change
<b>HIV</b>	7	Communication and HIV-AIDS
<b>Islam</b>	4	Islam and Media
<b>Media&amp;Reli</b>	5	Media and Religion
<b>PopuCult</b>	8	Popular Culture
<b>Visual Cult</b>	2	Visual Culture

### Special Sessions

<b>Crisis</b>	1	Crisis Communication Session
<b>TICs,E&amp;IR</b>	1	TICs, Environment and Indigenous Righths Session
<b>LA VisRep</b>	2	Latin American Visual Representations

### Other

<b>President</b>	2	Presidential Session
<b>Southnet</b>	1	Southnet
<b>Task Force</b>	1	Task Force
<b>ECREA</b>	1	Panel ECREA
<b>ICA</b>	1	Panel International Communication Association



IAMCR

# *Programme*

Sections  
Working Groups  
Special Sessions  
Other Sessions

Secciones  
Grupos de trabajo  
Sesiones especiales  
Otras Sesiones



## Audience and Reception Section

**Convenor** Virginia Nightingale

<b>Section:</b>	<b>Audience and Reception (Audience)</b>
<b>Session:</b>	1, "Media Geographies and Urban Audience Communities"
<b>Date:</b>	July 21
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Salón 1
<b>Chair:</b>	Brian O'Neill
<b>Discussant:</b>	

- **REBECA PADILLA, UNIVERSIDAD AUTÓNOMA DE AGUASCALIENTES**  
*Diversity and inequality in media geographies*
- **VIRGINIA NIGHTINGALE & ANNA GIBBS, UNIVERSITY OF WESTERN SYDNEY**  
*A Landscape of Disturbance: mapping an image archive*
- **SARA PEREIRA, UNIVERSITY OF MINHO, CAMPUS OF GUALTAR**  
*Other childhoods: portraits of children from all over the world in the Portuguese press*
- **MARIA KYRIAKIDOU, LONDON SCHOOL OF ECONOMICS**  
*Media Witnessing: An Audience Perspective*

<b>Section:</b>	<b>Audience and Reception (Audience)</b>
<b>Session:</b>	2, "Global Politics and Communication Rights"
<b>Date:</b>	July 21
<b>Time:</b>	16.15- 18.00
<b>Room:</b>	Salón 1
<b>Chair:</b>	Virginia Nightingale
<b>Discussant:</b>	

- **NICO CARPENTIER, VUB - VRIJE UNIVERSITEIT BRUSSEL**  
*Developing Democratic and Negotiated Quality: The confrontation of communication rights and discourses of quality*
- **OZGUN DINCER, UNIVERSITY OF ANKARA, TURKEY**  
*Bercis Mani Sipal, Hacettepe University, Faculty of Communication, TURKEY*  
*Being a Woman in a Family: A Case Study on Traditional and Modern Values*
- **YAO LIN, SIMON FRASER UNIVERSITY**  
*Free Labor, Exploited Labor, Unpaid Labor? An Exploration of Audience Labor in Cyberspace*
- **JOSÉ CARLOS LOZANO, TECNOLÓGICO DE MONTERREY CAMPUS MONTERREY**  
*Consumption of U.S. television and films in Northeastern Mexico*

- **ROSARIO RADA KOVICH, UNIVERSIDAD DE LA REPUBLICA UDELAR**  
*Montevideo\_2002: "cultural appearances" publics games*
- **CARMEN GONZALES, UNIVERSITY OF PHILADELPHIA, ANNANBERG SCHOOL OF COMMUNICATIONS**  
*(RED) & WITNESS: Exploring Media Engagement in Human Rights Campaigns*

<b>Section:</b>	<b>Audience and Reception (Audience)</b>
<b>Session:</b>	3, "Television and the Politics of Identity in México"
<b>Date:</b>	July 22
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Salón 1
<b>Chair:</b>	TBA
<b>Discussant:</b>	

- **CLAUDIA IRENE GARCIA RUBIO, TECNOLÓGICO DE MONTERREY**  
*Los derechos del televidente en México*
- **AURORA REYES GALVÁN, UNIVERSIDAD NACIONAL AUTÓNOMA DE MÉXICO**  
*El papel de las industrias culturales en la representación social que jóvenes de último semestre de la licenciatura en comunicación construyen sobre el éxito*
- **LUISA MARTÍNEZ GARCÍA, UNIVERSIDAD AUTÓNOMA DE BARCELONA**  
*El consumo de la ficción televisiva y los espacios culturales de interacción y representación*
- **HINOJOSA LUCILA CÓRDOVA, UNIVERSIDAD AUTÓNOMA DE NUEVO LEÓN**  
*Cine transnacional y espectadores globales: consumo y recepción de películas mexicanas en Monterrey, México*
- **MARIANA RAMOS RÍOS, UNIVERSIDAD NACIONAL AUTÓNOMA DE MÉXICO**  
*Recepción publicitaria y construcción de identidad. Análisis integral de la recepción publicitaria televisiva y su papel en la conformación identitaria de las amas de casa*

<b>Section:</b>	<b>Audience and Reception (Audience)</b>
<b>Session:</b>	4, "Television, Film as Spaces of Celebrity"
<b>Date:</b>	July 22
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Salón 1
<b>Chair:</b>	
<b>Discussant:</b>	

- **BARBARA O'CONNOR, DUBLIN CITY UNIVERSITY**  
*Spaces of Celebrity: The local, national and global in audience discourses on reality TV*

- **VICENTE MARIÑO MONCLÚS BLANCO AND MIGUEL BELÉN, UNIVERSITY OF VALLADOLID AND AUTONOMOUS UNIVERSITY OF BARCELONA**  
*Evolution of the Audience of Pop Idol in Spain*
- **ENO AKPABIO, UNIVERSITY OF BOTSWANA, BOTSWANA**  
*Audience Members And The Aesthetics Of Nollywood Films*
- **CHANG XU, SOUTHERN ILLINOIS UNIVERSITY**  
*Soccer Fandom and Collective Imagination Online - A case study of an Italian soccer player's fan web forum*
- **YING-CHIA HAZEL LIN, FU-JEN CATHOLIC UNIVERSITY, TAIWAN**  
*Media Viewing and Place Consumption: The Gaze and Performance at the Shooting Sites of Movie Cape No. 7 in Taiwan*

<b>Section:</b>	<b>Audience and Reception (Audience)</b>
<b>Session:</b>	5, "Obitel International Project"
<b>Date:</b>	July 22
<b>Time:</b>	16.15 – 18.00
<b>Room:</b>	Salón 1
<b>Chair:</b>	Guillermo Orozco Gómez, Universidad de Guadalajara, México and Maria Immacolata Vasallo de Lopes, Universidad de Sao Paulo, Brasil)
<b>Discussant:</b>	

- **PRESENTERS**  
*Rosario Lacalle, Autonomous University of Barcelona*  
*Isabel Ferin Cunha, University of Minho*  
*Juan Piñon, University of New York*  
*Viviana Rojas, University of Texas at S Antonio*  
*Rosario Sánchez, Catholic University of Uruguay*  
*Francisco Hernández Lomelí, University of Guadalajara*
- **RESPONDENT**  
*Milly Buonano, University of Rome, La Sapienza*

<b>Section:</b>	<b>Audience and Reception (Audience)</b>
<b>Session:</b>	6, "Net-radio, T-Shirts and Twitter"
<b>Date:</b>	23 July
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Salón 1
<b>Chair:</b>	
<b>Discussant:</b>	

- **JOEL PENNEY, UNIVERSITY OF PENNSYLVANIA, ANNANBERG SCHOOL OF COMMUNICATIONS**  
*The T-Shirt Wearers: An Ethnography of the Forms and Practices of Embodied Public Communication*

- **ANDREA MEDRADO, UNIVERSITY OF WESTMINSTER**  
*Listening to 'Lamp Post' Radio in a Brazilian Favela*
- **ISABEL GUGLIEMONE, UNIVERSITÉ TECHNOLOGIQUE DE COMPIÈGNE**  
*From the "broadcast forum" to digital radio: The 60th anniversary of "Human Rights" on France Inter*
- **ANDREA BAKER, MONASH UNIVERSITY**  
*Youths and net-radio, exploring subcultural models of audiences*
- **MADALENA OLIVEIRA, LUIS SANTOS & PEDRO PORTELA, UNIVERSITY OF MINHO**  
*From 'radio on air' to 'radio on web': what means listening digitally?*
- **RAY NIEKAMP AND SANDHYA RAO, TEXAS STATE UNIVERSITY**  
*The Audience is the Communicator: The Sichuan Earthquake Twitter Experience*

**Section: Audience and Reception (Audience)**

**Session:** 7, "Researching Child Audiences"

**Date:** July 23

**Time:** 14.15-15.45

**Room:** Salón 1

**Chair:** Brian O'Neill

**Discussant:**

- **CRISTINA PONTE, FCSH-NEW UNIVERSITY OF LISBON**  
*Parental perspectives on children's internet use: exploring ways of asking questions*
- **SARA PEREIRA, UNIVERSITY OF MINHO**  
*Constructing the viewer, making the citizen: young people's relationship with TV news*
- **MARIA ANIKINA, MOSCOW STATE UNIVERSITY LOMONOSOV**  
*Young Russian Audience: Profile of Media Consumption*
- **GHODSI BAYAT, ALLAME TABATABAII UNIVERSITY**  
*Social Identity and Media Consumption: A Case Study of Young Media Users in Iran*

**Section: Audience and Reception (Audience)**

**Session:** 8

**Date:** July 23

**Time:** 16.15-18.00

**Room:** Salón 1

**Chair:** Virginia Nightingale

**Discussant:**

- **VICTORIA URANGA HARBOE, UNIVERSIDAD DIEGO PORTALES**  
*Citizen journalism and its audiences in Chile: The case of the journals El Morrocotudo and La Tercera*

- **PHONG HUYN, WITH LIM YIN-DE GLENN, TRAN KHANH PHUONG, TOH LEE HOON**  
*Nanyang Technological University*  
*The Relationship among perceived sensationalism, perceived credibility and linking of TV news.*
- **SRIDEVI PADMANABHAN, UNIVERSITY OF HEIDELBERG**  
*Changing Mobile Phone Usage and Its Impact on Social Identity*
- **SVEN JOECKEL AND NICHOLAS DAVID BOWMAN, UNIVERSITY OF MUSIC AND DRAMA, HANNOVER GERMANY & MICHIGAN STATE USA**  
*Technological innovations in the video game industry*
- **MORTEZA ROSTAMI GHEELDARAGH, TEHRAN UNIVERSITY IRAN**  
*Trust in Media: Factors affecting the trust of Iranian University Students in media*
- **XIAOXIAO ZHANG & JING YANG,**  
*Predictive Power of Gratifications-sought to Audience Activities of American TV Dramas among Chinese Urban Youth*
- **BUM SOO CHON WITH JOOYEUN PARK, HANYANG UNIVERSITY**  
*Determinants of Using Mobile Content Genres in Korea*

**Section: Audience and Reception (Audience)**

**Session:** 9, "Popular Culture in Mexico: An exploration of the Issues"

**Date:** July 24

**Time:** 9.00-10.45

**Room:** Salón 1

**Chair:** TBA

**Discussant:**

- **LUZ MARIA ORTEGA VILLA, UNIVERSIDAD AUTÓNOMA DE BAJA CALIFORNIA**  
*Exclusión social, exclusión cultural. El caso de los sectores populares de una ciudad fronteriza.*
- **CONSUELO YARTO WONG, TECNOLÓGICO DE MONTERREY CAMPUS MONTERREY**  
*La Domesticación Del Teléfono Celular En Un Grupo De Jóvenes Unversitarios Regiomontanos*
- **MARCIA GOMES MARQUES, UNIVERSIDADE FEDERAL DE MATO GROSSO DO SUL**  
*La Dimensión de Lectura Referencial en la Recepción de Programación Televisiva: telenovelas, contenidos sociales y aprovechamiento*
- **ALMA ELENA GUTIÉRREZ LEYTON & STUDENTS, TECNOLÓGICO DE MONTERREY CAMPUS MONTERREY**  
*El proceso de recepción televisiva en las niñas regiomontanas. Un análisis de la asimilación de costumbres, actitudes y estilo de vida de Hannah Montana*

## Community Communication Section

**Convenors** Per Jauert, Ellie Rennie & Gabriele Had

<b>Section:</b>	<b>Community Communication (Community)</b>
<b>Session:</b>	1 "Human Rights Communication/Derechos Humanos y Comunicación Community Communication in South America I"
<b>Date:</b>	July 21
<b>Time:</b>	14.15-15.45
<b>Room:</b>	DGSCA 2
<b>Chair:</b>	Graciela Martínez Matías, Universidad Autónoma de la Ciudad de México/ Universidad Nacional Autónoma de México
<b>Discussant:</b>	

- **FRANCISCO RAFAEL ALVARADO FLORES, FUNDACIÓN DEL ÓRGANO INTERNACIONAL DE LOS DERECHOS HUMANOS A.C. CAPÍTULO MÉXICO**  
*Derechos indígenas ¿vulnerabilidad o falta de comunicación? A través de la historia las comunidades indígenas*
- **ALEJANDRO JIMÉNEZ LEÓN; UNAM- DGSCA**  
*La inserción de la población indígena en el uso de las TIC'S, a través de sistemas informáticos que trabajen bajo la lengua del Náhuatl*

- **GONZAGA CASTRO ARBOLEDA / MÓNICA VILLANUEVA URREA, UNIVERSIDAD TECNOLÓGICA DE PEREIRA**  
*Comunicación para el desarrollo. Modelo macrointencional como propuesta para la comunicación participativa*
- **RODRIGO ARAYA CAMPOS, UNIVERSIDAD DE SANTIAGO DE CHILE**  
*La idea de Periodismo en América Latina: del eurocentrismo al pensamiento propio*

<b>Section:</b>	<b>Community Communication (Community)</b>
<b>Session:</b>	2 "Human Rights Communication/Derechos Humanos y Comunicación. Community Communication y South America II"
<b>Date:</b>	July 21
<b>Time:</b>	16.15-18.00
<b>Room:</b>	DGSCA 2
<b>Chair:</b>	Alejandro Jiménez Leon, UNAM-DGSCA
<b>Discussant:</b>	

- **ELIZABETH BAUTISTA FLORES, ICEL-COMUNICACIÓN**  
*Transformaciones discursivas de la comunidad ante los usos de la red de Internet (una reflexión con base en la etnogénesis)*



• **GRACIELA MARTÍNEZ MATÍAS, UNIVERSIDAD AUTÓNOMA DE LA CIUDAD DE MÉXICO/ UNIVERSIDAD NACIONAL AUTÓNOMA DE MÉXICO**

*La radio comunitaria como un espacio libre para el debate de las poblaciones migrantes. Análisis comparativo de Radio Neza en el Estado de México y Radio Turca en Holanda.*

• **RUTH ILDEBRANDA LÓPEZ LANDEROS, UNIVERSIDAD LOYOLA DEL PACÍFICO, ACAPULCO**

*La Comunicación no Violenta, herramienta para construir consensos en las organizaciones.*

• **ELIZABETH MARCIAL & ALMA ELENA GUTIÉRREZ, CÁTEDRA EN INSTITUCIONES Y PRÁCTICAS DE LAS DEMOCRACIAS CONTEMPORÁNEAS, CÁTEDRA EN MEDIOS DE COMUNICACIÓN, TECNOLÓGICO DE MONTERREY**

*Los pobres como protagonistas de la noticia en México. Análisis de los patrones de representación en el manejo noticioso de los pobres en 5 periódicos.*

**Section: Community Communication (Community)**

**Session:** 3 "Community Media and Communication Rights"

**Date:** July 22

**Time:** 9.00-10.45

**Room:** DGSCA 2

**Chair:** Oluyinka Oludolapso Osinkunle, Department of Communication, University of Fort Hare, South Africa

**Discussant:**

• **BRIAN CHAMA, UNIVERSITY OF GOTHENBURG, SWEDEN**

*Human Rights in Zambia*

• **ROBERT HUESCA, PH.D. DEPARTMENT OF COMMUNICATION TRINITY UNIVERSITY SAN ANTONIO**

*When Communication Goals and Ethical Duties Collide: Lessons from U.S. Youth Radio Training Programs*

• **MARIA FERNANDA MADRIZ, UNIVERSIDAD CENTRAL DE VENEZUELA, CARACAS**

*The right to communicate in Venezuela. The case of the movement of community radio*

• **DOROTHY KIDD, UNIVERSITY OF SAN FRANCISCO, MEDIA STUDIES**

*The Next Generation of Communication Rights: Making Media, Counter-planning Communications*

**Section: Community Communication (Community)**

**Session:** 4 Panel: "Indigenous Communication Rights: Local interventions into national narratives and international rights discourse"

**Date:** July 22

**Time:** 14.15-15.45

**Room:** DGSCA 2

**Chair:** Ellie Rennie, Institute for Social Research, Swinburne University, Melbourne, Australia

**Discussant:**

• **SPEAKERS:**

*Alexandra Halkin, Promedios de Comunicación Comunitaria; Mario Murillo, Hofstra University; Juan Francisco Salazar, University of Western Sydney; Ellie Rennie, Swinburne University*

**Section: Community Communication (Community)**

**Session:** 5 "Community Media Audiences"

**Date:** July 22

**Time:** 16.15-18.00

**Room:** DGSCA 2

**Chair:** Miroljub Radojković, Faculty of Political Sciences, University of Belgrade, Serbia

**Discussant:**

• **ANDREA MEDRADO AND MICHAEL MEADOWS, CAMRI - UNIVERSITY OF WESTMINSTER, LONDON**

*The Exchange Researcher: Research Methodologies Applied to Community Media Audiences*

• **JESSICA GUSTAFSSON, STOCKHOLM UNIVERSITY, JOURNALISM, MEDIA AND COMMUNICATION (JMK)**

*Serving the needs of us? An audience analysis of community med*

• **ANETA PODKALICKA, INSTITUTE FOR SOCIAL RESEARCH, SWINBURNE UNIVERSITY, MELBOURNE, AUSTRALIA**

*The right to be understood: listening practices and cultural production of community radio by disadvantaged youth*

• **MAAIKA SANTANA, VRIJE UNIVERSITEIT BRUSSEL (VUB)**

*Brussels community media reinforcing the urban community? An analysis of the reception of participatory Brussels media practices.*

<b>Section:</b>	<b>Community Communication (Community)</b>
<b>Session:</b>	6 "Community Media Practices"
<b>Date:</b>	July 23
<b>Time:</b>	9.00-10.45
<b>Room:</b>	DGSCA 2
<b>Chair:</b>	Gabi Hadl, Co-Vice Chair, Community Communication Section, IAMCR
<b>Discussant:</b>	

- **OLUYINKA OLUDOLAPO OSUNKUNLE, DEPARTMENT OF COMMUNICATION, FACULTY OF SOCIAL SCIENCES AND HUMANITIES, UNIVERSITY OF FORT HARE SOUTH AFRICA**  
*Using Radio to communicate substance abuse information among rural Ntselamanzi community in the Eastern Cape of South Africa.*
- **NORBERT WILDERMUTH, UNIVERSITY OF SOUTHERN DENMARK, LITERATURE, CULTURE, MEDIA**  
*In the moment out of drift": sustainability of community telecenters as conceptual challenge*
- **SUDHAMSHU DAHAL AND I. ARUL ARAM, DEPARTMENT OF MEDIA SCIENCES, CEGC, ANNA UNIVERSITY CHENNAI**  
*Effect of Organizational Structure on Inclusive Participation in Community Radio in Nepal*
- **JACOB THORSEN, DEPT. OF INFORMATION AND MEDIA STUDIES, AARHUS UNIVERSITY**  
*Negotiating citizenry by means of radio: poor and marginalised people's aspirations and strategies in rural Nepal*
- **YARON KATZ, HOLON INSTITUTE OF TECHNOLOGY, HOLON**  
*Community and Alternative Communications in Israel*
- **LUCIANA FLEISCHANN, UNIVERSIDAD FEDERAL FLUINENSE (BRASIL), CHIARA SÁEZ BAEZA, UNIVERSIDAD AUTONOMA DE BARCELONA (ESPAÑA)**  
*Present and future sustainability of alternative TV projects in Spain: a multidimensional analysis*

<b>Section:</b>	<b>Community Communication (Community)</b>
<b>Session:</b>	7 "Community Media in a Global Perspective"
<b>Date:</b>	July 23
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Matías Romero 2
<b>Chair:</b>	Robert Huesca, Department of Communication, Trinity University, San Antonio, USA
<b>Discussant:</b>	

- **ADILSON VAZ CABRAL FILHO ET AL., FLUMINENSE FEDERAL UNIVERSITY, RIO DE JANEIRO**  
*Global and regional strategies in the promotion of social inclusion through digital inclusion*

- **NARIA REGUERO JIMENEZ, INCOM-UAB, BARCELONA**  
*The implementation of the UNESCO Convention on Cultural Diversity within EU community media policies (2005-2008)*
- **ANA CAROLINA DE SENNA MELO E SILVA & IGOR F. CABRAL, UNIVERSIDADE FEDERAL DE PERNAMBUCO, OLINDA, BRASIL**  
*Building a democratic communication: a study of the resistance communication groups in the Metropolitan Area of Recife/ Brazil.*
- **GAVAN TITLEY, NATIONAL UNIVERSITY OF IRELAND, MAYNOOTH**  
*Negotiating the 'migration nation': modalities of migrant media activity in Ireland*

<b>Section:</b>	<b>Community Communication (Community)</b>
<b>Session:</b>	8, Panel "Media Reform and Communication Rights from a Global Perspective: Rethinking 'Democratization' and 'Civil Society' in Transitional and Transnational Contexts" JOINT SESSION with Political Economy Section
<b>Date:</b>	July 23
<b>Time:</b>	14.15-15.45
<b>Room:</b>	DGSCA 2
<b>Chair:</b>	Laura Stein, The University of Texas at Austin, Department of Radio, Television and Film, USA
<b>Discussant:</b>	

- **LAURA STEIN, UT-AUSTIN**
- **KATE COYER, UNIVERSITY OF PENNSYLVANIA/CENTRAL EUROPEAN UNIVERSITY**  
*Department: Annenberg School for Communication*  
*The year 2009 marks the twentieth anniversary of the fall of the Iron Curtain.*
- **LISA BROOTEN, SOUTHERN ILLINOIS UNIVERSITY, DEPARTMENT: RADIO-TELEVISION**  
*Press freedom, media reform and communication rights in Southeast Asia: A comparative case study of Thailand, the Philippines and Burma/Myanmar*
- **ARNE HINTZ, CENTER FOR MEDIA AND COMMUNICATION STUDIES CENTRAL EUROPEAN UNIVERSITY, BUDAPEST, HUNGARY AND STEFANIA MILAN EUROPEAN UNIVERSITY INSTITUTE FLORENCE, ITALY**  
*Towards online media reform: Contested issues and processes in Internet policy*

<b>Section:</b>	<b>Community Communication (Community)</b>
<b>Session:</b>	9" Trends in Community Communication Research – A memorial session for Ole Prehn, University of Aalborg, Denmark, Former Secretary General, IAMCR"
<b>Date:</b>	July 23
<b>Time:</b>	16.15-18.00
<b>Room:</b>	DGSCA 2
<b>Chair:</b>	Per Jauert, Section Head, Community Communication, IAMCR
<b>Discussant:</b>	

• **SPEAKERS:**

- John Downing, Global Media Research Center, SIU, USA*  
*Ellie Rennie, Institute for Social Research, Swinburne University, Melbourne, Australia, Co-Vice Section Head, Community Communication, IAMCR*  
*Gabi Hadl, Japan, Co-Vice Section Head, Community Communication, IAMCR*  
*Nick Jankowski, Former Section Head, Community Communication, IAMCR*  
*Per Jauert, University of Aarhus, Denmark*

<b>Section:</b>	<b>Community Communication (Community)</b>
<b>Session:</b>	10" Civic Journalism in Community Media"
<b>Date:</b>	July 24
<b>Time:</b>	9.00-10.45
<b>Room:</b>	DGSCA 2
<b>Chair:</b>	Ellie Rennie, Institute for Social Research, Swinburne University, Melbourne, Australia.
<b>Discussant:</b>	

- **MIROLJUB RADOJKOVIĆ, FACULTY OF POLITICAL SCIENCES, UNIVERSITY OF BELGRADE, SERBIA**  
*Citizen Journalism: New Form of Communication or New Global Risk*
- **MARIO A. MURILLO, HOFSTRA UNIVERSITY, USA**  
*Colombia's Indigenous & Popular Minga – 2009: Civil Resistance and the Shaping of Public Opinion Through Alternative Communication Practices*
- **NATALIE FENTON, READER IN MEDIA AND COMMUNICATIONS DEPARTMENT OF MEDIA AND COMMUNICATIONS GOLDSMITHS, UNIVERSITY OF LONDON**  
*Cloning the News: NGOs, New Media and the News*
- **DEBORAH WILSON, UNIVERSITY OF LINCOLN, SCHOOL OF JOURNALISM, UK**  
*The Learning Curve: Civic Journalism and Community Radio, a case study.*

<b>Section:</b>	<b>Community Communication (Community)</b>
<b>Session:</b>	11" Community Media-New practices"
<b>Date:</b>	July 24
<b>Time:</b>	14.15-15.45
<b>Room:</b>	DGSCA 2
<b>Chair:</b>	Per Jauert, University of Aarhus, Denmark
<b>Discussant:</b>	

- **CARA WALLIS, UNIVERSITY OF SOUTHERN CALIFORNIA, ANNENBERG SCHOOL OF COMMUNICATION**  
*Representing our Own Reality: A Qualitative Analysis of a Community Digital Media Project*
- **LAWRIE HALLETT, CAMRI – MEDIA ART AND DESIGN, UNIVERSITY OF WESTMINSTER, LONDON**  
*Community Radio Regulation: A Collaborative Model.*
- **GEORGE ALLEN O. VILLANUEVA, UNIVERSITY OF SOUTHERN CALIFORNIA**  
*Ear to the Streets: Investigating Social Gain by/within Sound Radio, a Community Radio Station in London*
- **JOAO LUIS DE ARAUJO MAIA & HELOISA REIS, UNIVERSIDADE DO ESTADO DO RIO DE JANEIRO**  
*Sociability and place in the community of Mangueira, Faculdade de Comunicação Social*
- **DIANA NASTASIA & LANA RAKOW, UNIVERSITY OF NORTH DAKOTA**  
*Community Connect: A Forum for Civic Participation in North Dakota*
- **SAM MWANGI, KANSAS STATE UNIVERSITY, DEPARTMENT: JOURNALISM AND MASS COMMUNICATION**  
*Creation Nets and Community Media: A Case Study of the Innovation Incubator Project as a model of Community Engagement.*
- **ANDREW BAUIL, UNIVERSITY OF ILLINOIS**  
*Internet and Community Radio*
- **FERNANDA DE MELLO DIAS GUIMARES, UNIVERSIDAD AUTÓNOMA DE BARCELONA**  
*Social Technology and Alternative Communication*

**Section: Community Communication (Community)**

**Session:** 12 Roundtable "Civil society media (CSM), communication rights and digital switchover: an international comparative perspective" Joint session with the Political Economy Section

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**Date:** July 24

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**Time:** 16.15-18.00

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**Room:** DGSCA 2

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**Chair:** Adilson Vaz Cabral Filho, Fluminense Federal University, Rio de Janeiro, Brazil.

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**Discussant:**

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- **ADILSON VAZ CABRAL FILHO, FLUMINENSE FEDERAL UNIVERSITY, RIO DE JANEIRO, BRAZIL**

## Communication Policy and Technology Section

**Convenors** Hopeton Dunn, Jo Pierson,  
Maria Michalis & Bart Cammaerts

<b>Section:</b>	<b>Communication Policy and Technology</b>
<b>Session:</b>	1, "Multi-Disciplinary Perspectives on Internet Governance"
<b>Date:</b>	July 21
<b>Time:</b>	14.15-15.45
<b>Room:</b>	DGSCA 1
<b>Chair:</b>	Robin Mansell
<b>Discussant:</b>	

- **HEMANT JOSHI**  
*Human Rights and ICTs: A case study of Internet Governance, E governance, Right to information and Right to communicate in India*
- **MERYEM MARZOUKI**  
*Civil Society Transformation and Redefinition of Rights: The IGF Bourgeoisie*
- **Y.J. PARK**  
*The Challenge of the Multi-Stakeholder Principle in Internet Governance*
- **ELENA PAVAN**  
*Transnational Communication Networks on Internet governance: mapping an emerging field.*
- **CAROLINA AGUERRE**  
*Internet governance and regulation: A new paradigm?*

<b>Section:</b>	<b>Communication Policy and Technology</b>
<b>Session:</b>	2, "Music, Technology and Society"
<b>Date:</b>	July 21
<b>Time:</b>	16.15-18.00
<b>Room:</b>	DGSCA 1
<b>Chair:</b>	Peter Lunt
<b>Discussant:</b>	

- **PATRICK BURKART AND CHRISTOPHER WESTGATE**  
*Mobile México and the Wireless Web of Music*
- **HAMIDEH JAMAALI AND NAZI PIRAN**  
*Discourse Analysis of Underground Music in Iran over the Past 2 Decades*
- **BART CAMMAERTS**  
*From Vinyl to One/Zero and Back to Scratch: Independent music in search of added value*
- **LAWRIE HALLETT**  
*Community Radio and Digitisation – Opportunities and Threats*

<b>Section:</b>	<b>Communication Policy and Technology</b>
<b>Session:</b>	3, "Articulating Information Societies"
<b>Date:</b>	July 22
<b>Time:</b>	9.00-10.45
<b>Room:</b>	DGSCA 1
<b>Chair:</b>	Paschal Preston
<b>Discussant:</b>	

- **ROBIN MANSELL**  
*Information Societies: History and Prospects*
- **BRIAN O'NEILL**  
*Communication Rights, Digital Literacy and Ethical Individualism in the New Media Environment*
- **URSULA MAIER-RABLER AND CHRISTINA NEUMAYER**  
*Participation and Information Cultures: Recommendations for online deliberation*
- **GIRISH GULATI AND ANAS TAWILEH**  
*Explaining the Global Digital Divide: The Impact of Public Policy Initiatives on E-Government Access and Reach Worldwide*
- **GISELA GIL-EGUI AND ALISSA MEBUS**  
*The Environment As Part Of The E-Government Agenda: Framing Issues And Policies At The Nation-State Level*

<b>Section:</b>	<b>Communication Policy and Technology</b>
<b>Session:</b>	4, "The use of ICTs by activists and civil society"
<b>Date:</b>	July 22
<b>Time:</b>	14.15-15.45
<b>Room:</b>	DGSCA 1
<b>Chair:</b>	Bart Cammaerts
<b>Discussant:</b>	

- **IRA FABRI**  
*Between Marketing and Community: Human rights NGOs' in the cybersphere*
- **VOLODYMYR LYSENKO**  
*Cyberprotest and human rights movements in contemporary Russia: cases of Ingushetiya.ru and Bakhmina.ru*
- **FERDAOUS MAAMOUN**  
*The duality between regulation and human rights in the discussion forums*
- **LISA BROOTEN**  
*"Small is beautiful but big is powerful": Network as strategy for democratizing media in situations of political violence*

- **BECKY LENTZ**  
*Access to Knowledge in the Information Society: Reconciling Consumer and Citizen Frameworks in Transnational Rights Advocacy*

<b>Section:</b>	<b>Communication Policy and Technology</b>
<b>Session:</b>	5, "ICTs, Values and Development Policies"
<b>Date:</b>	July 22
<b>Time:</b>	16.15-18.00
<b>Room:</b>	DGSCA 1
<b>Chair:</b>	Hopeton Dunn
<b>Discussant:</b>	

- **AHMED DAHMANI AND JEAN-MICHEL LEDJOU**  
*Freedom of expression in Africa in the light of ICTs*
- **LEONARDO FERREIRA AND PAOLA PRADO**  
*Communicators for Development in the Dominican Republic: Dreams and Challenges*
- **LUCKY MADIKIZA**  
*Integrating African normative values in Communications Policy*
- **ABUBAKAR D ALAZÁN**  
*"Cautious Deregulation? Incrementalism and Nigeria's Telecommunications Regulatory*
- **SEYED JAMAL A. JAHROMI**  
*Double Standard Behavior: Comparative exploration of Google's Strategy Regarding China and Iran*

<b>Section:</b>	<b>Communication Policy and Technology</b>
<b>Session:</b>	6, "Socio-Political Consequences of Social Network Sites Usage"
<b>Date:</b>	July 23
<b>Time:</b>	9.00-10.45
<b>Room:</b>	DGSCA 1
<b>Chair:</b>	Maria Michalis
<b>Discussant:</b>	

- **ALLISON BROWN**  
*Privacy in Mediated Public Spaces: Perceptions of Young Jamaican Users of Social Network Sites*
- **ADITI RAGHAVAN**  
*Communicating Crises: A Case study of Twitter use during the 2008 Mumbai Terror Attacks*
- **ECE ALGAN AND NURCAY TURKOGLU**  
*"My parents are on Facebook and so are my students, friends, boyfriends and colleagues!": Peer-to-peer surveillance among Turkish users*

- **SHANSHAN WU**

*Youth's online privacy concerns and responses: an application of protection-motivation model in China*

- **TRISHA, TSUI-CHUAN LIN, WENDY LIM AND VICKI, CHHSUAN CHIU**

*Adopt or Not? Differences among Users and Nonusers of Social Network Sites*

**Section: Communication Policy and Technology. Joint Session with Journalism Research and Education Section**

**Session:** 7, "The Impact of ICTs on Journalism"

**Date:** July 23

**Time:** 14.15-15.45

**Room:** DGSCA 1

**Chair:** Ibrahim Saleh and Bart Cammaerts

**Discussant:**

- **HYE-MI LEE AND JEONG-WOO JANG**

*A Study of the Effect of News Tickers on TV News: Focusing on Audience Memory*

- **SORIN NASTASIA, DIANA IULIA NASTASIA, DIANA CISMARU, AND LOREDANA IVAN**

*Blogospheres in Western and Eastern Europe*

- **DONG HAN**

*State policy and news websites in China*

- **MARTIN N. NDLELA**

*'Innovations in Online Journalism: a Panacea for Newspaper Journalism in Norway*

- **MARCEL MACHILL, MARKUS BEILER AND JOHANNES R. GERSTNER**

*'When Google sets Reality. The Situation about Journalistic Research in the Digital Age'*

- **TAMAR ASHURI**

*New News? Mobile phones and the emergence of new intermediaries of news'*

**Section: Communication Policy and Technology**

**Session:** 8, "Regulating Communication Rights"

**Date:** July 23

**Time:** 16.15-18.00

**Room:** DGSCA 1

**Chair:** Claudia Padovani

**Discussant:**

- **PEGGY VALCKE, ROBERT PICARD, MIKLOS SÜKÖSD, BEATA KLIMKIEWICZ, BRANKICA PETKOVIC, CINZIA DAL ZOTTO**

*The European Media Pluralism Monitor: A holistic and risk-based approach towards measuring media pluralism in the 21st media landscape*

- **PETER LUNT**

*The Public Understanding of Media Regulation in the UK: interests, rights, risks and responsibilities*

- **KENNETH HIMMA**

*The Right to Information Needed to Compete on Fair Terms in a Global Economy*

- **FRANCK CORMERAIS**

*Digital Public Spaces (EPN): an emerging citizen medium for sharing and knowledge?*

- **APHRA KERR**

*Levels of Complexity: Cultural Diversity and Digital Games*

**Section: Communication Policy and Technology**

**Session:** 9, "Sociality and Identity through Internet Appropriation"

**Date:** July 24

**Time:** 9.00-10.45

**Room:** DGSCA 1

**Chair:** Maria Michalis

**Discussant:**

- **YUNBO CHEN**

*Gratifications and Identity Construction in QQ—A Case study of New Generation of Migrant Workers in Mainland China*

- **MARÍA VALERIA PERTOVT**

*In the name of the communication*

- **MICHELINE FRENETTE**

*Internet Appropriation among University Students in Three Life Spheres*

- **HUAN WU**

*How social capital develops in a Chinese senior-oriented virtual community and a student-oriented virtual community*

- **PEDRO REYES GARCIA**

*Normative elements in Internet appropriation*

<b>Section:</b>	<b>Communication Policy and Technology</b>
<b>Session:</b>	10, "Roundtable: The Emerging Post-Liberal Order and its Consequences for Media and Communication"
<b>Date:</b>	July 24
<b>Time:</b>	14.15-15.45
<b>Room:</b>	DGSCA 1
<b>Chair:</b>	Hopeton Dunn
<b>Discussant:</b>	

- **ROUNDTABLE PARTICIPANTS:**

*Robin Mansell, Natalie Fenton, Andrew Calabrese, Bart Cammaerts, Paschal Preston.*

- **ROUNDTABLE:**

*The Emerging Post-Liberal Order and its Consequences for Media and Communication*



## Emerging Scholars Network Section

**Convenors** Sara Bannerman, Stefania Milan  
& Rosa Mikeal Martey

<b>Section:</b>	Emerging Scholars Network (ESN)
<b>Session:</b>	1 "Human Rights"
<b>Date:</b>	July 21
<b>Time:</b>	14:15-15:45
<b>Room:</b>	CELE 2
<b>Chair:</b>	
<b>Discussant:</b>	

- **AKINA MIKAMI (UNIVERSITY OF MELBOURNE, AUSTRALIA)**  
*Narrating contemporary humanitarianism: media practices of communication specialists in international aid agencies*
- **MELISSA BROUGH AND ZHAN LI (UNIVERSITY OF SOUTHERN CALIFORNIA, USA)**  
*Human Rights Advocacy and Online Video from a Media Systems Dependency Perspective: a comparison of Burma's 2007 "Saffron Revolution" and the WITNESS Hub video portal initiative*
- **ELLA MCPHERSON (UNIVERSITY OF CAMBRIDGE, UK)**  
*The effects of competition with electronic media on human rights journalism at Mexican newspapers*
- **MOSES SHUMOW (UNIVERSITY OF MIAMI, USA)**  
*Trapped Between the Police and the Mafia: Violence Against Journalists and Mexico's Fragile Democracy*

- **MARCIA DAWKINS (CALIFORNIA STATE UNIVERSITY, FULLERTON, USA)**  
*Membership Has Its Privileges: Plessy's Passing and the Threat of Identity Theft*
- **LUIS LOPEZ-PRECIADO (UNIVERSITY OF MIAMI, USA)**  
*Advertising and Human Rights in Mexico: a Tentative Model of a Necessary Relationship*

<b>Section:</b>	Emerging Scholars Network (ESN)
<b>Session:</b>	2 "Newspapers and Journalism"
<b>Date:</b>	July 21
<b>Time:</b>	16.15-18.00
<b>Room:</b>	CELE 2
<b>Chair:</b>	
<b>Discussant</b>	

- **ROBERT BRAND (RHODES UNIVERSITY, SOUTH AFRICA)**  
*The business of business: South Africa's financial press and the political process*
- **ELIZABETH GODO (RYERSON UNIVERSITY, CANADA)**  
*Authority in International News*
- **MARISA TORRES DA SILVA (NEW UNIVERSITY OF LISBON, PORTUGAL)**  
*Why do they write letters to newspapers? Readers' perceptions about the correspondence section*

- **KATHERINE OGYANOVA (UNIVERSITY OF SOUTHERN CALIFORNIA, USA)**  
*The Missing Link: Hyperlink Selection as a Framing Device*
- **PABLO LOPEZ RABADAN (UNIVERSIDAD REY JUAN CARLOS, SPAIN)**  
*Critical definition of Le Monde diplomatique as international reference press*
- **ANNIKA SEHL (TU DORTMUND UNIVERSITY, GERMANY)**  
*The reader, the new collaborator: How German newspapers deal with participatory journalism*

<b>Section:</b>	<b>Emerging Scholars Network (ESN)</b>
<b>Session:</b>	3 "Elections, politics, and activism"
<b>Date:</b>	July 22
<b>Time:</b>	9.00-10.45
<b>Room:</b>	CELE 2
<b>Chair:</b>	
<b>Discussant</b>	

- **COLLEEN MIHAL (UNIVERSITY OF COLORADO, USA)**  
*The Media Are No Longer Safe: Mobility as a Media Right*
- **JEONGRAE KWAK (SEOUL NATIONAL UNIVERSITY, KOREA)**  
*Communication Activities and the Construction of Citizenship among North Korean Defector Youth*
- **HAMIDE SEDAGHAT (UNIVERSITY OF TEHRAN, IRAN)**  
*Television Election Discourse in Iran*
- **SOLOMON MESSING (STANFORD UNIVERSITY, USA)**  
*Flesh-tone Pixel Comparison: A Method to Test for Bias in Images of Political Candidates*
- **LOTTA LOUNASMERI (UNIVERSITY OF HELSINKI, FINLAND)**  
*The paradox of seeking for national consensus in the global age. The case of Finnish mainstream journalism.*

<b>Section:</b>	<b>Emerging Scholars Network (ESN)</b>
<b>Session:</b>	4 "Images and promotionalism"
<b>Date:</b>	July 22
<b>Time:</b>	14.15-15.45
<b>Room:</b>	CELE 2
<b>Chair:</b>	
<b>Discussant</b>	

- **WALTER IHEJIRIKA (FEDERAL UNIVERSITY OF PORT-HARCOURT AND THE CATHOLIC INSTITUTE OF WEST AFRICA, NIGERIA)**  
*Brand Nigeria And The Niger-Delta: Evaluating The Effectiveness Of A Government Pr Strategy In A Volatile Region*

- **WAI SING TSEN (THE CHINESE UNIVERSITY OF HONG KONG, CHINA)**  
*Narrating the image of Modern China - A Comparative Study on the Promotion Video of Candidate Cities of Olympics Games – Beijing 2008 and London 2012*
- **AMANDA CIAFONE (MACALESTER COLLEGE, USA)**  
*Make Every Drop Count: Communicating the Neoliberal Logics of Global Corporate Social Responsibility*
- **YU HONG (MUHLENBERG COLLEGE, USA)**  
*Colonial Legacies and Peripheral Capitalist Strategies— Continuity and Transformation of China's Communications Development Since 1840*
- **MEHITA IQANI (LONDON SCHOOL OF ECONOMICS, UK)**  
*The human's right: Glossy magazines, the ethic of individualism and the present "I" (and absent "We") of consumerist discourse in late modernity.*

<b>Section:</b>	<b>Emerging Scholars Network (ESN)</b>
<b>Session:</b>	5 (Joint session ESN-GMP) "Communication a Human Right: Policy Challenges, public interest narratives and visions for the future"
<b>Date:</b>	July 22
<b>Time:</b>	16.15-18.00
<b>Room:</b>	CELE 2
<b>Chair:</b>	
<b>Discussant:</b>	

- **BECKY LENTZ (MCGILL UNIVERSITY, CANADA) AND ANDREW PUDDEPHATT (GLOBAL PARTNERS AND ASSOCIATES AND THE FREEDOM OF EXPRESSION PROJECT, UK)**  
*Reframing Freedom of Expression Advocacy*
- **FRANCESCA MUSIANI (CENTRE DE SOCIOLOGIE DE L'INNOVATIONMINES PARISTEC, FRANCE), ELENA PAVAN (DSRS UNIVERSITY OF TRENTO, ITALY) AND CLAUDIA PADOVANI (DSSP UNIVERSITY OF PADOVA, ITALY)**  
*Investigating Human Rights in the Digital Age. Mapping fundamental rights in Internet Governance debates*
- **MERCEDES LYNN DE URIARTE (UNIVERSITY OF TEXAS AT AUSTIN, USA)**  
*Fateful synapses: Intersections of human rights, communication rights and obligations*
- **ALIAA DAKROURY (CARLETON UNIVERSITY, CANADA)**  
*A right to "hear" and be "heard": Communication as a human right in the Canadian communications public policies*
- **SEETA PEÑA GANGADHARAN (STANFORD UNIVERSITY, USA)**  
*Media justice and communication rights*

• **CATHERINE FLEMING BRUCE (UNIVERSITY OF SOUTH CAROLINA, USA)**

*The Question of Ought: International Principles, Norms, and Global Media Policy. Through the Lens of Ethicists*

**Section:** Emerging Scholars Network (ESN)

**Session:** 6 "Digital Communities"

**Date:** July 23

**Time:** 9.00-10.45

**Room:** CELE 2

**Chair:**

**Discussant:**

• **KENNETH YANG AND YOWEI KANG (THE UNIVERSITY OF TEXAS AT EL PASO, USA)**

*A Multinational Study of Consumer Adoption of Massively Multiplayer Online Role-playing Games (MMORPG): An Exploratory Study of 20 MMORPG Players in 20 Countries*

• **VEENA RAMAN (PENNSYLVANIA STATE UNIVERSITY, USA)**

*How people get information, communicate and connect is changing across the world.*

• **AHMAD SEDAQAT (ALLAMEH TABATABAI UNIVERSITY, IRAN)**

*No Free Lunch, Even In Virtual Communities*

• **LAURA BERENICE CRAVIOTO GONZÁLEZ AND JESSICA ESCOBAR DÁVILA, ODINA SKARTADOS DÍAZ, KARLA RODRÍGUEZ GARCÍA Y JORGE FAJARDO CRUZ (INSITUTO TECNOLÓGICO Y DE ESTUDIOS SUPERIORES MONTERREY, MEXICO)**

*¿Cómo y por qué los alumnos del ITES CEM utilizan el Messenger, los blogs y las comunidades virtuales?*

• **JUNGMIN KWON (UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN, USA)**

*"DCinside" Online Community in South Korea: The New Space of Resistance through Parodying Images*

**Section:** Emerging Scholars Network (ESN)

**Session:** 7 "Media use and regulation"

**Date:** July 23

**Time:** 14.15-15.45

**Room:** CELE 2

**Chair:**

**Discussant:**

• **JESSICA THOM (RYERSON UNIVERSITY, CANADA)**

*The New Spectator: A Study of the Cognitive Experience of Spectators with Three Cinematic Platforms*

• **EUN JA HER (UNIVERSITY OF PENNSYLVANIA, USA)**

*Time sense and Multiplexity of media use: Who is the beneficiary of new media environment?*

• **MICHAEL DICK (RYERSON UNIVERSITY, CANADA)**

*Using "Web Science" as a Policy Instrument: Leveraging an Emerging Academic Discipline to Develop Sustainable Alternatives to the Regulation of New Media in Canada*

• **KATHLEEN KUEHN (PENNSYLVANIA STATE UNIVERSITY, USA)**

*Title Legal Loopholes & Localism: A Case Study of Local Marketing Agreements in Television Broadcasting*

• **FREDERIKE WOLF (UNIVERSITY OF HAMBURG, GERMANY)**

*The Human Rights of Cultural Minority Groups to be included in Public Service Television*

• **JEONG-WOO JANG (SEOUL NATIONAL UNIVERSITY, SOUTH KOREA)**

*Assessment of Korean public broadcast weekday day-time broadcasting:*

*The broadcast time extension and audience welfare*

**Section:** Emerging Scholars Network (ESN)

**Session:** 8 "Music, collaboration and construction"

**Date:** July 23

**Time:** 16.15-18.00

**Room:** CELE 2

**Chair:**

**Discussant:**

• **KYLIE RYAN (UNIVERSITY OF SOUTH AUSTRALIA, AUSTRALIA)**

*Mapping traditional media and online pathways to Popular Music success in Australia.*

• **MAURA KLOSTERMAN (UNIVERSITY OF SOUTHERN CALIFORNIA, USA)**

*Beats in Space: Case Studies in Los Angeles Amateur Beat Making Showcases*

• **JADE MILLER (UNIVERSITY OF SOUTH CAROLINA, USA)**

*Producing quality: A social network analysis of production company co-production relationships in high grossing vs. highly lauded films in the U.S. market*

• **ROSA MIKEAL MARTEY (COLORADO STATE UNIVERSITY, USA)**

*Publish together or perish alone: collaboration and productivity in academia*

• **SO-EUN LEE (SEOUL NATIONAL UNIVERSITY, SOUTH KOREA)**

*Digital Body, Constructed Human: A study of the representation of human and post-humanism in a drama series CSI*

• **JESSICA VYVIAL-LARSON (COLORADO STATE UNIVERSITY, USA)**

*Is Leisure a Human Right? : Women, Leisure and Letterboxing through a Political Economic approach*

• **KAREN GREINER (OHIO UNIVERSITY, USA)**

*Exploring dialogic social change*

## Gender and Communication Section

**Convenors** Todd Holden, Margaretha Geertsema,  
& Maria Edstron

<b>Section:</b>	<b>Gender and Communication (Gender)</b>
<b>Session:</b>	1 "Gender and Media Institution"
<b>Date:</b>	July 21
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Salón 2
<b>Chair:</b>	Margaretha Geertsema, Butler University (USA)
<b>Discussant:</b>	

- **PAULA LOBO, UNIVERSIDADE DO MINHO (PORTUGAL) AND ROSA CABECINHAS, INSTITUTO DE CIÊNCIAS SOCIAIS DA UNIVERSIDADE DO MINHO (PORTUGAL)**  
*Women in Television News: Semi-structured discussions*
- **ANN HOLLIFIELD, UNIVERSITY OF GEORGIA (USA)**  
*Rising Voices: Women and Diversity in the U.S. Local Television Industry*
- **BOHYEONG KIM, SEOUL NATIONAL UNIVERSITY (SOUTH KOREA), AND MISOOK BAEK SEOUL NATIONAL UNIVERSITY, (SOUTH KOREA)**  
*Early Female Announcers in Modern South Korea: Focusing on the Historical Formation of Occupational Characteristics and Identities*
- **HATTY OLIVER, DEPARTMENT OF MEDIA AND COMMUNICATION, GOLDSMITHS COLLEGE (UK)**  
*Aesthetics not Ethics: The Field of Feminine Journalism,"*

<b>Section:</b>	<b>Gender and Communication (Gender)</b>
<b>Session:</b>	2 "Women Finding Voice"
<b>Date:</b>	July 21
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Salón 2
<b>Chair:</b>	Silvana Mota-Ribeiro, CECS, University of Minho (Portugal)
<b>Discussant:</b>	

- **HAKAN ERGÜL, ANADOLU UNIVERSITY (TURKEY); İNCILAY CANGÖZ, ANADOLU UNIVERSITY (TURKEY); AND EMRE GÖKALP, ANADOLU UNIVERSITY (TURKEY)**  
*In/between fiction and reality: Media, everyday life and construction of gender*
- **ECE ALGAN, CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO (USA)**  
*Women's voices on the radio: Traditions, family honor and women's rights in Southeast Turkey*
- **SEYEDEH SHIDEH LALAMI, ALLAMEH TABATABAEE UNIVERSITY (IRAN)**  
*The Hidden Half of Women's Life in Iranian Cinema: Second Wife, Life in Shadows*
- **GILBERT MOTSAATHEBE**  
*Divergent Discourse in Independent Films and TV programmes produced by women in Southern Africa*

• **IGAL MASHIAH, THE COLLEGE OF MANAGEMENT ACADEMIC STUDIES (ISRAEL)**

*Purity: Breaking the Codes of Silence*

<b>Section:</b>	<b>Gender and Communication (Gender)</b>
<b>Session:</b>	3 "The Women's Right to Communicate from the Human Rights Perspective" (in Spanish)
<b>Date:</b>	July 22
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Salón 2
<b>Chair:</b>	Dra. Patricia Castañeda
<b>Discussant:</b>	

• **DRA. AIMÉE VEGA MONTIEL, NATIONAL AUTONOMOUS UNIVERSITY OF MEXICO (UNAM), (MEXICO)**

*Women's Human Rights in the Mexican media agenda*

• **DRA. MARCELA LAGARDE Y DE LOS RÍOS, NATIONAL AUTONOMOUS UNIVERSITY OF MEXICO (UNAM), (MEXICO)**

*The Transversalization of the Gender perspective in the Media Law in Mexico,"*

• **MTRA. OLGA BUSTOS, NATIONAL AUTONOMOUS UNIVERSITY OF MEXICO (UNAM), (MEXICO)**

*Violence of Gender in Media and Critical Audiences*

• **MTRA. ANGÉLICA DE LA PEÑA, NETWORK OF RESEARCHERS FOR THE LIFE AND LIBERTY OF WOMEN**

*The Human Right to Communicate for Girls*

• **MTRA. ÁNGELA ALFARACHE, NATIONAL AUTONOMOUS UNIVERSITY OF MEXICO (UNAM), (MEXICO)**

*The General Law on Women's Access to a Life free from violence and the media role in the eradication of violence against women*

<b>Section:</b>	<b>Gender and Communication (Gender)</b>
<b>Session:</b>	4 "Activism I"
<b>Date:</b>	July 22
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Salón 2
<b>Chair:</b>	Hakan Ergül, Anadolu University (Turkey)
<b>Discussant:</b>	

• **EDGARD REBOUÇAS, UNIVERSIDADE FEDERAL DE PERNAMBUCO (BRAZIL), AND ANA VELOSO UNIVERSIDADE FEDERAL DE PERNAMBUCO (BRAZIL)**

*Feminism and Media in Brazil: thoughts about women participation as political stakeholders in cultural industries*

• **CHIUNG HWANG CHEN, BRIGHAM YOUNG UNIVERSITY HAWAII**  
*Feminist Movement in Taiwan's Buddhism: A call to abolish the Eight Reverent Precepts*

• **MUHAMMAD USMAN GHANI, (PAKISTAN)**

*Media, Gender, and Communication: The role of media in visibilizing women's information in Pakistan*

<b>Section:</b>	<b>Gender and Communication (Gender)</b>
<b>Session:</b>	5 "Activism II"
<b>Date:</b>	July 22
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Salón 2
<b>Chair:</b>	Hakan Ergül, Anadolu University (Turkey)
<b>Discussant:</b>	

• **YANG CHEN, RENMIN UNIVERSITY OF CHINA (CHINA)**

*Media strategies and News Production: A Case Study of Women's Movement in Contemporary China*

• **HAMIDEH JAMAALI, ALLAMEH TABATABAI UNIVERSITY (ISLAMIC REPUBLIC OF IRAN)**

*Comparative Study of Iranian Women's Movement Discourse in Two Historical Events: 'Constitutionalism Movement' and 'Campaign of 1 Million Signatures to Change Biased Laws'*

• **MARGARETHA GEERTSEMA, BUTLER UNIVESITY (USA)**

*Building Global Bridges: How Women's eNews Covers Women Around the World*

<b>Section:</b>	<b>Gender and Communication (Gender)</b>
<b>Session:</b>	6 "Gender and Development"
<b>Date:</b>	July 23
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Salón 2
<b>Chair:</b>	Ann Hollifield, University of Georgia (USA)
<b>Discussant:</b>	

• **RICHA TRIPATHI (INDIA)**

*Folk Arts reflecting Gender issues in India*

• **AMIE JOOF, INTER-AFRICAN NETWORK FOR WOMEN, MEDIA, GENDER EQUITY AND DEVELOPMENT (SENEGAL)**

*Gender and Media in Africa: a study conducted in 8 countries in West Africa, namely The Gambia, Ghana, Sierra Leone, Liberia, Cote D'Ivoire, Guinea, Burkina Faso and Niger*

• **ABIGAIL OGWEZZY, UNIVERSITY OF LAGOS (NIGERIA)**

*Rebranding Widowhood Practices: A social marketing approach*

• **LISA MCLAUGHLIN, MIAMI UNIVERSITY-OHIO (USA)**

*Neoliberal Governmentality at Work: Incorporating Women and ICT into National Development Plans in Malaysia*

- **SARAH BRADSHAW, PRINCIPAL LECTURER IN DEVELOPMENT STUDIES, MIDDLESEX UNIVERSITY (UK), AND JEAN CASEY, GENDER AND GENERATION RESEARCHER, PUNTOS DE ENCUENTRO (NICARAGUA)**

*Rights are nice but they are not real life [Nicaragua]*

<b>Section:</b>	<b>Gender and Communication (Gender)</b>
<b>Session:</b>	7 "Pop Culture and Gender Performance I"
<b>Date:</b>	July 23
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Salón 2
<b>Chair:</b>	Michael Prieler, Hallym University (Korea)
<b>Discussant:</b>	

- **DORIT NAAMAN, QUEEN'S UNIVERSITY (CANADA), AND EVA BERGER, COLLEGE OF MANAGEMENT ACADEMIC STUDIES (ISRAEL)**  
*Combat Cuties: The Visual Portrayal of Women Soldiers in Israel*
- **CARLA CERQUEIRA, UNIVERSITY OF MINHO (PORTUGAL), AND ROSA CABECINHAS, UNIVERSITY OF MINHO (PORTUGAL)**  
*The Visual Representation of Women in the Media*
- **HSIU-HUI SUN, NATIONAL CHENGCHI UNIVERSITY (TAIWAN), AND I-FEN CHEN, FULBRIGHT SCHOLAR AND INDEPENDENT RESEARCHER (TAIWAN)**  
*Capitalism, Colonialism and Cross-cultural Studies: Comparing the Female Images of the Classic Shanghai Calender Posters and the Print Ads during Japanese Occupation of Taiwan*

<b>Section:</b>	<b>Gender and Communication (Gender)</b>
<b>Session:</b>	8 "Pop Culture and Gender Performance II"
<b>Date:</b>	July 23
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Salón 2
<b>Chair:</b>	Michael Prieler, Hallym University (Korea)
<b>Discussant:</b>	

- **DIANA NASTASIA, UNIVERSITY OF NORTH DAKOTA (USA), AND CHARU UPPAL, UNIVERSITY OF SOUTH PACIFIC (FIJI)**  
*Girlhood and the Disney Exotic Princesses*
- **JESSICA BIRTHISEL, INDIANA UNIVERSITY, (USA)**  
*Some like it Hotter: Angelina Jolie's sex-positive feminist representations in the Third Wave, on screen and off*
- **NELLY QUEMENER, UNIVERSITY SORBONNE NOUVELLE-PARIS III (FRANCE)**  
*Female humorists on French television talk shows*

<b>Section:</b>	<b>Gender and Communication (Gender)</b>
<b>Session:</b>	9 "Representations for Consumption"
<b>Date:</b>	July 24
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Salón 2
<b>Chair:</b>	Ece Algan, California State University, San Bernardino (USA)
<b>Discussant:</b>	

- **CARLA BAPTISTA, LUSOFONA UNIVERSITY, LISBON (PORTUGAL)**  
*The representation of the feminine in women's and men's magazines*
- **ORLY TSARFATY, THE MAX STERN ACADEMIC COLLEGE OF EMEK YEZREEL (ISRAEL), AND DALIA LIRAN-ALPER, THE COLLEGE OF MANAGEMENT-ACADEMIC STUDIES, TEL AVIV AND BEIT BERL COLLEGE (ISRAEL)**  
*Preservation vs. Change: Manifestations of Feminist Discourse in Commercial Family Magazines in Ultra-Orthodox Society in Israel*
- **ANNE-MARIE KINAHAN, WILFRID LAURIER UNIVERSITY (CANADA)**  
*Commodifying Women's Citizenship: Gender, Consumption, and Everywoman's World*
- **SILVANA MOTA-RIBEIRO, CECS, UNIVERSITY OF MINHO (PORTUGAL), AND ZARA PINTO-COELHO, CECS, UNIVERSITY OF MINHO (PORTUGAL)**  
*Beyond the Visual Surface: An application of social semiotics visual grammar to advertising images*
- **MICHAEL PRIELER, HALLYM UNIVERSITY (KOREA); FLORIAN KOHLBACHER, GERMAN INSTITUTE FOR JAPANESE STUDIES (JAPAN); SHIGERU HAGIWARA, KEIO UNIVERSITY (JAPAN); AND AKIE ARIMA, TOKYO WOMAN'S CHRISTIAN UNIVERSITY (JAPAN)**  
*Gender Representations of Older People in Japanese TV Ads*

<b>Section:</b>	<b>Gender and Communication (Gender)</b>
<b>Session:</b>	10 "Media Perspectives on Women's Human Rights"
<b>Date:</b>	July 24
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Cele 2
<b>Chair:</b>	Dra. Elvira Hernández Carballido
<b>Discussant:</b>	

- **ELSA ÁNGELES VERA, LA UNIVERSIDAD IBEROAMERICANA (MEXICO), JOSEFINA HERNÁNDEZ-TÉLLEZ, UNIVERSIDAD AUTÓNOMA DEL ESTADO DE HIDALGO (MÉXICO)**  
*¿Dónde están los límites de la información? El debate sobre el aborto, agosto de 2000*



- **ADRIANA PEIMBERT REYES, UNIVERSIDAD AUTÓNOMA DE LA CIUDAD DE MÉXICO (MÉXICO)**  
*Exclusion and violation of the rights of the women in the execution of policies of sexual and reproductive health. Analysis of the press*
- **TERESA RUIZ CANTERO, UNIVERSIDAD DE ALICANTE (ESPAÑA)**  
*Construcción de enfermedades sexuadas desde la publicidad de fármacos en revistas internacionales de Medicina (1975-2005): Un asunto de validez científica*
- **LETICIA CERDA, CÁMARA DE DIPUTADOS (MÉXICO)**  
*Los medios de comunicación masiva una herramienta para la especialización en derechos humanos y equidad de género*
- **SANDRA LÓPEZ ASTUDILLO, GAMMA (ECUADOR)**  
*Medios de comunicación, imaginario social y relaciones de género*

<b>Section:</b>	<b>Gender and Communication (Gender)</b>
<b>Session:</b>	11 "Gender in Internet Spaces"
<b>Date:</b>	July 24
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Salón 2
<b>Chair:</b>	Emre Gökalp, Anadolu University (Turkey)
<b>Discussant:</b>	

- **NONNY DE LA PENA, UNIVERSITY OF SOUTHERN CALIFORNIA (USA); ANDREW SCHROCK, UNIVERSITY OF SOUTHERN CALIFORNIA (USA); AND JACKI MORIE, UNIVERSITY OF SOUTHERN CALIFORNIA (USA)**  
*Sexual Harassment and Gender in Second Life*
- **YOW-JIUN WANG, NATIONAL CHENG KUNG UNIVERSITY (TAIWAN)**  
*New Little Men on the Net: a case study of straight male Internet daters in Taiwan*
- **OMID ALI MASOUDI, SOOREH UNIVERSITY (IRAN)**  
*Content Analysis of the Material Produced by Iranian Women Bloggers in 2008*
- **MARYAM KIANI, ALLAMEH TABATABAI UNIVERSITY (IRAN)**  
*Gendered Identities in Persian Blogosphere*
- **COMFORT MBACHU, NIGER DELTA UNIVERSITY (NIGERIA)**  
*Empowering the Nigerian Girl-Child through Science, Communication Technology in Education for a Better Tomorrow*

<b>Section:</b>	<b>Gender and Communication (Gender)</b>
<b>Session:</b>	12 "Gender in the News"
<b>Date:</b>	July 24
<b>Time:</b>	16.15-18-00
<b>Room:</b>	Salón 2
<b>Chair:</b>	Amie Joof, Inter-African Network for Women, Media, Gender Equility and Development (Senegal)
<b>Discussant:</b>	

- **CARLA CERQUEIRA, UNIVERSIDADE DO MINHO (PORTUGAL), AND ROSA CABECINHAS INSTITUTO DE CIÊNCIAS SOCIAIS DA UNIVERSIDADE DO MINHO (PORTUGAL)**  
*Media Representations of the International Women's Day in Portugal*
- **GIRISH J. "JEFF" GULATI, BENTLEY UNIVERSITY (USA)**  
*Media Representation and Gender Differences in the Coverage of International Human Trafficking*
- **SUSANNE KINNEBROCK, UNIVERSITY OF VIENNA; MELANIE MAGIN, AUSTRIAN ACADEMY OF SCIENCES; AND BIRGIT STARK, AUSTRIAN ACADEMY OF SCIENCES**  
*The Construction of Gender – a comparative study of newspaper coverage in three countries*
- **NÚRIA FERNÁNDEZ, UNIVERSITAT AUTÒNOMA DE BARCELONA (ESPAÑA)<sup>4</sup>**  
*Framing women politicians: Hillary Clinton media treatment analysis in the Spanish print media*
- **ETSE SIKANKU, UNIVERSITY OF IOWA (USA)**  
*Media framing of Sarah Palin in the aftermath of her interview with Katie Couric*

<b>Section:</b>	<b>Gender and Communication (Gender)</b>
<b>Session:</b>	13 "The Women's Right to Communicate: Representation, Consumption, and Access to Media and Broadcasting Industries in Iberoamerica (in Spanish)
<b>Date:</b>	July 24
<b>Time:</b>	16.15-18-00
<b>Room:</b>	Cele 7
<b>Chair:</b>	Adriana Peimbert Reyes
<b>Discussant:</b>	

- **ALMA ELENA GUTIÉRREZ, TECNOLÓGICO DE MONTERREY (MÉXICO); LEYTON, MAGALY RUIZ (MÉXICO); Y EDGAR RIVERA (MÉXICO)**  
*Ellas como protagonistas de la noticia en México. Análisis de los patrones de representación de la mujer en el manejo noticioso en 5 periódicos*

- **MARÍA DEL MAR RAMÍREZ ALVARADO, UNIVERSIDAD DE SEVILLA (ESPAÑA); INMACULADA GORDILLO ÁLVAREZ, UNIVERSIDAD DE SEVILLA (ESPAÑA); Y MORELLA ALVARADO MIQUELENA, UNIVERSIDAD CENTRAL DE VENEZUELA (VENEZUELA)**

*Representación de las Mujeres Maduras en Televisión: Una situación discriminatoria*

- **ILIANA FERRER, UNIVERSIDAD AUTÒNOMA DE BARCELONA (ESPAÑA); NATI RAMAJO, VIRGINIA LUZÓN, ARANTXA CAPDEVILA, MÓNICA FIGUERAS, MÒNIKA JIMÉNEZ Y LORENA GÓMEZ**

*La imagen de las adolescentes en el prime time televisivo español: transmisión, consumo y recepción en ficción, informativos y publicidad*

- **MARTA MARTÍN LLAGUNO, UNIVERSIDAD DE ALICANTE (ESPAÑA); ALEJANDRA HERNÁNDEZ RUIZ, UNIVERSIDAD DE ALICANTE (ESPAÑA); Y FEDERICO REY LENNON, PONTIFICIA UNIVERSIDAD CATÓLICA ARGENTINA (ARGENTINA)**

*La mujer en la industria publicitaria: La concentración horizontal en la comunicación comercial*

- **MARTA MARTIN LLAGUNO, UNIVERSIDAD DE ALICANTE (ESPAÑA); MARINA BELÉNDEZ VÁZQUEZ, UNIVERSIDAD DE ALICANTE (ESPAÑA); PAULA MARZULLI, PONTIFICIA UNIVERSIDAD CATÓLICA ARGENTINA (ARGENTINA)**

*La mujer en la industria publicitaria. La segregación vertical en la comunicación Comercial (techo de cristal y suelo pegajoso): una comparación entre España y Argentina*

- **CONCEPCIÒN MEDRANO, UNIVERSIDAD DEL PAÌS VASCO (UPV/EHU), ESPAÑA; A. AIERBE, UNIVERSIDAD DEL PAÌS VASCO (UPV/EHU), ESPAÑA; JUAN IGNACIO MARTÍNEZ DE MORENTÍN DE GOÑI, UNIVERSIDAD DEL PAÌS VASCO (UPV/EHU), ESPAÑA**  
*¿Reproduce el Medio Televisivo los Estereotipos Sociales de Género?: Resultados de una Investigación en el País Vasco (España)*



## History Section

**Convenor** Carlos Barrera

<b>Section:</b>	<b>History</b>
<b>Session:</b>	1, "Historical Foundations of Communication and Censorship"
<b>Date:</b>	July 21
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Cele 3
<b>Chair:</b>	Carlos Barrera, University of Navarra, Spain

- **ALIAA DAKROURY, CARLETON UNIVERSITY**  
*The intellectual history of "communication" as a human right*
- **GEOFF KEMP, UNIVERSITY OF AUCKLAND**  
*Censorship and 'Media Effects' in Political Discourse, c. 1640-c.1740*
- **NAHUEL RIBKE, TEL AVIV UNIVERSITY**  
*Decoding television censorship during the last Brazilian military regime: The censor as audience and as a cultural interpreter*  
*Epp Lauk & Tiiu Kreegipuu, University of Jyväskylä;*  
*University of Tartu*  
*The dual role of the press in 'closed societies'*

<b>Section:</b>	<b>History</b>
<b>Session:</b>	2, "Media, Imperialism and Colonialism"
<b>Date:</b>	July 22,
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Cele 3
<b>Chair:</b>	Carlos Barrera, University of Navarra, Spain

- **DEEPA KUMAR, RUTGERS UNIVERSITY**  
*Play it Again, (Uncle) Sam: A Brief History of US Imperialism, Propaganda, and the News*
- **MOISÉS MARTINS, MADALENA OLIVEIRA & MIGUEL BANDEIRA, UNIVERSITY OF MINHO**  
*Colonial exhibitions and the awareness-raising of human rights – The 1940 'Portuguese World Exhibition' in postcards*
- **ANTHONY MORETTI & ED YOUNGBLOOD, POINT PARK UNIVERSITY & AUBURN UNIVERSITY**  
*Ukraine's (First) Push for Independence: Did The New York Times Care?*

<b>Section:</b>	<b>History</b>
<b>Session:</b>	3, "Fighting for the Right to Communicate and for Democratization (I)"
<b>Date:</b>	July 22
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Cele 3
<b>Chair:</b>	Epp Lauk, University of Jyväskylä, Finland

- **DAVID WALLACE, UNIVERSITY OF COLORADO AT BOULDER**  
*The freedom of the press in a closed society: Civil rights movement journalism and segregationist pressure*
- **CARLA BAPTISTA, UNIVERSITY NOVA OF LISBOA**  
*The rise of politics in Portuguese journalism during the decade of 70*
- **CARLOS BARRERA, UNIVERSITY OF NAVARRA**  
*Journalism Education at University Level: A Battle to Conquer Liberty for the Spanish Press under Franco's Dictatorship*

<b>Section:</b>	<b>History</b>
<b>Session:</b>	4, "Fighting for the Right to Communicate and for Democratization (II)"
<b>Date:</b>	July 22
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Cele 3
<b>Chair:</b>	Epp Lauk, University of Jyväskylä, Finland

- **GIDEON KOUTS, UNIVERSITÉ PARIS 8**  
*Hebrew and Revolution: Principles and foundations of Early Hebrew Language Socialist and Anarchist Press in Europe*
- **CINZIA PADOVANI, SOUTHERN ILLINOIS UNIVERSITY CARBONDALE**  
*Anti-Fascist Media in Italy*
- **YASEMIN INCEOGLU & NEBAHAT AKGÜN ÇOMAK, UNIVERSITY OF GALATASARAY**  
*Obstacles of Turkish Media in the Process of Democratisation*
- **MOFIZUR RHAMAN, UNIVERSITY OF DHAKA**  
*Right to Information in Bangladesh: Legal, administrative dilemma and advocacy for change*

<b>Section:</b>	<b>History</b>
<b>Session:</b>	5, "The Role of Communication and Journalism in Improving Societal Development"
<b>Date:</b>	July 23
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Cele 3
<b>Chair:</b>	Carlos Barrera, University of Navarra, Spain

- **ISRAEL LEÓN O'FARRILL, BENEMÉRITA UNIVERSIDAD AUTÓNOMA DE PUEBLA**  
*Patriotismo Criollo y Comunicación en la Nueva España: La utilización de mitos y símbolos prehispánicos para el desarrollo de programas simbólicos identitarios en los siglos XVI y XVII*
- **MARTHA CELIS DE LA CRUZ, UNIVERSIDAD NACIONAL AUTÓNOMA DE MÉXICO**  
*Temis. The First Judicial Newspaper in Mexico*
- **ALI MOHAMMADI, HOSSEIALI AFKHAMI & MOHSEN SELSELEH, ALLAMEH TABATABAEE UNIVERSITY**  
*The comparison of telegraph and Internet role in development of Iran*

## International Communication Section

**Convenors** Sujatha Sosale & Tania Cantrell

<b>Section:</b>	<b>International Communication (IntCom)</b>
<b>Session:</b>	1, "Human Rights and International Communication"
<b>Date:</b>	July 21
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Matías Romero 1
<b>Chair:</b>	Annelore Deprez, Ghent University, Belgium
<b>Discussant:</b>	

- **CHINHWA CHANG, NATIONAL TAIWAN UNIVERSITY, TAIWAN**  
*A Comparative Analysis of the Coverage of China's Land Seizures Conflicts from a Human Rights Perspective*
- **SAUL ZADKA, YEZRE'EL COLLEGE, ISRAEL AND UK**  
*Human Rights in Gaza: How Western Media Covered the Palestinian Plight in the Strip During and Following the Israeli Military Operation Between the End of December 2008 and the Beginning of January 2009.*
- **RADOSLAW SAJNA, KAZIMIERZ WIELKI UNIVERSITY, POLAND**  
*Human Rights and Olympic Games in Beijing: A Study of 20 Prestige Newspapers from Different Continents.*
- **SEYED REZA NAGHIBULSADAT, ALLAMEH TABATABAEI UNIVERSITY, IRAN**  
*Representation of the Gaza News in the Media: A Comparative Study of Media Coverage About Gaza and Violating Human Rights (With Emphasis on the Islamic and Western Networks)*

- **ALIAA DAKROURY, CARLETON UNIVERSITY, CANADA**  
*Present at the Creation: The Untold Chapter of the Right to Communicate Story... a "Canadian" Version*

<b>Section:</b>	<b>International Communication (IntCom)</b>
<b>Session:</b>	2 "International Circulation of Information: European and Latin American actors' networks from NWICO to WSIS"
<b>Date:</b>	July 21
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Matías Romero 1
<b>Chair:</b>	Michael Palmer, Professor, Journalism, Université Paris 3-Sorbonne Nouvelle, France
<b>Discussant:</b>	

- **PATRICIO TUPPER, UNIVERSITÉ PARIS 8-VINCENNES À SAINT-DENIS, FRANCE**  
*Inter Press Service (IPS): An Alternative Laboratory*
- **GUSTAVO GONZÁLEZ, UNIVERSIDAD DE CHILE, CHILE**  
*Journalism and Press Agencies' Coverage of the Latin American Area*

- **CAMILLE LAVILLE, UNIVERSITY OF NICE AND SOPHIA ANTIPOLIS, SCHOOL OF JOURNALISM AT CANNES, FRANCE**  
*International News Agencies and 24 Hours Television News Channels: Competition or Domination?*
- **DIEGO LEVIS, UNIVERSITY OF BUENOS AIRES, ARGENTINA**  
*The Rise of Civil Society in the Intermediary Phase Between NWICO and WSIS. A Latin American Perspective*
- **JULIA POHLE, UNIVERSITÉ PARIS 3 SORBONNE NOUVELLE AND HUMBOLT UNIVERSITY, FRANCE AND GERMANY**  
*Defining Digital Information. The Debate Within Unesco*
- **DIVINA FRAU-MEIGS, UNIVERSITY PARIS 3-SORBONNE, FRANCE**  
*Towards a Modelization of the Different Stages Between NWICO and WSIS*

<b>Section:</b>	<b>International Communication (IntCom)</b>
<b>Session:</b>	3 "Journalism in Global Crisis and Conflict"
<b>Date:</b>	July 22
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Matías Romero 1
<b>Chair:</b>	Aliaa Dakrouy, Carleton University, CANADA
<b>Discussant:</b>	

- **ANNELORE DEPREZ, GHENT UNIVERSITY, BELGIUM**  
*Bias in the News? The Representation of Palestinians and Israelis in the Coverage of the First and the Second Intifada*
- **ROY KRØVEL, OSLO UNIVERSITY COLLEGE, NORWAY**  
*A Symbiotic Relationship: Norwegian Diplomacy and Norwegian Journalism on War and Peace in Guatemala*
- **HEIKKI HEIKKILA, UNIVERSITY OF HELSINKI, FINLAND**  
*Negotiating War and Foreign Policies: The Coverage of the Crisis in the Caucasus in Five European Countries*
- **ALANA MANN, UNIVERSITY OF SYDNEY, AUSTRALIA**  
*Communicating the Right to Food Sovereignty: The Voice of the Campesino in International Media Coverage of the Global Food Crisis*

<b>Section:</b>	<b>International Communication (IntCom)</b>
<b>Session:</b>	4 "Business Meeting"
<b>Date:</b>	July 22
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Matías Romero 1
<b>Chair:</b>	
<b>Discussant:</b>	

<b>Section:</b>	<b>International Communication (IntCom)</b>
<b>Session:</b>	5 "Media, Communication, Representations and Identities"
<b>Date:</b>	July 22
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Matías Romero 1
<b>Chair:</b>	Jenna Henneby, Wilfrid Laurier University, CANADA
<b>Discussant:</b>	

- **FERNANDO PARAGAS, NANYANG TECHNOLOGICAL UNIVERSITY, SINGAPORE**  
*Changing Demographics and Communication Dynamics: The Transnational Interpersonal Communication Patterns of Overseas Filipino Workers*
- **TANIA CANTRELL, UNIVERSITY OF TEXAS AT AUSTIN, USA**  
*Don't it Matter if He's Black or White? Race in Fact and Fiction Representations of a Local Brazilian Election*
- **SEON GI BAEK, SUNGKYUNKWAN UNIVERSITY, KOREA**  
*A Comparative Study on Differences of Coverage Patterns on the Northeast Project Between Korean Media and Chinese Media*
- **DIANA IULIA NASTASIA AND SORIN NASTASIA, UNIVERSITY OF NORTH DAKOTA, USA**  
*National Identity in Eastern Europe: The Case Example of Romania*
- **SATARUPA DASGUPTA, TEMPLE UNIVERSITY, USA**  
*Ummah, Islam, and Nationalism: Dilemmas of Identity Negotiation in Contemporary Pakistan*
- **JI-HYUN AHN, UNIVERSITY OF TEXAS AT AUSTIN, USA**  
*A Study on Discursive Disposition of Multiculturalism Discourse in Korea*

<b>Section:</b>	<b>International Communication (IntCom)</b>
<b>Session:</b>	6 "Theoretical Developments in Global Media and Communication"
<b>Date:</b>	July 23
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Matías Romero 1
<b>Chair:</b>	John Downing, Southern Illinois University Carbondale, USA
<b>Discussant:</b>	

- **PATRICK MURPHY, SOUTHERN ILLINOIS UNIVERSITY AT EDWARDSVILLE, USA**  
*Towards a Transnational Approach to Media, Globalization and the Environment*
- **GAVIN TITLEY, NATIONAL UNIVERSITY OF IRELAND, IRELAND**  
*The Crisis of Recited Multiculturalism in Europe*

- **HEIDI KHALED, UNIVERSITY OF PENNSYLVANIA, USA**  
*Finding a Common Ground: Toward a Reliable Framework for International and Comparative Media Systems Analysis*
- **JOSEPH STRAUBHAAR, UNIVERSITY OF TEXAS AT AUSTIN, USA**  
*Hybridity, Glocalization and Localization*
- **JACK LULE, LEHIGH UNIVERSITY, USA**  
*Globalization and Media: Seven Propositions*
- **ULRIKE ROHN, FREIDRICH SCHILLER UNIVERSITY, GERMANY**  
*The Vertical Barrier chain: A New Interdisciplinary Framework for Understanding International Media Strategies and the International Flow of Media Content*

<b>Section:</b>	<b>International Communication (IntCom)</b>
<b>Session:</b>	7 "Emerging Resistance and Reconfiguring Space: Challenges to Global Culture"
<b>Date:</b>	July 23
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Matías Romero 1
<b>Chair:</b>	John Downing, Southern Illinois University Carbondale, USA
<b>Discussant:</b>	

- **JOE F. KHALIL, SOUTHERN ILLINOIS UNIVERSITY CARBONDALE, USA**  
*Youth-generated Media: What Youth Produce, Distribute and Consume*
- **YUHUI TAI, SOUTHERN ILLINOIS UNIVERSITY CARBONDALE, USA**  
*Privatization Overseas and Bypassing Domestic Anti-privatization Movement: The Role the New York Stock Exchange Played in Telecommunication Privatization in Taiwan*
- **R. AMIT KUMAR, SOUTHERN ILLINOIS UNIVERSITY CARBONDALE, USA**  
*Spatial Invasion: Reconfigurations in Contemporary Indian Cinema*
- **ANGELA J. AGUAYO, SOUTHERN ILLINOIS UNIVERSITY CARBONDALE, USA**  
*Viral Video and International Human Rights: Addressing Global Culture*

<b>Section:</b>	<b>International Communication (IntCom)</b>
<b>Session:</b>	8 "National and Regional Media Research I: East Asia"
<b>Date:</b>	July 23
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Matías Romero 1
<b>Chair:</b>	Jack Lule, LeHigh University, USA
<b>Discussant:</b>	

- **NAREN CHITTY, MACQUARIE UNIVERSITY, AUSTRALIA**  
*The Year of Living Famously: Lessons from the Beijing Olympics Year of 2008*
- **QING CAO, LIVERPOOL JOHN MOORES UNIVERSITY, UK**  
*The Rise of Great Powers: Representation of Modern Western History in the Chinese Television*
- **KENNETH C.C. YANG, UNIVERSITY OF TEXAS AT EL PASO, USA**  
*The Evils of Democracy, or Scared Tactics? Portrayal of Taiwan's Democracy in East Asia*
- **E. GWANGHO, KEIO UNIVERSITY, JAPAN**  
*Visual Memories of North Korea in the Japanese Mind*
- **YING-CHIA LIN, FU-JEN CATHOLIC UNIVERSITY, TAIWAN**  
*Peer-to-Peer Network and the Circulation and Consumption of Foreign Audio-visual Content in Taiwan*
- **XIUFANG LI, MACQUARIE UNIVERSITY, AUSTRALIA, AND HANSHAN NORMAL UNIVERSITY, TAIWAN**  
*Representing China by the Australian Public Broadcaster in the 21st century*

<b>Section:</b>	<b>International Communication (IntCom)</b>
<b>Session:</b>	9 "Media matters: Global and local media"
<b>Date:</b>	July 24
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Matías Romero 1
<b>Chair:</b>	Fernando Paragas, Nanyang Technological University, SINGAPORE
<b>Discussant:</b>	

- **VEENA V. RAMAN, PENNSYLVANIA STATE UNIVERSITY, USA**  
*The Crisis will be Twittered: Relationship Between Journalism and Microblogging. A Case Study of the Mumbai Terror Attack*
- **LAUREN KOGEN, UNIVERSITY OF PENNSYLVANIA, USA**  
*Global Media Ethics and the Representation of Genocide: The Contrasting Roles of Journalists and Audiences*
- **DEBORAH WILSON & ANDREW DAVID UNIVERSITY OF LINCOLN, UK**  
*A Special Relationship? The BBC and the Third Tier of Radio*
- **VANNI TJERNSTROM, KALMAR UNIVERSITY, SWEDEN**  
*Global News: A Fragmented World: A Study of Public Service Television 1998-2007*

<b>Section:</b>	<b>International Communication (IntCom)</b>
<b>Session:</b>	10 "National and Regional Media Research II: North America"
<b>Date:</b>	July 24
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Matías Romero 1
<b>Chair:</b>	Veena Raman, Pennsylvania State University, USA
<b>Discussant:</b>	

- **Laura Marquez, Instituto Tecnológico y de Estudios Superiores de Monterrey, Mexico**  
*Cultural Diversity, Audiovisual Industry, and Trade Treaties: Challenges for Development and Intercultural Dialogue*

- **Jenna Hennebry, Wilfrid Laurier University, Canada**  
*Mediating Mobility: ICTs, Development and Mexican Temporary Migration to Canada*
- **Peter Shields, Eastern Washington University, USA**  
*Broadening the Scope of International Communication: Borders as Transnational Information Flows*
- **Lenin Martell, Universidad Autónoma del Estado de México, Mexico**  
*Understanding Public Radio Service in Mexico at the Beginning of the Century*
- **Magdalena Red, University of Colorado, USA**  
*Network Society and the Reconfiguration of the Civil Sphere: A Case Study of Mexican Rock Music*

## POSTERS

<b>Section:</b>	<b>International Communication (IntCom)</b>
<b>Date:</b>	July 22
<b>Time:</b>	14:15 – 15:45
<b>Convenor:</b>	Sujatha Sosale, The University of Iowa, USA
<b>Session Title:</b>	Global, Transnational and National Mediations of Culture

- **Li-Jung Wang, National Central University, Taiwan and Wei-Ching Wang, University of Texas at Austin, USA**  
*Transnational Communities, National Identity, Internet Use, as Well as Communication and Cultural Rights: the Case Study of Taiwanese in the USA*
- **Ji Li and Naren Chitty, Macquarie University, Australia**  
*Chinese Environmental Image on the Internet: China Daily*

- **Kenneth C.C. Yang, University of Texas at El Paso, USA**  
*The Effects of Country-of-Origin Perceptions on the Diffusion of Locally-Adapted American Idol Show in Taiwan*
- **Valerie Khayat, Concordia U, Canada**  
*Colonizing the Image: Questions of Representation and Self-representation of Third World People in Mass Media Humanitarian Campaigns*

## Journalism Research and Education Section / Media Education Research Section

**Convenor** Ibrahim Saleh

**Section:** Journalism Research and Education / Media  
Education Research

**Session:** 1, "International Collaborative Research in Journalism Research: New Challenges and Emergent Perspectives, Setting the Scene"

**Date:** July 21

**Time:** 14.15-15.45

**Room:** Auditorio SRE

**Chair:** Beate Josephi

**Discussant:**

- **CRISTINA PONTE, JO BAUWENS AND GIOVANNA MASCHERONI**  
*News and children's communication rights: A comparative analysis on 13 European quality papers*
- **CLAUDIA ALICIA LERMA NORIEGA**  
*Comparison of multimedia uses in Mexican journalism*
- **RAÚL FUENTES-NAVARRO**  
*From the Tropic of Cancer to the Tropic of Capricorn: A comparative and cooperative metaanalysis of graduate programs in Communication in Mexico and Brazil*
- **SARA PEREIRA; MANUEL PINTO; EULÁLIA PEREIRA**  
*What is happening with terrestrial TV for children? The Portuguese case in international perspective*
- **SVEN JOECKEL**  
*Forbid, limit or play together?*

• **ABDULMONAM AL-HASANI & ABDULLAH AL-KINDI**

*Teaching journalism in the Arab world; Gulf Cooperation Countries (GCC) as a case study*

**Section:** Journalism Research and Education / Media  
Education Research

**Session:** 2, "International Collaborative Research in Journalism Research: New Challenges and Emergent Perspectives, Prospects & Concerns"

**Date:** July 21

**Time:** 16.15-18.00

**Room:** Auditorio SRE

**Chair:** Abiodun Salawu

**Discussant:**

- **IZLEM VURAL**  
*Biased Media, Manipulated Society and The Dream of International Peace - An Evaluation on the Case of Davos Summit*
- **CARLOS LOZANO ASCENCIO, MIGUEL VICENTE MARINO, JOSE LUIS PIÑUEL RAIGADA; JUAN ANTONIO GAITÁN MOYA, MA DOLORES CÁCERES ZAPATERO, & M<sup>a</sup> LUISA SÁNCHEZ CALERO**  
*University Teaching of Communication Theory in Europe and Latin America: state of the art and future guidelines*

- **HIROKO MINAMI**  
*Doing Newspaper Journalism in the Digital Age (Alienation and the Newsworker)*
- **YLVA RODNY GUMEDE**  
*Media, democracy and human rights: Obstacles to media transformation in post apartheid South Africa*
- **ANDREA BAKER**  
*'Internationalizing university education*
- **CONSTANZA MUJICA**  
*Institution, organisation or companMy: Pontificia Universidad Católica de Chile*
- **INGRID GARCIA**  
*Panwapa: A new generation of global citizens (Spanish)*

<b>Section:</b>	<b>Journalism Research and Education / Media Education Research</b>
<b>Session:</b>	3, "Innovations in Journalism, Transformation of Roles, Ideas & Approaches"
<b>Date:</b>	July 22
<b>Time:</b>	09.00-10.45
<b>Room:</b>	Auditorio SRE
<b>Chair:</b>	Tamar Ashuri
<b>Discussant:</b>	

- **MALOU WILLEMARS**  
*Journalists as Reason-Givers -A Qualitative Analysis of Dutch Journalists' Contributions to the Debate on Embryo Selection*
- **CRISTÓBAL COBO ROMANÍ**  
*21 century literacies and OECD*
- **SUJATHA SOSALE**  
*Indias emerging: The fiftieth anniversary of Indian independence in the Indian, British and French press*
- **PASCHAL PRESTON**  
*'Creative Destruction'?: Reframing "Innovation" in Journalism in a time of Crisis as well as Digitalisation.*
- **TORBJÖRN VON KROGH**  
*From a Medical to a Human Rights Perspective – a case study of efforts to change the portrayal of persons with disabilities in Swedish Television*
- **GUANXIONG HUANG**  
*Struggle between intellectual tradition and market force: Collective identity of journalists in metro newspaper in mainland China*
- **XOSÉ LÓPEZ GARCÍA, XOSÉ PEREIRA FARIÑA Y CARLOS TOURAL BRAN**  
*Databases: touchstone for the quality journalism and the academic research*

- **JOSEP LLUÍS MICÓ, PERE MASIP & DAVID DOMINGO**  
*Convergence, close-up: multi-media journalism in local and regional media in Catalonia*

<b>Section:</b>	<b>Journalism Research and Education / Media Education Research</b>
<b>Session:</b>	4, "Innovations in Journalism, Content, Contest & Context"
<b>Date:</b>	July 22
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Auditorio SRE
<b>Chair:</b>	Lee B. Becker
<b>Discussant:</b>	

- **XU XIAOGE**  
*Modeling Normative-Empirical Press Differences*
- **IÑAKI ZABALETA, NICOLÁS XAMARDO, ARANTZA GUTIÉRREZ, SANTI URRUTIA, & ITXASO FERNÁNDEZ**  
*The Seven Appeals of European Minority Language Media Journalists to Their Audiences*
- **MIREYA MÁRQUEZ**  
*Journalism culture and political conflict in Mexico: Reflecting media performance during the 2006 presidential elections*
- **ANA AIERBE, CONCEPCIÓN MEDRANO, JUAN IGNACIO, & MARTINEZ DE MORENTIN**  
*Parental Mediation and perceived values in the favorite television programs: a study with adolescents from Basque Country (Spanish)*
- **SUSAN JACOBSON**  
*PLAYING THE NEWS: Game Culture and Digital Journalism*
- **GARCÍA-LUNA ARELY, BECERRIL-ÁLVAREZ RITA, FUENTES-RAMÍREZ LUIS, NEGRETE-HUELGA KARLA, HERRERA-AGUILAR MIRIAM**  
*A Quality Education in a Context of Communication and Cultural Diversity*

<b>Section:</b>	<b>Journalism Research and Education / Media Education Research</b>
<b>Session:</b>	5, Across Themes- Round Table Discussion
<b>Date:</b>	July 22
<b>Time:</b>	16:15-18:00
<b>Room:</b>	Auditorio SRE
<b>Chair:</b>	Joaquim Fidalgo
<b>Discussant:</b>	



- **Yael de Haan**  
*Media and journalism under Fire Criticism and Response in the Netherlands, 1987-2007*
- **Mara Claudi Lara da Costa**  
*Power and participation in the processes of communication and distance education (Spanish)*
- **Deborah Wilson**  
*Pushing the boundaries: Civic journalism and broadcast news education*
- **Heikki Heikkilä & Risto Kunelius**  
*Journalism in the Transnational*
- **Harmen Groenhart**  
*News Media Strategies in Journalistic Accountability: Editors-in-Chief in defense of Public Complaints*
- **Bob Hanke**  
*Some Reflections on the Academic Milieus of Media Studies*
- **Manuel Pinto**  
*Silent citizens: on silence and silencing in journalism*

**Section: Journalism Research and Education / Media Education Research**

**Session:** 6, Methods for Quantifying Journalism & Mass Media, Employment & Potential Practices  
**Date:** July 23  
**Time:** 9.00-10.45  
**Room:** Auditorio SRE

- **Wu, Huan**  
*Dance with Shackles—Perception & Practice of Journalistic Professionalism of the Young Reporters in China*
- **Claudia Mellado Ruiz, Paulina Salinas, Sergio Barría**  
*Structural Employment of the journalist and professional validation of journalistic practices on the labor Chilean market*
- **Sinikka Torkkola**  
*Female and male editorial chiefs' experiences and views on gender influence on careers*
- **Ulrika Andersson**  
*Increased focus on audience studies creates dividing lines at Swedish news desks*
- **Monclús Blanco, Belén, Vicente Mariño Miguel**  
*Famous or Unknown: How Infotainment Affects the Role of the TV News' Main Characters*

- **Alma Elena Gutiérrez Leyton y Eduardo Turrent Mena**  
*The representation of drug trafficking in the local newspapers in Monterrey. An analysis of drug traffickers and police in the press of northeastern Mexico (Spanish)*
- **Keval J. Kumar**  
*Terror on Indian Television: Social and Political Consequences of the Live Coverage of the Terrorist Attacks*
- **Carolina Duek**  
*Analyze the ways kids in Argentina are related to means of television in particular. Preferences, likes, dislikes in their consumption of TV (Spanish)*

**Section: Journalism Research and Education / Media Education Research**

**Session:** 7, "Profession of Journalism, Education & Framework"  
**Date:** July 23  
**Time:** 14.15-15.45  
**Room:** Auditorio SRE  
**Chair:** Miriam Herrera-Aguilar  
**Discussant:**

- **Joaquim Fidalgo**  
*Press Councils in Portugal and France: something new on the Western front.*
- **Eno Akpabio**  
*Transilience and deterritorialization in Botswana's Political Cartoons*
- **José Manuel Miranda Medina**  
*Media Education: In Defense and Promotion of Human Rights. (Spanish)*
- **Robert Brand and Reg Rumney**  
*Teaching economics journalism: Why? What? Who for?*
- **Mine Gencil Bek**  
*Critical Media Literacy Skills of Journalism Students in Turkey*
- **Lee B. Becker, Tudor Vlad and Donna Wilcox**  
*The Effects of Pre-University Study of Journalism on Entry to the Job Market*
- **Maria Luz Cruz Garay**  
*Education means a pending (Spanish)*

<b>Section:</b>	<b>Journalism Research and Education / Media Education Research</b>
<b>Session:</b>	8, "Generic Studies, Different Experiences & Different Lessons"
<b>Date:</b>	July 23
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Auditorio SRE
<b>Chair:</b>	Kaarle Nordenstreng
<b>Discussant:</b>	

- **LEE KOUK TIUNG AND MOHD SAFAR HASIM**  
*Framing and Priming Media of A Political Personality: A Case study of A Malaysian Politician*
- **MANISHA PANDEY AN**  
*An Impact of Information and Media Literacy on Social Dimensions of Learning*
- **PATRICIA KAIRA**  
*Media Coverage in US concerning HIV/AIDS orphans.*
- **EINAR THORSEN & BETHANY USHER**  
*Exploring E-Learning Strategies For Multimedia Journalism*
- **MARA ROVIDA**  
*Problems on the application of Durkheim's method in communication research.*
- **JOSÉ MANUEL PÉREZ TORNERO, NÚRIA FERNÁNDEZ, ORALIA PAREDES, NÚRIA SIMELIO, & SANTIAGO TEJEDOR**  
*Assessment criteria of media literacy levels*
- **DENIZ KILIC**  
*Some Characteristics of Tabloidizes Politics: History of Tabloidization in Turkish News*

<b>Section:</b>	<b>Journalism Research and Education / Media Education Research</b>
<b>Session:</b>	9, Profession of Journalism, Human Rights (Round Table Discussion)
<b>Date:</b>	July 23
<b>Time:</b>	16:15-18:00
<b>Room:</b>	Matías Romero 2
<b>Chair:</b>	Ibrahim Saleh
<b>Discussant:</b>	

- **THOMAS A. BAUER**  
*Reporting about otherness. The Mediatization of Homosexuality*
- **AHMED HIDASS**  
*Journalism and Freedom of Opinion and Expression: Journalism and Freedom of Speech (French)*

- **ABIODUN SALAWU**  
*Media Narrative Construction of Human Rights Abuse in Nigeria*
- **BALDWIN VAN GORP, MIEKE VAN DE VELDE, DANIELLE DIERCKX, & JAN VRANKEN**  
*Framing Poverty in the Belgian Press (1989-2005)*
- **NARASAHANUMAIH**  
*Untouchables and News Media in India*
- **LAURA JUNTUNEN**  
*Re-negotiating private and public*
- **PABLO LÓPEZ RABADÁN**  
*Journalism, Human Rights and Critical Thinking. An Approach to the Interpretative Framing of le Monde Diplomatique*
- **YENNUÉ ZÁRATE VALDERRAMA**  
*Reporting conflict and peace: the Colombian perspective*
- **SHA YANG VARSHA PARIKH AND P SCHOLAR AND RANJALI PAHAD**  
*Role of Media in Democracy – A Case study from Gujarat, India.*

<b>Section:</b>	<b>Journalism Research and Education / Media Education Research</b>
<b>Session:</b>	10, Generic Studies, New Media & New Challenges
<b>Date:</b>	July 24
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Auditorio SRE
<b>Chair:</b>	Izlem Keskin Vural & Joaquim Fidalgo
<b>Discussant:</b>	

- **TEJOURSTOM**  
*Thin or Thick Journalism? Financial News in Swedish Television 1998-2007*
- **ANABELA GRADIM**  
*From miracle to meltdown: metaphors of the crisis in the Portuguese economic press in the Portuguese economic press*
- **ALMA ELENA GUTIÉRREZ LEYTON & DUARDO TURRENT MENA (SPANISH)**  
*The representation of drug trafficking in the local newspapers in Monterrey. An analysis of drug traffickers and police in the press of northeastern Mexico*
- **PELÓPIDAS CYPRIANO PEL**  
*Teaching and learning actions for Media classes in the Visual Arts Undergraduate Course of Institute of Arts at São Paulo State University (UNESP, Brazil).*

- **STUART R. POYNTZ**

*Haunting the Narcissus-Narcosis: Media Education, Critical Agency, and the Social Life of Digital Technologies*

- **GUNN BJORNSEN, JAN HOVDEN & RUNE OTTOSEN**

*Journalism students at a cross roads in a digital age.*

<b>Section:</b>	<b>Journalism Research and Education / Media Education Research</b>
<b>Session:</b>	11, Methods for Quantifying Journalism & Mass Media, Teaching, Research & Practices
<b>Date:</b>	July 24
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Auditorio SRE
<b>Chair:</b>	Abdulmonam Al-Hasani
<b>Discussant:</b>	

- **B.N.PALUANOV**

*Globalization and convergence of media specialties in Karakalpakstan*

- **CARLOS MUÑIZ; JOSÉ ANTONIO OTERO AND MONTSE DE LA FUENTE**

*Picturing Immigration in News. Methodological Contributions to Visual Framing Study. (Spanish)*

- **RAFAEL AHUMADA BARAJAS**

*The School: a Space resignification of the content of media messages. (Spanish)*

- **CHARO LACALLE ZALDUENDO**

*Research for Media Education (Spanish)*

- **MAHMOOD ENAYAT**

*Journalism Training 2.0: The case of ZigZag Academy in Iran*

- **MINE GENCEL BEK**

*Critical Media Literacy Skills of Journalism Students in Turkey*

<b>Section:</b>	<b>Journalism Research and Education &amp; CPT Joint Session</b>
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<b>Session:</b>	12, "The Impact of ICTs on Journalism"
<b>Date:</b>	July 23
<b>Time:</b>	14.15- 15.45
<b>Room:</b>	DGSCA 1
<b>Chair:</b>	Ibrahim Saleh & Bart Cammaerts
<b>Discussant:</b>	

- **DONG HAN**

*State policy and news websites in China*

- **SORIN NASTASIA, DIANA IULIA NASTASIA, DIANA CISMARU, AND**

- **LOREDANA IVAN**

*Blogospheres in Western and Eastern Europe*

- **HYE-MI LEE AND JEONG -WOO JANG**

*A Study of the Effect of News Tickers on TV News: Focusing on Audience Memory*

- **MARTIN N. NDLELA**

*'Innovations in Online Journalism: A Panacea for Newspaper Journalism in Norway'*

- **MARCEL MACHILL, MARKUS BEILER AND JOHANNES R. GERSTNER**

*When Google sets Reality. The Situation about Journalistic Research in the Digital Age*

- **TAMAR ASHURI**

*New News? Mobile Phones & the emergence of new intermediaries of news*

<b>Section:</b>	<b>Journalism Research and Education / Media Education Research</b>
<b>Session:</b>	13, Generic Studies, Clues & Indicators ( Round Table Discussion)
<b>Date:</b>	July 24
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Cele 2
<b>Chair:</b>	Ibrahim Saleh
<b>Discussant:</b>	

- **BUBPHA MAKESRITHONGKUM**

*The Development of Indicators of Newspaper Reporters' Characteristics Contributing to Media Reform*

- **SIBEL ONURSOY**

*Changes in Journalistic Format Approaches: Practices of Post 1980s in Turkey*

- **ANN HOLLIFIELD**

*Changing Faces: Minority Employment in U.S. Commercial Television Stations*

- **DENISE MEREDYTH**

*Choices for at Risk Youth School to Street to Shelter to Studio & Screen. Media Creation and Participation*

- **NATALIE FENTON & TAMARA WITSCHGE**

*Comment is free, facts are sacred: Journalistic ethics in a changing mediascape*

- **STEVEN TANNER AND KERRY GREEN**

*Vulnerable news sources: How the media treat the less-powerful in society*

- **MALTE C. HINRICHSEN**

*Role Conceptions of Brussels' Correspondents from the New Member States.*

<b>Section:</b>	<b>Journalism Research and Education / Media Education Research</b>
<b>Session:</b>	14, "Generic Studies, Human Rights: Expectations & Reality"
<b>Date:</b>	July 24
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Auditorio SRE
<b>Chair:</b>	Thomas Bauer
<b>Discussant:</b>	

- **DUKILIA BUITONI**

*Ecology, food, human rights and animal rights: a new journalistic discourse*

- **AGUSTÍN GUEROLA BIBÉN-LAFON**

*Communication and Visual Culture in Modern Mexico (Spanish)*

- **A.F. MATHEW**

*The Indian State and the Question of Human Rights: Some cases from the Indian Print Media*

- **JUAN MARIO PEREZ MARTINEZ**

*Indigenous Community radio stations in Mexico (Spain)*

- **GARCÍA HERNÁNDEZ**

*Cultural reproduction in the academic training in the field of information technology and communication in Mexico*

- **RAFAEL TONATIUH & RAMÁREZ BELTRÁIN**

*Strategies & uses of film to promote human rights in schools. (Spanish)*

- **JONATHAN JESA A GARCA PLAMA**

*Education: A Communicative Act directed toward the improvement of Man (Spanish)*

- **GUNN BJORNSEN, JAN HOVDEN & RUNE OTTOSEN**

*Journalism students at a cross roads in a digital age.*

## Law Section

**Convenors** Andrei Richter & Mohammad Sahid Ullah

<b>Section:</b>	Law Section
<b>Session:</b>	1, Freedom of The Media: International Law vs National
<b>Date:</b>	July 24
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Cele 8
<b>Chair:</b>	Mohammad Sahid Ullah

- **ANTONIS S. KECHRIS, NATIONAL COUNCIL FOR RADIO AND TELEVISION**  
*A Legal Definition of Communication: Chimera or Reality?*
- **MOHAMMAD SAHID ULLAH, DEPARTMENT OF COMMUNICATION AND JOURNALISM, CHITTAGONG UNIVERSITY, CHITTAGONG, BANGLADESH**  
*Challenges to the Implementation of the Right to Information Act 2008: In quest of citizen's rights practice in Bangladesh*
- **BAHAREH AFGHAHI, UNIVERSITÉ LUMIÈRE LYON 2, FACULTÉ DE DROIT ET SCIENCE POLITIQUE, FRANCE**  
*The right to Freedom of expression in Iranian jurisdiction*
- **JENS CAVALLIN, DEPARTMENT OF COMMUNICATION AND DESIGN, KALMAR UNIVERSITY, SWEDEN**  
*Media concentration - a drama of expectations in human rights*

- **MOON, JAE WAN, SCHOOL OF LAW, HANKUK UNIVERSITY OF FOREIGN STUDIES, KOREA**  
*Online Activism to Call Advertisers to Pull Ads from Adversary Media*
- **MURENDEHLE M. JUWAYEYI, GRADY COLLEGE OF JOURNALISM AND MASS COMMUNICATION, USA**  
*The Malawi Communications Regulatory Authority (MACRA): Politics of Credibility*
- **RHONDA BREIT, DEPARTMENT OF JOURNALISM AND COMMUNICATION, UNIVERSITY OF QUEENSLAND, AUSTRALIA**  
*Uniform Defamation Laws in Australia: Moving towards a more reasonable privilege?*

<b>Section:</b>	Law Section
<b>Session:</b>	2, New Technologies and Their Regulation
<b>Date:</b>	July 24
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Cele 8
<b>Chair:</b>	Wolfgang Kleinwächter

- **GABRIELA BARRIOS GARRIDO, MÉXICO**  
*The rights supporting Freedom to Communicate through New Media must initiate innovative legal concepts in Mexico*

- **ANTONIO VALENTIN GALVAN PUENTE, CENTRE FOR APPLIED COMMUNICATION, ANAHUAC UNIVERSITY, CAMPUS NORTH MEXICO CITY, MÉXICO**

*Communications, Law and Technology: Essential Trinomial Towards Social Change*

- **WOLFGANG KLEINWÄCHTER, UNIVERSITY OF AARHUS, DENMARK**

*Internet of the Future: Challenges for new Institutional Frameworks*

- **PEGGY VALCKE, DAVID STEVENS AND MARIEKE LENAERTS, INSTITUTE FOR BROADBAND TECHNOLOGY**

*Looking for the Author, the Editor and the Publisher in UGC: New Models for Legal Liability of UGC Intermediaries*

- **ANDREI RICHTER, MOSCOW STATE UNIVERSITY, SCHOOL OF JOURNALISM, RUSSIA**

*Digitalisation of Television: European Regulatory Approach*

## Mediated Communication, Public Opinion and Society Section

**Convenors** Hillel Nossek & Friedrich Krotz

**Section:** Mediated Communication, Public Opinion and Society

**Session:** 1, "The Internet and its uses for political and social action"

**Date:** July 21

**Time:** 14.15-15.45

**Room:** Cele 1

**Chair:**

**Discussant:**

- **GHODSI BAYAT**  
*Internet Filtering in Iran: Communication Expert's Opinion*
- **LU CHEN**  
*Internet and empowerment*
- **YUNBO CHEN**  
*How the ICT empower Lower-class people in China*
- **QIAN (SARA) GONG (UK)**  
*The Internet mediated political discussion in China: The process of online discussion of self tax declaration in Qiangguo forum*
- **CLAUDIA ALICIA LERMA NORIEGA**  
*Promotion of Web 2.0 on the portals of the Mexican media networks*

**Section:** Mediated Communication, Public Opinion and Society

**Session:** 2, "Media effects on the individual"

**Date:** July 21

**Time:** 16.15-18.00

**Room:** Cele 1

**Chair:**

**Discussant:**

- **SUBIR SENGUPTA**  
*The supersizing of American children: A closer look at food Advertisement*
- **ANABELA GRADIM**  
*Don't feed the models: Ana's blog and the limits of public communication*
- **MEHITA IQANI**  
*The mechanics of gloss: commodities, celebrities and the aesthetic operations of promotional discourse in consumer magazine covers*
- **RASHIDAT ADEYINKA HASSAN**  
*Evaluation of the indigenous content of cartoon programs on Nigerian television station and its likely effect on the Nigerian child*

- **AIKO MUKAIDA AND TETSURO KOBAYASHI**

*Mobile phone use by children and its effect on children: A comparative study in Japan, Korea, China, India and Mexico.*

- **NILLOOFAR NIKNAM**

*We need to be informed: The Meaning and Functions of Mobile Phones in the Everyday Lives of Youth in Teheran*

**Section: Mediated Communication, Public Opinion and Society**

**Session:** 3, "Mass media and public opinion"

**Date:** July 22

**Time:** 9.00-10.45

**Room:** Cele 1

**Chair:**

**Discussant:**

- **NEERJAY KATTRI**

*An Analytical study of public opinion regarding infotainment format of television programs among youth in a developing countries with special reference of India*

- **JUNE WOONG RHEE**

*Transformation of visibility and its impact on making publics in Korea*

- **YIE-JING YANG**

*Concepts of public opinion and public subjectivity: from the point of view of the lay people*

- **SUSAN GUAND YANG**

*Need for cognition moderates media agenda-setting effect on Individuals: Accessibility Effect and applicability effect*

- **YA-CHI CHEN**

*From Germs to ghosts – the political naming of an epidemic*

- **LEONARDAS RINKEVICIUS**

*Bridging the global and the local villages: Climate change risk perceptions and mass media discourse configurations in Lithuania*

**Section: Mediated Communication, Public Opinion and Society**

**Session:** 4, "Theoretical questions in mediated communication research"

**Date:** July 22

**Time:** 14.15-15.45

**Room:** Cele 1

**Chair:**

**Discussant:**

- **IRENE NEVERLA**

*Doing time -urgently wanted. The role of time and timing in mediated communication*

- **MARC BRIZIARELLI**

*A Historical and sociological account of Hegemony generation and exercise: A Gramscian reading of Habermas' structural transformation of the public sphere*

- **FRIEDRICH KROTZ**

*McLuhan, Medium Theory and the Mediatization approach: a conceptual discussion.*

- **HANNA ADONI AND HILLEL NOSSEK**

*The Literary Divide: Reading books and the integration of social groups*

- **TANJA THOMAS**

*Critique and Critical Communication Studies in media cultures*

**Section: Mediated Communication, Public Opinion and Society**

**Session:** 5, "Media Social Effects"

**Date:** July 22

**Time:** 16.15-18.00

**Room:** Cele 1

**Chair:**

**Discussant:**

- **JOYCE NEYS AND JOHANNES VON ENGELHARDT**

*What's so typical about last week? Towards a method of improving data quality in media exposure measurements based on inferred construct stability*

- **VIVIANA URIONA**

*Local independent radio and New Social Movements.*

- **IGNACIO BERGILLOS GARCIA**

*Inviting Audience Tele-participation: the Spanish Case*

- **YOWEI KANG**

*Hybrid interactive rhetorical engagement in massively multiplayer online role-playing games (MMORPGS): examining the role of rhetors and audiences in the generative rhetorical discourses*

- **ROLAND PEREZ (COSTA RICA)**

*Internet Divide? A contextual, Attitudinal and motivational dimensions of Internet use among Costa Rican adolescents*



<b>Section:</b>	<b>Mediated Communication, Public Opinion and Society</b>
<b>Session:</b>	6, "Responsabilidad de los Medios en la sociedad" (in Spanish)
<b>Date:</b>	July 23
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Cele 1
<b>Chair:</b>	
<b>Discussant:</b>	

- **TANIUS KARAM**  
*Formas en el discurso periodístico sobre derechos humanos. Isotopías y disensos.*
- **CLAUDIA GARCÍA RUBIO**  
*Los derechos del televidente en México.*
- **JULIÁN ANDRÉS BURGOS SUÁREZ**  
*Visibilidad ciudadana y derecho a la información. El caso de las agendas mediáticas, públicas y ciudadanas en Manizales.*
- **SUSANA GONZÁLEZ REYNA**  
*El Periódico como actor político que media entre los acontecimientos de la realidad social y el público lector.*
- **MARTHA ELIZABETH ÁLVAREZ GONZÁLEZ**  
*La prensa regional como formadora de la opinión pública con miras a las elecciones federales del 2 de julio de 2006*

<b>Section:</b>	<b>Mediated Communication, Public Opinion and Society</b>
<b>Session:</b>	7, "Chinese media and society in the post Olympic era"
<b>Date:</b>	July 23
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Cele 1
<b>Chair:</b>	
<b>Discussant:</b>	

- **YUEZHI ZHAO: SIMON FRASER UNIVERSITY**
- **HUGO DE BURGH: UNIVERSITY OF WESTMINSTER**
- **XIAOHONG GAO: COMMUNICATION UNIVERSITY OF CHINA**
- **DANIEL LONG ZHANG: COMMUNICATION UNIVERSITY OF CHINA. (PANELISTS)**

<b>Section:</b>	<b>Mediated Communication, Public Opinion and Society</b>
<b>Session:</b>	8, New Technologies and the effect of different uses
<b>Date:</b>	July 23
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Cele 1
<b>Chair:</b>	
<b>Discussant:</b>	

- **CHRITINA SCHUMANN, SVEN JOCKEL & JENS WOLLING**  
*Virtual gaming communities and civic values: An intercultural exploration of relationships between online gaming and civic values*
- **LEE HA HA (KOREA)**  
*A study of news characteristics of portal media news in South Korea, focusing on a comparison of preferred news types, such as the most often clicked on, replied to and scrapped*
- **ANDRA SECELEANU**  
*Stereo tips on minorities in Romanian press: between ethics, editorial policy and justice the case of president Traian Basescu*
- **SUBIR SENGUPTA**  
*The supersizing of American children: A closer look at food Advertisement*
- **SCOTT TIMCKE**  
*Filling the gaps: memory and archives in communication studies*
- **TANJA THOMAS**  
*Critique and Critical Communication Studies in media cultures*
- **EDSON JR. TONDOC**  
*The Use of SNS ( social networking sites) for political activities*
- **VIVIANA URIONA**  
*Local independent radio and New Social Movements.*
- **ALI MURAT VURAL**  
*The Paradox of Trust: Can mass media resolve the issue?*
- **YIE-JING YANG**  
*Concepts of public opinion and public subjectivity: from the point of view of the lay people*
- **SUSAN GUAND YANG**  
*Need for cognition moderates media agenda-setting effect on Individuals: Accessibility Effect and applicability effect*
- **OLIVER HAHN & IBRAHIM SALEH**  
*Mass mediated diplomacy: The dilemma of Logo Theory*

<b>Section:</b>	<b>Mediated Communication, Public Opinion and Society</b>
<b>Session:</b>	9, "Media and Society" (French and Spanish Panel)
<b>Date:</b>	July 24
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Cele 1
<b>Chair:</b>	
<b>Discussant:</b>	

- **QUENTIN DELAVICTOIRE**  
*Démocratie représentative et démocratie participative : une interrogation sur la place de la parole citoyenne sur Internet.*
- **INES TRABELSI**  
*The Role of Permission on youth attitude toward Mobile Advertising: An exploratory study*
- **NALLELY SALGADO RUIZ**  
*Desviación social y pacto de solidaridad: la visibilidad del movimiento francés de personas incapacitadas, "Ni pobres ni sometidos".*
- **SEBASTIÁN SÁNCHEZ CASTILLO**  
*En busca de nuevas formas simbólicas mediáticas, identitarias y culturales en el panteísmo televisivo.*
- **JOAO JOSÉ AZEVEDO CURVELLO**  
*La relación entre los medios de comunicación, el Estado, la sociedad civil y los Ciudadanos en Brasil: un estudio de caso.*

<b>Section:</b>	<b>Mediated Communication, Public Opinion and Society</b>
<b>Session:</b>	10, "Media portrayal of social groups"
<b>Date:</b>	July 24
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Cele 1
<b>Chair:</b>	
<b>Discussant:</b>	

- **ANDRA SECELEANU**  
*Stereo tips on minorities in Romanian press: between ethics, editorial policy and justice the case of president Traian Basescu*
- **KATIE MOYLAN**  
*Framing migrant representation on Irish public radio*
- **AYDOGOM FILIZ**  
*Turkish media interpretation of freedom of speech*
- **FANG FANG, LEI WEN & SHA YANG**  
*Media Investigation in district of Shanghai, China*

<b>Section:</b>	<b>Mediated Communication, Public Opinion and Society</b>
<b>Session:</b>	11, "Media and human right"
<b>Date:</b>	July 24
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Cele 1
<b>Chair:</b>	
<b>Discussant:</b>	

- **NOAM SCHIMMEL**  
*Communicating Radical evil: The challenge of reporting on genocide to an indifferent public by an indifferent media*
- **ROSA CABECINHAS**  
*Representation of world history and humane rights: a cross national study*
- **JEMAIYO CHABEDA**  
*The 2009 Kenya communications act and the role of the media in Kenya in breaching human rights during the 2008 post election violence*
- **TRAJEET SABHARWAL**  
*Human rights: a selective right?*
- **C.S.H.N.MURTHY**  
*Human rights and the electronic media in India post 1991*

<b>Section:</b>	<b>Mediated Communication, Public Opinion and Society</b>
<b>Session:</b>	12, "Medias y problemas sociales (Spanish)"
<b>Date:</b>	July 24
<b>Time:</b>	16.15-18.00
<b>Room:</b>	DGSCA 1
<b>Chair:</b>	
<b>Discussant:</b>	

- **MARÍA GABRIELA FLORES CHÁVEZ, ERIKA SÁNCHEZ DÍAZ, ERNESTO CISNEROS & ALEJANDRO GUTIÉRREZ LIZARDI**  
*La estigmatización como problema para el desarrollo de los medios de comunicación en lenguas indígenas.*
- **CARLOS MUNIZ, JAQUELINE CASANOVA & JAVIER SERRANO**  
*Estudio de las relaciones entre el consumo de medios de comunicación y los prejuicios, estereotipos y emociones hacia indígenas mexicanos.*
- **LEANDRO PEÑARANDA C.**  
*De marihuaneros a mafiosos: La construcción periodística del problema droga en Colombia antes de las "guerras contra el narcotráfico"*

- **MARTA MARTÍN LLAGUNO, CRISTINA GUIRAO, MARI SOL CAMPILLO & DOLORES FRUTOS**

*La construcción social del problema del conflicto familiar y laboral. Un análisis de agenda research*

- **CARLOS MANUEL HERRERA LOAYZA**

*El Ciberactivismo pro derechos humanos en portales LGBT de América Latina.*

- **PEDRO CERRUTI**

*Violencia y medios de comunicación. La legitimación del abuso de poder como reacción frente al crimen en México*

## Media and Sport Section

**Convenor** Alina Bernstein

<b>Section:</b>	<b>Media and Sport</b>
<b>Session:</b>	1, "Media and the Olympic Games"
<b>Date:</b>	July 22
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Cele 5
<b>Chair:</b>	Anthony Moretti, Point Park University, USA
<b>Discussant:</b>	

- **GARRY WHANNEL, UNIVERSITY OF BEDFORDSHIRE**  
*Economic crisis, Political priorities and Mega events: The media and the London Olympic Games 2005-9*
- **JIANG, QIAOLEI, SCHOOL OF JOURNALISM AND COMMUNICATION AT THE CHINESE UNIVERSITY OF HONG KONG**  
*Viewing as a Local, National or Global Citizen? A Comparative Study on Hong Kong and Mainland Chinese Audiences' Evaluation of the Beijing Olympic Medalists*
- **SEON-GI BAEK, MI-SUN BONG, HAE-YOUNG HWANG, DEPARTMENT OF JOURNALISM AND COMMUNICATION STUDIES, SUNGKYUNKWAN UNIVERSITY, SEOUL**  
*Is it a patriotic approach or commercial favorite? Coverage patterns of Korean media on the 2008 Beijing Olympic Games and their societal implications*

- **I-HSUAN, LIN, SENDAI UNIVERSITY, SENDAI CITY**  
*What Had the Torch Illuminated? A Narrative Analysis of Japanese newspaper reporting on Nagano Torch Relay Beijing Olympics*
- **ANTHONY MORETTI, POINT PARK UNIVERSITY, PITTSBURGH, PA**  
*The Chinese National Olympic Committee, the International Olympic Committee and the New York Times*

<b>Section:</b>	<b>Media and Sport</b>
<b>Session:</b>	2, "Media and the Olympic Games II" (a Spanish language session)
<b>Date:</b>	July 23
<b>Time:</b>	09.00-10.45
<b>Room:</b>	Cele 5
<b>Chair:</b>	Joaquin Marin Montin, Universidad de Sevilla, Spain
<b>Discussant:</b>	

- **JOSÉ SAMUEL MARTÍNEZ LÓPEZ Y VÍCTOR MEJÍA, DEPARTAMENTO DE COMUNICACIÓN DE LA UNIVERSIDAD IBEROAMERICANA CIUDAD DE MÉXICO**  
*Construcción Mediática de los Juegos Olímpicos de Beijing 2008 - Un Análisis de la Cobertura del Mega-Evento en México*

- **EMILIO FERNÁNDEZ PEÑA AND MIQUEL MORAGAS SPÀ, OLYMPIC STUDIES CENTRE, UNIVERSITAT AUTÓNOMA DE BARCELONA**  
*Internet Delivery of the Olympic Games and the Future of Audiovisual Rights: Broadcasters and Google*
- **JOAQUIN MARIN MONTIN, UNIVERSIDAD DE SEVILLA**  
*Mass Media Impact of professional Athletes in Spain - A Comparative Analysis Between Rafa Nadal AND Gemma Mengual*

<b>Section:</b>	<b>Media and Sport</b>
<b>Session:</b>	3, "Media and Sport Research, not just the Olympic Games..."
<b>Date:</b>	July 23
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Cele 5
<b>Chair:</b>	Gilbert Motsaathebe, Cape Peninsula University of Technology, South Africa
<b>Discussant:</b>	

- **JACO VAN WYK AND GILBERT MOTSAATHEBE, CAPE PENINSULA UNIVERSITY OF TECHNOLOGY, CAPE TOWN**  
*The Psychological Effect of the Media on Professional Athletes*
- **JUNGMIN, KWON, UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN, ILLINOIS**  
*How a Girl Sports Player is Represented and Consumed in Media: Yuna Kim Syndrome in South Korea*
- **MICHAEL SERAZIO, UNIVERSITY OF PENNSYLVANIA, PHILADELPHIA**  
*The Fellowship toward the Ring: Totem Loyalty and Fandom Rituals of Philadelphia's Brotherly October*

## Participatory Communication Research Section

**Convenors** Rico Lie & Pradip Thomas

<b>Section:</b>	<b>Participatory Communication Research</b>
<b>Session:</b>	1, "ICTs for Participatory Change"
<b>Date:</b>	July 21
<b>Time:</b>	14.15 – 15.45
<b>Room:</b>	DGSCA 3
<b>Chair:</b>	Ullamajja Kivikuru, University of Helsinki, Finland
<b>Discussant:</b>	Rico Lie, Wageningen University, The Netherlands

- **JUAN ENRIQUE HUERTA-WONG, TECNOLÓGICO DE MONTERREY**  
*Using Virtual Learning Environments to Improve Skills for Participatory Communication*
- **DAVID WALLACE, SCHOOL OF JOURNALISM AND MASS COMMUNICATION, UNIVERSITY OF COLORADO AT BOULDER**  
*A Place of Their Own: Homelessness, Voice, Community and Empowerment Online*
- **B.B. MOHANTY**  
*ICT, Communication and Media. Their Role in Accelerating the Process of Communication in Development*
- **ANISHA BAGHUDANA, SHILVIA KASDANI & ARUL CHIB, NANYANG TECHNOLOGICAL UNIVERSITY**  
*Rebuilding Bukit Lawang: The Role of ICTs for Sustainable Development in a Post-disaster Indonesian Village*

- **NORBERT WILDERMUTH, UNIVERSITY OF SOUTHERN DENMARK**  
*Digital empowerment beyond the challenge of digital inclusion*

<b>Section:</b>	<b>Participatory Communication Research</b>
<b>Session:</b>	2, "Communication Rights in Practice – A Round-Table Discussion"
<b>Date:</b>	July 21
<b>Time:</b>	16.15 – 18.00
<b>Room:</b>	DGSCA 3
<b>Chair:</b>	Philip Lee, World Association for Christian Communication, Canada
<b>Discussant:</b>	Dr Pradip N. Thomas, University of Queensland, Australia

- **PHILIP LEE (COORDINATOR), WORLD ASSOCIATION FOR CHRISTIAN COMMUNICATION, ALIAA DAKROURY (CARLETON UNIVERSITY, CANADA); JULIA HOFFMANN (UNIVERSITY OF AMSTERDAM, THE NETHERLANDS); MARÍA TERESA AVEGGIO (WORLD ASSOCIATION FOR CHRISTIAN COMMUNICATION, CANADA).**  
*Contextualising Communication Rights: From the General to the Specific*

<b>Section:</b>	<b>Participatory Communication Research</b>
<b>Session:</b>	3, "Theories of Development Communication, Modernization & Communicative Action"
<b>Date:</b>	July 22
<b>Time:</b>	9.00 – 10.45
<b>Room:</b>	DGSCA 3
<b>Chair:</b>	Elske van de Fliert, University of Queensland, Australia
<b>Discussant:</b>	Ricardo Ramirez, private consultant, Canada

- **KARIN G. WILKINS, UNIVERSITY OF TEXAS AT AUSTIN**  
*An Historical Consideration of "Traditional Society" in the Middle East: Learning Lerner All Over Again*
- **ALEJANDRO BARRANQUERO CARRETERO, UNIVERSIDAD DE MALAGA**  
*La Insostenibilidad de la Comunicación Para El Cambio Social*
- **DIPAK DE & GOUTAM GOSWAMI, DEPARTMENT OF EXTENSION EDUCATION, IINSTITUTE OF AGRICULTURAL SCIENCES, BANARAS HINDU UNIVERSITY, VARANASI AND SCIENTIST E, TIFAC, DEPT. OF SCIENCE AND TECHNOLOGY, GOVT.OF INDIA, VISHWAKARMA BHAWAN, NEW DELHI**  
*Modelling of Communication Behaviour and Transfer of Technology Through Institutional Innovation*
- **THOMAS L. JACOBSON, LINGLING PAN & LI MENG, TEMPLE UNIVERSITY, TEMPLE UNIVERSITY & HUAZHONG UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
*Universals and Particulars in Modernization: A Chinese Analysis of the Theory of Communicative Action*
- **JOSÉ CISNEROS, UNIVERSIDAD DE LAS AMÉRICAS PUEBLA**  
*Comunicación y vida: Los procesos de comunicación en la autoconstrucción del ser humano. Avances de investigación*
- **SATARUPA DASGUPTA, TEMPLE UNIVERSITY**  
*Encapsulating a Freirean logic of empowerment? Examining the Sonagachi Project, a community oriented peer outreach initiative among sex workers in Calcutta, India*

<b>Section:</b>	<b>Participatory Communication Research</b>
<b>Session:</b>	4, "Communication for Participatory Development"
<b>Date:</b>	July 22
<b>Time:</b>	14.15-15.45
<b>Room:</b>	DGSCA 3
<b>Chair:</b>	Rico Lie, Wageningen University, The Netherlands
<b>Discussant:</b>	Tom Jacobson, Temple University, United States of America

- **ELSKE VAN DE FLIERT & BUDI CHRISTIANA, CENTRE FOR COMMUNICATION AND SOCIAL CHANGE, SCHOOL OF JOURNALISM AND COMMUNICATION, THE UNIVERSITY OF QUEENSLAND, BRISBANE & ACIAR-SADI, MAKASSAR**  
*The DIY formula – Participatory communication strategies to support rural development in Eastern Indonesia*
- **E.P.K. DAS & LOKESH KUMAR, DEPARTMENT OF EXTENSION & COMMUNICATION, ALLAHABAD AGRICULTURAL INSTITUTE-DEEMED UNIVERSITY**  
*Influence of interpersonal and other communication channels in getting information about new Agricultural Technology*
- **WILLIAM TAYEEBWA & MARION ALINA, DEPARTMENT OF COMMUNICATION STUDIES, CONCORDIA UNIVERSITY & DEPARTMENT OF MASS COMMUNICATION, MAKERERE UNIVERSITY**  
*Airwaves for empowerment in Uganda: The Case of 101.7 Mama FM Radio*
- **CLAUDIA MAGALLANES-BLANCO, JOSÉ MANUEL RAMOS & ANTONI CASTELLS-TALENS, UIA-PUEBLA, BUAP & UV**  
*All the actors' voices: Participatory evaluation of indigenous citizens' media in Mexico*

<b>Section:</b>	<b>Participatory Communication Research</b>
<b>Session:</b>	5, "Comunicación, Participación y Migraciones"
<b>Date:</b>	July 22
<b>Time:</b>	16.15 – 18.00
<b>Room:</b>	DGSCA 3
<b>Chair:</b>	Silvia Molina Y Vedia, UNAM, Mexico
<b>Discussant:</b>	

- **TERESA VELÁZQUEZ**  
*La toma de decisiones políticas supranacionales sobre la inmigración y su visualización en los medios de comunicación*
- **GUILLERMO CASTILLO RAMÍREZ.**  
*Migración y cambio cultural entre los Odhams de Sonora. Reconfiguración del grupo en un contexto urbano a través de redes sociales y algunas prácticas culturales de participación comunitaria.*
- **GLORIA RAMÍREZ**  
*Obreras de la industria de la transformación migrantes a la ciudad de México.*
- **ALEJANDRO MÉNDEZ**  
*La comunicación participativa en la colectividad de aspirantes a migrantes hacia Quebec, Canadá.*
- **MIGUEL ÁNGEL MARQUEZ**  
*La comunicación participativa: un estudio en torno al fenómeno migratorio en Tapachula, Chiapas.*

- **SILVIA MOLINA Y VEDIA**

*Comunicación participativa y migraciones en la sociedad global.*

<b>Section:</b>	<b>Participatory Communication Research</b>
<b>Session:</b>	6, "Communities, Citizenship & Social Movement"
<b>Date:</b>	July 23
<b>Time:</b>	9.00-10.45
<b>Room:</b>	DGSCA 3
<b>Chair:</b>	Ullamaija Kivikuru, University of Helsinki, Finland
<b>Discussant:</b>	Tom Jacobson, Temple University, United States of America

- **MADALENA OLIVEIRA, SARA PEREIRA, MANUEL PINTO, LUÍS PEREIRA, FÁBIO RIBEIRO, DEPARTAMENTO DE CIÊNCIAS DA COMUNICAÇÃO, INSTITUTO DE CIÊNCIAS SOCIAIS, UNIVERSIDADE DO MINHO**

*Media participation: why to get citizens involved*

- **SEVILEN ALAYOGLU, MARMARA UNIVERSITY**

*The Quest of New Social Movements for Alternative Media*

- **CHEN-LING HUNG, NATIONAL TAIWAN UNIVERSITY**

*Preserving culture through ICT access and community participation: Observation on the digital archive project of an aboriginal tribe in Taiwan*

- **DECLAN TUITE, SCHOOL OF COMMUNICATIONS, DUBLIN CITY UNIVERSITY**

*Merging online and offline participation; opportunities and limits for civic engagement and active citizenship through eParticipation*

- **JON GANT, JEANIE AUSTIN & SARAH JACKMAN, UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN**

*Engaging the Public: Building Community Facilitated Maps to Support Participation in Chicago and East St. Louis, Illinois, USA*

- **GERARDO L. DORANTES, UNAM**

*Communication and political participation of the academic staff of the National Autonomous University of Mexico in the construction of the university agenda power*

<b>Section:</b>	<b>Participatory Communication Research</b>
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<b>Session:</b>	7, "Citizens, Communications and Rights"
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<b>Date:</b>	July 23
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<b>Time:</b>	14.15-15.45
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<b>Room:</b>	DGSCA 3
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<b>Chair:</b>	Pradip Thomas, University of Queensland, Australia
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<b>Discussant:</b>	
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- **CLAUDIA ANDREA VILLAGRÁN MUÑOZ, PERIODISTA**

- **UNIVERSIDAD DE CHILE**

*Emergencia Indígena Mediática: La Demanda-Estrategia Radiofónica y el Derecho a Comunicar*

- **ROXANA QUIROZ CARRANZA, FACULTAD DE CIENCIAS**

- **ANTROPOLÓGICAS DE LA UNIVERSIDAD AUTÓNOMA DE YUCATÁN**

*Todo derecho debe ser comunicado: una experiencia de comunicación participativa entre jóvenes de Mérida, Yucatán, Mexico*

- **NURCAY TURKOGLU, MARMARA UNIVERSITY**

*Communication Rights and Media Literacy Projects: A case study in Turkey*

- **BOONLERT SUPADHILOKE, BANGKOK UNIVERSITY**

*Right to Communicate, Public Participation and Democratic Development in Thailand*

- **ROUSILEY CELI MOREIRA MAIA & DANILA CAL, FEDERAL UNIVERSITY OF MINAS GERAIS & UNAMA UNIVERSITY**

*Public deliberation and media advocacy: evaluating child domestic labor in Brazil*

- **GEORGE MWIKA KAYANGE, CHILD RIGHTS INFORMATION AND DOCUMENTATION CENTRE**

*Child Rights Information and Documentation Centre Malawi*

<b>Section:</b>	<b>Participatory Communication Research</b>
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<b>Session:</b>	8, "Audiences and Citizens"
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<b>Date:</b>	July 23
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<b>Time:</b>	16.15-18.00
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<b>Room:</b>	DGSCA 3
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<b>Chair:</b>	Rico Lie, Wageningen University, The Netherlands
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<b>Discussant:</b>	Ullamaija Kivikuru, University of Helsinki, Finland
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- **TATIANA MERLO-FLORES, INSTITUTO DE INVESTIGACIÓN EN MEDIOS, ARGENTINA**

*¿Qué le piden los niños del mundo a la televisión... o a los adultos?*

- **Yael Warshel, UNIVERSITY OF CALIFORNIA AT SAN DIEGO**

*Symbolic Communication and Intractable Conflict: The Difficulty of Communicating for Social Change*



• **NELLY QUEMENER, UNIVERSITY SORBONNE NOUVELLE-PARIS III, UFR COMMUNICATION**

*Interactions in stand-up comedy shows on French television: "non-white" humorous performances and the participation of audiences*

• **LEANNE CHANG & TOM JACOBSON, NATIONAL UNIVERSITY OF SINGAPORE & TEMPLE UNIVERSITY**

*Shared Decision-Making: Citizen Responses to a Smoking Control Campaign*

• **NICK RESMANN, CENTRE FOR STUDIES ON CULTURE AND MEDIA, VRIJE UNIVERSITEIT BRUSSEL (VUB)**

*The "ordinary" on commercial radio and tv. A reception analysis of the subject position of ordinary people in the participatory programmes "Zwart of Wit" and "Recht van Antwoord"*

• **CHARLOTTE LAPSANSKY, ANNENBERG SCHOOL FOR COMMUNICATION, UNIVERSITY OF SOUTHERN CALIFORNIA**

*A Digital Storytelling Approach to Participatory Evaluation of a Community-Based New Media Project*

• **MELISSA BROUGH, ANNENBERG SCHOOL FOR COMMUNICATION, UNIVERSITY OF SOUTHERN CALIFORNIA**

*Mobile Voices: An analysis of participatory design for popular communication and social change*

<b>Section:</b>	<b>Participatory Communication Research</b>
<b>Session:</b>	9, "Participation and Cosmovision"
<b>Date:</b>	July 24
<b>Time:</b>	9.00 – 10.45
<b>Room:</b>	DGSCA 3
<b>Chair:</b>	Loes Witteveen, Van Hall Larenstein University of Applied Sciences, The Netherlands
<b>Discussant:</b>	

• **LUIS OLIVERA, DEPARTAMENTO DE COMUNICACIONES, PONTIFICIA UNIVERSIDAD CATÓLICA DEL PERÚ**

*Condiciones para la Participación*

• **ANA LUCÍA VILLARREAL, UNIVERSIDAD DE COSTA RICA**

*De la Información a la Comunicación de la Palabra a los Procesos*

• **DIANA BRATU, CEREN - ESC DIJON**

*Le rôle de la communication participative dans la stratégie du mouvement Slow Food*

• **CECILIA CHEN, CONCORDIA UNIVERSITY**

*Communicating Waters: Watery Relations in the Archipelago of Montreal*

• **COLIN CHASI, MONASH, DEPARTMENT OF COMMUNICATION AND MEDIA STUDIES**

*Communication for liberation: Organizational communication regarding HIV and AIDS*

<b>Section:</b>	<b>Participatory Communication Research</b>
<b>Session:</b>	10, "Art & Participation"
<b>Date:</b>	July 24
<b>Time:</b>	14.15 – 15.45
<b>Room:</b>	DGSCA 3
<b>Chair:</b>	Pradip Thomas, University of Queensland, Australia
<b>Discussant:</b>	

• **FERNANDO GONÇALVES, STATE UNIVERSITY OF RIO DE JANEIRO**

*Google Art: from mashup to hoax*

• **YERAN KIM, KWANGWOON UNIVERSITY**

*Demystification of Freedom and Autonomy in the Labour 'Market' of UGCs*

• **HEATHER DAVIS, CONCORDIA UNIVERSITY**

*Thinking Art as Participatory Democracy*

• **MARIE-JULIE CATOIR & NAYRA VACAFLOR, UNIVERSITÉ BORDEAUX**

*L'OEil critique: an example of Participatory Education for media*

• **MARIA CLÁUDIA LARA DA COSTA, UNIVERSIDADE FEDERAL DO PARANÁ**

*Poder y participación en los procesos de Comunicación y Educación a Distancia*

• **LOES WITTEVEEN & RICO LIE, VAN HALL LARENSTEIN UNIVERSITY OF APPLIED SCIENCES & WAGENINGEN UNIVERSITY**

*The voice of the visual*

<b>Section:</b>	<b>Participatory Communication Research</b>
<b>Session:</b>	11, "Migration, Refugees & Communication"
<b>Date:</b>	July 24
<b>Time:</b>	16.15 – 18.00
<b>Room:</b>	DGSCA 3
<b>Chair:</b>	Tom Jacobson, Temple University, United States of America
<b>Discussant:</b>	

• **SILVIA MOLINA Y VEDIA, UNAM**

*Participative Communication, Migration, and Emergent Networks*

• **ANA SEDEÑO VALDELLÓS, FACULTAD DE COMUNICACIÓN, UNIVERSIDAD DE MÁLAGA**

*La Comunicación en una Organización no Gubernamental de Apoyo a Inmigrantes: Malaga Acoge*

• **REGGY CAPACIO FIGER, DEPARTMENT OF INTERNATIONAL AND ADVANCED JAPANESE STUDIES, UNIVERSITY OF TSUKUBA**

*Virtual Homeland: The Case of Filipino Migrants in Cyberspace*

- **JACQUELINE STRECKER, YORK AND RYERSON UNIVERSITY**

*Redefining Refugees: Transforming Illustrative Refugee Discourse through Participatory Communication*

<b>Section:</b>	<b>Participatory Communication Research</b>
<b>Session:</b>	12, "Public and Citizen Journalism and Social Change"
<b>Date:</b>	July 24
<b>Time:</b>	16.15 – 18.00
<b>Room:</b>	Matías Romero 3
<b>Chair:</b>	Elske van de Fliert, University of Queensland, Australia
<b>Discussant:</b>	Pradip Thomas, University of Queensland, Australia

- **JEROEN DE KEYSER & KARIN RAEYMAECKERS, CENTRE FOR JOURNALISM STUDIES, GHENT UNIVERSITY**

*A Struggle Within the Fortress: an Exploratory Analysis of Public Journalistic Participation through the Flemish Online News Media*

- **MOSTAFA GHAVANLOO GHAJAR, AZAD UNIVERSITY**

*Citizen journalism in Iran*

- **ULLAMAIJA KIVIKURU, UNIVERSITY OF HELSINKI**

*The power of the past. The journalistic culture drives over participatory ideals in Namibia and Tanzania*

- **ANNIKA SEHL & JULIA LÖNNENDONKER, INSTITUTE OF JOURNALISM, TU DORTMUND UNIVERSITY**

*Online Comments as a Chance for Greater Diversity in Foreign Coverage*

- **DIANA IULIA NASTASIA & LANA RAKOW, UNIVERSITY OF NORTH DAKOTA**

*Citizens' Journalism as Model of Civic Participation*

## Political Communication Section

**Convenor** Philippe J. Maarek

<b>Section:</b>	<b>Political Communication (PolCom)</b>
<b>Session:</b>	1, "Internet Influence on the Political Sphere"
<b>Date:</b>	July 21
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Aula Magna
<b>Chair:</b>	Gerald Sussman, Portland State University, USA
<b>Discussant:</b>	Dave Sinardet, University of Antwerp / Free University of Brussels

- **JACOB GROSHEK, IOWA STATE UNIVERSITY**  
*Democratic Forecasts and Internet Diffusion: A Time-Series Analysis of 72 Countries*
- **JOSÉ MANUEL PÉREZ-TORNERO, UNIVERSITAT AUTÒNOMA DE BARCELONA, NÚRIA FERNÁNDEZ, UNIVERSITAT AUTÒNOMA DE BARCELONA, SANTIAGO GIRALDO, UNIVERSITAT AUTÒNOMA DE BARCELONA, LAURA CERVI, UNIVERSITAT AUTÒNOMA DE BARCELONA**  
*Spanish legislative assemblies (Parliament and Senate): ICTs and participation*
- **CINZIA PADOVANI, CARBONDALE UNIVERSITY**  
*Far Right and Its Media in Italy*
- **ARKADY RUSAKOV, ST. PETERSBURG STATE UNIVERSITY**  
*The ICT and new kinds of crimes*

- **ANASTASIA KAVADA, UNIVERSITY OF WESTMINSTER**  
*Web Platforms and Collective Action: Decentralized Organizing or Top-down Coordination?*

<b>Section:</b>	<b>Political Communication (PolCom)</b>
<b>Session:</b>	2, "Comparative Web Campaigning"
<b>Date:</b>	July 21
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Aula Magna
<b>Chair:</b>	Gerald Sussman, Portland State University, USA
<b>Discussant:</b>	Dave Sinardet, University of Antwerp / Free University of Brussels

- **EDSON C. TANDOC JR., UNIVERSITY OF THE PHILIPPINES**  
*Cyberspace Campaign: The Philippine Experience in the 2007 National Elections*
- **UTA RUSSMANN, UNIVERSITY OF VIENNA**  
*Web Campaigning in Austria: A Structural Analysis of Austrian Party Websites in the 2008 National Elections*
- **ØYVIND KALNES, LILLEHAMMER UNIVERSITY COLLEGE**  
*From Alpha- to Betateesting? Web 2.0 in the Norwegian 2007 and 2009 Campaigns*
- **RASMUS KLEIS NIELSEN, COLUMBIA UNIVERSITY**  
*Mundane Mobilizational Tools in two U.S. Congressional Campaigns*

- **SHARON MERAZ, UNIVERSITY OF ILLINOIS AT CHICAGO**  
*Networked Politics In Facebook: Media Influence on Political Conversation in Barack Obama's*

<b>Section:</b>	<b>Political Communication (PolCom)</b>
<b>Session:</b>	3 "Las campañas políticas en México (panel in spanish)"
<b>Date:</b>	July 22
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Aula Magna
<b>Chair:</b>	María José Canel, Universidad Complutense
<b>Discussant:</b>	María José Canel, Universidad Complutense

- **MARICELA PORTILLO, UNIVERSIDAD AUTÓNOMA DE LA CIUDAD DE MÉXICO**  
*La espectacularización de la información política y el infoentretenimiento en la televisión mexicana*
- **OLGA RODRÍGUEZ CRUZ, UNIVERSIDAD AUTÓNOMA DE LA CIUDAD DE MÉXICO**  
*El pathos y los polisspots como orientadores en la preferencia del voto*
- **CARLOS MUÑOZ, TECNOLÓGICO DE MONTERREY, LIC. NILSA TÉLLEZ, TECNOLÓGICO DE MONTERREY, EVANGELINA GIL, TECNOLÓGICO DE MONTERREY, JOSÉ GUADALUPE ISABELES TECNOLÓGICO DE MONTERREY**  
*Temas y enfoques de los candidatos políticos en los debates electorales. Estudio comparativo entre México, España y Estados Unidos*
- **CLAUDIA LORENA VELAZCO FLORES, UNIVERSIDAD AUTÓNOMA DE LA CIUDAD DE MÉXICO**  
*La estrategia de comunicación política del Partido Acción Nacional en la búsqueda del voto nuevo rumbo al 2012*
- **FRANCISCO DE JESÚS ACEVES GONZÁLEZ, UNIVERSIDAD DE GUADALAJARA**  
*Poderes fácticos versus reforma electoral: la lucha por la equidad en el 2009*

<b>Section:</b>	<b>Political Communication (PolCom)</b>
<b>Session:</b>	4, Formas simbólicas de transmisión de valores: comunicación, visibilización y derechos humanos (panel in spanish)
<b>Date:</b>	July 22
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Aula Magna
<b>Chair:</b>	Teresa Velázquez, Universidad Autónoma de Barcelona
<b>Discussant:</b>	Teresa Velázquez, Universitat Autònoma de Barcelona

- **ELISEO COLÓN, UNIVERSIDAD DE PUERTO RICO**  
*Imágenes de la verdad: construcción de la violación de los Derechos Humanos en Youtube*
- **LUCRECIA ESCUDERO CHAUVEL, UNIVERSITÉ DE LILLE**  
*El caso Cacho en la prensa mexicana. Problemas de género y problemas políticos*
- **TANIUS KARAM, UNIVERSIDAD AUTÓNOMA DE LA CIUDAD DE MÉXICO**  
*Formas en el discurso periodístico sobre derechos humanos. Isotopías y disensos*
- **MARTA RIZO, UNIVERSIDAD AUTÓNOMA DE LA CIUDAD DE MÉXICO**  
*Los medios de comunicación comunitaria como vehículos para la transmisión de los valores y cosmovisiones de los pueblos originarios de México*

<b>Section:</b>	<b>Political Communication (PolCom)</b>
<b>Session:</b>	5, "Periodismo y Conflictos en América Latina (panel in Spanish)"
<b>Date:</b>	July 22
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Aula Magna
<b>Chair:</b>	María José Canel, Universidad Complutense, Madrid, España
<b>Discussant:</b>	Teresa Velázquez, Universitat Autònoma de Barcelona, España

- **GUILLERMO D'ABBRACCIO KRENTZER, UNIVERSIDAD NACIONAL DE COLOMBIA**  
*Marcada en la piel: guerra sufrida, guerra mediática. Violencia y conflicto armado en Colombia: de la vivencia cotidiana a la representación mediática de la guerra*
- **CATALINA MONTOYA LONDOÑO, PH.D., PONTIFICIA UNIVERSIDAD JAVERIANA DE BOGOTÁ**  
*Impactos divergentes de hechos de irrupción en el poder mediático gubernamental: la promoción de la agenda norteamericana en el conflicto colombiano*
- **JORGE BRAVO, UNAM, MÉXICO; FRAMBEL LIZÁRRAGA SALAS, UNAM, MÉXICO**  
*La comunicación gubernamental de Felipe Calderón, la guerra contra el narcotráfico y la omisión de los derechos humanos*

<b>Section:</b>	<b>Political Communication (PolCom)</b>
<b>Session:</b>	6, "Media, War, Terrorism"
<b>Date:</b>	July 23
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Aula Magna
<b>Chair:</b>	Manuel Pares I Maicas, Universitat Autònoma de Barcelona
<b>Discussant:</b>	Cinzia Padovani, Carbondale University, USA

- **STIG A. NOHRSTEDT, ÖRBRO UNIVERSITY ; RUNE OTTOSEN, OSLO UNIVERSITY COLLEGE**  
*Globalization trends in War Journalism in the New World Order?*
- **MARIO GARCÍA GURRIONERO, UNIVERSIDAD COMPLUTENSE; MARÍA JOSÉ CANEL, UNIVERSIDAD COMPLUTENSE**  
*The role of key words in terrorism coverage: framing analysis from the Dramatism perspective*
- **IBRAHIM SALEH, THE AMERICAN UNIVERSITY IN CAIRO**  
*Living in a Lie: A Paradox of Middle Eastern Media*
- **KATRIN VERCLAS, MOBILEACTIVE.ORG, USA**  
*Mobile technology in communicating during wars and conflict*

<b>Section:</b>	<b>Political Communication (PolCom)</b>
<b>Session:</b>	7, "Human rights, development and democracy"
<b>Date:</b>	July 23
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Aula Magna
<b>Chair:</b>	Ester Pollack, Stockholm University
<b>Discussant:</b>	Sigurd Allern , University of Oslo, Norway and Stockholm University, Sweden

- **MANUEL PARES I MAICAS, UNIVERSIDAD AUTÓNOMA DE BARCELONA**  
*Universal Human Rights Declaration (Political considerations)*
- **VEENA RAMAN, PENNSYLVANIA STATE UNIVERSITY ; ANDY BHANOT, BBC WORLD SERVICE TRUST**  
*Political crisis, Mediated Deliberation and Citizen Engagement: A case study of Bangladesh and Nirbachoni Sanglap*
- **SAM MWANGI, KANSAS STATE UNIVERSITY**  
*Media, Democracy and Development in Africa: A Case study of Newspapers in Kenya Uganda and Zambia.*
- **MARINA PIMENTA SPÍNOLA CASTRO, BRASÍLIA UNIVERSITY (UNB), PRESIDENCY OF BRAZIL; LAVINA MADEIRA RIBEIRO, BRASÍLIA UNIVERSITY (UNB)**  
*The enigma of poverty: Media and Human Rights in Brazil*

- **SHAIMA' A Z. ZOGHAIB, CAIRO UNIVERSITY**  
*The Relationship between Exposure to Political Blogs and TV news and Political Alienation among the Egyptian Youth*

<b>Section:</b>	<b>Political Communication (PolCom)</b>
<b>Session:</b>	8, "On Some Theories and Models Applied to Political Communication"
<b>Date:</b>	July 23
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Aula Magna
<b>Chair:</b>	Sigurd Allern , University of Oslo, Norway and Stockholm University, Sweden
<b>Discussant:</b>	Ester Pollack, Stockholm University, Sweden

- **PIOTR M. SZPUNAR, THE ANNENBERG SCHOOL FOR COMMUNICATION**  
*Power, Sources and Parallelism: A Point of Tension between Field Theory and Political Economy in the Study of Media Systems*
- **REIMAR ZEH, UNIVERSITY OF ERLANGEN-NUREMBERG ; OLIVER BENDER, UNIVERSITY OF ERLANGEN-NUREMBERG**  
*The Power of Political Talk shows: Agenda-Setters or Agenda-parrots*
- **MAGDALENA WOJCIESZAK, IE UNIVERSITY, SEGOVIA**  
*Cross-Cutting Exposure Reconsidered: The Role of Attitude Strength*
- **ANOUC BOUCKAERT, UNIVERSITÉ LIBRE DE BRUXELLES (ULB)**  
*Political ads on belgian television – Applying the Trent and Friedenbergtypology*
- **ANDREW KENNIS, UNIVERSITY OF ILLINOIS, URBANA-CHAMPAIGN**  
*The Media Dependence Model: An Analysis of the Performance and Structure of U.S. News*

<b>Section:</b>	<b>Political Communication (PolCom)</b>
<b>Session:</b>	9, "Government Communication to the Public and News Management"
<b>Date:</b>	July 24
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Aula Magna
<b>Chair:</b>	Gerald Sussman, Portland State University, USA
<b>Discussant:</b>	Qing Cao, Liverpool John Moores University

- **MARIA JOSE CANEL, COMPLUTENSE UNIVERSITY ; KAREN SANDERS, SAN PABLO CEU UNIVERSITY**  
*Baselines issues for Government communication: mapping the field*

- **AUREL PAPARI, "ANDREI SAGUNA" UNIVERSITY OF CONSTANTA ; ANDRA SECELEANU, "ANDREI SAGUNA" UNIVERSITY OF CONSTANTA**

*Relation between the presidential institution and the government in the period 2005-2007 or "the war between the two palaces"*

- **FRANCISCO PAULO JAMIL ALMEIDA MARQUES, FEDERAL UNIVERSITY OF MINAS GERAIS/CAPE**

*Political Participation on the Internet: A study on how opportunities of political participation are offered by Brazilian political institutions through digital communication*

- **SALVADOR DE LEÓN VÁZQUEZ, UNIVERSIDAD AUTÓNOMA DE AGUASCALIENTES**

*Public deliberation under market laws. The commercialization process of news production in Aguascalientes, Mexico*

<b>Section:</b>	<b>Political Communication (PolCom)</b>
<b>Session:</b>	10, "El acceso a la información política (panel in spanish)"
<b>Date:</b>	July 24
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Matías Romero 2
<b>Chair:</b>	Teresa Velázquez, Universitat Autònoma de Barcelona, España
<b>Discussant:</b>	Teresa Velázquez, Universitat Autònoma de Barcelona, España

- **LUISA ELENA TORREALBA MESA, UNIVERSIDAD CENTRAL DE VENEZUELA**  
*Condiciones para el ejercicio del acceso a la información noticiosa en Venezuela entre 1999 y 2004*
- **JOSE LUIS BENITEZ, UNIVERSIDAD CENTROAMERICANA JOSÉ SIMEON CAÑAS, SAN SALVADOR**  
*Comunicación y elecciones: el papel de los medios de comunicación en las elecciones de 2006 y 2009 en El Salvador*
- **REBECA DOMÍNGUEZ CORTINA, UNAM**  
*Los debates electorales televisados en México en la voz de dos generaciones de votantes*
- **CARME FERRÉ PAVIA, UNIVERSIDAD AUTÓNOMA DE BARCELONA**  
*La incidencia del infotainment en la percepción ciudadana de la política: el caso catalán de Polònia*

<b>Section:</b>	<b>Political Communication (PolCom)</b>
<b>Session:</b>	11, "Issues in Comparative Political Campaigning"
<b>Date:</b>	July 24
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Aula Magna
<b>Chair:</b>	Ester Pollack, Stockholm University, Sweden
<b>Discussant:</b>	Sigurd Allern, University of Oslo, Norway and Stockholm University, Sweden

- **KATHLEEN CROSS, SIMON FRASER UNIVERSITY, BURNABY, BC**  
*Experts in the News: The differential use of 'expert' sources during elections*
- **ELEFThERIA LEKAKIS, GOLDSMITHS COLLEGE, UNIVERSITY OF LONDON**  
*'Towards a Politics of Consumerism? How Consumption is Impacting Upon the Ways We Act Politically?'*
- **YUNJUAN LUO, INDIANA UNIVERSITY BLOOMINGTON**  
*Gender, Race and Candidate Traits in the 2008 U.S. Presidential Election*
- **RICARDO ALEJANDRO ERIVES, THE UNIVERSITY OF TEXAS AT EL PASO; KENNETH C. C. YANG, THE UNIVERSITY OF TEXAS AT EL PASO**  
*The effects of ethnic source cues and party identification on homophily perceptions and voting intent in political advertising targeting minority voters*
- **CATE COVER, U. OF PENN AND CENTRAL EUROPEAN UNIVERSITY**  
*Data, door knocking, and donations: The use of information technologies in the Obama campaign*

<b>Section:</b>	<b>Political Communication (PolCom)</b>
<b>Session:</b>	12, "Political Communication in Europe Between Political and Economical Crisis"
<b>Date:</b>	July 24
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Matías Romero 2
<b>Chair:</b>	Maria Jose Canel, Complutense University, Madrid, Spain
<b>Discussant:</b>	Cinzia Padovani, Carbondale University, USA

- **SIGURD ALLERN, UNIVERSITY OF OSLO, NORWAY AND STOCKHOLM UNIVERSITY; ESTER POLLACK, STOCKHOLM UNIVERSITY**  
*The Marketplace of Scandals: Politics, Moral and Media Battue*
- **MALTE C. HINRICHSEN, UNIVERSITY OF AMSTERDAM**  
*Values or Knowledge? How religious topics in the news coverage trigger religiosity to contribute to attitudes towards the EU and the accession of Turkey and the moderating role of political knowledge*

- **PAOLO GERBAUDO, GOLDSMITHS COLLEGE, LONDON**

*We are everywhere, come and find us. Radical political participation and territorial communication in European urban autonomous scenes*

- **SOPHIA KAITATZI-WHITLOCK, ARISTOTLE UNIVERSITY OF THESSALONIKI**

*Citizens, Politicians and the Media Before the Challenge of the 2009 Euro-elections in Greece: Who Cares Amidst the Global Economic Crisis?*

- **GERALD SUSSMAN, PORTLAND STATE UNIVERSITY**

*Systemic Propaganda and U.S. Foreign Policy*

<b>Section:</b>	<b>Political Communication (PolCom)</b>
<b>Session:</b>	13, "Public Radio and Television and Political Processes"
<b>Date:</b>	July 24
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Aula Magna
<b>Chair:</b>	Manuel Pares I Maicas, Universitat Autònoma de Barcelona, Spain
<b>Discussant:</b>	Qing Cao, Liverpool John Moores University

- **CLÁUDIA REGINA FONSECA LEMOS, ANTONIO TEIXEIRA DE BARROS, MÁIRA DE BRITO CARLOS, CRISTIANE BRUM BERNARDES, BRAZILIAN CHAMBER OF DEPUTIES CENTER FOR TRAINING**

*Where is the public in public television? A comparative study of four Brazilian federal public television channels*

- **WANG YU, COMMUNICATION UNIVERSITY OF CHINA**

*From governance Hotline to Public Service Radio: China's radio function of innovation and expansion in social transformation*

- **FREDERIKE WOLF, UNIVERSITY OF HAMBURG**

*Political Strategies of Cultural Diversity and Public Service Television's Potentials for Social Integration A Comparison of EU Member States*

- **DAVE SINARDET, UNIVERSITY OF ANTWERP / FREE UNIVERSITY OF BRUSSELS**

*The media's role in the Belgian political 'community' conflict. Framing the issue of 'Brussels-Halle-Vilvoorde' in Dutch-speaking and French-speaking political debate programs in Belgium.*

<b>Section:</b>	<b>Political Communication (PolCom)</b>
<b>Session:</b>	14, "Political Communication Awareness and Democracy in South-East Asia"
<b>Date:</b>	July 24
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Matías Romero 2
<b>Chair:</b>	Maria Jose Canel, Complutense University, Madrid, Spain
<b>Discussant:</b>	Cinzia Padovani, Carbondale University, USA

- **QING CAO, LIVERPOOL JOHN MOORES UNIVERSITY**

*Democratisation and the Mass Media in China*

- **CHIUNG-WEN (JULIA) HSU, NATIONAL CHENGCHI UNIVERSITY**

*The role of the Internet on Taiwan's civil movements: its contributions and side effects*

- **QIAN (SARAH) GONG, INSTITUTE OF COMMUNICATIONS STUDIES, UNIVERSITY OF LEEDS ; PROF. GARY RAWNSLEY, INSTITUTE OF COMMUNICATIONS STUDIES, UNIVERSITY OF LEEDS**

*Dynamics of Political Communications in Post-Transition Taiwan. An Analysis of Journalist-Politician Relationship*

- **JINA E, TOKYO WOMAN'S CHRISTIAN UNIVERSITY**

*Third-Person Effects of Political News and Advertising in Japan*

## POSTERS

Political Communication research section – POSTER SESSIONS

(by alphabetical order)

Convenor :

Philippe J. Maarek, Section Chair

- **SALEEM ALHABASH, ANASTASIA KONONOVA, & FRITZ CROPP, UNIVERSITY OF MISSOURI – COLUMBIA**

*International students & American presidential election '08: Media influence on political interest, participation, attitudes, efficacy, and trust*



- **DOROTHEE ARLT, UNIVERSITY OF TECHNOLOGY, ILMENAU ; IMKE HOPPE, UNIVERSITY OF TECHNOLOGY, ILMENAU ; JENS WOLLING, UNIVERSITY OF TECHNOLOGY, ILMENAU**  
*Climate Change and the Internet as Information Source*
- **TUĞBA ASRAK HASDEMİR, GAZI UNIVERSITY FACULTY OF COMMUNICATION, ANKARA-TURKEY**  
*Is Right to Information for/against to Revive Political Public Sphere?*
- **DANIËLLE SADICARIS UNIVERSITY OF ANTWERP ; STEFAAN WALGRAVE, UNIVERSITY OF ANTWERP ; KNUT DE SWERT, UNIVERSITY OF ANTWERP**  
*Setting the fear agenda: crime coverage in TV news in eleven countries*
- **GERARDO L. DORANTES, UNAM; JUAN CARLOS LEÓN, UNAM**  
*Prospective agenda-setting in power play within the Mexican National Autonomous University (UNAM)*
- **MAHMOOD ENAYAT, OXFORD INTERNET INSTITUTE, OXFORD UNIVERSITY, UK**  
*Converging or Diverging Weblogistan? Analysing the Discourses and Counter-Discourses in the Persian Blogosphere*
- **HELEN ESTER, GRIFFITH UNIVERSITY**  
*Disruptive discourse—Canberra political journalism 1996-2007*
- **MARTÍN ECHEVERRÍA AND MARICARMEN GARAY, UNIVERSIDAD ANÁHUAC MAYAB**  
*Rejecting without evidence: political prejudice among young mexican citizens*
- **OMID HABIBINIA, UNIVERSITY OF LUND**  
*Censorship Policy in Iran and youth culture: a study in Political Communication*
- **HANYUN HUANG, THE CHINESE UNIVERSITY OF HONG KONG**  
*National Identity in Post-Beijing-Olympic Era: A Comparative Study of Hong Kong and Mainland China*
- **JUAN ENRIQUE HUERTA-WONG, TECNOLÓGICO DE MONTERREY**  
*The Role of Parents on Mexican Children's Political Attitudes: A Full Causal Model*
- **HEIDI KHALED, UNIVERSITY OF PENNSYLVANIA, ANNENBERG SCHOOL FOR COMMUNICATION**  
*When It Comes to Terrorism, Race Matters: Ethnocentrism and Perceptions of Barack Obama's Handling of Homeland Security Issues*
- **KAITLYN J LAIRD, THE AMERICAN UNIVERSITY IN CAIRO ; MARWAN HUSSEIN ABDU, THE AMERICAN UNIVERSITY IN CAIRO**  
*The Impact and Uses of Facebook in Egyptian Political Communication*
- **MING KUOK, LIM, PENNSYLVANIA STATE UNIVERSITY**  
*The Functions of Blogs in Democratic Discourse*
- **MARÍA TERESA NICOLÁS GAVILÁN, UNIVERSIDAD DE NAVARRA**  
*El Periodismo de Paz. Propuesta teórica y práctica para ejercer el derecho-deber de los medios de comunicación a contribuir en la solución pacífica de los conflictos internacionales*
- **MARÍA JOSÉ PÉREZ DEL POZO, UNIVERSIDAD COMPLUTENSE**  
*Los medios de comunicación en Marruecos y su función en un anunciado e inacabado proceso de transición*
- **SEON-GI BAEK, EUN-JUNG BAECK AND BYUNG-KI KHO, SUNGKYUNKWAN UNIVERSITY, KOREA**  
*Coverage patterns of Korean media on the 'Candle light movement and their political and ideological meanings: A semiotic approach on media coverage*
- **MANUEL YARTO WONG, INSTITUTO TECNOLÓGICO Y DE ESTUDIOS SUPERIORES DE MONTERREY (ITESM)**  
*Impacto de Internet en las prácticas políticas de los universitarios mexicanos y el malestar ciudadano*
- **SIMRET YASABU, WATERAID ETHIOPIA, ADDIS ABABA**  
*Press Coverage of the Post May 2005 Election Protests in Ethiopia: Media Ownership Impact on News Objectivity*
- **KYUNG HAN YOU, YONSEI UNIVERSITY, SEOUL; MISUN, LEE, YONSEI UNIVERSITY, SEOUL ; SO-HYUN, OH, YONSEI UNIVERSITY, SEOUL ; YOUNG-CHUL, YOON, YONSEI UNIVERSITY, SEOUL**  
*Replies, Online news consumption and social participation*



## Political Economy Section

**Convenors** Janet Wasko & Helena Sousa

<b>Section:</b>	<b>Political Economy (PolEcon)</b>
<b>Session:</b>	1, "Critical Research on Games and the Gaming Industry"
<b>Date:</b>	July 21
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Salón 3
<b>Chair:</b>	Helena Sousa, University of Minho, Portugal
<b>Discussant:</b>	

- **MUTLU BINARK, BASKENT UNIVERSITY, AND GÜNSELİ BAYRAKTUTAN-SÜTCÜ, BASKENT UNIVERSITY,**  
*A Critical Interpretation of A New 'Creative Industry' in Turkey: The Digital Game Industry and Its Problematics*
- **PEICHI CHUNG, NATIONAL UNIVERSITY OF SINGAPORE, SINGAPORE**  
*New Media Globalization in Asia: A Comparative Analysis of the Online Gaming Industries in South Korea, Singapore and China*
- **RANDY NICHOLS, BENTLEY COLLEGE, USA**  
*Target Acquired: 'America's Army' and the Political Economy of the Global Video Game Industry*
- **DAL YONG JIN, SIMON FRASER UNIVERSITY, CANADA**  
*Pro-online Game Players as New Media Workers in the Korea's Digital Economy*

<b>Section</b>	<b>Political Economy (PolEcon)</b>
<b>Session:</b>	2 "Developments in National Media Policies and Regulation"
<b>Date:</b>	July 21
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Salón 3
<b>Chair:</b>	Cinzia Padovani, Southern Illinois University, USA,
<b>Discussant:</b>	

- **YARON KATZ, HOLON INSTITUTE OF TECHNOLOGY,**  
*Media Policy in Israel and the impact of Globalization after the 2009 Elections*
- **AMOS OWEN THOMAS, CENTRUM PUCP, PERU, AND EWAKD GEFFERIE, TELESUR/ATV, SURINAME**  
*Globalization, Regulation and Bureaucracy: Reforming Broadcasting Policy in Suriname*
- **HELENA SOUSA & MANUEL PINTO, UNIVERSITY OF MINHO, PORTUGAL**  
*Media governance in Portugal: myths, hopes and reality*
- **CHEN-LING HUNG AND CHANG-DE LIU, NATIONAL TAIWAN UNIVERSITY, TAIWAN**
- **THE MORE, THE BETTER? THE POLITICAL ECONOMY OF MEDIA LIBERALIZATION AND REGULATION IN A TRANSITIONAL DEMOCRACY**
- **RUSSELL NEWMAN, UNIVERSITY OF SOUTHERN CALIFORNIA, USA**  
*Financialization and Traditional Media: The FCC at a Nexus*

<b>Section:</b>	<b>Political Economy (PolEcon)</b>
<b>Session:</b>	3 Studying Media Ownership
<b>Date:</b>	July 22
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Salón 3
<b>Chair:</b>	César Bolaño, Sergipe Federal University, Brazil,
<b>Discussant:</b>	

- **MARTÍN BECERRA AND GUILLERMO MASTRINI, UNIVERSIDAD NACIONAL DE QUILMAS & UNIVERSIDAD DE BUENOS AIRES, ARGENTINA**  
*Concentration patterns in Ibero-America*
- **MANUEL PUPPIS, M.PUPPIS@IPMZ.UZH.CH, PASCAL ZWICKY, MATTHIAS KÜNZLER, UNIVERSITY OF ZURICH, SWITZERLAND**  
*The Influence of Media Ownership on the Coverage of Licensing Decisions in Switzerland*
- **CÉSAR JIMÉNEZ YAÑEZ, UNIVERSIDAD DE LA FRONTERA, TEMUCO, CHILE**  
*Concentración y Estructura Mediática en América Latina: Casos en Chile y México*
- **SERGIO SPARVIERO,**  
*Do mergers foster innovation in media industries? A pluralist economics viewpoint*
- **ELIANA DEL ROSARIO HERRERA HUÉRFANO, UNIVERSIDAD SANTO TOMÁS, COLOMBIA**  
*La comunicación: servicio público vs. intereses privados*

<b>Section:</b>	<b>Political Economy (PolEcon)</b>
<b>Session:</b>	4 "Human Rights and Communication"
<b>Date:</b>	July 22
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Salón 3
<b>Chair:</b>	John Sinclair, University of Melbourne, Australia
<b>Discussant:</b>	

- **ALIAA DAKROURY, CARLETON UNIVERSITY, CANADA**  
*The Electronic Pontifices Maximi of our age: Is there a hope for a right to communicate?*
- **EDGARD REBOUCAS AND ALINE LUCENA, UFPE, BRAZIL**  
*Conceptual trajectories of communication as a human right in the legal framework*
- **PASCHAL PRESTON, DUBLIN CITY UNIVERSITY, IRELAND**  
*What and Whose "Global Economic Crisis"? Social and Human Rights Issues in the Media's Framing of the Features, Sources and Solutions to the Crisis*
- **GABRIELA MARTINEZ, UNIVERSITY OF OREGON, USA**  
*The Political Economy of Memory*

<b>Section:</b>	<b>Political Economy (PolEcon)</b>
<b>Session:</b>	5 "Political Economic Issues in Journalism"
<b>Date:</b>	July 22
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Salón 3
<b>Chair:</b>	Lee Artz, Purdue University, USA
<b>Discussant:</b>	

- **GREGG PAYNE, CHAPMAN UNIVERSITY, USA**  
*A General Process Model of News Content Homogenization: Implications for Information Deprivation in Democracies*
- **ANNE KOSKI, UNIVERSITY OF TAMPERE, FINLAND**  
*Images of the Past Economic Depression as a Means of Collective Intimidation and Strategic Signaling in Business Journalism*
- **WAYNE HOPE, AUCKLAND UNIVERSITY OF TECHNOLOGY, NEW ZEALAND**  
*Time, Media and Financial Crisis*
- **JORG BECKER, MARBURG UNIVERSITY, GERMANY**  
*The Political Economy of Media and Migration*
- **ANDREW KENNIS, UNIVERSITY OF ILLINOIS, USA**  
*Evaluating and Applying the Media Dependence Model toward Coverage of the 2006 Presidential Elections in Venezuela and Mexico*

<b>Section:</b>	<b>Political Economy (PolEcon)</b>
<b>Session:</b>	6 "Globalization/Global Media"
<b>Date:</b>	July 23
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Salón 3
<b>Chair:</b>	Edgard Reboucas, UFPE, Brazil
<b>Discussant:</b>	

- **LEE ARTZ, PURDUE UNIVERSITY, USA**  
*Diversity without Democracy: The Political Economy of Transnational Media Hegemony*
- **TRISTAN MATTELART, UNIVERSITY PARIS 2, FRANCE**  
*Audiovisual piracy in Southern and Eastern countries: Prospects for the study of the underground cultural globalization*
- **MARIO ENRIQUE HERNANDEZ CHIRINO AND BLANCA ESTELA ARCIGA ZAVALA, UNIVERSIDAD JUÁREZ AUTÓNOMA DE TABASCO, MEXICO,**  
*Sociedad del Aprendizaje y los Retos de exclusión ante entornos tecnológicos y globalizadores (The learning society and the challenges of exclusion in a technological and globalizing world)*

• **SOPHIA KAITATZI-WHITLOCK, ARISTOTLE UNIVERSITY OF THESSALONIKI, GREECE**

*The Global Economic Crisis and Non-Profit Knowledge Supply Systems Versus Commodification and Intense Commercial Exploitation*

• **GERARD GOGGIN, UNIVERSITY OF NEW SOUTH WALES, SYDNEY, AUSTRALIA**

*Mapping the Political Economy of Global Mobile Media*

**Section: Political Economy (PolEcon)**

**Session:** 7 "New Developments in Television"

**Date:** July 23

**Time:** 9.00-10.45

**Room:** Cele 8

**Chair:** Guillermo Mastrini, Universidad Nacional de Quilmas & Universidad de Buenos Aires, Argentina

**Discussant:**

• **CÉSAR BOLAÑO, SERGIPE FEDERAL UNIVERSITY, BRAZIL**

*Digital TV, Internet and the battle for convergence in the beginnings of the 21st Century*

• **CHIARA SÁEZ BAEZA, UNIVERSIDAD AUTÓNOMA DE BARCELONA, SPAIN**

*El Mercado de la ficción televisiva en España: un análisis desde la perspectiva de la diversidad cultural*

• **ALESSANDRO D'ARMA AND PETER GOODWIN, UNIVERSITY OF WESTMINSTER, UNITED KINGDOM**

*News Corporation's Entry Strategies into the British and Italian Television Markets: A Comparative Case Study*

• **CINZIA PADOVANI, SOUTHERN ILLINOIS UNIVERSITY, USA**

*Mapping the Debate on Digital Television in Italy: An Analysis of Broadcasts and News Editorials*

• **FLORENCE TOUSSAINT, UNAM MÉXICO**

*Political economy and public television: the Mexican, Venezuelan, and Brazilian cases*

**Section: Political Economy (PolEcon)**

**Session:** 8 "Crisis and Change in the Music and Audio Industries"

**Date:** July 23

**Time:** 14.15-15.45

**Room:** Salón 3

**Chair:** Wayne Hope, Auckland University of Technology, New Zealand

**Discussant:**

• **ANDRE SIROIS, UNIVERSITY OF OREGON, USA**

*The Political Economy of the DJ Turntable: Tracing the Shift from Consumer Playback Device to a Vehicle for Musical Expression*

• **DAVID GRACON, ANDRE SIROIS AND JANET WASKO, UNIVERSITY OF OREGON, USA**

*Towards a Political Economy of Recorded Music: Redefinitions and New Trajectories in the Digital Age*

• **JIM ROGERS, DUBLIN CITY UNIVERSITY, IRELAND**

*Music, Copyright and Crisis*

• **NORMA PATRICIA MALDONADO REYNOSO, INSTITUTO POLITÉCNICO NACIONAL, UPIITA, MEXICO**

*The Future of Digital Audio Broadcasting: Technology vs. Media Industry*

**Section: Political Economy (PolEcon)**

**Session:** 9 "Media Reform and Communication Rights from a Global Perspective: Rethinking 'Democratization' and 'Civil Society' in Transitional and Transnational Contexts (Joint session with Community Communication Section)"

**Date:** July 23

**Time:** 14.15-15.45

**Room:** 2

**Chair:** Laura Stein, University of Texas, USA

**Discussant:**

• **LAURA STEIN, UNIVERSITY OF TEXAS, USA**

*Challenges of Communication Policy and Democratic Communication (tentative title)*

• **KATE COYER, UNIVERSITY OF PENNSYLVANIA/CENTRAL EUROPEAN UNIVERSITY**

*Transition and Transformation of Media Systems in Central and Eastern Europe (tentative title)*

• **LISA BROOTEN, SOUTHERN ILLINOIS UNIVERSITY, USA**

*Press freedom, media reform and communication rights in Southeast Asia: A comparative case study of Thailand, the Philippines and Burma/Myanmar*

• **ARNE HINTZ, CENTRAL EUROPEAN UNIVERSITY, HUNGARY AND STEFANIA MILAN, EUROPEAN UNIVERSITY INSTITUTE, ITALY**

*Towards online media reform: Contested issues and processes in Internet policy*

**Section: Political Economy (PolEcon)**

**Session:** 10 "Studies in Regional Media Policies"

**Date:** July 23

**Time:** 16.15-18.00

**Room:** Salón 3

**Chair:** Sophia Kaitatzi-Whitlock, Aristotle University of Thessaloniki, Greece

**Discussant:**

- **AYUB KARIMI, SHAHID BEHESHTI UNIVERSITY, IRAN**  
*The Relationship between US Media Policy and Foreign Policy: The Case of Iran*
- **RODRIGO GÓMEZ, UNIVERSIDAD AUTÓNOMA METROPOLITANA, MÉXICO**  
*Cultural industries and Cultural policy in Canada and Mexico in the post-NAFTA era*
- **MARIA MICHALIS, UNIVERSITY OF WESTMINSTER, HARROW CAMPUS, UNITED KINGDOM**  
*New technologies, old market structures? The race to next generation networks in the EU and the UK and calls for a new regulatory paradigm*
- **GERMAN ESPINO, UNIVERSITY AUTONOMOUS OF QUERETARO, MEXICO**  
*Restoring the monopolistic party system in the regions of Mexico*

<b>Section:</b>	<b>Political Economy (PolEcon)</b>
<b>Session:</b>	11 "Political Economy of New Technologies"
<b>Date:</b>	July 24
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Salón 3
<b>Chair:</b>	Randy Nichols, Bentley College, USA
<b>Discussant:</b>	

- **WEI-CHING WANG, UNIVERSITY OF TEXAS AT AUSTIN, USA**  
*The Information Economy and the Unbalanced Occupational Transformation in Taiwan*
- **SASHA COSTANZA-CHOCK, UNIVERSITY OF SOUTHERN CALIFORNIA, USA**  
*The Political Economy of Social Movement Application Service Providers (SMASPs)*
- **AFSHIN HEIDARPOUR, MAJLIS, IRAN**  
*The Role of ICT in Iranian Youth's Labor Market's Revolution*
- **CARLOS ENRIQUE GUZMÁN CÁRDENAS, CENTRAL UNIVERSITY OF VENEZUELA**  
*The Technological Innovation in the TIC, Creative Industries and of the Digital Contents in Venezuela 2008-2017*

<b>Section:</b>	<b>Political Economy (PolEcon)</b>
<b>Session:</b>	12 "Studies in the Political Economy of Advertising"
<b>Date:</b>	July 24
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Salón 3
<b>Chair:</b>	Jorg Becker, Marburg University, Germany
<b>Discussant:</b>	

- **JOHN SINCLAIR, UNIVERSITY OF MELBOURNE, AUSTRALIA**  
*Branding: from political economy to cultural economy*
- **WAN-WEN DAY, NATIONAL CHUNG CHENG UNIVERSITY**  
*DigiDependency: Taiwan's Advertising Agencies in a Media-saturated World*
- **BRETT CARAWAY, UNIVERSITY OF TEXAS AT AUSTIN, USA**  
*The Blindspot of the Political Economy of Communications: A Critique of Dallas Smythe*

<b>Section:</b>	<b>Political Economy (PolEcon)</b>
<b>Session:</b>	13 "Media in China"
<b>Date:</b>	July 24
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Salón 3
<b>Chair:</b>	Peichi Chung, National University of Singapore, Singapore
<b>Discussant:</b>	

- **ZHIHUA ZHANG, COMMUNICATION UNIVERSITY OF CHINA, CHINA**  
*Consumerism Discourse in Chinese Media*
- **DONG HAN, UNIVERSITY OF ILLINOIS, USA**  
*Copyright and transforming media production in China: A case study of China Central Television*
- **JIRONG HU, THE CHINESE UNIVERSITY OF HONG KONG, CHINA**  
*Exploring Voices of Cheap Artistic Labor in Mainland China: A Case Study on Dafen Oil Painting Village*

<b>Section:</b>	<b>Political Economy (PolEcon)</b>
<b>Session:</b>	14, "Roundtable Civil Society Media (CSM), Communication Rights and Digital Switchover: An International Comparative Perspective"
<b>Date:</b>	July 24
<b>Time:</b>	16.15-18.00
<b>Room:</b>	DGSCA 2
<b>Chair:</b>	Adilson Vaz Cabral Filho, Fluminense Federal University, Rio De Janeiro, Brazil
<b>Discussant:</b>	

- **PARTICIPANTS:**  
*Rodrigo Gomez Garcia (UNAM - Mexico), Gabriel Kaplún (Universidad de la Republica - Uruguay), Denis de Moraes (Universidade Federal Fluminense - Brazil), Marc Raboy (McGill University - Canada), Arne Hintz (Hungary / Germany), Stefania Milan (Italy), Kate Coyer (UK), Gabriele Hadl (Japan), and Laura Stein (USA)*

## Comic Art Working Group

**Convenor** John Lent

<b>Section:</b>	<b>Comic Art</b>
<b>Session:</b>	1, Japanese Manga and Anime Abroad; U.S. Superheroes
<b>Date:</b>	July 21
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Cele 8
<b>Chair:</b>	John Lent

- **CASEY BRIENZA, NEW YORK UNIVERSITY**  
*Manga and Anime in the United States Market*
- **COSETTE CASTRO, UNESP, BRAZIL**  
*The Role of the Japanese Popular Culture in the Occidental World -- A Reflection about Manga and Anime in Brazil*
- **ABDELGHANI JBARA, INDEPENDENT RESEARCHER, TOKYO, JAPAN**  
*Business Comics or Business Manga in Japan, Singapore, and the U.S.A.: Their State, Traits, and Potential for Human Resource Development*
- **DANIEL GÓMEZ SALAMANCA, BARCELONA, SPAIN**  
*Los Superhéroes y el relato bélico norteamericano*

<b>Section:</b>	<b>Comic Art</b>
<b>Session:</b>	2, Comic Art of Brazil, China and Qatar
<b>Date:</b>	July 21
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Cele 8
<b>Chair:</b>	John Lent

- **JIMENA FELIPE BELTRÃO, GOELDI MUSEUM, MINISTRY OF SCIENCE AND TECHNOLOGY (BRAZIL)**  
*Humor in Brazilian Amazonian Newspapers: Images of a Region*
- **XU YING, INTERNATIONAL JOURNAL OF COMIC ART, AND JOHN A. LENT, INTERNATIONAL JOURNAL OF COMIC ART**  
*Cartoonist He Wei and Chinese Workers' Cartoons*
- **EIMAN EISSA, QATAR UNIVERSITY**  
*Human Rights' Cartoons: A Comparative Study Between Arabic and English-Language Newspapers and Their Readers in Qatar*

## Digital Divide Working Group

**Convenors** Elena Vartanova & Olga Smirnova

<b>Section:</b>	<b>Digital Divide WG</b>
<b>Session:</b>	1 "Universal Access to Digital Media"
<b>Date:</b>	July 23
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Cele 3
<b>Chair:</b>	Olga Smirnova
<b>Discussant:</b>	

- **WANJOHI KABUKURU, MOCEDET LANGUAGE LABORATORY**  
*Deaf community: media, technological marginalization & human right*
- **MOHD SAFAR HASI, ALI SALMAN, UNIVERSITI KEBANGSAAN**  
*Women and sustainability of internet usage: a study in a sub-urban setting in Malaysia*
- **ZARQA ALI**  
*Information and Communication Technologies in Creating Awareness about Human Rights among Pakistani Youth: A Gender Perspective*
- **SANDHYA RAO AND N. CHINNA NATESAN, TEXAS STATE UNIVERSITY-SAN MARCOS**  
*Rural and Urban Business Uses of Mobile devices in India*

- **MARION WALTON AND TINO KREUTZER, UNIVERSITY OF CAPE TOWN**  
*A phone that has life has Internet': Mobile-only Internet access and media use by teens in Khayelitsha, South Africa*
- **OLUYINKA OLUDOLAPO OSUNKUNLE, UNIVERSITY OF FORT HARE**  
*Bridging the digital divide and the use of Information and communications technologies (ICTs) among historically black universities in South Africa.*

<b>Section:</b>	<b>Digital Divide WG</b>
<b>Session:</b>	2, Digital Divide and Integration: A Comparative Analysis
<b>Date:</b>	July 24
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Cele 3
<b>Chair:</b>	Andrea Colderaro
<b>Discussant:</b>	

- **GISELA G. S. CASTRO, ESCOLA SUPERIOR DE PROPAGANDA E MARKETING (ESPM)**  
*Brazilians in cyberspace: notes on public policies and media literacy*

- **RADOSLAW SAJNA, KAZIMIERZ WIELKI UNIVERSITY**  
*"Digital Divide and Integration: A Comparative Analysis of the cases of the European Union and Hispanoamerica"*
- **LIANGWEN KUO, CHUN-TIEN CHEN**  
*Access to Information Technology in Aboriginal Community: Exploring Factors of Digital Divide in Orchid Island, Taiwan*
- **PAOLA PRADO**  
*Lighting up the Dark: Telecenter Adoption in a Caribbean Agricultural Community*
- **SHAIMA'A ZOGHAIB,**  
*The Relationship between Exposure to Political Blogs and TV news and Political Alienation among the Egyptian Youth*
- **WU HUAN**  
*How social capital develops in a Chinese senior-oriented virtual community and a student-oriented virtual community*

<b>Section:</b>	<b>Digital Divide WG</b>
<b>Session:</b>	3, "A New Agenda for Research on Digital Divide"
<b>Date:</b>	July 24
<b>Time:</b>	14:15-15:45
<b>Room:</b>	Cele 3
<b>Chair:</b>	Sandhya Rao
<b>Discussant:</b>	

- **MARCELLO CHAMUSCA, MÁRCIA CARVALHAL**  
*Digital Divide technology in the economic and social development of large cities*
- **ANDREA COLDERARO, EUROPEAN UNIVERSITY INSTITUTE**  
*Digital Divide and Politics: Worldwide Inequalities in using the Internet to Practice Politics*
- **DAVID BRAKE, LONDON SCHOOL OF ECONOMICS**  
*Web 2.0 and the move from digital consumption to production and interaction: A new agenda for digital divide research*

- **DENISE MEREDYTH AND SCOTT EWING, INSTITUTE FOR SOCIAL RESEARCH**  
*Swinburne University of Technology  
Internet use and political attitudes: Australian and international findings from the World Internet Project*
- **OLÍVIA BANDEIRA DE MELO CARVALHO**  
*Estado, mercado e a inserção dos indivíduos na sociedade da informação*
- **VANESSA BRAVO, UNIVERSITY OF FLORIDA**  
*The Digital Divide: A reality not only for the consumers, but also for the media producers. The case of the Costa Rican press and its unequal presence on the Internet*

<b>Section:</b>	<b>Digital Divide WG</b>
<b>Session:</b>	4, "Comparative Research on Inequalities in Access to Digital Media and on Various Strategies to Promote a New Right of Universal Access to Digital Media"
<b>Date:</b>	July 24
<b>Time:</b>	16:15-18:00
<b>Room:</b>	Cele 3
<b>Chair:</b>	Joseph Straubhaar
<b>Key-speaker:</b>	Joseph Straubhaar "Digital inclusion and participation. Comparing the trajectories of digital media use by majority and disadvantaged groups in Portugal and the USA"
<b>Discussants:</b>	Drs. Cristina Ponte, New University of Lisbon; Isabel Ferin, Universidade de Coimbra; José Azevedo, University of Porto, Drs. Joseph Straubhaar and Sharon Stover, University of Texas, Austin, Viviana Rojas, University of Texas, San Antonio; Professors Kathleen Tyner, University of Texas, Austin; James Stephens, Huston-Tillotson University; Jeremiah Spence, editor of Journal of Virtual Worlds Research, José Alberto Simões (Portugal).

- **JOSEPH STRAUBHAAR**  
*Digital inclusion and participation. Comparing the trajectories of digital media use by majority and disadvantaged groups in Portugal and the USA*

## POSTERS

- **ANNE PEACOCK, UNIVERSITY OF ESSEX**
- **LUCIANA MOURA FERNANDES, FACULTAD DE LETRAS - UNIVERSIDAD DE OPORTO**
- **MARIA CRISTINA FUENTES ZURITA**  
*"Los significados del cibercafé popular »*
- **MANUEL MEZA CUERVO**  
*El derecho a informar y generar conocimiento. Del acceso al conocimiento al desarrollo de una sociedad cognoscente*

## Environment, Science and Risk Communication Working Group

**Convenor** Anders Hansen

<b>Section:</b>	<b>Environment (Environ)</b>
<b>Session:</b>	1 "Framing environmental coverage and debate"
<b>Date:</b>	July 23
<b>Time:</b>	14.15-15.45
<b>Room:</b>	CELE 4
<b>Chair:</b>	Anders Hansen (University of Leicester, UK)
<b>Discussant:</b>	

- **BALDWIN VAN GORP, RADBOD UNIVERSITY NIJMEGEN, THE NETHERLANDS**
- **MARGOT VAN DER GOOT, RADBOD UNIVERSITY NIJMEGEN, THE NETHERLANDS**  
*Framing sustainable agriculture: From the battle against 'Frankenfood' till the woolly socks type.*
- **JIMENA FELIPE BELTRÃO, GOELDI MUSEUM, BRAZIL**  
*Pardon for all? Policy mitigation attempts in a devastated ecosystem. Press coverage of the Brazilian Amazon deforestation 1998 - 2005.*
- **WILHELM PEEKHAUS, UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN, USA**  
*Communicating to resist agricultural biotechnology in Canada.*
- **YAN WU, SWANSEA UNIVERSITY, UK**  
*The Good, the Bad, and the Ugly: Framing of China in news media's coverage of global climate change.*

<b>Section:</b>	<b>Environment (Environ)</b>
<b>Session:</b>	2 "Environmental Journalism"
<b>Date:</b>	July 23
<b>Time:</b>	16.15-18.00
<b>Room:</b>	CELE 4
<b>Chair:</b>	Anders Hansen, University of Leicester, UK
<b>Discussant:</b>	

- **HUGO W DE BURGH, UNIVERSITY OF WESTMINSTER, UK**  
*China's environment and China's media: public understanding of catastrophe and the role of journalists.*
- **YU WANG, COMMUNICATION UNIVERSITY OF CHINA, CHINA**  
*China's environmental news reporting changes since reform and opening up.*
- **ANDERS HANSEN, UNIVERSITY OF LEICESTER, UK**  
*Changing practices, changing (the) environment: environmental journalism in flux.*
- **EINAR THORSEN, UNIVERSITY OF TEESIDE, UK**  
*Blogging on the ice: citizen journalism, education and the science of climate change.*



<b>Section:</b>	<b>Environment (Environ)</b>
<b>Session:</b>	3 "Environmental coverage, promotional discourses and socio-political contest"
<b>Date:</b>	July 24
<b>Time:</b>	9.00-10.45
<b>Room:</b>	CELE 4
<b>Chair:</b>	Anders Hansen, University of Leicester, UK
<b>Discussant:</b>	

- **IRENE NEVERLA, UNIVERSITY OF HAMBURG, GERMANY**  
*Media coverage on regional geohazards and its role in the collective memory.*
- **I. ARUL ARAM, ANNA UNIVERSITY, INDIA**  
*Communicating climate change in developing countries.*
- **ABHIJIT SEN, WINSTON-SALEM STATE UNIVERSITY, USA**  
*Reporting environmental rights and justice in the American media: The case of e-waste dumping in the Third World.*
- **WALTER C. IHEJIRIKA, FEDERAL UNIVERSITY OF PORT-HARCOURT, NIGERIA, GODWIN O. ORHADAHWE, FEDERAL UNIVERSITY OF PORT-HARCOURT, NIGERIA**  
*"On whose side"? Media advocacy and the on-going environmental and social struggles in the Niger Delta region of Nigeria.*
- **MIGUEL VICENTE MARIÑO, UNIVERSITY OF VALLADOLID, SPAIN, ANA TERESA LÓPEZ PASTOR, UNIVERSITY OF VALLADOLID, SPAIN**  
*Environment and advertising in Spain: growing quantity over a weak basis.*

<b>Section:</b>	<b>Environment (Environ)</b>
<b>Session:</b>	4 "Audiences, participation and influence"
<b>Date:</b>	July 24
<b>Time:</b>	14.15-15.45
<b>Room:</b>	CELE 4
<b>Chair:</b>	Anders Hansen, University of Leicester, UK
<b>Discussant:</b>	

- **ESA VÄLIVERRONEN, UNIVERSITY OF HELSINKI, FINLAND**  
*Science fans as TV audience.*
- **IMKE HOPPE, FRAUNHOFER INSTITUTE FOR DIGITAL MEDIA TECHNOLOGIES, GERMANY**
- **MARCO BRAEUER, FRAUNHOFER INSTITUTE FOR DIGITAL MEDIA TECHNOLOGIES, GERMANY**  
*Young people and environmentalism. developing an interactive dramaturgy to encourage participation.*
- **ISAAC NAHON-SERFATY, UNIVERSITY OF OTTAWA, CANADA**  
*Discourse fragmentation and perception of risk: the case of the women's health initiative study.*

<b>Section:</b>	<b>Environment (Environ)</b>
<b>Session:</b>	5 "Media, environmental communication and citizen engagement"
<b>Date:</b>	July 24
<b>Time:</b>	16.15-18.00
<b>Room:</b>	CELE 4
<b>Chair:</b>	Anders Hansen, University of Leicester, UK
<b>Discussant:</b>	

- **TIAGO RODRIGUES, GRIFFITH UNIVERSITY, AUSTRALIA**  
*Promoting engaged environmental citizenship through environmental communication programs.*
- **JUAN FRANCISCO SALAZAR, UNIVERSITY OF WESTERN SYDNEY, AUSTRALIA**  
*Citizens' media and cognitive justice in climate*
- **NILOY BASU, BANGLANATAK DOT COM, INDIA, AMITAVA BHATTACHARYA, BANGLANATAK DOT COM**  
*India Innovative communication to address conflicts between rights and livelihoods of forest fringe communities and environment protection and conservation.*
- **JOSEPH MUYANGATA, WINGS OF EAGLE INTERNATIONAL BIBLE COLLEGE, MALAWI**  
*Fighting major obstacles to social development with religion: a case of Eagles Relief and Development Programme Malawi.*

## Ethics of Society and Ethics of Communication Working Group

**Convenor** Manuel Pares i Maicas

<b>Section:</b>	<b>Ethics of Society and Ethics of Communication (Ethics)</b>
<b>Session:</b>	1 (in English)
<b>Date:</b>	July 23
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Cele 6
<b>Chair:</b>	Manuel Pares i Maicas

- **JULIÁN RODRIGUEZ-PARDO, AND ROSA BERGANZA**  
*Ethical attitudes and standards of Spanish Journalists: preliminary results of a national survey*
- **MADALENA OLIVEIRA AND SARA PEREIRA**  
*The rights of the child when children make journalists become accountable*
- **K. HORSTI AND R. POYHÄTARI**  
*Mental mapping in the news media of immigration and borders in Europe*
- **JORDI XIFRA**  
*Public diplomacy and international law: respecting human rights as an ethical public relations strategy*
- **JORDI XIFRA AND ASSUMPCIÓ HUERTAS**  
*Ethics and social responsibility: the paradox of pharmaceutical communication*

- **PORFIRIO BARROSO AND MARIA DEL MAR LÓPEZ TALAVERA**  
*About information Ethics regarding pain and bhuman suggesting: the Dreyfus case and the protection of the Fundamental Human Rights"*
- **JEMAIYO CHABEDA**  
*The 2009 Kenya Communication Act and the role of the media in Kenya in breaching Human rights during the 2008 postelection violence*
- **LAURA JUNTUNEN**  
*Explaining the need for speed. How increasing competition causes new ethical dilemmas in journalism*

<b>Section:</b>	<b>Ethics of Society and Ethics of Communication (Ethics)</b>
<b>Session:</b>	2 (in Spanish)
<b>Date:</b>	July 24
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Cele 6
<b>Chair:</b>	Manuel Pares i Maicas

- **ROSA MARIA VALLÉS RUIZ Y ELVIRA HERNANDEZ CARBALLIDO**  
*Formación en Comunicación y Derechos Humanos. Aproximación al tema*

- **JOSÉ ANTONIO AMOZURRUTIA**

*Comunicación / Información / Conocimiento, como tres disciplinas indefinidas que propician nuevas formas de ética*

- **YUJI GUSHIKEN**

*Comunicación y derechos humanos en la sociedad de consumo*

- **ROSELI FIGARO**

*Comunicación y trabajo: los cambios en el mundo del trabajo de los comunicadores y las consecuencias por el derecho a la información*

- **CARLOS MACIÁ, SUSAMA HERRERA Y ELENA REAL**

*La ética periodística desde la perspectiva de 400 profesionales de la comunicación de la Comunidad de Madrid*

**Section: Ethics of Society and Ethics of Communication (Ethics)**

**Session:** 3 (in Spanish)

**Date:** July 24

**Time:** 14.15-15.45

**Room:** Cele 6

**Chair:** Manuel Pares i Maicas

- **CARME FERRÉ Y CRISTANE MOTTA TOLOTTI**

*Un modelo para la evaluación de la responsabilidad social corporativa en las empresas de comunicación: de la ética en el discurso a la ética en la acción"*

- **SALVADOR SALAZAR GUTIÉRREZ**

*Medios, miedos y comunidad. La responsabilidad asumida en el proceso comunicativo*

- **MARIA TERESA NICOLAS GAVILÁN**

*El periodismo de paz. Una propuesta teórica y práctica para ejercer el derecho-deber de los medios de comunicación a contribuir en la solución pacífica de los conflictos internacionales*

- **MARIA ANTONIETA REBEIL CORELLA**

*Implicaciones prácticas de la comunicación masiva en México*

- **NALLELY SALGADO RUIZ**

*El imaginario de la ciencia y de la tecnología. La divulgación de la ciencia médica a través de internet del Généthon*

IAMCR

## *European Public Broadcasting Policies Working Group*

**Convenors** Jo Bardoel & Leen d'Haenens

One of the issues that have been at the forefront of controversy and concern in the media industry is the degree to which the media content and its workforce reflect the dynamic diversity of the society they are supposed to serve. The media in general, and public service media in particular, constitute an important link in the relationship between citizens and politics. Political and public debates influence each other through the media which, in this respect, can be seen as 'agenda-setters'. The media prescribe which topics politicians and the public consider important and have a considerable impact on public opinion on these subjects. Moreover, it is also the media that bring the 'country of origin' into the immigrant's living room via satellite dish, the airwaves or the Internet.

This working group will examine how public service media deal with the changing composition of their respective societies that are – especially in a European context – changing from mono- to multicultural. We will examine the efforts public service broadcasters, or for that matter: public service media, make to improve the symbolic representation of the 'majority' as well as of the 'minority' in each other's eyes and to achieve greater social-cultural participation of ethnic and other minorities, but also look at the government's contribution to fostering a more inclusive media output.

Although the working group is by tradition focused at European public broadcasting policies we welcome contributions on the topic from everywhere in the world.

<b>Section:</b>	<b>European Public Broadcasting Policies (EuroPBP)</b>
<b>Session:</b>	1 "Public Service Broadcasting in Multicultural Societies"
<b>Date:</b>	July 24
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Cele 7
<b>Chair:</b>	

- **RUBEN KONIG ET AL., RABBOUD U OF NIJMEGEN, THE NETHERLANDS**  
*From Collective Emancipation to Individual Citizenship. A longitudinal analysis of the membership of Dutch public service broadcasting associations, 1979-2005*
- **MANUEL PUPPIS ET AL., IPMZ – U OF ZURICH, SWITZERLAND**  
*Serving Indigenous Minorities, Marginalizing Migrants – Regulation and Performance of the Swiss Public Service Broadcaster*
- **HELENA SOUSA & ELSA COSTA E SILVA, CSRC – U OF MINH, PORTUGAL**  
*Invisible Minorities: Shedding Light on PSB Representations*
- **TIM RAATS, VRIJE U BRUSSELS, BELGIUM**  
*Public Service Broadcasting in a Networked Society. Assessing the Impact of Digital Developments on PSB' Cultural Remit*
- **LEILA ZOIA, U OF PADOVA, ITALY**  
*Media Pluralism and Cultural Diversity in Europe. The Role of the Media in Promoting a Better Representation of Migrants and Minorities*

<b>Section:</b>	<b>European Public Broadcasting Policies (EuroPBP)</b>
<b>Session:</b>	2 "Public Service Broadcasting in Multicultural Societies"
<b>Date:</b>	July 24
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Cele 7
<b>Chair:</b>	

- **ISABEL AWAD, ASCOR/U OF AMSTERDAM & ANDREA ROTH, SAARLAND U OF APPLIED SCIENCES, GERMANY**  
*From Minority to Cross-cultural Programs; examining shifts in PSB approaches to cultural diversity*
- **ANDRA LEURDIJK, TNO RESEARCH DELFT, THE NETHERLANDS**  
*From Margin to Mainstream: Cultural Diversity in the Dutch PSB System*
- **LORNA ROTH ET AL., CONCORDIA U MONTREAL, CANADA**  
*Television Drama and Diversity in Canada*
- **FREDERIKE WOLF, U OF HAMBURG, GERMANY**  
*Cultural Diversity and PSB: Comparing Germany and the United Kingdom*

## Health Communication and Change Working Group

**Convenors** Marjan de Bruin & Thomas Tufte

<b>Section:</b>	<b>Health Communication and Change (HealthComm)</b>
<b>Session:</b>	1 "Conceptual Approaches"
<b>Date:</b>	July 21
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Cele 4
<b>Chair:</b>	Rafael Obregón
<b>Discussant:</b>	

- **SINIKKA TORKKOLA, UNIVERSITY OF TAMPERE, FINLAND**  
*What is health communication?*
- **ELIZA GOVENDER, UNIVERSITY OF KWAZULU-NATAL, SOUTH AFRICA**
- **KEYAN TOMASELLI, UNIVERSITY OF KWAZULU-NATAL, SOUTH AFRICA**  
*Tracing the 'development' in communication for development paradigms in the context of health communication in South Africa.*
- **RAFAEL OBREGÓN, OHIO UNIVERSITY, USA; UNIVERSIDAD DEL NORTE, COLOMBIA**  
*Silvio Waisbord, George Washington University, USA  
The complexity of social mobilization in health communication: Top-down and bottom-up experiences in polio eradication.*

- **OFELIA RODRIGUEZ LÓPEZ**  
*Comunicación para la salud: teorías y modelos de intervención*

<b>Section:</b>	<b>Health Communication and Change (HealthComm)</b>
<b>Session:</b>	2 "Design and Methods"
<b>Date:</b>	July 21
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Cele 4
<b>Chair:</b>	Marjan de Bruin
<b>Discussant:</b>	

- **FERNANDO O. PAULINO, JULIANA SOARES MENDES AND LEYBERSON PEDROSA, UNIVERSITY OF BRASILIA, BRAZIL**  
*Communitarian Communications: social change, health and evaluation methodologies*
- **HARRIET PERLMAN, SOUL CITY INSTITUTE FOR HEALTH & DEVELOPMENT COMMUNICATION, SOUTH AFRICA**  
*Bridging the divide- Diversity and participation in social change communication*
- **DR. SATYAJEET NANDA AND APARIMITA PRAMANIK, MUDRA INSTITUTE OF COMMUNICATION RESEARCH (MICORE), INDIA**  
*Changing Perspectives of Health Communications: Evidences from India*

<b>Section:</b>	<b>Health Communication and Change (HealthComm)</b>
<b>Session:</b>	3 "Cases"
<b>Date:</b>	July 22
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Cele 4
<b>Chair:</b>	Karin Wilkins
<b>Discussant:</b>	

- **KARIN WILKINS, UNIVERSITY OF TEXAS AT AUSTIN, USA**  
*Communicating Women's Health: Human Rights in Context*
- **SHAMSAD KHAN, SIMON FRASER UNIVERSITY, CANADA**  
*Assessing Public Health Campaigns through Textual Analysis: A Case from India*

- **R. WARWICK BLOOD, UNIVERSITY OF CANBERRA, AUSTRALIA ; KATE HOLLAND, UNIVERSITY OF CANBERRA, AUSTRALIA; JANE PIRKIS, UNIVERSITY OF MELBOURNE, AUSTRALIA; ANDREW DARE, UNIVERSITY OF MELBOURNE**  
*Suicide, News Research and Social Policy: Against the Dominant Paradigm*
- **FELISBELA LOPES, TERESA RUÃO AND ZARA PINTO-COELHO, UNIVERSITY OF MINHO PORTUGAL**  
*Journalists and health care professionals: what can we do about it?*
- **CRISTINA FUENTES ZURITA AND GABRIELA BARRIOS GARRIDO, UNIVERSIDAD AUTÓNOMA METROPOLITANA – IZTAPALAPA, MEXICO**  
*Salud y TICs en los jóvenes: propuesta interdisciplinaria para abordar el problema de la violencia en contextos precarios y de brecha digital en la Ciudad de Mexico. (ICTs and Health in the Youth: interdisciplinary proposal to address the problem of violence in the precarious contexts and digital divide in Mexico City)*

## POSTERS

- **EDITH CORTÉS ROMERO AND TERESA CORTÉS ROMERO, UNIVERSIDAD AUTÓNOMA DEL ESTADO DE MEXICO, TOLUCA, MEXICO**  
*Comunicación en salud en un paciente que sufrió un accidente cerebrovascular*
- **SEKELA MWAMBULI, WATERAID, TANZANIA**  
*Health Promotion and Communication in various languages: A Study of Reading Preferences and Proficiencies among female and male adults in Tanzania*
- **HAN WOOL LEE AND HYUN SOON PARK, SUNGKYUNKWAN UNIVERSITY, SOUTH KOREA**  
*Exploring the Possibility to Use 'Subjective Norm' in Improving the Willingness to Be Organ Donor*
- **ALEXIS CHEONG, NANYANG TECHNOLOGICAL UNIVERSITY, SINGAPORE**  
*Evaluation of usage of ICTs in rural Indian healthcare from healthcare workers' perspectives*
- **YU-CHAN CHIU, NATIONAL TAIWAN UNIVERSITY, TAIWAN**  
*The Media Construction of Health: The Discourse Analysis of the Advertisements of Dietary Supplements in Taiwan*
- **HYEONJU JEONG, HYUN SOON PARK AND SOOHYOUNG LEE, SUNGKYUNKWAN UNIVERSITY, SOUTH KOREA**  
*The Interactive Effects of Perceived Susceptibility and Perceived Severity on Health Behavior: Based on Health Belief Model*
- **SATARUPA DASGUPTA, TEMPLE UNIVERSITY, USA**  
*Gender differences in the impact of direct to consumer advertisements of prescription drugs on the healthcare seeking behavior of male and female undergraduate students*

## Communication and HIV/AIDS Working Group

**Convenors** Sara Cardey, Nancy Muturi  
& Joseph Muyangata

<b>Section:</b>	Communication and HIV/AIDS Working Group
<b>Session:</b>	1, "Interventions"
<b>Date:</b>	July 21
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Cele 6
<b>Chair:</b>	
<b>Discussant:</b>	

- **BOUCHARD, VINCENT**  
*Cinomade and the fight against VIH/Aids pandemia in Burkina Faso.*
- **BAELDEN, DORIEN & VERGNANI, TANIA & VAN AUDENHOVE, LEO**  
*ICT as the new red ribbon: hot or not? Exploring the opportunities of new technologies for innovative communication strategies in the field of primary HIV and AIDS prevention – a case study at the University of the Western Cape.*
- **THAKADU, OT & NGWENYA, B.N.**  
*Communicating HIV and AIDS through Community Based Natural Resources Management Program Projects: Exploring the Potential of New Frontiers in Botswana*

- **LIM, KHOR YOKE & GOH, GERALD & ABD HAMID, HAMIDAH & HASHIM, ROHANI & RAMASAMY, BHAVANI**  
*Managing biographical disruption: the case of people with HIV*
- **MUYAMBWA, DARLINGTON FARAI**  
*Youth Voice: Power to Make HIV History- A case of the National Young People's Network on HIV and AIDS (Zimbabwe)*

<b>Section:</b>	Communication and HIV/AIDS Working Group
<b>Session:</b>	2A, "Interventions 2 -- Assessing Effectiveness"
<b>Date:</b>	July 21
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Cele 6
<b>Chair:</b>	
<b>Discussant:</b>	

- **MUGARI, ZVENYIKA ECKSON & MUGARI, SIPIKELELO**  
*In the Best Interest of the Child: Assessing gaps between means and ends in CBO Programming for OVC. The case of Pakame Children's Programme*



- **LEE ZHUOMIN, NG WEI VICTORIA, WONG HUI PING PRISCILLA, DR MAY LWIN, DR ARUL CHIB**

*Learning AIDS: A study examining the effectiveness of multimedia games for HIV/AIDS education.*

- **TORUBELI, VICTOR AYEBAI, UKWAKE, CHARLES B. U.**  
*Negotiation and Assertiveness Skills training as Effective Communication tools in fostering Healthy Sexual Behaviors among School-going adolescents in the Niger Delta, Nigeria.*

**Section: Communication and HIV/AIDS Working Group**

**Session:** 2B, "Poster Session: Short presentations"

**Date:** July 21

**Time:** 16.15-18.00

**Room:** Cele 6

**Chair:**

**Discussant:**

- **MAGONYA, ACHIENG LILIAN**  
*A Cognitivist Approach To An African Embodied Experience With Aids.*
- **TAYEEBWA, WILLIAM & KANYAMURWA, JOHN MARY**  
*Speak to me darling: an inquiry into the communication mechanisms between married couples in the prevention of HIV/AIDS in Uganda.*
- **CHASI, COLIN**  
*What dignity in communication? You've come to play, we've come to bury*
- **BETIANA CÁCERES, CECILIA VALERIANO, ÁNGELES VÁZQUEZ, FERNANDA CAMPOS, LORENA RODRÍGUEZ, LAURA BIDART, LUCÍA WANG, MARINA ROJO, MARIANA VÁZQUEZ. FUNDACIÓN HUÉSPED**  
*Cultura y Salud. Estrategia de prevención del VIH/sida entre jóvenes*
- **KAIRA, PATRICIA**  
*Media coverage and AIDS orphans in the US*
- **LEYTON, ALMA ELENA GUTIÉRREZ & RAMIREZ, MARÍA ANGÉLICA HERNÁNDEZ**  
*El SIDA en los periódicos mexicanos. Análisis del tratamiento y representación de los casos y grupos de contagio en 5 medios nacionales y locales*
- **WILSON, CONROY**  
*In HIV/AIDS Prevention Communication it isn't enough to just to reach someone's mind you must also touch their hearts. This is the power of Edutainment – educating while entertaining.*

**Section: Communication and HIV/AIDS Working Group**

**Session:** 3, "Working with Stigma and Marginality: Human rights perspectives"

**Date:** July 22

**Time:** 9.00-10.45

**Room:** Cele 6

**Chair:**

**Discussant:**

- **STRAND, CECILIA**  
*State Sanctioned Discrimination and Silent Media - a Case Study on Homophobic Politics and a Quiet Media in Namibia*
- **DR. SATYAJEET NANDA AND MS. APARIMITA PRAMANIK**  
*Towards A Theory of Stigmatization: Elucidating the Contextual Dynamics Surrounding HIV infection and AIDS*
- **MUTURI, NANCY & AN, SOONTAE**  
*Religiosity and HIV/AIDS Stigma among African American Women*
- **RAYCHAUDHURI, MS. SAYANTANI & BHATTACHARYA, MS. ANANYA**  
*Using theatre and folk media to empower vulnerable communities for upholding their sexual reproductive health and HIV related rights and advocating for equitable access to health services.*
- **MUYUNGATA, JOSEPH**  
*The Place of Religious Youth Socio-Politics, Economic and Development in Southern Africa: Malawian Religious Youth In The Fight Against HIV and AIDS*

**Section: Communication and HIV/AIDS Working Group**

**Session:** 4, "Communication Approaches to Human Rights and HIV/AIDS"

**Date:** July 22

**Time:** 14.15-15.45

**Room:** Cele 6

**Chair:**

**Discussant:**

- **RIJSDIJK, LIESBETH & SCHAALMA, HERMAN & BOS, ARJAN & LIE, RICO & LEERLOOIGER, JOANNE & REINDERS, JO**  
*Right-based sexuality education in Uganda: Empowering young people to make their own decisions and to "say no" to forced sex*

- **HSU, MEI-LING & CHANG, MEI-HUI & LEE, REN-HAO & WANG, MING LU**  
*What is "right" about the human rights of PLWHA in culturally specific contexts? – Perspectives of AIDS NGOs in conceptualizing HIV/AIDS-related rights in Taiwan*
- **ROBIN VINCENT**  
*Involving Children in HIV responses: challenges of communication, participation and rights.*
- **MARIA DE BRUYN**  
*Encouraging community-based advocacy through a workshop on HIV and reproductive rights*

<b>Section:</b>	<b>Communication and HIV/AIDS Working Group</b>
<b>Session:</b>	5, "Gender, Communication and HIV/AIDS"
<b>Date:</b>	July 22
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Cele 6
<b>Chair:</b>	
<b>Discussant:</b>	

- **PINTO-COELHO,ZARA; PIRES, HELENA.; MOTA-RIBEIRO,S.; FERNANDES, E.; RIBEIRO DA SILVA, P.**  
*Heterosexuality and Gender in HIV Mass Media Public Campaigns*
- **BAMEZAI, GITA**  
*Breaking the culture of Silence with Multi-Media Approach: Making an impact on Women's Access to HIV/AIDS Services in India*
- **COUTINHO, RAQUEL ZANATTA**  
*Reducing Vulnerability to HIV/Aids Among Mature Women in a Large City of Brazil: The Role of Communication*
- **CARDEY, SARAH**  
*En-gendering Communication: Human rights, gender and HIV/AIDS communication*
- **KUTUFAM, DOREEN**  
*Gendering of Health Communication Campaigns: Applying Cultural Relevancy and Gender Identity Theories*

<b>Section:</b>	<b>Communication and HIV/AIDS Working Group</b>
<b>Session:</b>	6, "Theoretical Perspectives"
<b>Date:</b>	July 23
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Cele 6
<b>Chair:</b>	
<b>Discussant:</b>	

- **DE BRUIN, MARJAN**  
*Tracking the origins of persistent assumptions in HIV prevention – A global historical review*
- **POLLOCK, JOHN**  
*Anglophone African Newspaper Coverage of AIDS: Comparing Media Links to New Models of Press-State Relations and Structural Factors*
- **DASGUPTA, SATARUPA**  
*The applicability of post-colonial feminist epistemology to analyze HIV/AIDS and reproductive healthcare awareness and intervention programs in India*
- **TOMASELLI, KEYAN & LENGWE KUNDA, JOHN-EUDES**  
*Questioning western socio-cognitive theories: South African university students' representation of risk*
- **MULWO, ABRAHAM & TOMASELLI, KEYAN G.**  
*University Students as 'Interpretive Communities': Sexual Identities, Group Dynamics and the Reconstructions of the 'ABC'*

<b>Section:</b>	<b>Communication and HIV/AIDS Working Group</b>
<b>Session:</b>	7, "Panel: Social Networking and HIV/AIDS Communication "
<b>Date:</b>	July 23
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Cele 6
<b>Chair:</b>	Searle Denise
<b>Discussants:</b>	

- **PETE CRANSTON - SPECIALIST IN ICT AND NEW MEDIA FOR DEVELOPMENT, LEAD RESEARCHER ON THE AIDS2031 SOCIAL NETWORKS AND AIDS PROJECT, UK**
- **DENISE GRAY-FELDER – PRESIDENT OF THE COMMUNICATION FOR SOCIAL CHANGE CONSORTIUM, USA**
- **DENISE SEARLE – CONSULTANT IN COMMUNICATION AND NEW MEDIA, COORDINATOR OF THE AIDS2031 SOCIAL NETWORKS AND AIDS PROJECT, UK**
- **FELIPE FONSECA - MEDIA ACTIVIST AND INDEPENDENT RESEARCHER, BRAZIL**
- **SALLY JEAN SHACKLETON – SOCIAL NETWORKS AND WOMEN'S ORGANISATION. SOUTH AFRICA**
- **TIM DAVIES – SOCIAL NETWORKS AND YOUTH, UK**

## Islam and Media Working Group

**Convenors** Basyouni Hamada & Muhammad Ayish

<b>Section:</b>	<b>Islam and Media (Islam)</b>
Session:	1, "Islam, Communication and Human Rights: Theoretical and Philosophical Issues"
Date:	July 23
Time:	16.15-18.00
Room:	Cele 5
Chair:	Mohammed Siddiqi

- MOHD SAFAR HASIM, ZULKIPLE ABDUL GHANI, UNIVERSITI KEBANGSAAN MALAYSIA**  
*School of Media and Communication Studies*  
*Islam, Human Rights and Communication: In Search of Alternative Perspective*
- ALIAA DAKROURY, CARLETON UNIVERSITY COMMUNICATION LAW CANADA**  
*The intellectual origins of "communication" as a "human right" in Islam*
- HAMMAD IBRAHIM HAMED, COLLEGE OF ARTS AND SCIENCES, ZAYD UNIVERSITY UAE**  
*Media and Freedom of Expression: An Islamic Perspective*
- MOHAMMAD A. SIDDIQI, WESTERN ILLINOIS UNIVERSITY, USA**  
*Democracy, Islam, and Human Rights: A Conceptual and Analytical Discourse*

- FATIMA MOTUNRAYO LAWAL, RIDWAN ADEYEMI, INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA**  
*Indispensability of Communication to the Functionalism and Sustainability Of Human Rights and Islamic Values*
- BASYOUNI IBRAHIM HAMADA, CAIRO UNIVERSITY, EGYPT**  
*Misunderstanding of Universality of Human Rights in Islam: A Critical Conceptual Analysis*

<b>Section:</b>	<b>Islam and Media (Islam)</b>
Session:	2, "Islam, Human Rights and Internet"
Date:	July 24
Time:	9.00-10.45
Room:	Cele 5
Chair:	Mohd Safar Hasim

- SHEETA SINGH, SOAS, DEPARTMENT OF ANTHROPOLOGY, USA**  
*The Internet and the 'Protestantization' of Islam*
- ZULKIPLE ABD. GHANI, UNIVERSITI KEBANGSAAN MALAYSIA, MALAYSIA**  
*The Internet and Understanding of Islam in Malaysia: Its Impacts among Academicians*
- MOHAMED BEN MOUSSA, CONCORDIA UNIVERSITY, CANADA**  
*A closed virtual public sphere? The use of the Internet by Islamic movements in the Arab world: The case of Moroccan Justice and Spirituality*

- **MAHMOUD M. GALANDER, QATAR UNIVERSITY, QATAR**  
*Sudaneseonline: A Rising Star of Alternative Journalism and Social Networking among Sudanese in the Diaspora*
- **JACK LULE, GLOBALIZATION AND SOCIAL CHANGE INITIATIVE, JOSEPH B. MCFADDEN, LEHIGH UNIVERSITY**  
*New Media, Islam and the Right to Dissent*
- **AZMUDDIN IBRAHIM, INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA, DAING ZAIDAH DAING IBRAHIM, UNIVERSITI TUN ABDUL RAZAK, MALAYSIA**  
*The Tsunami Relief: Gülen Movement's Case of Positive Representation*

<b>Section:</b>	<b>Islam and Media (Islam)</b>
<b>Session:</b>	3, "Media, Image of Islam and Human Rights"
<b>Date:</b>	July 24
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Cele 5
<b>Chair:</b>	Fernando Resende

- **DINA LISTIORINI, ATMA JAYA UNIVERSITY OF YOGYAKARTA, INDONESIA**  
*Moslem Representation in Indonesia Sinetron: Indonesia Soap Opera*
- **MICHAEL ANDERS, RÜBSAMEN ACKFELDT, LUND UNIVERSITY, SWEDEN**  
*Media images from the border of Egypt and Gaza*
- **BUSHRA RAHMAN, UNIVERSITY OF THE PUNJAB, LAHORE, PAKISTAN INSTITUTE OF COMMUNICATION STUDIES, PAKISTAN**  
*The politics of Muslim women representation and Islam: A case of Time and Newsweek (1979-2002)*
- **SADAF ALI, WAYNE STATE UNIVERSITY COMMUNICATION, USA**  
*Bridging the Gap: A Critical Look at how Ethnic Media can change Attitudes about Arabic and Muslim People in the United States.*
- **LOUBNA EL MKAOUAR, CAMRI, WESTMINSTER UNIVERSITY, LONDON**  
*Arab TV and Human Rights for Human Development.*

- **HEIDI KHALED, UNIVERSITY OF PENNSYLVANIA ANNENBERG SCHOOL FOR COMMUNICATION, USA**  
*The Politics of Priming: The Role of Ethnocentrism in Evaluations of Obama's Handling of Homeland Security, Healthcare, and the Economy*

<b>Section:</b>	<b>Islam and Media (Islam)</b>
<b>Session:</b>	4, "Media Politics, Public Sphere and Islam"
<b>Date:</b>	July 24
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Cele 5
<b>Chair:</b>	Basyouni Ibrahim Hamada

- **FERNANDO RESENDE, UNIVERSIDADE FEDERAL FLUMINENSE, BRAZIL**  
*Bagdah's Diary: narratives and space of resistance in contemporary public sphere*
- **MONIA CHAABANE, GRENOBLE INSTITUTE OF POLITICAL STUDIES, DJAMEL MERMAT, UNIVERSITY OF LILLE 2, FRANCE**  
*Citizens in Front of their Screens: The Joint Influence of Al Jazeera and TF1 on the Electoral Choice of French Muslims Voters*
- **ASEFEH TAVAKOLI, ALLAMEHGHGAZVINI UNIVERSITY, TEHRAN**  
*Triple correlation between media, collectivistic/ individualistic identity and Islam religion among Iranian*
- **MUHAMMAD SANI, AMERICAN UNIVERSITY OF NIGERIA (AUN), SCHOOL OF INFORMATION TECHNOLOGY AND COMMUNICATIONS (SITC), NIGERIA**  
*"When Partisanship Collides with Professionalism: The Nigerian Press in Times of Ethno-religious Conflict."*
- **ALAA ELSHAMY, QATAR UNIVERSITY**  
*Role of mass media in forming the mutual stereotypes between Muslims and Copts in Egypt*
- **ALIREZA POOYA, IRIB RESEARCH CENTER**  
*Criteria of Informing and News from Quran Viewpoint*

## Media, Religion and Culture Working Group

**Convenor** P. Johannes Ehrat

**Section:** Media, Religion and Culture Working Group  
(Media&Reli)

**Session:** 1

**Date:** July 21

**Time:** 14.15-15.45

**Room:** Matías Romero 2

**Chair:** Colum Kenny

- **VICTORIA ISABELA CORDUNEANU/JUAN CARLOS HENRÍQUEZ MENDOZA, UNIVERSIDAD AUTÓNOMA DE LA CIUDAD DE MÉXICO**  
*“Dealing with the Unspeakable” – a discussion on spiritual agency in late-modernity*
- **FRANK, COFFEY**  
*Does Communication Supply “The Religious” in Religion?*
- **MARIA, WAY, UNIVERSITY OF WESTMINSTER, LONDON. COMMUNICATION AND MEDIA RESEARCH INSTITUTE**  
*Is the Good News Bad News?*
- **RIDWAN ABDUR-RAHEEM ADEYEMI, FATIMA MOTUNRAYO LAWAL, International Islamic University Malaysia**  
*Communication /Private Law  
Indispensability of Communication to the Functionalism and Sustainability of Human Rights and Islamic Values*

- **JOSEPH, MUYANGATA, WINGS OF EAGLE INTERNATIONAL BIBLE COLLEGE THEOLOGY & MISSIONS**  
*[Religion and Age?]*
- **WALTER C., IHEJIRIKA, PH.D, FEDERAL UNIVERSITY OF PORT-HARCOURT AND CATHOLIC INSTITUTE OF WEST AFRICA, PORT-HARCOURT**  
*New Trends In The Study Of Media, Religion And Culture In Africa*

**Section:** Media, Religion and Culture Working Group  
(Media&Reli)

**Session:** 2

**Date:** July 21

**Time:** 16.15-18.00

**Room:** Matías Romero 2

**Chair:** Maria Way

- **COLUM, KENNY, DUBLIN CITY UNIVERSITY SCHOOL OF COMMUNICATIONS**  
*Silence, religion and communications*
- **JOHANNES, EHRT, PONTIFICIA UNIVERSITÀ GREGORIANA CICS**  
*Parameters of Religious Communication*

- **SEUG-YOUN, DHO, KWANG WOON UNIV. COLLEGE OF LIBERAL ARTS**  
*A Way of Making an 'Ethical Subject' in Postmodern Times*
- **VICTOR, KHROUL, MOSCOW STATE UNIVERSITY JOURNALISM FACULTY**  
*Human Rights Activity Media Profiles of Religious Minorities in Russia*
- **HARVEY G O, IGBEN, UNIVERSITY OF LEICESTER, LEICESTER MEDIA AND COMMUNICATION**  
*Epistemology of Government Policy and Practices in the Realisation of the Right to Communicate: The Nigeria Experience*
- **RAHAT, IMRAN, SIMON FRASER UNIVERSITY BY SPECIAL ARRANGEMENTS, FACULTY OF COMMUNICATIONS, ARTS AND TECHNOLOGY**  
*Samar Minallah: Promoting Human Rights and Legislating Change through Documentary Film in Contemporary Pakistan*

<b>Section:</b>	<b>Media, Religion and Culture Working Group (Media&amp;Reli)</b>
<b>Session:</b>	3
<b>Date:</b>	July 22
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Matías Romero 2
<b>Chair:</b>	Johannes Ehrat

- **JANINA, FRAS, DR. WITELON UNIVERSITY OF APPLIED SCIENCES**  
*Participatory communication - new possibilities for Catholics and other denominations in Poland*
- **URS/CARMEN/VINZENZ/GUIDO, DAHINDEN/KOCH/WYSS/KEEL, UNIVERSITY OF APPLIED SCIENCES CHUR HTW CHUR SII**  
*Religion and Media: Worlds apart or cooperative partners?*
- **DEEPA, KUMAR, RUTGERS UNIVERSITY JOURNALISM AND MEDIA STUDIES**  
*Allies and Enemies: The US's Approach to Islamism in Iran and Afghanistan and its Representation in the Media*
- **YARON, KATZ, HOLON INSTITUTE OF TECHNOLOGY GENERAL STUDIES**  
*Religious Communities and the Use of Advanced Communications in Israel*
- **ORLY, TSARFATY, YEZREEL VALLEY COLLEGE COMMUNICATION**  
*The role of Mass Media in determining images of, and opinions about, religious and secular communities in Israel*

- **ALIAA, DAKROURY, CARLETON UNIVERSITY COMMUNICATION/LAW**  
*CBC's Little Mosque On the Prairie: "Re-presenting" the "Other" in Canada*
- **RAMAZDAN, BICER, UNIVERSITY OF SAKARYA FACULTY OF THEOLOGY**  
*Who Are the Audiences of the Religious programs in Turkey?*
- **ADRIENNE, SHAW, UNIVERSITY OF PENNSYLVANIA THE ANNENBERG SCHOOL FOR COMMUNICATION**  
*No Title [General Conference of the Church of Jesus Christ of Latter-day Saints]*
- **SUBODH, PUDSAINI, MR. UNESCO AND YOUTH NEPAL DISASTER REDUCATION MANAGEMENT**  
*Promoting Sustainable Development through Values Education*

**Section:** Media, Religion and Culture Working Group (Media&Reli)

**Session:** 4

**Date:** July 22

**Time:** 14.15-15.45

**Room:** Matías Romero 2

**Chair:** Johannes Ehrat

#### Business meeting:

1. Election of a new working group convenor
2. The main part to be devoted to our common research & publication project

**Section:** Media, Religion and Culture Working Group (Media&Reli)

**Session:** 5 (in Spanish Language)

**Date:** July 22

**Time:** 16.15-18.00

**Room:** Matías Romero 2

**Chair:**

- **A. MARGARITA, REYNA RUIZ, UNIVERSIDAD AUTÓNOMA METROPOLITANA-XOCHIMILCO EDUCACIÓN Y COMUNICACIÓN**  
*La religión mediada: la radio con contenido religioso en México*

- **LUIS IGNACIO, SIERRA GUTIÉRREZ, PONTIFICIA UNIVERSIDAD JAVERIANA DEPARTAMENTO DE COMUNICACIÓN FACULTAD DE COMUNICACIÓN Y LENGUAJE**  
*Mercadeo Celestial: Marketing Musical Religioso*
- **DAVID ANSELMO, CORTÉS ARCE, UNIVERSIDAD PEDAGÓGICA NACIONAL AA4: TIC Y MODELOS VIRTUALES**  
*Resistencia, identidad y comunicación. El rap de Sociedad Café*
- **MAGALY, PAZELLO, EMERGE/UFRJ COMUNICACIÓN**  
*Libertad de expresión un concepto en disputa: el caso de la "mordaza gay".*
- **NALLELY, SALGADO RUIZ, UNIVERSIDAD PAUL VERLAINE CREM**  
*Discusión sobre la mediatización religiosa. El discurso neopentecostal de "Pare de Sufrir".*

## Popular Culture Working Group

**Convenor** Barry King

<b>Section:</b>	<b>Popular Culture (Popu Cult)</b>
<b>Session:</b>	1 "Genres of the Popular"
<b>Date:</b>	July 21
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Cele 7
<b>Chair:</b>	
<b>Discussant:</b>	

- **GARRY WHANNEL, UNIVERSITY OF BEDFORDSHIRE POLITICS**  
*Iconoclasm, and the roots of political stand-up comedy*
- **NELLY QUEMENER, UNIVERSITY SORBONNE NOUVELLE-PARIS III**  
*Deconstructing the label 'popular culture' as an empowerment strategy the case of humorous performances and subaltern groups in France.*
- **DEBORAH PHILLIPS, UNIVERSITY OF BRIGHTON**  
*The Empire of Love: the post-colonial romance*

<b>Section:</b>	<b>Popular Culture (Popu Cult)</b>
<b>Session:</b>	2 "Scandinavian conjectures and reflections"
<b>Date:</b>	July 21
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Cele 7
<b>Chair:</b>	
<b>Discussant:</b>	

- **PETER LARSEN, UNIVERSITY OF BERGEN, NORWAY**  
*The Grey Area: Notes on the cultural public sphere*
- **GUNHILD AGGER, AALBORG UNIVERSITY**  
*Scandinavian Crime fiction, mediatization and cultural citizenship*
- **BARRY KING, AUCKLAND UNIVERSITY OF TECHNOLOGY**  
*Fan Democracy as an Imaginary Project*

<b>Section:</b>	<b>Popular Culture (Popu Cult)</b>
<b>Session:</b>	3 "Queering Sexual Identities"
<b>Date:</b>	July 22
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Cele 7
<b>Chair:</b>	
<b>Discussant:</b>	

- **ADRIAENS FIEN AND SOFIE VAN BAUWEL, GHENT UNIVERSITY**  
*Sex and the City: a postfeminist point of view? Or how popular culture functions as a channel for feminist discourses.*
- **FREDERIK DHAENENS & SOFIE VAN BAUWEL UNIVERSITY OF GHENT**  
*Family Guy and queer resistance-in popular (adult) animation*



• **OLIVINE WAI-YU, LO, HONG KONG SHUE YAN UNIVERSITY**

*From Arnold Schwarzenegger to David Beckham – The Weakening of Masculinity and the Rise of Metrosexual – A Comparative Study on Esquire Magazine’s Advertisements in U.S.A., Hong Kong and Taiwan*

**Section: Popular Culture (Popu Cult)**

**Session:** 4 “Latin American Popular Cultures”

**Date:** July 22

**Time:** 14.15-15.45

**Room:** Cele 7

**Chair:**

**Discussant:**

• **CONSTANZA MUJICA, PONTIFICIA UNIVERSIDAD CATHOLICA DE CHILE**

*Out of Control”: A telenovela’s look at dictatorship as social trauma*

• **MAGDELANA RED, UNIVERSITY OF COLORADO**

*Who Are the “Emos” Anyway? Youth Violence in Mexico City and the Myth of the Revolution.*

• **LAURI GARCÍA DUEÑAS**

*Tribus Urbanas, culturas y expresiones juveniles en América Latina*

**Section: Popular Culture (Popu Cult)**

**Session:** 5 “Cultures of Image; Images of Culture”

**Date:** July 22

**Time:** 16.15-18.00

**Room:** Cele 7

**Chair:**

**Discussant:**

• **OREN LIVIO, ANNENBERG SCHOOL, U OF PENNSYLVANIA**

*When Draft Dodgers Portray Soldiers: The Israeli Film “Beaufort” and the Cultural Struggle over Civil-Military Relations*

• **DIANA IULIA NASTASIA AND , SORIN NASTASIA UNIVERSITY OF NORTH DAKOTA, USA**

*The Rhizome and the Shrek Animated Cartoon Series*

• **CATARINA DUFF BURNAY, FACULTY/PORTUGUESE CATHOLIC UNIVERSITY,**

*RTP-Açores, Television Fiction: An essay on “Açorianidade”*

**Section: Popular Culture (Popu Cult)**

**Session:** 6 “Logics of audio-visual production”

**Date:** July 23

**Time:** 9.00-10.45

**Room:** Cele 7

**Chair:**

**Discussant:**

• **ANDRE SIROIS, UNIVERSITY OF CALGARY**

*The “Analog Sample”: Musical and Cultural Production in the Context of Turntablism.*

• **LUIZA LUSVARGHI, POSTDOCTORAL FELLOW UFPE**

*Law and Order: Crimes and Social Exclusion in Brazilian Audiovisual Productions.*

• **YONGWOO LEE, MCGILL UNIVERSITY**

*Voices out of Colonial Bodies Popular Music, Imperial Subjects and Colonial Modernity in Korea*

• **EVA BAKOY, LILLEHAMMER UNIVERSITY COLLEGE**

*Diaspora Filmmaking in Norway*

**Section: Popular Culture (Popu Cult)**

**Session:** 7

**Date:** July 23

**Time:** 14.15-15.45

**Room:** Cele 7

**Chair:**

**Discussant:**

• **PETER LUNT, BRUNEL UNIVERSITY**

*Little Angels: the mediation of parenting*

• **JOHN BENSON, LA TROBE UNIVERSITY**

*The Child in Danger: Popular Current Affairs Television and Australianness*

• **AMANDA CIAFONE, MACALESTER COLLEGE**

*Bottling ‘Killer Coke’: Representations and Struggles for Human Rights in Colombia through the Corporate Commodity Image .*

**Section: Popular Culture (Popu Cult)**

**Session:** 8 “Business meeting”

**Date:** July 23

**Time:** 16.15-18.00

**Room:** Cele 7

**Chair:**

**Discussant:**

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## Visual Culture Working Group

**Convenor** Sunny Yoon

<b>Section:</b>	<b>Visual Culture (Visual Cult)</b>
<b>Session:</b>	1, "Visual Culture and Global Power"
<b>Date:</b>	July 22
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Matías Romero 3
<b>Chair:</b>	Sunny Yoon, Hanyang University, Seoul Korea

- **MARIA DE LUZ CORREIA, SORBONNE UNIVERSITY, FRANCE**  
*Postcards and déjà vu: the stamped picture in the history of Image*
- **HAERIM SEO, SOUTHERN ILLINOIS UNIVERSITY, USA**  
*Rethinking the National Cinema: Reflecting the National Identity on the Border*
- **CYNTHIA CHILDS, U. OREGON, USA**  
*History as Spectacle: The Colonial Era in Contemporary Korean Cinema*
- **LEAH XIUFANG, HANSHAN NORMAL UNIVERSITY, CHINA**  
*Picturing the human rights issues in China by the Australian public broadcaster*
- **STEPHANIA CHARITOU, GOLD SMITH COLLEGE, UK**  
*Spectatorship of Death*

<b>Section:</b>	<b>Visual Culture (Visual Cult)</b>
<b>Session:</b>	2, "Technology of Visuality"
<b>Date:</b>	July 22
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Matías Romero 3
<b>Chair:</b>	

- **FREDERIK LESAGE, LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE, UK**  
*Remediating Telepresence: A case study of the Marcel Network*
- **ZARA PINTO-COELHO & EDMUNDO CORDEIRO, U. OF MINHO, PORTUGAL**  
*Technological and Semiotic dimensions of the computer screen*
- **MAURICIO MARIN TRUJILLO, U. POMPEU FABRA, SPAIN**  
*Media is not the same thing in film that in flesh and bones*
- **VIVIAN ROMEU, U. AUTONOMA, MEXICO**  
*Human rights on the contemporary horizon of the aesthetization*
- **FERNANDO MANCILLAS TREVINO, UNIVERSITY OF SONORA, SPAIN**  
*Visual culture and human rights*
- **SUNNY YOON, HANYANG UNIVERSITY, SOUTH KOREA**  
*Mythical Narratives and media technology of contemporary TV fictions*

## IAMCR

*Crisis Communication Special Session*

<b>Date:</b>	July 24
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Salón 1
<b>Chair:</b>	Prof. Sigurd Allern (Sweden)
<b>Participants:</b>	To be confirmed

## IAMCR

*Special Session On Icts, The Environment And Indigenous Rights Special Session*

<b>Date:</b>	July 24
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Salón 1
<b>Chair:</b>	Prof. Andrew Calabrese, Co-Chair of IAMCR's Task Force on Global Communication Policy
<b>Participants:</b>	Carlos Rivadeneyra - AMARC (Peru) Prof. Hopeton Dunn - IAMCR General Secretary Representative of the Office of the High Commissioner for Human Rights (México, TBC)
<b>Discussion:</b>	

## IAMCR

*Visual Representations of Human Rights in Latin America Special Session***Convenor** Denize Correa Araujo**Section:** Visual Representations of Human Rights in Latin America

<b>Session:</b>	1 (English Session)
<b>Date:</b>	July 23
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Cele 4
<b>Chair:</b>	Denize Correa Araujo
<b>Discussant:</b>	

- **ANA BEATRIZ PEREIRA DE ANDRADE, UNIVERSITY OF RIO DE JANEIRO - UERJ**  
*Daspu – Action And Respect*
- **ÂNGELA CRISTINA SALGUEIRO MARQUES AND SIMONE MARIA ROCHA, INSTITUT OF MEDIA AND COMMUNICATION, STENDHAL UNIVERSITY, UNIVERSITY OF MINAS GERAIS**  
*"A good criminal is a dead one": police officers' abuses, torture and executions in Brazilian movies*

- **DENIZE CORREA ARAUJO, COORDINATOR OF THE MASTER'S PROGRAM IN COMMUNICATION AND LANGUAGES AT UNIVERSIDADE TUIUTI DO PARANÁ**  
*Visual Representations of Human Rights in the films "Babel" and "House of Sand and Fog"*
- **HENRY GEDDES GONZALES, UNIVERSITY OF MASSACHUSETTS AMHERST**  
*Visual Culture, Space and Governance in the Greater Yucatan Peninsula of Mexico*
- **RADOSLAW SAJNA, WARSAW UNIVERSITY**  
*The Mayas in the Internet: Globalization of Chichen Itza and the Dilemma of Human Rights*
- **ROUSILEY CELI MOREIRA MAIA, UNIVERSITY OF MINAS GERAIS**  
*Human rights in Brazilian TV News: assessing different forms of violations*

<b>Section:</b>	<b>Visual Representations of Human Rights in Latin America</b>
<b>Session:</b>	2 (Spanish Session)
<b>Date:</b>	July 23
<b>Time:</b>	14:15-15.45
<b>Room:</b>	Cele 3
<b>Chair:</b>	Maria Immacolata Vassallo de Lopes e David William Foster
<b>Discussant:</b>	

- **DANILO BORGES, UNIVERSIDADE CATÓLICA DE BRASÍLIA; FLORENCE DRAVET, THE CATHOLIC UNIVERSITY OF BRASÍLIA**  
*Las Rádios Comunitárias Bolivianas en São Paulo - Brasil: Los Inmigrantes Sin Papeles en Búsqueda de los Derechos Humanos*
- **FABIOLA FERNÁNDEZ SALEK, DEPARTMENT OF HUMANITIES, FOREIGN LANGUAGES AND LITERATURES, AND ENGLISH AS A SECOND LANGUAGE**  
*The Aftermath of Dictatorships and the Portrayal of Violence in Latin American Film Femicidio/feminicidio: La imagen violenta de ciudad Juárez*
- **JÉSSICA RETIS, JOURNALISM DEPARTMENT CALIFORNIA STATE UNIVERSITY NORTHRIDGE**  
*Mujeres inmigrantes latinoamericanas en el reciente cine documental de Estados Unidos*
- **LUCILA HINOJOSA CÓRDOVA, UNIVERSIDAD AUTÓNOMA DE NUEVO LEÓN**  
*"Rudos y Cursis": representaciones de la identidad, migración y oportunidades de los jóvenes mexicanos en el film mexicano*
- **MARIA IMMACOLATA VASSALLO DE LOPES, UNIVERSITY OF SÃO PAULO**  
*Television Narrative and National Identity: The Case of Brazilian Telenovela*
- **ROSE DE MELO ROCHA, ESPM-SCHOOL OF PUBLICITY AND MARKETING - SÃO PAULO**  
*Youth representations on digital network: a case study of visual culture and new political forms in Brazil*

## IAMCR

*Presidential Sessions*

<b>Date:</b>	July 22
<b>Session:</b>	1
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Cele 4
<b>Chair:</b>	To be confirmed
<b>Participants:</b>	To be confirmed

<b>Date:</b>	July 22
<b>Session:</b>	2
<b>Time:</b>	16.15-18.00
<b>Room:</b>	Cele 4
<b>Chair:</b>	To be confirmed
<b>Participants:</b>	To be confirmed

## IAMCR

*Southnet Session*

<b>Date:</b>	July 23
<b>Time:</b>	9.00-10.45
<b>Room:</b>	Matías Romero 2
<b>Chair:</b>	To be confirmed
<b>Participants:</b>	To be confirmed

## IAMCR

*Task Force Session*

<b>Date:</b>	July 23
<b>Time:</b>	14.15-15.45
<b>Room:</b>	Matías Romero 3
<b>Chair:</b>	To be confirmed
<b>Participants:</b>	To be confirmed

IAMCR

*Session on Publishing and Quality in Communication Research***Session 1:** Publishing and Quality in Communication Research**Date:** July 21**Time:** 16.15-18.00**Room:** Cele 5**Chair:** To be confirmed**Participants:** To be confirmed

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*ICA Special Session On Human Rights***Session:** 1, "ICA Special Session on Human Rights"**Date:** July 21**Time:** 14.15-15.45**Room:** CELE 5**Chair:** Barbie Zelizer, U of Pennsylvania, USA**Discussant:**• **ROB HUESCA, TRINITY U, USA***Workers' Rights in the Age of Free Trade*• **ELIZABETH JELIN, IDES, ARGENTINA***Victimhood and Familism Following Political Violence and State Repression*• **TOBY MILLER, UC RIVERSIDE, USA***Human Rights and International Sport*• **LISA BROOTEN, SOUTHERN ILLINOIS U, USA***Human Rights and Communication in Southeast Asia*• **SUSANA KAISER, U OF SAN FRANCISCO, USA***Argentine Human Rights Activists' Media*• **CEES HAMELINK, U OF AMSTERDAM, THE NETHERLANDS***Hate Speech: Not a Human Rights Violation*

## NOTES





























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