Gender, Media, ICTs and Journalism. 20 years after the BPfA
International Forum
Mexico City, May 27-28, 2015
Centro Cultural de España

Organizers:
UNAM-CEIICH
Communication and Information of Women (CIMAC)
UN Women
UNESCO
Global Alliance on Media and Gender (GAMAG)
International Association for Media and Communication Research (IAMCR)
National Network of Women Journalists (Red Nacional de Mujeres Periodistas)

Objectives
1. To review the implementation of Section J of the BPfA and its critical areas -gender balance in media content, women in media structures, gender media policy, gender and digital communication, gender and freedom of expression, including current challenges.
2. To highlight areas for an action agenda on media and gender that can contribute to the achievement of the post-2015 development agenda and its promotion of gender equality in and through the media.
3. To launch the Latin American and the Caribbean chapter of the Global Alliance on Media and Gender (GAMAG).
4. To publish a release of conclusions and the action agenda post-2015.
5. To give visibility to the Mexican agenda on gender, media, ICTs and journalism, particularly to issues related to Internet and sexual trafficking, violence of gender against women journalist and freedom of expression and access and participation of women to community media.

Program
Day 1

Opening
UNAM-CEIICH
UN Women
UNESCO
GAMAG
IAMCR
CIMAC
National Network of Women Journalists
11:00 – 11:15
**Keynote Lecture**

Gender and Media. A critical analysis after 20 years of the BPfA
Margaret Gallagher. Independent researcher. Ireland.

Chair: Ana Güezmes. UN Women.

11:30 - 13:15

**Regional Reports on Gender and Media. Advancements and challenges over the past 20 years**

Africa
Colleen Lowe Morna. Gender Links and GAMAG Chair. South Africa.

Latin America
Aimée Vega Montiel. UNAM-CEIICH. Mexico.

Asia
Anita Gurumurthy. IT for Change. India.

Europe

North America
Carolyn Byerly. Howard University. USA.
13:30 - 15:15

**Panels**

**Panel 1. Gender representations in media contents**

Researching Gender Representations in Media. Advances and challenges.
Lisa McLaughlin. Miami University. USA.


End violence against women: women's rights and safety on the internet
Dafne Plou. Association for Progressive Communications (APC). Argentina.

Social networks and feminist activism
Luisa Vázquez Herrera. La Crítica / Djóvenes. México

16:00 - 17:45

**Global Alliance on Media and Gender Latin American and Caribbean chapter launching**
Aimée Vega Montiel. CEIICH UNAM. Mexico.
Dafne Plou. APC. Argentina.

18:00 a 19:30

Reception

19:30 -21:00

**Day 2**

**Panel 2. Access and participation of women in media industries**

Equality of gender and the political economy of media industries
Janet Wasko. Oregon University. USA.

Gender dimension in media economy and government structures
Carolyn Byerly. Howard University. USA.

Women in community and indigenous media

Gender equality in the Information Society

11:00 - 12:45

**Panel 3. Gender media policy**

Gender media policy: a global perspective
Lisa McLaughlin. Miami University. USA.

Gender policy for the Information Society
Anita Gurumurthy. IT for Change. India.

Influence of feminist movement in media policy

13:00 - 14:45
Panel 4. Gender and Freedom of Expression

Feminist analysis of freedom of expression
Margaret Gallagher. Independent researcher. Ireland.

Labour rights of women journalists

Violence against women journalists: an attempt against freedom of expression

Participation of women in news industries. A global analysis.
Carolyn Byerly. Howard University. USA.

16:00 - 17:45

Panel 5. The Post Beijing+20 Agenda on Media, Gender and Journalism

The whole feminist agenda
Margaret Gallagher. Independent researcher. Ireland.

The research agenda
Aimée Vega Montiel. CEIICH UNAM. Mexico.

The gender media policy agenda
Lisa McLaughlin. Miami University. USA.

The women journalists and women media workers and freedom of expression agenda
Lucía Lagunes. CIMAC. Mexico.

The digital agenda
Anita Gurumurthy. IT for Change. India.

18:00 a 20:00

Closing ceremony

20:00