

**Gender, Media, ICTs and Journalism. 20 years after the BPfA
International Forum**

Mexico City, May 27-28, 2015

Centro Cultural de España

Organizers:

UNAM-CEIICH

Communication and Information of Women (CIMAC)

UN Women

UNESCO

Global Alliance on Media and Gender (GAMAG)

International Association for Media and Communication Research (IAMCR)

National Network of Women Journalists (Red Nacional de Mujeres Periodistas)

Objectives

1. To review the implementation of Section J of the BPfA and its critical areas -gender balance in media content, women in media structures, gender media policy, gender and digital communication, gender and freedom of expression, including current challenges.
2. To highlight areas for an action agenda on media and gender that can contribute to the achievement of the post-2015 development agenda and its promotion of gender equality in and through the media.
3. To launch the Latin American and the Caribbean chapter of the Global Alliance on Media and Gender (GAMAG).
4. To publish a release of conclusions and the action agenda post-2015.
5. To give visibility to the Mexican agenda on gender, media, ICTs and journalism, particularly to issues related to Internet and sexual trafficking, violence of gender against women journalist and freedom of expression and access and participation of women to community media.

Program

Day 1

Opening

UNAM-CEIICH

UN Women

UNESCO

GAMAG

IAMCR

CIMAC

National Network of Women Journalists

11:00 – 11:15

Keynote Lecture

Gender and Media. A critical analysis after 20 years of the BPfA
Margaret Gallagher. Independent researcher. Ireland.

Chair: Ana Güzemes. UN Women.

11:30 - 13:15

Regional Reports on Gender and Media. Advancements and challenges over the past 20 years

Africa

Colleen Lowe Morna. Gender Links and GAMAG Chair. South Africa.

Latin America

Aimée Vega Montiel. UNAM-CEIICH. Mexico.

Asia

Anita Gurumurthy. IT for Change. India.

Europe

Jenny Rönngren. International Network of Women Journalists. Sweden.

North America

Carolyn Byerly. Howard University. USA.

13:30 - 15:15

Panels

Panel 1. Gender representations in media contents

Researching Gender Representations in Media. Advances and challenges.

Lisa McLaughlin. Miami University. USA.

“¿Who Makes the News?”. The Global Media Monitoring Project. New directions in the 2015 project, national and regional dimensions.

Sarah Macharia. World Association for Christian Communication. Canada.

End violence against women: women's rights and safety on the internet

Dafne Plou. Association for Progressive Communications (APC). Argentina.

Social networks and feminist activism

Luisa Vázquez Herrera. La Crítica / Djóvenes. México

16:00 - 17:45

Global Alliance on Media and Gender Latin American and Caribbean chapter launching

Aimée Vega Montiel. CEIICH UNAM. Mexico.

Dafne Plou. APC. Argentina.

18:00 a 19:30

Reception

19:30 -21:00

Day 2

Panel 2. Access and participation of women in media industries

Equality of gender and the political economy of media industries

Janet Wasko. Oregon University. USA.

Gender dimension in media economy and government structures

Carolyn Byerly. Howard University. USA.

Women in community and indigenous media

Guadalupe Blanco. Radio Nahndiá. Mexico.

Gender equality in the Information Society

Dafne Plou. Association for Progressive Communication. Argentina.

11:00 - 12:45

Panel 3. Gender media policy

Gender media policy: a global perspective

Lisa McLaughlin. Miami University. USA.

Gender policy for the Information Society

Anita Gurumurthy. IT for Change. India.

Influence of feminist movement in media policy

Lilián Celiberti. Cotidiano Mujer. Uruguay.

13:00 - 14:45

Panel 4. Gender and Freedom of Expression

Feminist analysis of freedom of expression

Margaret Gallagher. Independent researcher. Ireland.

Labour rights of women journalists

Mindy Ran. International Federation of Journalists. Netherlands.

Violence against women journalists: an attempt against freedom of expression

Lucía Lagunes. CIMAC/Red Nacional de Mujeres periodistas. Mexico.

Participation of women in news industries. A global analysis.

Carolyn Byerly. Howard University. USA.

16:00 - 17:45

Panel 5. The Post Beijing+20 Agenda on Media, Gender and Journalism

The whole feminist agenda

Margaret Gallagher. Independent researcher. Ireland.

The research agenda

Aimée Vega Montiel. CEIICH UNAM. Mexico.

The gender media policy agenda

Lisa McLaughlin. Miami University. USA.

The women journalists and women media workers and freedom of expression agenda

Lucía Lagunes. CIMAC. Mexico.

The digital agenda

Anita Gurumurthy. IT for Change. India.

18:00 a 20:00

Closing ceremony

20:00