## GENDER AND COMMUNICATION SECTION (June 2024)

https://iamcr.org/s-wg/section/genwajiharaza@fulbrightmail.org





# Gender and Communication Section JUNE 2024

UNESCO | IAMCR 2024 - Christchurch Conference | UniTwin





Dear GEN Community,

We would like to express our gratitude to 257 authors of 146 papers who have confirmed to present their research in the 30 sessions organised by the Gender & Communication Section (GEN) of the International Association for Media & Communication Research (IAMCR) for the IAMCR 2024 - Christchurch Conference, being hosted by University of Canterbury onsite in Ōtautahi Christchurch, New Zealand from 30 June to 4 July 2024.

The central theme is "Whiria te tāngata / Weaving people together: Communicative projects of decolonising, engaging, and listening." The Gender and Communication Section is organising 30 sessions, focusing on sexuality, online dating diaries, technology facilitated sexual violence, artificial intelligence, health, politics, and the role of the state. The sessions include a panel on "Pedagogy and Practice" organised by Claudia Padovani of University of Padova & Scholars at Risk, Italy and another on GBV organised by Carolyn M. Byerly of Howard University, USA. The Business Meeting will include Wajiha Raza Rizvi, Co-Chair, Gender and Communication Section IAMCR, along with members of The International UNESCO & UniTwin Network, who will give an overview of advance research, training, and program development in gender, media, and ICTs. Lisa French of RMIT Classification: Trusted, Australia will chair the session. We welcome academics, policymakers, NGOs, activists, experts, and media practitioners to unite for a more inclusive media landscape and dialogue.

The Gender and Communication Section highly appreciates your patience, and once more thanks the reviewers and congratulates all presenters. We feel happily to present the final program for face-to-face presentations at the IAMCR Christchurch Conference.

Looking forward to meeting you soon at the IAMCR 2024 Christchurch Conference!

Co-Chairs and Vice Chairs Gender and Communication Section

GEN presents 152 papers co-authored by 263 scholars in 30 sessions; a panel with Scholars at Risk and a business meeting with UNESCO & UniTwin.



Prof Claudia Padovani





Prof Carolyn M. Byerly Prof Patricia Nunez Gomez



Dr. Lisa French

IAMCR 2024 is a face-to-face conference only that will take place in Christchurch, New Zealand from 30 June to 4 July 2024. Online or pre-recorded video presentations will not be possible.

## The trip - Please make early arrangements to avoid last minute issues

Presenters: Please carefully check the conference programme and make your travel and accommodation arrangements accordingly. We suggest to make early arrangements to avoid last minute issues.

## Visa information and health insurance

Please check the <u>visa information on the IAMCR 2024 website</u>. You can request the Local Organising Committee (LOC) to send you an official invitation letter to support your visa application. All IAMCR 2024 participants are required to have adequate medical insurance for the duration of their stay.

Once again, congratulations on your acceptance. The Gender and Communication Section looks forward to welcoming you to IAMCR Christchurch 2024.

## **Paper Submission**

For submissions, visit: https://iamcr.org/christchurch2024/submit\_paper

## **Programme**

Download the current version of the draft programme: https://iamcr.org/christchurch2024/programme

## 2024 schedule and procedures for Gender & Communication Section elections

The Gender and Communication Section currently has two co-chairs and two vice-chairs. One co-chair and one vice-chair positions were open for election. The Gender and Communication Section of IAMCR held partial online elections from 23 April to 14 May 2024. Ballot was sent to 289 members of the Section and 124 votes were received (43%). There was 1 candidate for co-chair: Carolina Matos (City University of London, UK) who received 117 votes (94%). There were 7 abstentions (6%).

## Carolina Matos is re-elected as co-chair of the section for the 2024 to 2028 period.

There were 3 candidates for 1 vice-chair position.



Priya Chadha (GGDSD College, Panjab University, India) received 23 votes (19%). Gauri D Chakraborty ((Bennett University, India) received 25 votes (20%). Patricia Núñez Gómez (Universidad Complutense de Madrid, Spain) received 65 votes (52%). There were 11 abstentions (9%).

Patricia Núñez Gómez is re-elected as vice-chair of the section for the 2024 to 2028 period.





## **PODCAST**

## FemWork by FemLab

FemWork is a new limited series podcast launched by the FemLab, an IDRC-funded research activist collective cofounded by Usha Raman and Payal Arora, While Femlab is focused on the future of women's work in the digital world, the podcast emerges from their field work, and explores what a feminist approach to work might look like, when women's lived experiences are foregrounded. The series is available on Spotify and all other podcast platforms.



#### Follow it here:

https://open.spotify.com/show/0SXdXlgAdDtw1Rvxbih22k?si=viPlfkR7S22VknsYRkLuug

#### **DOUG NEWSOM AWARD**

## Association for Education in Journalism and Mass Communication (AEJMC) – 2024 Conference awards Doug Newsom Award to Dr Habib Muhammad Ali

Association for Education in Journalism and Mass Communication (AEJMC) Conference in the USA has selected Dr. Habib Muhammad Ali's co-authored research paper on PR and Corporate Social Advocacy titled "Globalization and MNO Prosocial Communication in Public Relations: Perspectives from Bangladesh, Botswana, Indonesia, and Kenya" for the Doug Newsom Award.

The Doug Newsom Award created in honor of Doug Newsom, Professor Emeritus, Texas Christian University, will be awarded to Jeannette Iannacone, Teresia Nzau and Dr. Habib Muhammad Ali in August, 2024.

The award is for the top paper that fits the theme of global ethics and diversity. AEJMC is one of the top media conferences in the United States.







## **GEN Programme for IAMCR 2024 (Tentative)**

## 1. Panel: GEN-01

## GEN - Algorithmic lesbian and gay: Queerbaiting, camouflaging, invisibility and ban

8:30am, Monday, July 1, Venue - Te Pae Bealey 5

Chair (name, email and institutional affiliation): Professor Hao Cao, Wuhan University China, haoccc@whu.edu.cn

Discussant (name email and institutional affiliation): Dr. Livia Perez de Paula, University of California Brazil, <a href="mailto:liviaxxperez@gmail.com">liviaxxperez@gmail.com</a>

Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 4923

Title: Findings in the Closet: The Media Archives of Norma Bahia Pontes



#### **PRESENTATION 2**

EX ORDO number: 1795

Title: Comparative Analysis of Lesbian Couple Images Construction on Social Media Across Chinese and Western Cultures: A Case Study on Douyin and TikTok

#### **PRESENTATION 3**

EX ORDO number: 3810

Title: H(alf) radical? Chinese H lesbians' digital struggles with gender binary T/P labels

#### **PRESENTATION 4**

EX ORDO number: 4620

Title: Relationship identification, Expectation of wishes, and Stigma resistance: Exploring the behavior and psychological projection logic of lesbian KOL users' relationship records in Chinese sharing-based social media

#### **PRESENTATION 5**

EX ORDO number: 1199

Title: From Screen Media to Daily Queer Life: A Research Exploring the Manifestations and Impact of the Queerbaiting Phenomenon in Chinese Lesbian Community

#### **PRESENTATION 6**

EX ORDO number: 879

Title: Algorithmic Camouflages: Exploring the Shadowbans Imposed by Algorithms on Chinese Gay Men

### 2. Panel: GEN-04

**GEN - Humanitarianism: Algorithmic infantilisation**, self-Care, or disability 8:30am, Monday, July 1, Venue - Te Pae Conway 4

Chair (name, email and institutional affiliation): Prof. Wei-Ping Chen, National Yang Ming Chiao Tung University Taiwan, <a href="mailto:pinger.c@gmail.com">pinger.c@gmail.com</a>

Discussant (name email and institutional affiliation): Dr. Swati Bandi, Indian Institute of Management Bangalore, <a href="mailto:swati.b@iimb.ac.in">swati.b@iimb.ac.in</a>

Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 889





Title: Gendering algorithmic self-care in the contemporary appscape

#### **PRESENTATION 2**

EX ORDO number: 3457

Title: Constructing and Deconstructing Female Infantilization on Chinese Short Video Platforms: Self-Diminishment, Feminist Deconstruction, and Traffic Strategies

#### **PRESENTATION 3**

EX ORDO number: 3940

Title: Building feminist solidarity in safe spaces online in the Balkans

#### **PRESENTATION 4**

EX ORDO number: 3490

Title: How Visually Impaired Women Resist Stigma Through Social Media: A Grounded Theory Study

#### **PRESENTATION 5**

EX ORDO number: 4373

Title: The Itinerant Subjects of Digital Humanitarian Media: Notes from the Global South

#### 3. Panel: GEN-27

## GEN - Gaze/Oppositional gaze in real and virtual spaces

8:30am, Monday, July 1, Venue - Te Pae Conway 1

Chair (name, email and institutional affiliation): Prof. Yu Zou, Communication University of China, zouiy@cuc.edu.cn

Discussant (name email and institutional affiliation): Dr. Yuan Zhong, Fudan University China, n2308431e@e.ntu.edu.sg

#### Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 3569

Title: Unveiling Objectification in the Social Media Era: Exploring Gender Differences and User's Activity in Social Media Comment Sections

#### **PRESENTATION 2**

EX ORDO number: 4901

Title: Women Negotiating Gaze and Space in Indian Cabs – An Analysis of Everyday Interpersonal Communication Dynamics Between Female Passengers and Male Uber/Ola Drivers

#### **PRESENTATION 3**

EX ORDO number: 575

Title: Social Gender Construction and Gaze in Al Face-Swapping Videos

#### **PRESENTATION 4**

EX ORDO number: 2893

Title: Subjectivity and Independence: Female Portrayal on Social Media Trending Topics (2020-2022)

#### **PRESENTATION 5**

EX ORDO number: 4311

Title: Who is Watching "Innocent and Alluring" Style? The Interactive Construction of Platform Algorithm, Body Image and Post-Feminine Gaze



#### 4. Panel: GEN-02

## GEN - LGBTIQA+ Media: Folk devil identity, diversity and nationalism

2:00pm, Monday, July 1, Venue - Te Pae Bealey 5

Chair (name, email and institutional affiliation): Dr. Carolyn M. Byerly, Howard University USA, cbyerly@earthlink.net

Discussant (name email and institutional affiliation): Dr. Dina Listiorini, University of Atma Jaya Yogyakarta Indonesia, dina.listiorini@uajy.ac.id

Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 51

Title: Transforming into Folk Devils: Tracing the Trajectory of News on "LGBT" in the Indonesian Online Media

#### **PRESENTATION 2**

EX ORDO number: 3137

Title: Representation of Anglosphere LGBTIQA+ Individuals in Chinese Patriotic Online Media Content

#### **PRESENTATION 3**

EX ORDO number: 829

Title: Symbolic Annihilation and Metaphor: The Media Image of LGBT+ in Chinese TV Series and Films

#### **PRESENTATION 4**

EX ORDO number: 2362

Title: Examining the Effect of Prosocial Behavior on Community Resilience among LGBTQ+ Individuals in China

#### **PRESENTATION 5**

EX ORDO number: 4674

Title: Asexuality and Media Indifference in India: Case of Diversity Suppression

#### **PRESENTATION 6**

EX ORDO number: 4048

Title: The History and Current Status of Mainstream Chinese Media Coverage on Sexual and Gender Minorities: Evolving Communication Practice

#### 5. Panel: GEN-05

**GEN - Gender: Politics and power** 

2:00pm, Monday, July 1, Venue - Te Pae Conway 4

Chair (name, email and institutional affiliation): Prof. Jessica El Khoury, Notre Dame University – Louaize Lebanon, <u>jessica.elkhoury@ndu.edu.lb</u>

Discussants (name email and institutional affiliation): Dr. Tania Rosas-Moreno, Loyola University Maryland USA, <a href="mailto:toroiainen@loyola.edu">torosasmoreno@loyola.edu</a>, and Dr. Leena Ripatti-Torniainen, Tampere University Finland, <a href="mailto:leena.ripatti-torniainen@tuni.fi">leena.ripatti-torniainen@tuni.fi</a>

Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 2239

Title: Are boys better at science? Rethinking "science worship" in contemporary Chinese romance drama in the context of China's anti-colonial history, gender stereotypes and pop-cultural narratives



EX ORDO number: 3681

Title: Writing an alternative conceptual history in a marginalized communicative culture: An analysis of The Long Road of Woman's Memory

#### **PRESENTATION 3**

EX ORDO number: 3109

Title: Weaving a Place for Women: Deconstructing the Lebanese Political Space

#### **PRESENTATION 4**

EX ORDO number: 4958

Title: A Corpus-Based Critical Discourse Analysis of Chinese Mainstream Media Reports on Meng Wanzhou's Extradition Case at the Intersection of Nationalism and Feminism

#### **PRESENTATION 5**

EX ORDO number: 4968

Title: Branding, Objectivity, and Political Reporting During the Super Election Year: Identifiably Female Ambient Journalists' Voices in a Hostile Landscape

#### 6. Panel: GEN-23

GEN - Gamophobia: Girl power, resistance, and oppositional gaze

2:00pm, Monday, July 1, Venue - Te Pae Conway 1

Chair (name, email and institutional affiliation): Dr. Wafa Khalfan, University of Sharjah UAE, wafa.kbr@gmail.com

Discussant (name email and institutional affiliation): Dr. Dong Meng, Shanghai Jiaotong University China, <a href="mailto:cocomeng@situ.edu.cn">cocomeng@situ.edu.cn</a>

Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 109

Title: Why Do Chinese Women Experience Gamophobia?

#### **PRESENTATION 2**

EX ORDO number: 3116

Title: Body and Beyond: Arab Women's Media Representations in UAE Sports and Performing Arts

#### **PRESENTATION 3**

EX ORDO number: 3750

Title: Girls lift the power: How gender stereotypes and social scrutiny put weights on their barbells

#### **PRESENTATION 4**

EX ORDO number: 4137

Title: "The Harder You Work, The Better You are!": A Case Study of FTM Bodybuilding in China

#### **PRESENTATION 5**

EX ORDO number: 4472

Title: Change is good? Chinese Players' Perceptions of Gender and Racial Stereotypes in League of Legends' Characters: Text Analysis Based on Stereotype Content Dictionaries

### 7. Panel: GEN-09

**GEN - Digital feminist: Activism, resistance and sexuality** 

4:00pm, Monday, July 1, Venue - Te Pae Bealey 5



Chair (name, email and institutional affiliation): Dr. Carolyn M. Byerly, Howard University USA, cbyerly@earthlink.net



Discussant (name email and institutional affiliation): Prof. Ratnamala Vanamamalai, Mizoram University India, ratna2maya@gmail.com

#### Presentations in order of appearance in the programme:

#### PRESENTATION 1

EX ORDO number: 1098

Title: Global and local contexts of oppression and gender injustice: Representing agency in Brazilian and Indian streaming content

#### **PRESENTATION 2**

Panel EX ORDO number: 878

Title: Anti caste discourses on social media: A Critical Analysis of the Dalit Women Activism on Social Media

#### **PRESENTATION 3**

EX ORDO number: 2346

Title: Negotiating gender scripts in human-chatbot romantic relationship: through the lens of technological affordance and social norms

#### **PRESENTATION 4**

Panel EX ORDO number: 1549

Title: "I Want to Be Myself" in Chat APP: A Study of Women's Diversified Discourse Resistance and Positive Gender Negotiation against Intensive Motherhood by Innovative Feminist Post-structuralism Discourse Analysis (FPDA)

#### **PRESENTATION 5**

Panel EX ORDO number: 3254

Title: Echoes and Edges: Female Algorithmic Resistance and the Reactive Dynamics of Online Content Distribution

## 8. Panel: GEN-29

GEN - #MeToo, rape, revolution or resistance: Reclaiming sexual (in)visibility on digital platforms

4:00pm, Monday, July 1, Venue - Te Pae Conway 1

Chair (name, email and institutional affiliation): Prof Nicole Bush, University of Southern California USA, nicolebu@usc.edu

Discussant (name email and institutional affiliation): Dr. Rosemary Overell, University of Otago New Zealand, rosemary.overell@otago.ac.nz

#### Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 4754

Title: The Legacy of #MeToo in China: "Xiaozuowen" Against Gender-Based Violence on Chinese Social media after #MeToo

#### **PRESENTATION 2**

EX ORDO number: 3092 Title: Me! Too! ... or worse?

#### **PRESENTATION 3**

EX ORDO number: 2791

Title: Speaking in One Voice? Discursive Features and Patterns of the #Metoo Movement in China



EX ORDO number: 2885

Title: Building bridges between research and pedagogy: Feminist Media Studies as an intervention in cultures of sexual assault

#### **PRESENTATION 5**

EX ORDO number: 355

Title: Error 404: Sex Worker Digital Tactics Resisting Enforced Invisibility

#### **PRESENTATION 6**

EX ORDO number: 276

Title: Reclaiming Digital Visibility: The Silent Revolution of "Baobao Fushi" on "Xiaohongshu"

#### 9. Panel: GEN-10

## **GEN - Public relations: Gender fairness, empowerment and career**

4:00pm, Monday, July 1, Venue - Te Pae Conway 4

Chair (name, email and institutional affiliation): Dr. Kate Fitch, Monash University Australia, <a href="mailto:kate.fitch@monash.edu">kate.fitch@monash.edu</a>

Discussant (name email and institutional affiliation): Dr. Ran Feng City, University of Macau China, evelyn1285@sjtu.edu.cn

Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 2316

Title: The Social Effects of Female Empowerment Advertisements: An Online Experimental Study in China

#### **PRESENTATION 2**

EX ORDO number: 2339

Title: Empowering or Constraining?: A Content Analysis of Plus-Size Women's Clothing Advertisements on E-commerce Platform TaoBao

#### **PRESENTATION 3**

EX ORDO number: 3185

Title: Gender, precarity and promotion: Betty Stewart's public relations career in twentieth century Australia

#### PRESENTATION 4

EX ORDO number: 814

Title: Debunking the myths of women empowerment: Stories from women migrant returnees in rural areas of Bangladesh

### 10. Panel: GEN-06

## **GEN - Barbie: Cross-cultural interpretation and radical feminist practices**

8:30am, Monday, July 2, Venue - Te Pae Conway 4

Chair (name, email and institutional affiliation): Dr. Mausumi Bhattacharyya, Visva-Bharati University India, mausumibht@gmail.com

Discussant (name email and institutional affiliation): Dr. Kai Kuang, Tsinghua University China kuangkai@tsinghua.edu.cn

Presentations in order of appearance in the programme:



EX ORDO number: 185

Title: Barbie in China: A Cross-Cultural Interpretation of the Feminist Film

#### **PRESENTATION 2**

EX ORDO number: 3608

Title: Barbie's Feminist Journey in China: Representations and Readings of Barbie (2023)

#### **PRESENTATION 3**

EX ORDO number: 4363

Title: Into the Barbie Box: Chinese Women's Self-Exhibition and Post-Feminism

## **PRESENTATION 4**

EX ORDO number: 4457

Title: Following the girlfriend: A Guide to Men`s Enlightenment in Feminist Practice

#### **PRESENTATION 5**

EX ORDO number: 3244

Title: Take Root and Break Roof: Radical Feminist Impression and Feminist Practices in China

## 11. Panel: GEN-07

GEN - Gender cultural landscape: Ecofeminist and (fe)male-initiated misogyny 8:30am, Tuesday, July 2, Venue - Te Pae Bealey 5

Chair (name, email and institutional affiliation): Dr. Longxuan Zhao, Tongji University China, zlxjerry@gmail.com

Discussant (name email and institutional affiliation): Wanyu Wu, Columbia University USA, ww2642@tc.columbia.edu

#### Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 1790

Title: A Study on the Climate Risk Perception and Governance Efficacy of Chinese Rural Women: An Ecofeminist

Perspective

#### **PRESENTATION 2**

EX ORDO number: 2456

Title: Why She Resents 'Her' Kind: Exploring Female-Initiated Misogyny on Chinese Social Media

#### **PRESENTATION 3**

EX ORDO number: 3934

Title: Constructing Online Misogyny: A Study of Chinese Men's Discourse on Hupu through Xiaohongshu Discussions

#### **PRESENTATION 4**

EX ORDO number: 4376

Title: The Reproducing Mechanism of Gender Stereotypes in the Ear of Short Videos

#### **PRESENTATION 5**

EX ORDO number: 4521

Title: Gender as a Productive Force: The Construction and Maintenance of a Gender Cultural Landscape in Chinese Online Communities





## 12. Panel: GEN-08

## GEN - Online Dating Diaries: Intimacy, vulnerability and authenticity in realtime locative chatbot romance

2:00pm, Tuesday, July 2, Venue - Te Pae Bealey 5

Chair (name, email and institutional affiliation): Dr. Gregory Ugbo, Federal University, Oye-Ekiti Nigeria, ugbogregory@gmail.com

Discussant (name email and institutional affiliation): Dr. Zhijuan Chen, Communication University of China, chenzhijuan0320@163.com

Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 254

Title: KitoDiaries: Exploring the Other Shade of Gender-Based Violence Associated with Online Dating Apps in Nigeria

#### **PRESENTATION 2**

EX ORDO number: 1020

Title: Incompetence, Vulnerability, Authenticity: Desired Form of Presentation and Intimacy on Dating Apps among Chinese Gay Men

#### **PRESENTATION 3**

EX ORDO number: 4892

Title: Living the Fantasy: Real-Life Dates with Virtual Boyfriends through "Cos Commissions"

#### **PRESENTATION 4**

EX ORDO number: 1161

Title: Exploring the Evolution of Gendered Affective Labor in Mediatized Intimacy: From Social media platforms to Social Chatbots

#### **PRESENTATION 5**

EX ORDO number: 3925

Title: Aging, Love and Intimacy: A Case Study of Dating Show for the Elderly "Not Too Late for Fate"

### **PRESENTATION 6**

EX ORDO number: 2645

Title: "Marriage just like a big gamble": Exploring the implications of Contemporary Chinese Youth's Fear of Marriage

#### 13. Panel: GEN-11

GEN - Brand gender: Purchase intention and male self-fetishisation 2:00pm, Tuesday, July 2, Venue - Te Pae Conway 4

Chair (name, email and institutional affiliation): Prof. Yu Jia, Wuhan University China, jiayuwin@163.com

Discussants (name email and institutional affiliation): Judy Yae Young Kim, Simon Fraser university Canada, <a href="mailto:kimyaek@sfu.ca">kimyaek@sfu.ca</a>

Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 177

Title: Audience Responses for Gender Role Portrayals in Contemporary Indian Advertisements



EX ORDO number: 2238

Title: Revisiting the (Self) Fetishization: A Critical Analysis of Asian Male Social Media Influencers

#### **PRESENTATION 3**

EX ORDO number: 3909

Title: The Impact of Unisex Labels on Consumer Product Evaluation and Purchase Intention: The Moderating Effect of Product Gender Signals and Consumer Gender Traits

#### **PRESENTATION 4**

EX ORDO number: 4221

Title: Gendered Power in Names: The Impact of Brand Name Gender on Brand Attitude

#### 14. Panel: GEN-03

## **GEN - Digital queer cultures, intimacies, and movements**

4:00pm, Tuesday, July 2, Venue - Te Pae Bealey 5

Chair (name, email and institutional affiliation): Dr. Elena Maydell, Massey University Wellington New Zealand, e.maydell@massey.ac.nz

Discussant (name email and institutional affiliation): Dr. Gwyn Easterbrook-Smith, Massey University Wellington New Zealand, contact@gwynesmith.com

Presentations in order of appearance in the programme:

#### PRESENTATION 1

EX ORDO number: 1340

Title: Decolonising the gendered history of Aotearoa New Zealand: Weaving Takatāpui identity into queer spaces

#### **PRESENTATION 2**

EX ORDO number: 4067

Title: Cooperation and Resistance: Chorus as a Distinct Form of Communication Practice for Queer Individuals in China—A Constructing Grounded Study of the Beijing Queer Chorus

#### **PRESENTATION 3**

EX ORDO number: 3191

Title: The Use of Smell as a Communicative Tool by Trans and Nonbinary People

#### **PRESENTATION 4**

EX ORDO number: 872

Title: "Are we polyamorists queer too?": (Non)queer identity-making process in South Korean polyamory communities

#### **PRESENTATION 5**

EX ORDO number: 3803

Title: Negotiating Christianity and Homosexuality in the Post-Colonial era: A Qualitative study on Christian Homosexual Youths in Kenya

### 15. Panel: GEN-12

GEN - Celebrity worship, fashion, and fandom

4:00pm, Tuesday, July 2, Venue - Te Pae Conway 4

Chair (name, email and institutional affiliation): Dr. Michelle Ho, National University of Singapore, michelle.ho@nus.edu.sg



Discussant (name email and institutional affiliation): Minghui Zhu, University of Washington China, genzhonggen@gmail.com

Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 570

Title: "It's Freeing, Guys Have Alot Of Expectations On Their Shoulders": Creating Feminist Realities Through The Wearing Of Virtual Fashion In Decentraland

#### PRESENTATION 2

EX ORDO number: 2190

Title: Gender Perspectives on Body Image in Chinese Adult Fan Communities: Exploring the Impact of Celebrity Worship and Social Dynamics

#### **PRESENTATION 3**

EX ORDO number: 3314

Title: Feminism & Digital Fandom: Contradictions in Chinese Fan Culture, Case of K-pop Star Lisa

#### **PRESENTATION 4**

EX ORDO number: 3316

Title: Emotional Reconstruction and Empowerment Dilemma: A Qualitative Study of Chinese Middle-aged and Older Female Fans on DouYin

#### 16. Panel: GEN-13

GEN - #Toxic Masculinity: Sigma men, male virtues and resistance 8:30am, Wednesday, July 3, Venue - Te Pae Bealey 5

Chair (name, email and institutional affiliation): Dr. Elja Roy, University of Memphis USA, royxx324@umn.edu

Discussant (name email and institutional affiliation): Prof. Qin Wang, Communication University of China, wangqin939@163.com

Presentations in order of appearance in the programme:

### **PRESENTATION 1**

EX ORDO number: 146

Title: Toxic Masculinity and the Rebirth of Angry Young Man in Indian Cinema

#### **PRESENTATION 2**

EX ORDO number: 487

Title: Hashtags of "Avoiding Men": Algorithmic Resistance of Young Chinese Women on Xiaohongshu

#### **PRESENTATION 3**

EX ORDO number: 3965

Title: "Chase a check, never chase a bitch": Examining sigma men and their masculinity on China's social media Douyin

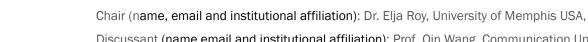
#### **PRESENTATION 4**

EX ORDO number: 4231

Title: An exploratory analysis of Strategies and Dilemmas of Constructing "Male Virtue" (Nande) in Chinese Feminist Discourse

#### **PRESENTATION 5**

EX ORDO number: 4653





Title: Deconstructing Masculinity: Women in Chinese Heavy Metal and Hardcore Music Scene

#### **PRESENTATION 6**

EX ORDO number: 3525

Title: Varieties of Chinese men courting abroad: How China imagines national relationships through transnational marriages

#### 17. Panel: GEN-17

GEN - The digital mirror: #Activism, beauty duty, and food and body stigmas 8:30am, Wednesday, July 3, Venue - Te Pae Conway 4

Chair (name, email and institutional affiliation): Dr. Yosra Jarrar, American University in Dubai / Jordan, yjarrar@aud.edu

Discussant (name email and institutional affiliation): Prof. Xuelian Li, Huazhong University of Science and Technology China, <a href="mailto:lixuelian@hust.edu.cn">lixuelian@hust.edu.cn</a>

Presentations in order of appearance in the programme:

#### PRESENTATION 1

EX ORDO number: 335

Title: Food, bodies, and stigmas: Self-representation of eating disordered women in Chinese social media

#### **PRESENTATION 2**

EX ORDO number: 1257

Title: The Digital Mirror in Ideal Forms: Exploring the Digital Impact on Body Perception among Female and Male Students in Cyprus

#### **PRESENTATION 3**

EX ORDO number: 3063

Title: Intersectionality in feminist hashtag activism: Examining Chinese women empowerment in digital community discussing beauty duty

#### **PRESENTATION 4**

EX ORDO number: 4027

Title: Gossip to Resist: Chinese Female Users Negotiating the Precarity of Transforming Algorithmic Gossip into Resistance on RED

#### **PRESENTATION 5**

EX ORDO number: 4987

Title: "Baby Food": The Evolution of Socio-technical Algorithms and the Conflict of Gender-Labeled Activism

#### 18. Panel: GEN-14

GEN - Pedagogy in practice: Re-writing the story of women, politics and news 10:30am, Wednesday, July 3, Venue - Te Pae Bealey 5

Chair (name, email and institutional affiliation): Mrs. Claudia Padovani, University of Padova Italy, <a href="mailto:claudia.padovani@unipd.it">claudia.padovani@unipd.it</a>

Discussant (name email and institutional affiliation): Elena Chiaberge, COPEAM Italy, echiaberge@copeam.org

Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

Panel EX ORDO number: 74

Title: Pedagogy in practice: re-writing the story of women, politics and news



Panel EX ORDO number: 4062

Title: The transformative potential of peer-to-peer practices in engaging unions and media organisations to fight gender bias

#### **PRESENTATION 3**

Panel EX ORDO number: 3540

Title: International teaching alliances and the development of innovative pedagogies in gender and media

#### **PRESENTATION 4**

Panel EX ORDO number: 3522

Title: Rewriting the Story. Gender Media and Politics. Insights from a European project

#### **PRESENTATION 5**

Panel EX ORDO number: 3513

Title: Beijing+30, gender equality & media: emerging pedagogies for change

## 19. Panel: GEN-18

GEN - #TFSV: Virality, the price of silence, or porn, or polemic nation-state 10:30am, Wednesday, July 3, Venue - Te Pae Conway 4

Chair (name, email and institutional affiliation): Dr. Michelle Ho, National University of Singapore, michelle.ho@nus.edu.sg

Discussant (name email and institutional affiliation): Dr. Christopher Dietzel, Concordia University Canada, <a href="mailto:christopher.dietzel@mcgill.ca">christopher.dietzel@mcgill.ca</a>

Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 333

Title: "When Everything Goes Online, it's Never Really Gone": Understanding Technology-Facilitated Sexual Violence (TFSV) in Singapore

#### **PRESENTATION 2**

EX ORDO number: 271

Title: The Price of Silence: A Grounded Theory Study on Chinese Young Women's Strategies for Confronting Pornographic Messages in Online Group Chats

#### **PRESENTATION 3**

EX ORDO number: 2092

Title: Navigating the Shadows: Technology-Facilitated Sexual Violence and Algorithmic Influence on Young People's Experiences

#### PRESENTATION 4

EX ORDO number: 2247

Title: Virality from Hashtags to Headlines: Framing Violence Against Women in Egypt

#### **PRESENTATION 5**

EX ORDO number: 4188

Title: Gender and the nation-state: a study of media narratives based on sexist incidents of Black Myth Wukong

### **PRESENTATION 6**

EX ORDO number: 3112

Title: The polemicization of gender-based violence discourse on social media in Kenya



#### 20. Panel: GEN-28

## GEN - Feminist media: Cross-cultural, integrational, decolonial

10:30am, Wednesday, July 3, Venue - Te Pae Conway 1

Chair (name, email and institutional affiliation): Dr. Stacey Sowards, The University of Texas at Austin USA, stacey.sowards@utexas.edu

Discussant (name email and institutional affiliation): Prof. Usha Raman, University of Hyderabad India, usharaman@uohyd.ac.in

Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 699

Title: The voice of the crone: intergenerational feminisms as podcast material

#### **PRESENTATION 2**

EX ORDO number: 1491

Title: Exploring the Contradictions of Feminism in Contemporary Urban and Rural China: An Analysis of Women's

Narratives on TikTok in China

#### **PRESENTATION 3**

EX ORDO number: 1555

Title: Digitally Mediated (Post)feminism: Feminist Engagement Through Digital Media Among Young Korean Women

#### **PRESENTATION 4**

EX ORDO number: 4565

Title: Creating Alternative Media in Indonesia: Decolonial Feminist Perspectives on Cipta Media Ekpres

#### **PRESENTATION 5**

EX ORDO number: 3484

Title: Breaking Barriers: Empowering Māori Women in New Zealand's Digital Age

#### **PRESENTATION 6**

EX ORDO number: 2493

Title: The Counter-Narratives of Indonesian Independent Bookshop and Feminist Online Media: An Exploration of

Cultural and Imperialist Critiques

## 21. Panel: GEN-15

## **GEN - Living with Violence: From the Personal to the Structural**

2:00pm, Wednesday, July 3, Venue - Te Pae Bealey 5

Chair (name, email and institutional affiliation): Carolyn M. Byerly, Howard University USA, <a href="mailto:cbyerly@earthlink.net">cbyerly@earthlink.net</a>

Discussant (name email and institutional affiliation): Amie Vega Montiel, Autonomous University of Mexico, <a href="mailto:aimeevegamx@yahoo.com.mx">aimeevegamx@yahoo.com.mx</a>

Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

Panel EX ORDO number: 45

Title: Living with Violence: From the Personal to the Structural





Panel EX ORDO number: 2013

Title: Navigating political violence and debates over violence in university classrooms

#### **PRESENTATION 3**

Panel EX ORDO number: 937

Title: Violence against women in Mexico

#### **PRESENTATION 4**

Panel EX ORDO number: 936

Title: Domestic violence in Pakistan: A journalist's personal, professional and academic journey

#### **PRESENTATION 5**

Panel EX ORDO number: 935

Title: From UK policewoman to researcher of violence against women

#### **PRESENTATION 6**

Panel EX ORDO number: 934

Title: Gun culture, death and profits in the United States

## 22. Panel: GEN-19

## GEN - The gendered body in nature and culture

2:00pm, Wednesday, July 3, Venue - Te Pae Conway 4

Chair (name, email and institutional affiliation): Prof. Karen Ross, Newcastle University UK, karen.ross@newcastle.ac.uk

Discussant (name email and institutional affiliation): Dr. Christina Zhang, Zhejiang International Studies University China, <u>juehongzhang@gmail.com</u>

#### Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 124

Title: Blood, bone, crone: researching the menopause experience from the inside out

### **PRESENTATION 2**

EX ORDO number: 1133

Title: Navigating the Biological Clock: Exploring Societal Norms, Individual Perceptions, and Communication

Dynamics in Women's Reproductive Timing

#### **PRESENTATION 3**

EX ORDO number: 1651

Title: Give Birth or not: The Impact of Social Media Exposure on Chinese Women's Fertility Intentions from a Cost-

**Utility Theory Perspective** 

#### **PRESENTATION 4**

EX ORDO number: 1999

Title: Period goes public: Analysis of menstrual discourse on female-focused social media Xiaohongshu in China — A feminist public sphere perspective based on Nancy Fraser

#### **PRESENTATION 5**

EX ORDO number: 625

Title: "I don't hate kids, but regret being a mom": Regretting motherhood on Chinese social media

#### **PRESENTATION 6**

EX ORDO number: 627



#### 23. Panel: GEN-16

## GEN - GBV/VIAWC: Information avoidance, homicide and authoritarianism

4:00pm, Wednesday, July 3, Venue - Te Pae Bealey 5

Chair (name, email and institutional affiliation): Dilara Asardag, Tampere University Finland, dilara.asardag@tuni.fi

Discussants (name email and institutional affiliation): Dr. Randy Jay Solis, Maria Aurora Lolita Lomibao, and Dr. Fernando Paragas, University of the Philippines, <a href="mailto:rcsolis@up.edu.ph">rcsolis@up.edu.ph</a>

Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 3995

Title: A study on female Information Avoidance Behavior and Its Effecting Factors of Domestic Violence based on WeiBo in China

#### **PRESENTATION 2**

EX ORDO number: 4853

Title: To report or not to report: Understanding disclosures of violence against women and children in the Philippines

#### **PRESENTATION 3**

EX ORDO number: 3746

Title: It's your "good boy" who killed her: A comparative analysis of Italian media representations of female homicides

#### **PRESENTATION 4**

EX ORDO number: 4805

Title: Asla Yalnız Yürümeyeceksin! (You Will Never Walk Alone!)- Experiences and Perceptions of Feminists with Regards to Digital Platforms to Combat Gender-Based Violence Under Everyday Banal Authoritarianism in Turkey

#### **PRESENTATION 5**

EX ORDO number: 4861

Title: May alam, May pakialam, Makialam sa VIAWC: Developing a Facilitator's Guide against VIAWC in the Philippines

#### **PRESENTATION 6**

EX ORDO number: 1744

Title: From Xuzhou to Tangshan: A Frame Analysis of Chinese Mainstream Media Coverage of Violence Against Women

#### 24. Panel: GEN-20

GEN - Health & Policy: Gender inclusivity, egg-freezing and birth

4:00pm, Wednesday, July 3, Venue - Te Pae Conway 4

Chair (name, email and institutional affiliation): Prof. Ya Yang, Beijing Normal University China, yangya@bnu.edu.cn

Discussants (name email and institutional affiliation): Karoline Kanyeria, United States International University – Africa / Kenya



Presentations in order of appearance in the programme:

EX ORDO number: 1206

Title: Gendered news? A case study of Chinese female healthcare workers' representation on China Daily

#### **PRESENTATION 2**

EX ORDO number: 4101

Title: "We Need an Inclusive Clinic": How Patient-centered Communication Impacts Social Isolation, Psychological Well-being and Meaning and Purpose in Life of Sexual Minorities

#### **PRESENTATION 3**

EX ORDO number: 1472

Title: Exploring UCDW Discourse on Facebook During Kenya's COVID-19 Lockdown: A Discourse Analysis Approach

#### **PRESENTATION 4**

EX ORDO number: 2748

Title: Media exposure and the mediation of feminism in the knowledge-attitude-practice model of social eggfreezing adoption

#### **PRESENTATION 5**

EX ORDO number: 4289

Title: The Media Existence and Motherhood Practices of Full-Time Mothers with Different Life-course Amid the Evolution of China's Birth Policies

#### 25. Panel: GEN-21

GEN - Agency, sexual subjectivity and knowledge evolution: Genderswapping, competing and shooting in online games

8:30am, Thursday, July 4, Venue - Te Pae Bealey 5

Chair (name, email and institutional affiliation): Dr. Jingwen Chen, University of Macao, yc27368@umac.mo

Discussants (name email and institutional affiliation): Sijing Song, Tsinghua University China, <a href="mailto:ssj23@mails.tsinghua.edu.cn">ssj23@mails.tsinghua.edu.cn</a>

Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 1230

Title: From poaching to cultivating: Everyday digital resistance of female MOBA players

#### **PRESENTATION 2**

EX ORDO number: 1307

Title: Reinventing, Compromising, Resisting: A Study on the Construction of Female Character Images and Female Sexual Subjectivity in Otome Games from a Visual Framing Perspective

#### **PRESENTATION 3**

EX ORDO number: 1846

Title: Exploring the Knowledge Evolution of Female Protagonists in Video Games: A Social Tagging Analysis of Gender Representation and User Agency on Steam

#### **PRESENTATION 4**

EX ORDO number: 3036

Title: Girl power in Otome game: Virtual love, and intimate public in China

#### **PRESENTATION 5**

EX ORDO number: 3551





Title: Transform players' romantic fantasies into reality: emotional labor in gender-reversed cosplay for otome games

#### PRESENTATION 6

EX ORDO number: 4173

Title: Virtual Arena: The Impact of Opponent Gender on Female Players' Gaming Experience in VR Games — An Analysis Based on a Controlled Experiment

#### 26. Panel: GEN-24

## GEN - Gig economy: Art, gendered spaces and digital village development 8:30am, Thursday, July 4, Venue - Te Pae Conway 4

Chair (name, email and institutional affiliation): Prof. Miroslaw Filiciak, SWPS University Poland, mfiliciak@swps.edu.pl

Discussants (name email and institutional affiliation): Prof. Lin Yang, Xi'an Jiaotong University China, <u>Ilzyl-007@163.com</u>, and Ruth Jackson, Massey University New Zealand, <u>ruthojackson@gmail.com</u>

Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 44

Title: Indian Regional OTT Platforms and Patriarchy: A Critical Discourse Analysis of Hello! Remember Me? (2022) and Indu (2022)

#### **PRESENTATION 2**

EX ORDO number: 1335

Title: Smartphones in patchwork families - a gender perspective

#### **PRESENTATION 3**

EX ORDO number: 1548

Title: Weaving a Rainbow: Decolonizing methodologies in establishing a Rainbow artmaking group

#### **PRESENTATION 4**

EX ORDO number: 2280

Title: Empirical Analysis of the Willingness of Rural Women in Shaanxi Province, China, to Participate in Digital Village Development under the Background of Rural Revitalization: A Study Based on Structural Equation Modelling

#### **PRESENTATION 5**

EX ORDO number: 3202

Title: Gendered Space in the Cloud: Flexi Work and Affective Consumption in China's Gig Economy

#### 27. Panel: GEN-22

GEN - Artificial intelligence: Apps, cyber toilets and (non)consensual wombs 10:30am, Thursday, July 4, Venue - Te Pae Bealey 5

Chair (name, email and institutional affiliation): Dr. Inês Amaral, University of Coimbra Portugal, ines.amaral@uc.pt

Discussant (name email and institutional affiliation): Dr. Ambrish Saxena, Delhi Metropolitan Education India, ambrish.vips@gmail.com

Presentations in order of appearance in the programme:

#### PRESENTATION 1

EX ORDO number: 3121



Title: Digital constructions of gender: mediated practices of young adults in mobile applications

#### **PRESENTATION 2**

EX ORDO number: 3835

Title: Mobile apps and identity performances: How do gender is negotiated in young adults mediated practices?

#### **PRESENTATION 3**

EX ORDO number: 4493

Title: Body Exposure and Facial Emotions: Revealing Gender Presentation of Douyin's Aesthetic with Computer Vision Technology

#### **PRESENTATION 4**

EX ORDO number: 4627

Title: Impact of digital distribution of non-consensual content on women victims: Technology, laws, and remedies in India

#### **PRESENTATION 5**

EX ORDO number: 4917

Title: Stereotypical and counter-stereotypical gender representations of Chinese emerging adults

#### **PRESENTATION 6**

EX ORDO number: 3155

Title: "Plain" digital feminism in China: Examining "Cyber Toilet" and "Toilet Girl" on China's social media

#### **PRESENTATION 7**

EX ORDO number: 3592

Title: Envisioning an Embodied Future: A Content Analysis of Sociotechnical Imaginaries of Artificial Wombs on Chinese Social Media

#### 28. Panel: GEN-25

**GEN - Political economy: Feminism, nationalism, love, horror and religious figures in film and media** 

10:30am, Thursday, July 4, Venue - Te Pae Conway 4

Chair (name, email and institutional affiliation): Dr. Sunyoung Kwak, Shizuoka University Japan, <a href="mailto:skwak@inf.shizuoka.ac.ip">skwak@inf.shizuoka.ac.ip</a>

Discussants (name email and institutional affiliation): Prof. Eni Maryani, Universitas Padjadjaran Indonesia, eni.maryani@unpad.ac.id, and Dr. Swatantra, Indian Institute of Management Indore, swatantra@iimidr.ac.in

#### Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 1038

Title: Inheriting and Evolving: A Study on the Construction of Gender Image of Metahuman through the Lens of Digital Memes

#### **PRESENTATION 2**

EX ORDO number: 4140

Title: Construction Of Gender Roles In Pakistani Television Drama: Perspectives Of Drama Writers And Viewers

#### **PRESENTATION 3**

EX ORDO number: 4407

Title: Seeing Ourselves on TV: Scandal!, Gomora and Township Femininities





EX ORDO number: 4969

Title: Gender Role Reversal in Japanese Primetime TV Dramas

#### **PRESENTATION 5**

EX ORDO number: 4951

Title: Massive success of the "Animal" and gender equality: Where have we reached?

#### **PRESENTATION 6**

EX ORDO number: 3297

Title: From Gendered Spaces to Socialized Spaces: An Analysis of Gender Issues Podcasts in Podcasting Platform Xiaoyuzhou (Small Universe)

#### **PRESENTATION 7**

EX ORDO number: 3145

Title: Feminist Discourses among Indonesian Women Filmmakers and Its Implications for 'Women's Films' in Indonesia

#### 29. Panel: GEN-26

## **GEN - Communication effectiveness: Journalism history, gender identity and professional ordeals**

2:00pm, Thursday, July 4, Venue - Te Pae Conway 4

Chair (name, email and institutional affiliation): Dr. Margaretha Geertsema-Sligh, Butler University USA, mgeertse@butler.edu

Discussant (name email and institutional affiliation): Dr. Jonita Siivonen, University of Helsinki Finland, jonita.siivonen@helsinki.fi

Presentations in order of appearance in the programme:

#### **PRESENTATION 1**

EX ORDO number: 2736

Title: Raising the Horn Isn't Enough: A Study of UN Women's Strategic Communication Effectiveness Based on an Intersectional Model

#### **PRESENTATION 2**

EX ORDO number: 1699

Title: Toward a Global History of Women in Journalism

#### **PRESENTATION 3**

EX ORDO number: 3683

Title: Gender Identity Construction and Performance of Female Media Practitioners in China

#### **PRESENTATION 4**

EX ORDO number: 4256

Title: Methodological challenges in news flow studies—heading for Global Media Monitoring Project 2025

### 30. Panel: GEN-30

GEN - Business Meeting: The International UNESCO UNITWIN Network on Gender, Media and ICTs

2:00pm, Thursday, July 4, Venue - Te Pae Bealey 5

Chair (name, email and institutional affiliation): Lisa French, RMIT Classification: Trusted, lisa.french@rmit.edu.au



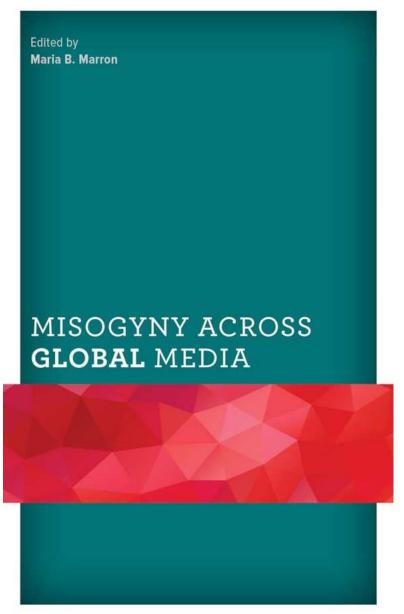


Co-Chair GEN (name email and institutional affiliation): Wajiha Raza Rizvi, Film Museum Society Pakistan, wajiharaza@fulbrightmail.org

At this session members of The International UNESCO UniTwin Network will give an overview of their mission to advance research, training, and program development in gender, media, and ICTs. Co-Chair Gender and Communication Section will introduce participants and the Chair of the Session, who will outline how members of Gender and Communication Section IAMCR can get involved and explore collaborations with *The International UNESCO UNITWIN Network on Gender, Media and ICTs*. The Gender and Communication Section and the The International UNESCO UniTwin Network together invite scholars from all regions to promote gender equality and women's participation in media worldwide. Co-chaired by RMIT, UNAM, and Padova Universities, the network welcomes academics, policymakers, NGOs, activists, experts, and media practitioners to unite for a more inclusive media landscape (Website: <a href="http://www.unitwin.net">http://www.unitwin.net</a>).

**Participants include:** Carolyn Byerly; Lisa French; Patricia Nunez Gomez; Aimée Vega Montiel; Claudia Padovani; Karen Ross; and other significant scholars.

## **BOOKS by Members**

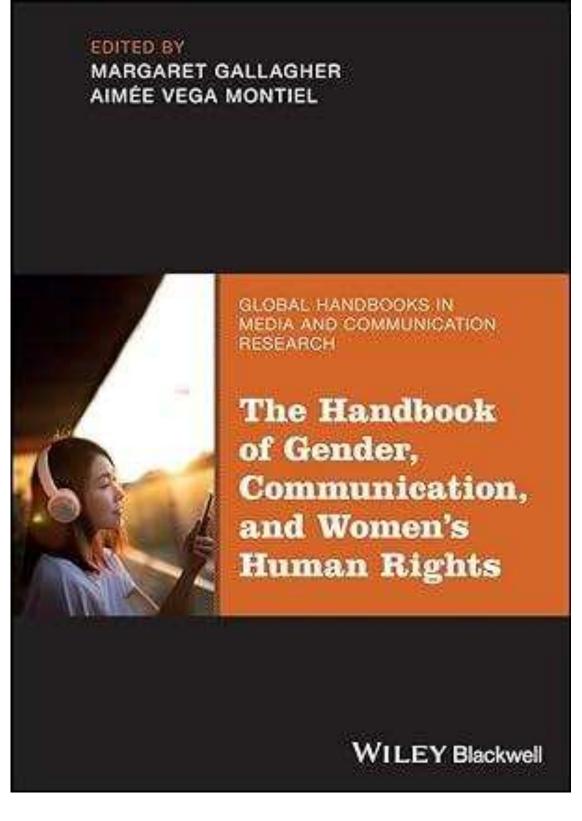


## Misogyny Across Global Media

(Wiley Blackwell) Hardcover & Kindle Edition – 2021 by Maria B. Marron (Editor, Contributor), ... Ali Kumael Rizvi, & Wajiha Raza Rizvi et al. (Contributors) (Editors).







The Handbook of Gender,
Communication,
and Women's
Human Rights
(Wiley Blackwell)
Hardcover &
Kindle Edition –
October 9, 2023
by Margaret
Gallagher and
Aimee Vega
Montiel (Editors).





Call to Register

## **Regional Conference**

on December 5 - 6, 2024

at Forman Christian College (A Chartered University) Lahore

## Maximizing the Scope of Climate Communication Strategies, Responsibilities, and Outcomes for The Global South

The conference will address an array of questions like:

- a. What can/should be the role of communication in increasing mass awareness of climate-induced hazards?
- b. What role can/should climate journalism play in creating an appetite for climate-related news in the audience?
- c. What remedial measures can/should be offered by social justice-driven activism in communication?
- d. How can global and local scholarly communities work together to offset the disproportionate burden of global warming on the global south?
- e. How can communication be used effectively to bring meaningful changes?

Submit your abstracts (details are mentioned on the website) in the following conference divisions:

- Climate Activism and Social Justice
- Gender, Race, Ethnicity, Class, & Climate Communication
- Decolonizing Climate Narratives: Justice, Equity, and Global Responsibility
- Environmental Communication
- Health Communication
- Risk/Crises Communication
  - Science Communication

Registration: June 1, 2024 onwards

We allow three presentation formats:

- (i) Individual Presentation
- (ii) Panel Presentation, and
- (iii) Poster Presentation
- ✓ For more details, visit ica.pakistan.fccollege.edu.pk
- For queries, please contact at <u>ica. pakistan@fccollege.edu.pk</u>
- For submissions, please use the following link

https://docs.google.com/forms/d/e/1FAlpQLSeeEywNxXyZGqiQoRDT-kvmdYJ8LR\_PbMlOS7lBbFmazY65dw/viewform?usp=pp\_url









## IAMCR GENDER AND COMMUNICATION SECTION

Wajiha Raza Rizvi, Co-chair (Film Museum Society Lahore)
Carolina Matos, Co- chair (City University of London)
Patricia Núñez-Gómez, Vice-chair (Complutense University of Madrid)
Faiza Rafique, Vice-chair (University of Wollongong in Dubai)