

IAMCR Ambassador (Bangladesh)

Three-Year Plan

Submitted by: Prof. Jude William Genilo

Year 1

Preparatory Activities

- Assignment of an assistant to IAMCR ambassador at the host institution (ULAB)
- Orientation on IAMCR among faculty/staff of host institution (ULAB)
- Obtaining the list of IAMCR members who are based in Bangladesh and Bangladeshis who are based abroad
- Putting up of fb group for IAMCR Ambassador Bangladesh

Regular Activities

- IAMCR Bangladesh Members Meeting (twice a year). This is more of a social event where IAMCR members based in Bangladesh can meet and know each other. It is more of a networking event, which hopefully will bear some collaborative activities. During the meeting, IAMCR initiatives and activities will be announced.
- IAMCR Master class Bangladesh. We will have one master class every year, which will be conducted in three different universities. The master class will be conducted by an IAMCR member based in Bangladesh and the topic will be on one of the areas of media and communication. During the master class, a short orientation about IAMCR will be conducted, including how to become a member.
- IAMCR Bangladesh FB page. We will set up an fb page on this where we will re-post important announcements and activities of IAMCR. We plan to have around one post every week.

Year 2

Regular Activities

- IAMCR Bangladesh Members Meeting (twice a year). This is more of a social event where IAMCR members based in Bangladesh can meet and know each other. It is more of a networking event, which hopefully will bear some collaborative activities. During the meeting, IAMCR initiatives and activities will be announced.
- IAMCR Master class Bangladesh (once a year). We will have one master class every year, which will be conducted in three different universities. The master class will be conducted by an IAMCR member based in Bangladesh and the topic will be on one of the areas of media and communication. During the master class, a short orientation about IAMCR will be conducted, including how to become a member.
- IAMCR Bangladesh FB page. We will set up an fb page on this where we will re-post important announcements and activities of IAMCR. We plan to have around one post every week.
- Publication Proposal. By this time, IAMCR members may have some ideas on collaborating on a publication. The proposal can be sent to the IAMCR publications committee.

Year 3

Regular Activities

- IAMCR Bangladesh Members Meeting (twice a year). This is more of a social event where IAMCR members based in Bangladesh can meet and know each other. It is more of a networking event, which hopefully will bear some collaborative activities. During the meeting, IAMCR initiatives and activities will be announced.
- IAMCR Master class Bangladesh (once a year). We will have one master class every year, which will be conducted in three different universities. The master class will be conducted by an IAMCR member based in Bangladesh and the topic will be on one of the areas of media and communication. During the master class, a short orientation about IAMCR will be conducted, including how to become a member.
- IAMCR Bangladesh FB page. We will set up an fb page on this where we will re-post important announcements and activities of IAMCR. We plan to have around one post every week.
- Publication Proposal. IAMCR members may have more ideas on collaborating on a publication. The proposal can be sent to the IAMCR publications committee.