

**Media – History – Social Inequalities**  
**IAMCR Preconference, Lyon, 8 July 2023**  
Programme

**Location**

Université Sciences Po, Room 2.01 (2nd floor of the pedagogical building/bâtiment pédagogique),  
14 avenue Berthelot, 69007 LYON

**8:30–8:45 Registration and Welcome****8:45–10:15 (CEST) Inequality and Media Representations (1)**

Chair: Anke Fiedler (Ludwig-Maximilians-Universität München, Germany)

- Fabiana Battisti (Sapienza University of Rome, Italy) / Lorenzo Dalvit (Rhodes University, South Africa): Children, Angels and Daemons: The Coloniality of Print Media Representations of (Dis)ability in South Africa
- Nelson Ribeiro (Universidade Católica Portuguesa, Portugal): Broadcasting and the Promotion of Cultural Dominance: Radio and Racial Inequality in the Portuguese Empire, 1945-1974
- Niklas Venema (Universität Leipzig, Germany) / Hendrik Michael (Universität Bamberg, Germany): The Roots of the Labor Movement's Hostile Media Perception? The Coverage of the Paris Commune of 1871 in the British and German Press
- Inês Ferreira Fernandes (Universidade Católica Portuguesa, Portugal): Understanding Social Inequalities in Portuguese Newspapers under Censorship in World War II

**10:15–10:30 Coffee Break****10:30–12:00 (CEST) Participation and Access to Media**

Chair: Nelson Ribeiro (Universidade Católica Portuguesa, Portugal)

- Xinyi Xu (University of International Relations Beijing, China) / Dan Zhu (University of International Relations Beijing, China): Who is to blame for “Contemporary Kong Yiji”: An Analysis of Young Netizens' Collective Memory Work on Chinese Social Media
- Abatis Thokalath Sunny (Central University of Odisha, India) / Sourav Gupta (Central University of Odisha, India): “Pari” as an Alternative Medium to Represent the Rural India: A Comparative Analysis of the Treatment of Rural Issues by the Mainstream and Alternative Media
- Shuling Zhang (University of International Business and Economics, China) / Xin Zheng (Nanjing University, China) / Xiyang Chen (Nanjing University, China) / Dandan Dong (Nanjing University, China): My Mediatized “Looking-Glass Self”: A Longitudinal Study of the Self-Identity Construction of a New Generation of Rural Migrant Workers in China
- Cornelia Bogen (PH Ludwigsburg – University of Education, Germany): Exclusion in Digitized Societies. Enabling Conditions for Social Participation of Elderly Non-Users in China and Germany

**12:00–13:15 Lunch**

### **13:15–14:45 (CEST) Inequality and Media Representations (2)**

Chair: Maria Löblich (Freie Universität Berlin, Germany)

- Ke Cai (Beijing Foreign Studies University, China) / Jingwei Zhang (Beijing Foreign Studies University, China): Terrorism, Women and Media: An Analysis of African Media Coverage of Women Affected by Boko Haram
- Carol M. Liebler (Syracuse University, USA) / David P. Peters (Syracuse University, USA): Perpetuating Social Inequality: Police and News of Missing Children
- Anne F. MacLennan (York University, Canada) / Irena Knezevic (Carleton University, Canada) / Antara Dey (York University, Canada) / Christine Cooling (York University, Canada): Exacerbating Embedded Notions of Social Inequity: Media Discourses in Entertainment Media in Canada and the United States
- Luo Haoxi (The Chinese University of Hong Kong): Remembering Gender Inequalities through Video Games: A Study on a Horror Game about Women Trafficking in China

### **14:45–15:00 Coffee Break**

### **15:00–16:30 (CEST) Inequality and Media Structures**

Chair: Katja Lehtisaari (Tampere University, Finland)

- Micaela Lobos Roco (University of Westminster, UK): The Media and Social Inequality in Chile: The Case of the Pension Reform
- Wunpini Fatimata Mohammed (University of Georgia, USA): Using African Epistemologies to Disrupt Historical Silences in the Mediascape
- Michele Varini (Università Cattolica del Sacro Cuore di Milano, Italy): Awaken in Dreams. Old and New Inequalities in the Fashion of the Future
- Hendrik Theine (Wirtschaftsuniversität Wien, Austria) / Julia Bartsch (Universität Leipzig, Germany) / Victor Daniel Perez Delgado (Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology, Austria) / Mandy Tröger (Universität Tübingen, Germany): Does Media Ownership Matter for Journalistic Content? A Meta-Analysis of Empirical Studies in German and English Language Journals 2000-2020.

### **16:30–16:35 Closing Remarks**

**17:00 Reception**