# The 7ᵗʰ Conference on Communication, Culture and Media Studies (CCCMS)

*The Tentative Programme*

## Tuesday, 27 August 2024

Pre-conference workshops (detailed and technical information of each workshop will be sent to the registered participants)

1.  **Writing Class for International Journal**
    Convenor     : Masduki
    Working language  : English
    Time       : 13.30 – 15.30
    Location     : Faculty of Psychology and Social and Cultural Sciences, UII

2.  **Urban Walking and Sensory Methods**
    Convenor     : Zaki Habibi
    Working language  : English
    Time       : 08.00 – 11.00
    Location     : Assembly point (start at): Tugu Jogja (also known as Tugu Golong Gilig Yogyakarta, or Yogyakarta Monument)

3.  **Photobook and Design Thinking: An Introduction**
    Convenor     : Andi Ari Setiadi & Caron Toshiko (Gueari Gallery)
    Working language  : English, mixed with Indonesia
    Time       : 10.00 – 16.00
    Location     : Faculty of Psychology and Social and Cultural Sciences, UII

4.  **Focused Group Discussion: Adaptation Dynamics: Knowledge, Beliefs, and Practices of Merapi Communities in Dealing with Eruptions**
    Convenor     : Muzayin Nazaruddin, Alfi Rahman, Anang Hermawan
    Working language  : Indonesia
    Time       : 09.00 – 11.00
    Location     : Faculty of Psychology and Social and Cultural Sciences, UII

5.  **Environmental Communication**
    Convenor     : Muzayin Nazaruddin
    Working language  : Indonesia
    Time       : 13.30 – 16.30
    Location     : Faculty of Psychology and Social and Cultural Sciences, UII

## Wednesday, 28 August 2024

| | |
|---|---|
| 08:00 – 09:00 | Registration and morning coffee - tea |
| 09:00 – 09:30 | *Opening Ceremony* |
| 09:45 – 11:45 | *Keynote Session 1: Nico Carpentier* |
| | Title: Democratic Hybridities: A Model to Emphasize Struggles of Democracy and Media |
| 11:45 – 13:30 | Lunch break |
| 13:30 – 15:00 | *Parallel Session 1* |
| 15.00 – 15.30 | Afternoon break |
| 15:30 – 17:00 | *Parallel Session 2* |

## Thursday, 29 August 2024

| | |
|---|---|
| 08.30 – 10.00 | *Parallel Session 3* |
| 10.00 – 10.30 | Morning break |
| 10.30 – 12.00 | *Keynote Session 2: Masduki* |
| | Title: Hybrid Media and Democracy in Post-authoritarian Indonesia |
| 12.00 – 13.30 | Lunch break |
| 13.30 – 15.00 | *Parallel Session 4* |
| 15.00 – 15.30 | Afternoon break |
| 15.30 – 16.30 | *Closing and discussion on the post-conference publications* |

# PARAREL SESSION

## WEDNESDAY, 28 AUGUST 2024

| SESSION 1 13.30-15.00 | TOPIC | SESSION 2 15.30-17.00 | TOPIC |
|---|---|---|---|
| 1A | Social Activism through and in Hybrid Society | 2A | Communication, Empowerment, and Hybridity |
| 1B | Popular Culture and Hybrid Media | 2B | Film, Multi-Platform Viewing, and Hybrid Media |
| 1C | Crisis, Risk, and Disaster in Hybrid Cultures | 2C | Hybrid Media and Cultural Production |
| 1D | Communicating Space and Place in Cultural Hybridity | 2D | Posthuman and Artificial Intelligence |
| 1E | Visual Culture and Hybrid Arts | | |

## SESSION 1: WEDNESDAY, 28 AUGUST 2024, 13:30 – 15:00

### 1A : Social Activism Through and in Hybrid Societies

| No | Abstract Number | Authors | Affiliation | Title of Presentation |
|---|---|---|---|---|
| 1 | 73 | Ikhma Zurani, Genny Gustina Sari, Welly Wirman, Ringgo Eldapy Yozani | Universitas Riau | The Role of Songs in Digital Activism and Social Work : A Case Study of the "Labour Song" Movement on Tik Tok |
| 2 | 14 | Fatma Dian Pratiwi, Prima Ayu Rizqi Maharani | UIN Sunan Kalijaga, IAIN Kediri | The Emerging of Cancel Culture in Entertainment Industry: Case in Indonesia and South Korea |
| 3 | 93 | Ibnu Darmawan | Universitas Islam Indonesia | Navigating the Social Landscape: Indonesian Brands, Pro-Palestine Advocacy, and Consumer Response |
| 4 | 103 | Kusnul Fitria | Universitas Gadjah Mada | Love vs. Principle: K-Pop Fans' Boycott of Idols and Controversial Products |

## 1B : Popular Culture and Hybrid Media

| No | Abstract Number | Authors | Affiliation | Title of Presentation |
|---|---|---|---|---|
| 1 | 75 | Khumaid Akhyat Sulkhan | Universitas Islam Indonesia | Understanding the Dark History of 1965 in Horror Films: A Study of Representation in the Film "Malam Para Jahanam" |
| 2 | 82 | Maya Sandra Rosita Dewi, Dwi Nur L. Fithriya | UIN Sunan Kalijaga Yogyakarta | Hybrid Islam: Popular Hijrah Among Gen Z |
| 3 | 55 | Dimas Ramadiansah | Universitas Airlangga | "I had Post-Concert": A Netnographic Study of Lucy Fans Community Dynamic in a WhatsApp Group Post LUCY We Are Lading Jakarta 2024 Concert |
| 4 | 12 | Rina Sari Kusuma | Universitas Muhammadiyah Surakarta | XKwavers as Third Space: Hybrid Identities of Hallyu-Muslim Community Fans |

## 1C : Crisis, Risk, and Disaster in Hybrid Cultures

| No | Abstract Number | Authors | Affiliation | Title of Presentation |
|---|---|---|---|---|
| 1 | 9 | Ikrom Mustofa, Qurrotul Ainiyah, Exma Mu'tatal Hikmah | Environmental Engineering Department UII; Sekolah Tinggi Ilmu Tarbiyah Al-Urwatul Wutsqo; Yayasan Generasi Cerdas Iklim | An Understanding of the Informal Response, Culture, and Local Participation in Disaster Management in Indonesia from the 2018 Lombok Earthquake |
| 2 | 35 | Rona Rizkhy Bunga Chasana, Dian Purworini, Riski Apriliani | Universitas Muhammadiya Surakarta | Digital Crisis Communication and Brand Sustainability: Analyzing the #WhitelabApologize Movement on Social Media |
| 3 | 98 | Ilham Havifi, Lusi Puspika Sari | Ilmu Komunikasi Universitas Andalas | The Dynamics Communication of Government Public Relations in Implementing Public Information Disclosure on Disasters in Areas Prone to Mount Marapi Eruptions |
| 4 | 104 | Danar Kristiana Dewi | Universitas Terbuka | The Crisis Communication Model Carried out by the Provincial Government of Bali in Handling Criminal Cases of Foreign Tourists as an Effort to Maintain the Trust of the World Community in Bali Tourism |

## 1D : Communicating Space and Place in Cultural Hybridity

| No | Abstract Number | Authors | Affiliation | Title of Presentation |
|---|---|---|---|---|
| 1 | 51 | Josephine Choi Hio Ian | Independent researcher | Cultural Space and Place in China's Smart Cities |
| 2 | 32 | Andrea Miconi | IULM University | Values and Fears of the Europeans; A Media Theory Perspective |
| 3 | 21 | Natalia Grincheva | LASALLE, University of the Arts Singapore | Smart & Creative Environments? Exploring the Role of Arts Data in Sustainability of Smart Cities |
| 4 | 116 | Martriana Ponimin Said, Annisa Mutiara Rahmadhani P, Runi Hidayati | Universitas Pancasila Jakarta | Life is a Game: Scrabble Club Community in Inland Village |

## 1E : Visual Culture and Hybrid Arts

| No | Abstract Number | Authors | Affiliation | Title of Presentation |
|---|---|---|---|---|
| 1 | 112 | Dyan Rahmiati | Universitas Brawijaya | Humour as Catharsis: An Analysis of Video Memes about Government Policy |
| 2 | 128 | Andi Ari Setiadi, Andi Imam Prakasa, Caron Toshiko Monica, Fajar Hadi Prabowo | Gueari Gallery | Unveiling Undocumented Legacy: Visual Storytelling of Javanese in Suriname |
| 3 | 121 | Adhani Juniasyaroh Emha | Universitas Gadjah Mada | The Ambivalence of the Internet and Technology upon the Comic Industry |
| 4 | 130 | Miftha Pratiwi, Rindang Senja Andarini, Yosi Arianti, Misni Astuti | Universitas Sriwijaya | Visualise Me in Person: Personalization as Political Campaign Strategies on Instagram in the Presidential Election Period 2024 |

## SESSON 2 : WEDNESDAY, 28 AUGUST 2024, 15.30 – 17.00

### 2A : Communication, Empowerment and Hybridity

| No | Abstract Number | Authors | Affiliation | Title of Presentation |
|---|---|---|---|---|
| 1 | 86 | Fachmi Ibrahim, Djuara P. Lubis, Pudji Muljono, Dwi Sadono | Department of Communication Science and Community Development, IPB University | Smashing Barriers: Strengthening Supportive Social Network Communication for Disabled Small to Medium Sized Enterprises |
| 2 | 111 | Nia Ashton Destrity, Fariza Yuniar Rakhmawati, Nisa Alfira | Universitas Brawijaya | Digital Literacy and Digital Health Literacy of Health Workers in Indonesia |
| 3 | 67 | Sri Rohmawati | Department of Communication, Universitas Islam Indonesia | The Hybridity of Digital and Traditional Media in Empowering Suburban Communities: A Case Study in Priyan Village, Bantul |
| 4 | 66 | Asima Oktavia Sitanggang | University of Bhayangkara Jakarta Raya | Building Tolerance Character of High School Students in Jakarta with Learning Method Based on Participatory Education Communication |

### 2B : Film, Multi-Platform Viewing, and Hybrid Media

| No | Abstract Number | Authors | Affiliation | Title of Presentation |
|---|---|---|---|---|
| 1 | 53 | Rachna Sharma | Indian Institute of Mass Communication, New Delhi, India | Imprint of 'Hybridity' in Contemporary Indian Cinema: A Thematic Study of Imtiaz Ali's Films |
| 2 | 58 | Olla Agustia Leriani | Universitas Dian Nusantara | The Role of KDM Cinema in Facilitating Alternative Film Screenings and Discussions in Yogyakarta |
| 3 | 106 | Hardeep Singh | University Institute of Media Studies, Chandigarh University | The Use of VFX in Contemporary Indian Cinema |
| 4 | 74 | Aditya Adinegoro, Defiana Dewi Septiami | Universitas Islam Indonesia; Kajian Budaya dan Media UGM | Performing Longing: Gen Z's Digital Nostalgia in Indonesia |

## 2C : Hybrid Media and Cultural Production

| No | Abstract Number | Authors | Affiliation | Title of Presentation |
|----|-----------------|---------|-------------|----------------------|
| 1 | 50 | Kamil Lipiński | University of Łódź | Variations of Audiovisual Works in the Yugo Nakamura's Spatial Environment 'Audio Architecture' |
| 2 | 54 | Mirjana Dokic | School of Creative Media, City University of Hong Kong | An Immersive Musical Exploration of Nature in Virtual Reality Environment |
| 3 | 96 | Dessy Kania, Adek Risma Dedes, Suharyanti, Mirana Hanathasia, Dianingtyas M. Putri, Ari Kurnia | Universitas Bakrie | Popular Culture and Hybrid Media: Negotiating Gender Identity in Hybrid Media Ecosystem – Case Study on Bunda Corla's Popularity on Instagram |
| 4 | 114 | Ardy Satria, Ismi Dwi Astuti Nurhaeni, Andre Rahmanto | Universitas Sebelas Maret | Escorting the Building of Ibu Kota Nusantara as a New Capital of Indonesia through Social Media |

## 2D : Posthuman and Artificial Intelligence

| No | Abstract Number | Authors | Affiliation | Title of Presentation |
|----|-----------------|---------|-------------|----------------------|
| 1 | 29 | Andrea Miconi | IULM University | On Digital Fetishism: A Critique of the Big Data Paradigm |
| 2 | 6 | Nello Barile | IULM University | Phygital Communication and Hybrid Ontologies: the Hypes of the Metaverse and Generative AI in the Age of Deglobalization |
| 3 | 20 | Yiming Chen, Yichen Ge | Xi'an Jiaotong-Liverpool University; Jinan University | Critical and Patriotic Discourses Intertwine in the Chinese Online Sphere when Western ChatGPT is Created |
| 4 | 125 | Rama Kertamukti | UIN Sunan Kalijaga Yogyakarta | Investigating UIN Sunan Kalijaga Programme Heads' Views on the Role and Impact of AI in Student Writing: A Qualitative Study |
| 5 | 127 | Edwi Arief Sosiawan, Basuki Agus Suparno | UPN Veteran Yogyakarta | Exploring the Impact of ChatGPT Utilization on Communication Dynamics and Academic Discourse Among University Students |

# PARALEL SESSION

## THURSDAY, 29 AUGUST 2024

| SESSION 3 08.30-10.00 | TOPIC | SESSION 4 13.30-15.00 | TOPIC |
|---|---|---|---|
| 3A | Digital Journalism in Hybrid Newsroom | 4A | Regulation and Media ethics |
| 3B | Gender, Sexuality, and Hybrid Media | 4B | Artificial Intelligence in Journalism |
| 3C | Hybrid Technology in Strategic Communication | 4C | Hybridity in IMC |
| 3D | Environmental Communication | 4D | Nature-culture Tensions |

## SESSION 3 : THURSDAY, 29 AUGUST 2024, 08:30 - 10:00

### 3A : Digital Journalism in Hybrid Newsroom

| No | Abstract Number | Authors | Affiliation | Title of Presentation |
|---|---|---|---|---|
| 1 | 10 | Firly Annisa, Senja Yustitia | Universitas Muhammadiyah Yogyakarta | Podcasting Intimacies: Unravelling Emotional Labor in Investigative Journalism |
| 2 | 36 | Anastasya Andriarti, Anton Novenanto | Universitas Bakrie, Universitas Brawijaya | Opportunities and Challenges of Hybrid Newsroom in Indonesia: Lessons from Live Fact-Checking During the 2024 Presidential Election Debate |
| 3 | 90 | Puji Rianto, Titin Setiawati | Universitas Islam Indonesia, Universitas Muhammadiyah Prof. Hamka | Digital Journalism and Tabloidization Journalism: An Indonesian Experience |
| 4 | 94 | Tommy Satriadi Nur Arifin | Universitas Widya Mataram | Diversity Journalism: Understanding the Role of the Media in Building Multicultural Awareness |

**3B : Gender, Sexuality, and Hybrid Media**

| No | Abstract Number | Authors | Affiliation | Title of Presentation |
|----|-----------------|---------|-------------|------------------------|
| 1 | 134 | Dina Listiorini | Universitas Atma Jaya Yogyakarta | Integration of Sexuality Issues for Communication Studies |
| 2 | 5 | Maria Stela Clarisa Nau, Abigail Saveria Pattinasarane | Demokrasi Digital Girls Can Lead | Spousefluencing: How Women Turn Marital Struggles to Social Media Gain in Indonesia |
| 3 | 124 | Diah Amelia, Siti Amanah, Pudji Muljono, Dwi Retno Hapsari | IPB University | Alternative Media Women Journalist Standpoint on the Issue of Women's Role and Development in Indonesia |
| 4 | 27 | Alvina Rahmasari, Ratna Permatasari | Universitas Islam Indonesia | Women Sexism in PETA's Veganism Campaign |

**3C : Hybrid technology in strategic communication**

| No | Abstract Number | Authors | Affiliation | Title of Presentation |
|----|-----------------|---------|-------------|------------------------|
| 1 | 56 | Agung Setyawan, Pawito, Andrik Purwasito | Department of Communication Science, Sebelas Maret University | Bambang Pacul and the Personal Branding Approach on Instagram to Win the 2024 House of Representative of Indonesia (DPR RI) |
| 2 | 69 | Yachi Chen | Chinese Culture University, Taiwan | Hybrid Governance of Information Disorders in Taiwan |
| 3 | 85 | Subhan Afifi, Aris Yaman | Department of Communication UII; Badan Riset dan Inovasi Nasional (BRIN) | Hybrid Technology in Strategic Communication: A Bibliometric Analysis |
| 4 | 13 | Panji Dwi Ashrianto, Ismi Dwi Astuti Nurhaeni, Prahastiwi Utari, Sri Hastjarjo | Universitas Sebelas Maret Surakarta | Adaptation and Existence of Community Radio in Yogyakarta Indonesia |

## 3D : Environmental Communication

| No | Abstract Number | Authors | Affiliation | Title of Presentation |
|---|---|---|---|---|
| 1 | 126 | Erna Mariana Susilowardhani, Sarwititi Sarwoprasodjo, Pudji Muljono, Kudang Boro Seminar | IPB University | Climate Change Discourse on Social Media: A Computational Content Analysis Study on Official Social Media of Indonesian Meteorological, Climatological, and Geophysical Agency |
| 2 | 88 | Lutviah | Universitas Islam Indonesia | The Media Representation of the Kendeng Farmers' Environmental Movement |
| 3 | 39 | Andi Nur Fitrah | Universitas Hasanuddin | The Role of Family Communication in Preserving Values *Paisangan Sumombal* on Mandar Tribe Fishermen |
| 4 | 135 | Alfi Rahman, Muzayin Nazaruddin, Nurul Fajar Januriadi | Universitas Syah Kuala; Universitas Islam Indonesia; Universitas Pertamina | Disaster Communication in Cross-Generational Smong Narratives Among the Simeuluean People |

## SESSION 4 : THURSDAY, 29 AUGUST 2024, 13:30 - 15:00

### 4A : Regulation and Media Ethics

| No | Abstract Number | Authors | Affiliation | Title of Presentation |
|----|-----------------|---------|-------------|------------------------|
| 1 | 105 | Yoki Yusanto, Dian Wardiana Sjuchro | Universtas Sultan Ageng Tirtayasa; Universitas Padjajaran | Quo Vadis of the Broadcasting Law Revision |
| 2 | 70 | Jayus, Assyari Abdullah, Sumaiyah, Mustafa, Infa Wilindaya | Universitas Muhammadiyah Riau; Universitas Islam Negeri Sultan Syarif Kasim Riau | Publisher Rights for Quality Journalism: Opportunities and Challenges in Indonesia |
| 3 | 17 | Hidayatun Nafiah | Universitas Gadjah Mada | Poverty Porn, Digital Literacy and Media Ethics: Bridging Dignity Gaps from Exploitation to Empowerment |
| 4 | 101 | Muhammad Danu Winata, Awang Dharmawan, Raesita Rakhmawati Rosadi, Tatak Setiadi, Wahyu Mahesa Miarta, Ade Firmannandya | Universitas Negeri Surabaya; Universitas Terbuka | The Media Lens: National Identity and Media Framing of Foreign-Born Players in the Indonesian National Football |

### 4B : Artificial Intelligence and Journalism

| No | Abstract Number | Authors | Affiliation | Title of Presentation |
|----|-----------------|---------|-------------|------------------------|
| 1 | 34 | Rio Tuasikal | Goldsmiths, University of London | Finding Dominant Narrative: Editorial Mapping of AI News Coverage in Indonesia |
| 2 | 65 | Ari Kurnia, Suharyanti, Mirana Hanathasia, Zefanya Ayu Valencia | Bakrie University | The Power of Hybrid Newsroom, Implementation of AI Virtual Anchor and How the Ethical Issues Confronting in the Digital Journalism |
| 3 | 84 | Rahman Asri | Universitas Al Azhar Indonesia (UAI) | Response of Media Practitioners Regarding the Use of Artificial Intelligence in the Production and Distribution of Digital Media Content |
| 4 | 119 | Aryo Subarkah Eddyono, Irsanti Widuri Asih | Universitas Bakrie | Practice of Using Social Media and Artificial Intelligence as Alternative Income in Online Cyber Media Langgam.id |

## 4C : Hybridity on IMC

| No | Abstract Number | Authors | Affiliation | Title of Presentation |
|----|----|----|----|----|
| 1 | 38 | Pedro Dourado | Universidade do Porto, CITCEM | Communicating Corporate Sustainability: A Content Analysis of Portuguese Designer Fashion Brands' Websites |
| 2 | 45 | Ratu Mega Maulina Putri, Reny Yuliati | Pascasarjana Departemen Ilmu Komunikasi, Universitas Indonesia | The Effect of Advertising Disclosure Types on eWOM in Influencer Marketing on Instagram |
| 3 | 72 | Thirtawati, Sarwititi Sarwoprasodjo, Pudji Muljono, Dwi Retno Hapsari | IPB University | Marketing Communication Analysis in Agriculture Social Entrepreneurship: Its Impact on Consumer Perception and Purchase Decisions |
| 4 | 99 | Adek Risma Dedes, Dessy Kania, Asmiati Abdul Malik, Annisa Fitriana Lestari, Ken Ayuthaya Purnama, Ajenk Ningga Citra, Ruth Putryani Saragih | Communication Science, Universitas Bakrie | Dancing on the Screen: How Do Good Ponsel Angels Build Hybrid Consumers on TikTok? |

## 4D : Nature-culture Tensions

| No | Abstract Number | Authors | Affiliation | Title of Presentation |
|----|----|----|----|----|
| 1 | 28 | Sara Machado | CITCEM - Faculty of Arts and Humanities of the University of Porto, Portugal | Hybrid Times Call for Hybrid Measures: Reflecting on the Informational Bubbles Phenomenon in the Light of the Nature-Culture Debate |
| 2 | 4 | Mulia Ramdhan Fauzani, Wiwin Indiarti | Universitas Muhammadiyah Surakarta; Universitas PGRI Banyuwangi | Tontonan, Tuntunan, and Tatanan (3T) as Control of Ecotourism in the Osing Kemiren Community, Banyuwangi |
| 3 | 22 | Moh Fathi Royyani | Pusat Riset Ekologi dan Etnobiologi, BRIN | Krupuk: Natural Resource in Indonesian Eating Culture |
| 4 | 122 | Ahmad Al Wajieh | Pondok Kulon Banon, Pati | The Afterlife Kingdom (Kraton Akherat): Discourse Practice of Kajen Ancestor's Wisdom (Dawuh Sesepuh) on Kajen's Public Sphere |