

An IAMCR 2019 pre-conference:

"Populist Media Policies and Their Consequences for Open Societies"

July 5, 2019, Faculty of Information Sciences
Universidad Complutense de Madrid, Spain
Co-organized by
The International Communication Section of IAMCR, and
Mittuniversitetet (Mid-Sweden University)

ABSTRACT

In English:

It is an undeniable fact that the world is changing, also politically speaking. All over the world new political parties of far-right and far-left political tendencies have come to stay in many societies historically known for their socialist governments in the past. Even in some core countries of the European Union, such as France or Italy, far-right political parties either are already in power or have grown in size and number of voters – thus becoming more important in the political scene. The reasons for this growth may vary in each country, but they are often associated with an increase of both legal and illegal immigration while, simultaneously, welfare systems in these countries tend to decrease and provide less benefits for the citizens. In many cases these developments affect public trust in established political actors and institutions negatively. The rapidly changing political landscape potentially influences existing media-politics relations and, more generally, fundamental conditions for open societies. Media policies are no longer only related to left-right wing positions, but also related to traditional elites versus populist perspectives. What are the media policies and strategies expressed by recentlyelected far-right populist parties? To what extent have they been influential and how can these new tendencies be measured?

In this conference we will analyze contemporary media policy developments in different contexts and countries in order to arrive to relevant findings that allow us to 'measure' the different influences of far-right and far-left populist parties' strategies and effects. Also, we will try to define the democratic consequences that populist media policies entail, if any.

We invite academic colleagues, researchers, journalists and political experts to submit abstracts to this IAMCR 2019 International Communication Section pre-conference.

Languages of the event will be English and Spanish.

This pre-conference will take place on Friday, 5 July, at the Faculty of Information Sciences of Universidad Complutense de Madrid, from 9:30 to 18:00 hours. Abstracts (300-500 words) should be submitted for blind review before Friday 3 May, 2019 to iamcr2019.popmediapreconf@gmail.com . Authors will be notified on 17 May, 2019.

We welcome abstracts related, but not limited to, the following issues:

- 1. Media in different countries and contexts
- 2. Media policies applied by different political parties
- 3. Sociological approaches to the effects of populist parties
- 4. Comparative analysis of political / media systems
- 5. Theoretical approaches to populism and political parties
- 6. Empirical analyses of vote intention before/after a populist government
- 7. Media analyses related to different political systems
- 8. Policies' studies related to political communication and populism

Participation in this pre-conference is free of charge. Please note that the language of this pre-conference is **English**, only.

Organizers:

Prof. Dr. Karen Arriaza Ibarra, Universidad Complutense de Madrid, Chair of the International Communication Section of the IAMCR (arriazaibarra@ccinf.ucm.es)
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