

## CV: Professor Daya K. Thussu

**Academic qualifications:** MA (History), MA (Political Science); PhD in International Relations, Jawaharlal Nehru University, New Delhi

**Present academic position:** Professor of International Communication Hong Kong Baptist University, since 2019.

**Previous academic positions:**

September 2018- June 2019: Schwarzman College, Disney Chair in Global Media and Distinguished Visiting Professor Tsinghua University, Beijing

September 2004-2018: Professor of International Communication, University of Westminster, London. Founder Co-Director of the university's India Media Centre and Academic advisor to China Media Centre

September 2001-August 2004: Lecturer/Senior Lecturer, Goldsmiths, University of London

Lecturer at University of North London (1999-2001) and Coventry University (1996-1999)

**Main areas of research**

Geopolitics of global communication  
Communicating Soft Power  
Globalization of Chinese media  
BRICS and global media contra-flows  
Political economy of international media  
Internationalising media and communication studies

Principal Investigator: *How China Speaks to the world in the post-Covid-19 era: China's Political Communication and Mobilisation in Europe*. A General Research Fund of the Research Grants Council, Hong Kong project (2022-25) in collaboration with colleagues in France, Germany, Italy and Denmark.

Member of a major research project, *Media Systems in Flux: The Challenge of the BRICS countries* from 2012-2016, based at the University of Tampere, Finland and funded by the Finnish Academy. I have co-edited two of the three volumes arising from this project. I am author or editor of twenty books and numerous academic articles.

**Main publications**

Thussu, D. K. (2024) *Changing Geopolitics of Global Communication*. London, Routledge.  
Thussu, D. K. (2022) De-colonizing Global News-flows: A Historical Perspective, *Journalism Studies*, 23(13): 1578-1592.  
Thussu, D. K. (2021) Transcultural communication for a polycentric world, *Journal of Transcultural Communication* 1(1): 21-38.  
Thussu, D. K. (2020) BRICS de-Americanizing the Internet? pp. 280-301, in Thussu, D. K. and Nordenstreng, K. edited *BRICS Media: Reshaping the Global Communication Order?* London: Routledge.  
Thussu, D. K. (2019) *International Communication: Continuity and Change*. Third edition. New York: Bloomsbury Academic (translated into Mandarin by Fudan University Press).  
Thussu, D. K. (2018) Globalization of Chinese Media: The global context, pp. 17-33, in Thussu, D. K.; De Burgh, H. and Shi, A. (eds.) *China's Media Go Global*. London: Routledge.  
Thussu, D. K. (2018) A new global communication order for a multipolar world, *Communication Research and Practice*, 4(1): 52-66.  
Nordenstreng, K. and Thussu, D. K. (2015) (eds.) *Mapping BRICS Media*, London: Routledge.  
Thussu, D. K. (2013) *Communicating India's Soft Power: Buddha to Bollywood*, New York: Palgrave/Macmillan.

Thussu, D. K. (2013) De-Americanizing Media Studies and the rise of 'Chindia', *Javnost - The Public*, 20(4):31-44.  
Thussu, D. K. and Freedman, D. (eds) (2012) *Media and Terrorism: Global Perspectives*, London: Sage.  
Thussu, D.K. (ed.) (2012) Editor's Introduction *International Communication*, vol 1, a four-volume set, part of Sage *Benchmarks in Communication* series. pp. xxi-xli. London: Sage.  
Thussu, D. K. (ed.) (2009) *Internationalising Media Studies*, London: Routledge.

Thussu, D. K. (2007) *News as Entertainment: The Rise of Global Infotainment*, London: Sage.  
Thussu, D. K. (2006) (ed.) *Media on the Move: Global Flow and Contra-Flow*, London: Routledge.  
Thussu, D. K. and Sarikakis, K. (eds.) (2006) *Ideologies of the Internet: Concepts, Policy, Uses*, New Jersey: Hampton Press.  
Thussu, D. K. and Freedman, D. (eds.) (2003) *War and the Media: Reporting Conflict 24/7*, Sage.  
Thussu, D. K. (ed.) (1998) *Electronic Empires - Global Media and Local Resistance*, London: Arnold.  
Thussu, D. K. and Boyd-Barrett, O. (1992) *Contra-Flow in Global News*, London: John Libbey, in association with UNESCO (translated into Farsi in 2012).

**Executive Editor** Founder and Managing Editor of Sage journal *Global Media and Communication*, <http://gmc.sagepub.com>, in operation since 2005.

**Founding Editor-in-Chief** *Global Media and China* (Sage journal) 2016-2018

**Series Editor** Series editor for two book series launched by Routledge in 2009 *Internationalizing Media Studies* (<https://www.routledge.com/Internationalizing-Media-Studies/book-series/IMS>) and *Routledge Advances in Internationalizing Media Studies* series (<https://www.routledge.com/Routledge-Advances-in-Internationalizing-Media-Studies/book-series/RAIM>)

**Awards:** Distinguished Scholar Award by the International Communication Section of the International Studies Association, 2014

#### **External positions**

Elected member, 2000-2012, of International Council of the IAMCR  
Visiting Professor, New York University, London campus (2001-2018)  
Visiting Professor, Université Panthéon-Assas (Paris-II)  
Visiting Professor, University of Ljubljana, Slovenia  
Visiting Professor, Communication University of China, Beijing  
Visiting Professor, Renmin University, China  
Distinguished Visiting Professor, Mudra Institute of Communication Ahmedabad, India  
Distinguished Visiting Professor, Indian Institute of Technology, Kharagpur, India

Expert evaluator/advisor for, among others: UK's Economic and Social Research Council; Leverhulme Professorial fellowship; Arts and Humanities Research Council; British Academy; British Council; Fulbright Commission; Australian Research Council; Social Sciences and Humanities Research Council of Canada; External advisor to Deutsche Academy, National Research Foundation of South Africa; l'Institut Universitaire de France; Ireland's Research Council.

External supervisor to Fellows at the Reuters Institute for the Study of Journalism, Oxford University  
External Examiner, MA International Communication, University of Leeds, 2002-2006  
External Examiner, BA Communications, University of Malta, 2004-2007  
External Examiner, University of Technology, Mauritius, 2013-2016  
Docent in International Communication, School of Communication, Media and Theatre, University of Tampere, Finland

Daya video

[https://drive.google.com/file/d/1Vcttad-aAH2I3BskC\\_J\\_VlvHIMP71vQy/view?usp=drive\\_link](https://drive.google.com/file/d/1Vcttad-aAH2I3BskC_J_VlvHIMP71vQy/view?usp=drive_link)