

Programme



“Populist Media Policies and Their Consequences for Open Societies”

5 July 2019, Faculty of Information Sciences, UCM

An IAMCR 2019 Pre-conference co-organized by
The International Communication Section of IAMCR, and
Mittuniversitetet (Mid-Sweden University)

9:00 – 9:20 am **Welcoming words** by Jorge Clemente Mediavilla, UCM Faculty Dean, and
Karen Arriaza Ibarra, Chair of the INC Section of IAMCR

9:30 – 11:00, Panel I: *The populist critique of mass media* (Chair: Lars Nord, Mid-Sweden University)

**“Nationalist, right-wing populist parties versus public service
broadcasting: Scandinavian experiences”** – Sigurd Allern, PhD, Em.
Professor, Department of Media and Communication, University of Oslo,
and Ester Pollack, Department of Media Studies, University of Stockholm

“The Second Generation of Populist Parties in the Netherlands” – Tim
Schoot Uiterkamp, Free Press Unlimited (FPU), an NGO focused on Media
Development and Press Freedom Worldwide

“Populism and Challenges for Critical Media Scholarship” – Andrew
O’Baill, NUI University Galway

11:00 – 11:20 Coffee Break

11:30 – 13:30, Panel II: *Populist discourses in the media and in the news* (Chair: Karen Arriaza Ibarra,
Universidad Complutense de Madrid)

“Jair Bolsonaro: Right Face!” – Muniz Sodré Cabral, Universidade Federal do
Rio de Janeiro

“Unveiling Populism in TV Formats” – Eva Pujadas, Department of
Communication, Pompeu Fabra University, Barcelona

“News consumption: demographic composition and predicting variables” –
Juan Pablo Artero, Víctor Orive, Pilar Latorre, University of Zaragoza

**“The political discourse of far-right political parties in Spain and Norway
liberal vs. illiberal values”** – Mateo Ballester, Faculty of Political Sciences,
Universidad Complutense de Madrid

13:30 – 13:45 hrs. **Concluding remarks** – Lars Nord, Mid-Sweden University

14:00 **Lunch** (optional)